



MEDIA RELEASE

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AIC and PCF Sparkletots Preschool strengthen partnership to further intergenerational engagement between seniors and children

The Agency for Integrated Care (AIC) and PCF Sparkletots Preschool (PCFSP) have formally renewed their commitment towards furthering the efforts of intergenerational activities for seniors and preschoolers. A Memorandum of Understanding (MOU) was signed on 15 January 2025 by AIC's Chief Executive Officer, Mr Dinesh Vasu Dash, and PCFSP's Chief Executive Officer, Mr Victor Bay.

Partnership in intergenerational engagement

2. Under the MOU, AIC and PCFSP will work together to enhance seniors' and children's well-being through intergenerational engagements. This will be done through actively identifying more avenues to nurture innovative intergenerational practices and activities for sustained engagement between the preschools and organisations in the Community Care sector such as nursing homes and Senior Care Centres. More will also be done to educate parents and staff on the benefits of these intergenerational activities and how to support and facilitate them, inside and outside the classroom.

3. Since 2017, AIC and PCFSP have been collaborating to bring intergenerational programmes to the Community Care sector. This has resulted in 198 PCFSP centres being matched to 65 organisations in the Community Care sector. Under the renewed agreement, the initiative aims to achieve a 10 per cent increase in participating PCFSP centres, further strengthening this impactful collaboration.

4. As part of this renewed partnership, AIC and PCFSP are set to embark on several initiatives designed to foster intergenerational engagement, innovation, and learning. Notably, PCFSP recently contributed as a co-author to AIC and Early Childhood Development Agency's *Bridging Generations: Intergenerational Guide for the Community Care and Early Childhood Sectors*. Released in May 2024, this resource emphasises the benefits of intergenerational activities and serves as an educational resource, promoting best practices to enable Community Care staff and teachers to confidently collaborate, plan, and implement these intergenerational activities. The upcoming key initiatives between AIC and PCFSP include:

- Developing a storybook for children that highlights intergenerational themes to build awareness for preschoolers and parents
- Establishing an award to recognise innovative intergenerational ideas from PCFSP teachers and centres, which will be presented at the annual PCFSP Future Ready Fair
- Enhancing training for PCFSP teachers and centres to deepen understanding of the Community Care sector to better support their co-delivery of intergenerational programmes

5. These initiatives exemplify the shared commitment of AIC and PCFSP to create meaningful connections across generations while empowering educators and nurturing a deeper understanding of Community Care.

6. Commenting on the significance of this partnership, AIC's Chief Executive Officer, Mr Dinesh Vasu Dash, said, "We look forward to the continued partnership with PCFSP in fostering intergenerational activities within our communities. This unique confluence of the oldest and youngest in society provides precious opportunities for both generations to spend time with one another to improve their well-being. For seniors, engaging with young children brings joy and a renewed sense of purpose, which can enhance mental and emotional well-being. These interactions also promote active ageing by keeping socially and physically engaged."

7. Mr Victor Bay, Chief Executive Officer of PCFSP, said, "We are proud to deepen our collaboration with AIC through this partnership. By integrating intergenerational programmes into our curriculum, we provide children with hands-on opportunities to develop care, empathy, and respect for seniors—values that are critical in Singapore's evolving society. These regular shared engagements not only support the character development of our young learners but also encourage meaningful interactions and bonds between generations, whether within families or in the broader community. Our aim is to create lasting intergenerational connections that enrich lives and strengthen the social fabric of our society."

Impact of intergenerational activities

8. The collaboration between AIC and PCFSP continues to promote meaningful intergenerational connections, enriching the lives of children and seniors alike. Through simple games, arts and crafts, and more with the seniors, children learn social and communication skills like patience and respect for others. These experiences support children's emotional and cognitive development, laying a strong foundation of kindness and compassion that informs their interactions with others. Seniors also benefit from renewed energy, social engagement, and emotional fulfilment. Forming genuine friendships with children enables them to rediscover purpose and joy, nurturing a sense of belonging that is both uplifting and rewarding.



Children from PCF Sparkletots Preschool @ Changi-Simei Blk 131 interacting with a senior from Moral Home for the Aged Sick.

9. Ms Margaret Ow is the Centre Principal of PCF Sparkletots Preschool @ Changi-Simei Blk 131, one of the participating preschools in the agreement. She leads the development of intergenerational activities at her centre. “Through the activities, the children learn how to better communicate and interact with the seniors. They are able to apply a matching activity they learnt in preschool to the intergenerational sessions, which supports the improvement of seniors’ hand-eye coordination and refines their motor skills. The seniors, in turn, are delighted to engage with the children. This collaboration is truly meaningful in creating cherished memories and improving the well-being of both children and seniors,” Ms Ow shared.

10. Moral Home for the Aged Sick is one of the organisations in the Community Care sector collaborating with PCFSP on intergenerational programmes with AIC’s support. Ms Jennifer Tang, Moral Home for the Aged Sick’s Operations Director, shared, “This project has made a positive impact on our residents. They always look forward to having the children from PCFSP here to engage them in many interactive and innovative activities.”

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About the Agency for Integrated Care

The Agency for Integrated Care (AIC) aims to create a vibrant care community for people to live well and age gracefully. AIC coordinates and supports efforts in integrating care to achieve the best care outcomes for our clients. We reach out to caregivers and seniors with information on staying active and ageing well, and connect people to services they need. We support stakeholders in their efforts to raise the quality of care, and also work with health and social care partners to provide services for the ageing population. Our work in the community brings care services and information closer to those in need. For more about us, please visit <https://www.aic.sg>

About PAP Community Foundation

PAP Community Foundation (PCF), a charitable foundation founded by the People's Action Party (PAP) in 1986, runs social, educational and welfare programmes and activities for the community. PCF is committed to nurturing a multi-racial, fair, just and inclusive society by providing educational, welfare and community services island-wide. It provides preschool services through PCF Sparkletots, which is the largest preschool operator in Singapore, with over 350 preschools and an enrolment of over 40,000 children. PCF Sparkle Care operates 9 Senior Care Centres and 4 Active Ageing Centres, serving over 10,000 seniors. PCF has a long-standing role in supporting both children and seniors through its extensive services. PCF is also recognised as a Great Place to Work® and a Great Place to Learn™ by the Great Place to Work Institute. In 2021, it clinched first place in Asia's Best Workplaces™ in the category of 'Large' workplaces.

Translated terms:

English	Chinese
Agency for Integrated Care (AIC)	护联中心
PAP Community Foundation (PCF)	人民行动党社区基金会
Moral Home for the Aged Sick	星洲德教病老院
Community Care	社区护理
Intergenerational Programme	跨代同乐计划

Names and designations:

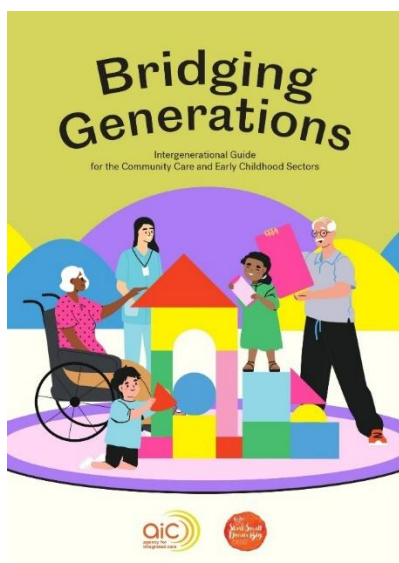
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Appendix A: Bridging Generations: Intergenerational Guide for the Community Care and Early Childhood Sectors – Fact Sheet



About the Guide

“Bridging Generations: Intergenerational Guide for the Community Care and Early Childhood Sectors”, was developed by AIC, ECDA together with partners from the Community Care and Early Childhood sectors. Two anchor operators, PCF Sparkletots Preschool and NTUC My First Skool Limited, also co-authored the Early Childhood chapters in the Guide.

Other partners include:

Early Childhood sector

- Little Seeds Preschool (Church of the Ascension) - formerly known as The Ascension Kindergarten
- Sunflower Kinderhub @ AMK Pte. Ltd.

Community Care sector

- Home Nursing Foundation
- Methodist Welfare Services
- NTUC Health Co-Operative Limited
- St Luke's ElderCare Ltd

The Guide's contents include:

- An overview of the Community Care and Early Childhood sectors
- Detailed steps and timeline on planning and implementing of intergenerational activities (in-person and virtual)
- Insights from successful intergenerational activities
- Themed activity suggestions (in-person and virtual)
- Useful editable templates

Download the Guide here: aic.sg/community/wellness-programme

Desired Outcomes

The Guide, the first-of-its-kind, provides insights from both the Early Childhood and Community Care sectors. It aims to raise awareness for the benefits of intergenerational activities in both generations and promote the proliferation of meaningful intergenerational experiences. The Guide provides practical information such as key activity considerations, detailed steps, thematic activities, and tips, to

support both sector's staff to collaborate, plan and implement intergenerational activities with confidence.

Future Developments

An accompanying intergenerational activity supplement, providing additional intergenerational activity ideas, will be released in the first half of 2025.