



AAA BUSINESS MEMBERSHIP



Peace of Mind for Your Employees

[AAA.com/BusinessMembership](https://www.aaa.com/BusinessMembership)

AAA. THE BENEFIT THAT GOES BEYOND.

For over a century, we've given our Members more benefits, more guidance, and more protection—so they can do more and worry less.

Now, we can partner with your company to provide your employees with AAA memberships that deliver help when their car breaks down and discounts they can use every day.

How can my Company benefit?

An organization attracts and retains employees with health care benefits, PTO, 401(k) matches, tuition reimbursement, profit sharing, bonuses, etc. It's not about the dollar value of these benefits and incentives, it's about making the employees feel valued, cared for, and respected as human beings.

It's time to add AAA Member benefits to these retention tools. Giving your employees AAA Business Memberships shows them you care about their well-being beyond the workday.

Give your employees the peace of mind of America's most recommended Roadside Assistance,¹ and go beyond roadside with a suite of services, products, discounts, and expertise that will add value to their daily lives.

Go with AAA Business Memberships—because our organization cares as much about your employees' well-being as you do.



How can my Employees benefit?

AAA has more than 60 million Members in North America. As a result, your employees will have access to unparalleled service and Member benefits including:

- Free TripTik® routings, maps, and domestic TourBook® guides
- Travel discounts on hotels, rental cars, and attraction tickets, and the expertise of local Travel Advisors
- Discounts on home, car, and life insurance²
- Savings on on prescriptions, eyewear, clothing, shoes, electronics, books, and more
- 24/7/365 Roadside Assistance³

“ We have been a customer of AAA for nearly 10 years. When travelling for business, the use of the AAA membership gives our employees peace of mind should they encounter any car trouble while on the road. Plus, hotel savings is upwards of \$30-\$40 per night, which practically pays for a Classic membership with just one hotel stay!” — Geri Cole, Sr. Manager, Global Travel Services, Medpace

WHY PARTNER WITH AAA?

We put our Members' safety first with superior Roadside Assistance 24/7/365.³ And that's just the beginning.



AAA Roadside Assistance **beats all major roadside** assistance providers in customer satisfaction.¹



Our drivers are **thoroughly screened**⁴ and expertly trained to be prompt, courteous, and professional.



Nearly 60% of the time, our drivers get Members **back on the road** quickly without a tow.⁵



We help over 8 million Members with **battery jumps** or replacements every year.⁵



We **cover our Members—not their car**. Service calls apply to any car they're in as a driver or passenger.



We **cover bicycles**. Members can use any of their service calls if their bike breaks down.³



Average **annual savings** among AAA Members who used AAA discounts is about \$160.¹



Members get **10% OFF repair labor** at AAA-owned or AAA-approved tire and service centers.⁶

WE GO THE EXTRA MILE

We'll work with you to customize a AAA Business Membership plan that's right for your company.

We can help educate your employees about the AAA Business Membership program in a variety of ways, including:

- Staff an open enrollment desk at your locations or provide you with AAA materials for internal distribution
- Provide content for an employee newsletter or internal communication piece
- Hold a "Company Appreciation Day" at a local AAA Store with special offers available only to your employees



AAA MEMBER BENEFITS

Why employees value Business Memberships

Benefits beyond roadside

We're known for being the #1 Roadside Assistance provider nationwide.¹

But a AAA Business Membership is also your lifelong automotive solution.

When you need driver training—as a teen, a senior, or somewhere in between—look to us.

When it's time to buy a car, trade one in, get a loan, get car insurance, or get an extended warranty—look to us.

When you need a new car battery, an oil change, or auto repair and maintenance—look to us.

And when you need automotive advice from the experts—look to us.

For the life of a car. For the life of a driver.

For all things automotive—trust AAA Business Memberships.

Roadside Assistance

Requesting Roadside Assistance is easy. Simply call or tap our app. We're here for our Members 24 hours a day—nights, weekends, and holidays.³ Protection includes:

 Towing

 Flat Tire Changes

 Lock-out Service

 Fuel Delivery

 Battery Service

AND MORE



Discounts that really add up



Roadside Assistance is the #1 reason people join AAA. The #2 reason is discounts.

The average annual savings for Members who use AAA Discounts & Rewards[®] is approximately \$160.¹

Whether or not they're traveling for work, AAA Business Members save on rental cars, gas, near-airport parking, and hotel stays.

They also save on everything from shopping, dining, and mobile services to tickets for movies, concerts, sporting events, and theme parks.

They enjoy discounts on office supplies, eyewear, and athletic apparel as well as electronics, clothing, and décor.



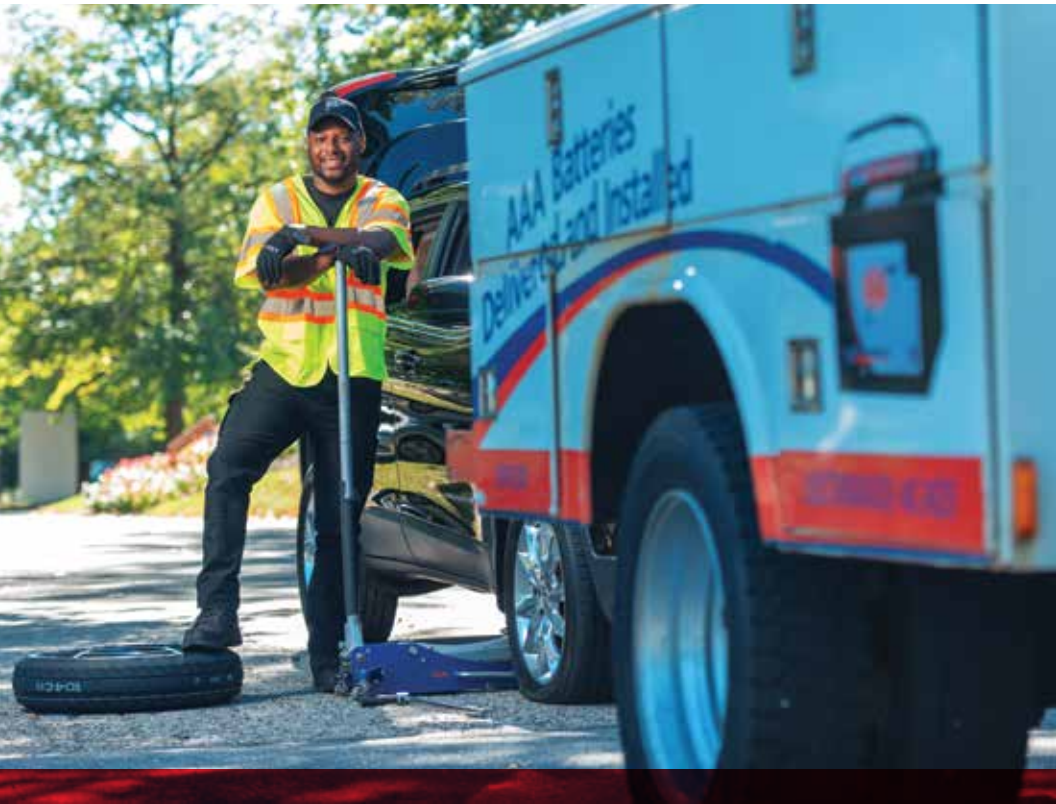
AMERICA'S #1

Roadside Assistance Provider¹

Get on-the-go access with the AAA Mobile[®] app



Members can download our app to quickly and easily request a tow, use truck tracker, and have their card with them at all times.



¹ 2020 AAA U.S. Market Track National Surveys.

² Insurance products sold through AAA Club Alliance Inc. and its subsidiaries are underwritten by various insurance providers including CSAA Insurance Group, a AAA Insurer. All policies are subject to policy terms, underwriting guidelines, and applicable laws. Applicants may not qualify for all coverages, benefits, and discounts. Discounts vary by state and are subject to eligibility requirements. Insurance coverage is not included in the price of membership. Participants in insurance programs incur separate costs for insurance.

³ See Member Guide at AAA.com/Benefits to learn more about Member benefits, including restrictions and exclusions.

⁴ Background checks are provided by a third party.

⁵ R12 December 2020 Tableau/EDR (AAA/CAA Members).

⁶ 10% discount on repair labor at any AAA Approved Auto Repair Shop has a \$50 Cap.