



Friends of Community Care Awards 2024
Winner - Corporate (Large Enterprise) Category

PSA Corporation Limited
Nominated by HCA Hospice Limited,
Lions Befrienders Service Association (Singapore) and Stroke Support Station (S3)

"At PSA Singapore, we are deeply committed to supporting organisations through our volunteering efforts and capacity-building initiatives. By fostering meaningful engagement, we seek to empower our beneficiaries to lead fulfilling lives and age well. As an integral part of the communities in which we operate, PSA remains steadfast in our commitment to giving back, driving positive change, and uplifting as many individuals as possible. Through continuous collaboration with like-minded partners and purposeful action, we endeavour to create meaningful and sustainable impact in supporting our communities."

- Nelson Quek, Regional CEO Southeast Asia, PSA International

PSA Singapore operates the world's largest container transhipment hub, connecting to 600 ports globally. With a spirit of giving embedded in its DNA, PSA's flagship corporate social responsibility programme, Health@Home, has enrolled over 800 volunteers, organised more than 650 activities, and contributed over 21,000 hours of volunteering since its inception in 2015. PSA's partner beneficiaries include HCA Hospice, Lions Befrienders, St Luke's ElderCare, National University Health System (NUHS) and Stroke Support Station (S3).

With Health@Home reaching its 10th anniversary, the programme continues to be a guide and an orchestrator of the "Doing Good" movement. It aims to be a multiplier in the maritime sector, encouraging collaboration among stakeholders and customers to benefit a wider group. For instance, PSA, along with five major shipping lines, organised a day out to River Wonders for over 60 seniors from Lions Befrienders, creating a heartwarming and memorable experience for both the seniors and the volunteers. In addition to volunteering, PSA also recognises the importance of technology in enabling seniors to age well and integrate into Singapore's Smart Nation initiatives. To support this, PSA raised close to \$70,000 for the Lions Befrienders "Our Kampung" app to assist seniors in navigating the digital landscape. These activities amplify their "Doing Good" movement and contribute meaningfully to the well-being of the communities and ecosystems PSA engages with.

PSA also believes in ensuring that its retirees remain both mentally and physically active. As such, the "Retiree Volunteer Programme" was started, to encourage retired staff to continue volunteering and stay connected with the company. Health@Home now has over 25 retiree volunteers who actively contribute their time to these activities.

Additionally, as part of Community Care Day, PSA supports frontline staff by providing care and food packs to motivate and acknowledge their efforts in the Community Care sector.



PSA and five shipping lines join forces for a meaningful cause with Lions Befrienders



PSA's retiree volunteers with the seniors at St Luke's ElderCare Active Ageing Centre



Christmas activity with seniors from HCA Oasis@Outram Day Hospice



PSA showing appreciation to Community Care staff on Community Care Day by distributing care packs