



PROPERTY FACT SHEET

Live! Casino & Hotel Louisiana is a **world-class gaming, hotel, dining and entertainment destination** being developed by LRG Gaming Investors, LLC, an affiliate of The Cordish Companies, on the site of the former Diamond Jacks Casino & Hotel in Bossier City. Cordish intends to transform the property into a first-class Live! branded resort, including the construction of an entirely new, land-based casino – the first in the Bossier/Shreveport market.

Located along the scenic Red River, directly across from Shreveport, the \$270M+ Live! Casino & Hotel will set a new standard for development in the Ark-La-Tex region bringing economic opportunity and inclusivity to local residents.

The project is projected to generate more than \$35 million in gaming tax revenues for the City of Bossier and more than \$168 million in gaming tax revenues for the State of Louisiana within the first five years of operation, create hundreds of construction, gaming and hospitality jobs for local and regional residents, as well as contract opportunities for local, minority, women-owned, and veteran-owned businesses.

The Cordish Companies and its affiliates also have a strong history of leadership in philanthropy, volunteerism and community service working with local non-profit organizations in all markets where it does business and becoming active members of the community.

Cordish is committed to supporting the Bossier City community and its non-profit organizations through direct monetary contributions and in-kind services, acting as a convener to assist community organizations and non-profits in their fundraising efforts and volunteerism, an endemic value to the Company and its team members.

Scheduled to open in 2025, Live! Casino & Hotel Louisiana continues the Company's vast expansion across markets in the South Central and Southeast regions of the U.S. including Alabama, Florida, Georgia, North Carolina, Tennessee, and Texas where Cordish currently has over \$1 billion under construction adjacent to its Texas Live! development in the Arlington Entertainment District in North Texas.

CONTACT US

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LOCATION

- Address: 711 Live Casino Blvd., Bossier City, LA, 71111
- Located off the intersection of Riverside Drive and Arthur Ray Teague Parkway, along the Red River.
- Convenient location directly off U.S. Highway 71 and Interstate 20 – approx. 20 miles from the Texas border and 40 miles from the Arkansas border.

ECONOMIC AND COMMUNITY IMPACT

The \$270M+ Live! Casino & Hotel Louisiana will serve as a transformative development, creating maximum economic and community benefits for the Bossier/Shreveport market and the Ark-La-Tex region, including:

- \$35 million in gaming tax revenues for the City of Bossier and \$168 million in gaming tax revenues for State of Louisiana within the first five years of operation
- Over 750 new construction jobs
- Construction and vendor opportunities for local, minority, women-owned, and veteran-owned businesses
- Over 750 new full-time jobs
- \$34 million in annual salaries and wages + tips
- Local and diverse workforce hiring
- Apprenticeships and training programs
- Enhancement of hotel, dining, and entertainment amenities in the region to attract thousands of new visitors to the area.

PROJECT HIGHLIGHTS

Live! Casino & Hotel Louisiana will feature:

- more than 47,000-square-feet of gaming space including 1,000+ slots and electronic table games and 40+ live action table games;
- a sportsbook;
- an upscale 550-room hotel, resort pool, and fitness center;
- a 25,000-square-foot, state-of-the-art, multi-purpose Event Center for top name entertainment, meetings, conventions, non-profit and social gatherings;
- structured and surface parking;
- 30,000-square-feet of best-in-class dining and entertainment venues including multiple new food and beverage outlets featuring:
 - [Sports & Social](#), the premier sports bar and restaurant in the United States, offers guests an immersive sports entertainment atmosphere as the next best game watching experience outside of a stadium or arena. Curated by James Beard Award Nominee Chef John Suley, the menu at Sports & Social features an elevated selection from its made-from-scratch kitchen for lunch and dinner. The bar's beverage program includes an extensive line-up of brews on tap, creative craft cocktails, specialty drinks including its Signature Crush drinks. The venue

features multiple digital media experiences, including a state-of-the-art LED media wall that allows guests to watch multiple games and sporting events at once. Game days at Sports & Social venues feature an electric environment with elements such as emcees and DJs, live fan-cams, competitions and games, and industry-leading audio and visual displays including music and light effects. Sports & Social venues showcase a wide variety of interactive social and nostalgic arcade games throughout the space, as well as live music and special events during the week.

- Born from the toughest sport on dirt, the iconic [PBR Cowboy Bar](#) lives up to its legendary namesake, Professional Bull Riders, which embodies toughness, determination, and a true spirit of independence. PBR Cowboy Bars fuse that spirit with first-class hospitality, bringing an authentic country western experience that marries an electric combination of “cowboy cool” and big-time entertainment. The venue offers high-energy music, expansive bars, private VIP tables, industry-leading sound & lighting, and a mechanical bull. The soul of PBR Cowboy Bar comes alive through its great entertainment, the best in country music, and its rich traditions, including Freedom Friday, a night of appreciation once a month for all military personnel, veterans, first responders and public service members. PBR Cowboy Bars have welcomed some of the biggest names in country music including Luke Bryan, Old Dominion, and Justin Moore.
- **Luk Fu** (pronounced “Luck Foo”), a vibrant Asian themed restaurant featuring the traditional flavors of Southeast Asia. Chefs from Vietnam, Japan, Korea, and China blend ingredients imported from their native lands with locally grown produce, poultry, seafood and meats to create a menu filled with traditional dishes that span generations, including expertly crafted dim sum to a variety of pho, wok-fried and steamed noodles, sushi and more. Luk Fu presents the fast-paced excitement of a traditional Asian street food market, complemented by a robust cocktail list and sake selection.
- More to be announced.

EMPLOYMENT

Live! Casino & Hotel Louisiana will create over 750 new construction jobs and over 750 new permanent jobs. Job opportunities will be available in every field, including hotel operations, finance, marketing, human resources, information technologies, food and beverage, facilities, security and surveillance, and casino operations. Hiring preference will be given to local residents first, then surrounding communities. The Live! team is committed to creating a diverse and inclusive workforce. Local residents will have ample opportunities to learn about jobs at Live! through programs such as:

- Pre-opening community-based job fairs
- Local job placement workshops
- Online job postings, job matching and customized recruitment services
- Contractor mentoring and apprenticeships
- Community-based information sessions on job opportunities and training programs
- Community College and University partnerships for job placement

For information, visit www.LiveCasinoLA.com

VENDORS

Live! Casino & Hotel Louisiana is committed to utilizing local, minority, women-owned, and veteran-owned businesses by providing access to contract opportunities. Our procurement team will maintain an internal database of diverse contractors and suppliers that will be used for future bid opportunities. The following are some of the categories of goods and services to be purchased:

- Gaming Operations
- Hotel Operations
- Furniture, Fixtures and Equipment
- Engineering, Facilities and Maintenance
- Food & Beverage
- Office and Computer Supplies
- Professional Services

For information, visit www.LiveCasinoLA.com

GENERAL CONTRACTOR

Live! Casino & Hotel Louisiana is being constructed by **AnderCorp** - a privately held regional construction firm specializing in preconstruction planning, construction management, general construction, and design-build services for its clients across diverse markets. AnderCorp's team has over four (4) decades of construction experience with an accomplished record managing projects in the gaming/hospitality, K-12/higher education, automotive, healthcare, multi-family/residential and commercial office building market sectors. For more information, visit www.undercorp.com.

ARCHITECTURAL & INTERIOR DESIGN

KdG, founded in 1974, is a professional design firm specializing in architectural, interior design, civil engineering, and land surveying services. Our firm began by providing design services for commercial and retail projects. In 1989, we entered the gaming and hospitality market sectors, and, in the past 34 years, we have become one of the leading gaming and hospitality design firms in the United States. In July of 2022, KdG was acquired by Shive-Hattery, a full-service architecture and engineering design firm based in Cedar Rapids, Iowa. Shive-Hattery was founded in 1895, has over 530 employees and 15 offices located throughout the upper Midwest as well as Arizona. The combination of our two firms merges the experience, talent, and skill of a boutique hospitality design firm with the vast resources, skill and talent of a large, multi-disciplined design firm serving many market areas over a large portion of the country. We began working jointly on projects well in advance of the decision to merge and this working relationship cemented the idea that our two firms shared significant cultural values and were very synergistic in our values and philosophies. From client-inclusive idea generation to interactive community engagement, we are grounded in the belief that design-thinking is a collaborative act. Our real-time approach to listening and problem solving offers direct communication and feedback,

allowing more time for aligning beauty, function, sustainability, and cost. For more information, visit www.shive-hattery.com KdG is working with a team of talented hospitality design firms to design the interiors of the casino and restaurants for Live! Louisiana: *HBG Design, Beth Bloom Design, Knauer Incorporated, and RD Jones.*

OWNERSHIP

Live! Casino & Hotel Louisiana is owned, managed, and being developed by LRGC Gaming Investors, LLC, an affiliate of The Cordish Companies, the premier developer of Live! gaming, dining, entertainment, hotel and sports-anchored destinations in the country.

About The Cordish Companies

The Cordish Companies' origins date back to 1910 and encompass four generations of privately-held, family ownership. During the past ten decades, The Cordish Companies has grown into a global leader in Gaming & Entertainment; Commercial Real Estate; Entertainment Districts; Sports-Anchored Developments; Hotels; Residential Properties; Restaurants; Coworking Spaces; and Private Equity. One of the largest and most respected developers in the world, The Cordish Companies has been awarded an unprecedented seven Urban Land Institute Awards for Excellence for public-private developments that are of unique significance to the cities in which they are located. The Cordish Companies has developed and operates highly acclaimed dining, entertainment and hospitality destinations throughout the United States, many falling under The Cordish Companies' Live! Brand, highly regarded as one of the premier entertainment brands in the country. Welcoming over 55 million visitors per year, these developments are among the highest profile dining, entertainment, gaming, hotel and sports-anchored destinations in the country. In gaming, The Cordish Companies has developed among the most successful casino hotel resorts in the world, including the Hard Rock Hotels & Casinos in Hollywood and Tampa, FL and Live! Casino & Hotel Maryland. Over the generations, The Cordish Companies has remained true to the family's core values of quality, entrepreneurial spirit, long-term personal relationships and integrity. As a testimony to the long-term vision of its family leadership, The Cordish Companies still owns and manages virtually every business it has created. For more information visit www.cordish.com or follow us on [Twitter](#).

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RENDERINGS AVAILABLE UPON REQUEST.

FOR FURTHER INFORMATION:

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