

2023 Annual Meeting of Shareholders

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Altria



ANNUAL MEETING OF SHAREHOLDERS

Thursday, May 18, 2023
9:00 a.m. (Eastern Time)

AGENDA

1. Call to Order
2. Welcome and Introductions
3. Procedural Matters
4. Presentation of Proposals
 - Election of Directors (*Proposal 1*)
 - Ratification of the Selection of Independent Registered Public Accounting Firm (*Proposal 2*)
 - Non-Binding Advisory Vote to Approve the Compensation of Altria's Named Executive Officers (*Proposal 3*)
 - Non-Binding Advisory Vote on the Frequency of Future Advisory Votes to Approve the Compensation of Altria's Named Executive Officers (*Proposal 4*)
 - Shareholder Proposals
 - Report on Congruence of Political and Lobbying Expenditures with Company Values and Policies (*Proposal 5*)
 - Commission a Civil Rights Equity Audit (*Proposal 6*)
5. Closing of the Polls
6. Announcement of Preliminary Voting Results
7. Question and Answer Session
8. Adjournment



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Thursday, May 18, 2023
9:00 a.m. (Eastern Time)

RULES OF CONDUCT

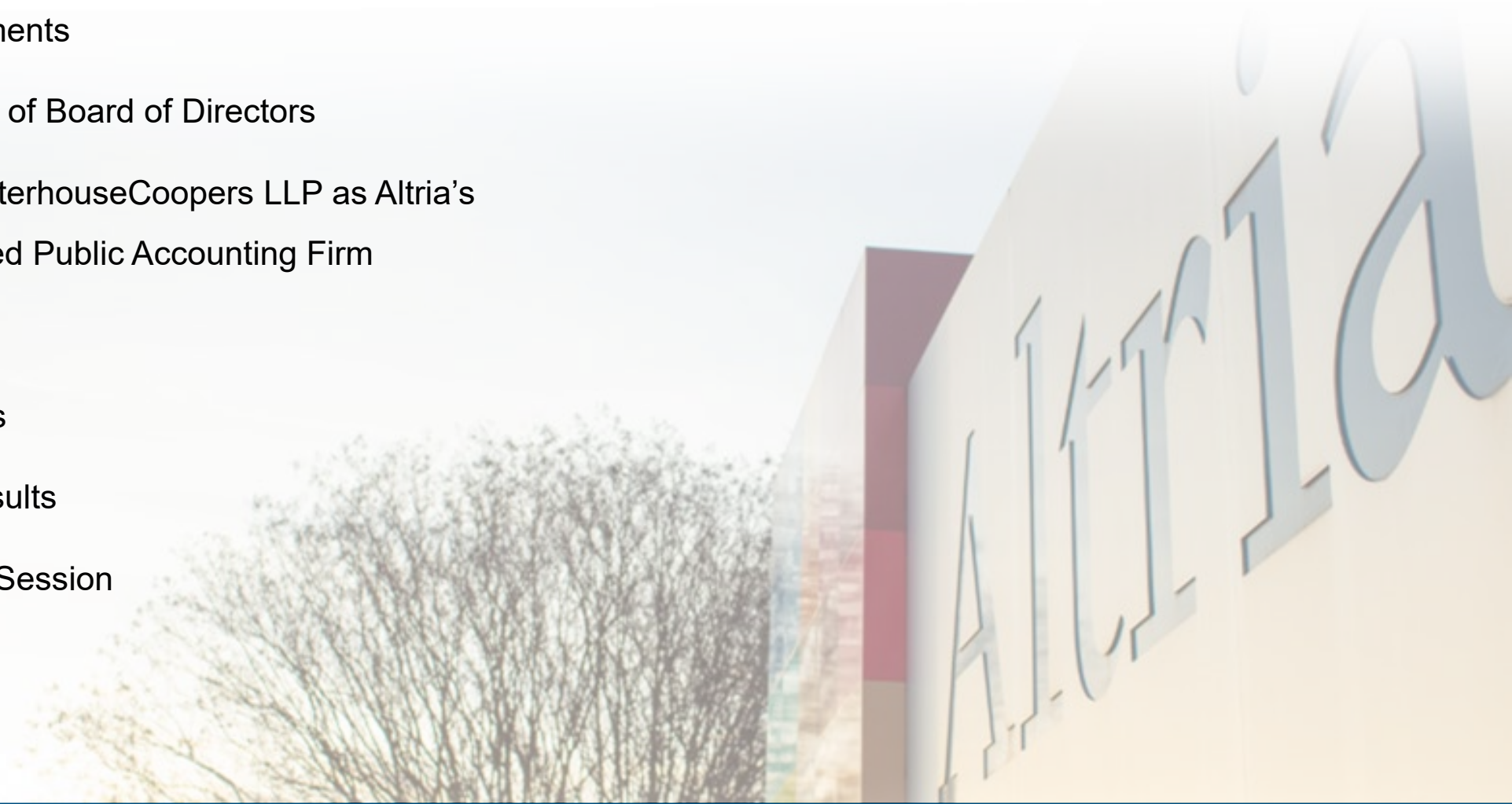
Welcome to Altria Group, Inc.'s 2023 Annual Meeting of Shareholders ("Annual Meeting"). It is our goal to conduct a fair and informative Annual Meeting, and we kindly ask that you observe the following Rules of Conduct:

1. The business of the Annual Meeting is as set forth in the Agenda.
2. Voting and Closing of the Polls: Only shareholders as of the close of business on March 27, 2023, the record date for the Annual Meeting, or their duly authorized proxies, are entitled to vote during the Annual Meeting. Shareholders may vote until the polls close. The polls will close following the presentation of Agenda Item 4 – Presentation of Proposals. You must have a valid 16-digit control number to vote during the Annual Meeting.
3. Shareholder Proposals: Shareholder Proponents will have four (4) minutes to present their proposal when called upon. When presenting the proposal, Shareholder Proponents should not raise unrelated matters.
4. Director nominations and proposals for other business made during the Annual Meeting that were not previously submitted properly under SEC Rule 14a-8 or the Company's By-Laws, as applicable, will not be accepted.
5. Question and Answer Session: We welcome questions from shareholders. You must have a 16-digit control number to submit a question during the Annual Meeting. If you are interested in asking a question, you may do so by typing your question into the "Ask a Question" field on the virtual meeting platform screen and clicking submit. Questions may be submitted beginning at 8:30 a.m. (Eastern Time) on the day of the Annual Meeting. The Question and Answer Session will be limited to 30 minutes and will be guided by the following:
 - The Company does not intend to answer questions that:
 - a. do not relate directly to the business of the Company;
 - b. contain derogatory references to individuals or that are otherwise disrespectful or profane;
 - c. relate to a personal grievance; or
 - d. are matters of individual concern that are not matters of interest to shareholders generally.
 - Questions will be answered in the order in which they are received.
 - We will try to answer all questions during the 30-minute period; however, if multiple questions are submitted on the same topic, we will summarize those questions and respond collectively to give as many shareholders as possible the opportunity to ask a question.
 - If a question violates these Rules of Conduct, it will not be answered.



Agenda

- Presentation of Documents
- Welcome and Election of Board of Directors
- Ratification of PricewaterhouseCoopers LLP as Altria's Independent Registered Public Accounting Firm
- Advisory Votes
- Shareholder Proposals
- Preliminary Voting Results
- Question and Answer Session



Presentation of Documents

- Notice of Meeting
- Form of Proxy
- Proxy Statement
- 2022 Annual Report



Inspectors of Election

- Broadridge Financial Services to act as inspector of election
- Determine the shares represented today
- Certify the vote of all matters presented



Agenda

- Presentation of Documents
- Welcome and Election of Board of Directors



Honoring W. Leo Kiely III





Ian L.T. Clarke



Marjorie M. Connelly



R. Matt Davis



William F. Gifford, Jr.



Jacinto J. Hernandez



Debra J. Kelly-Ennis



Kathryn B. McQuade



George Muñoz



Nabil Y. Sakkab



Virginia E. Shanks



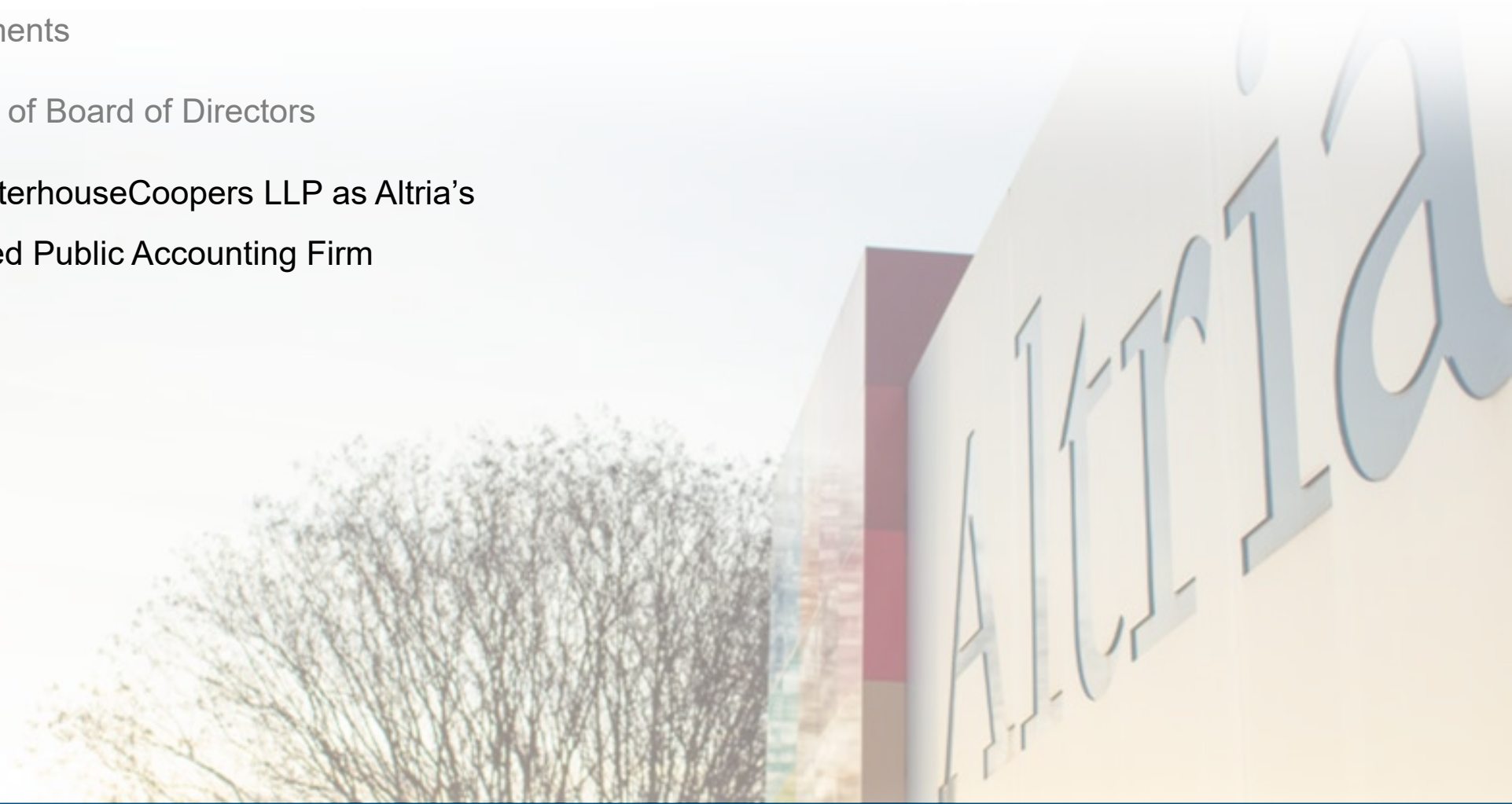
Ellen R. Strahlman



M. Max Yzaguirre

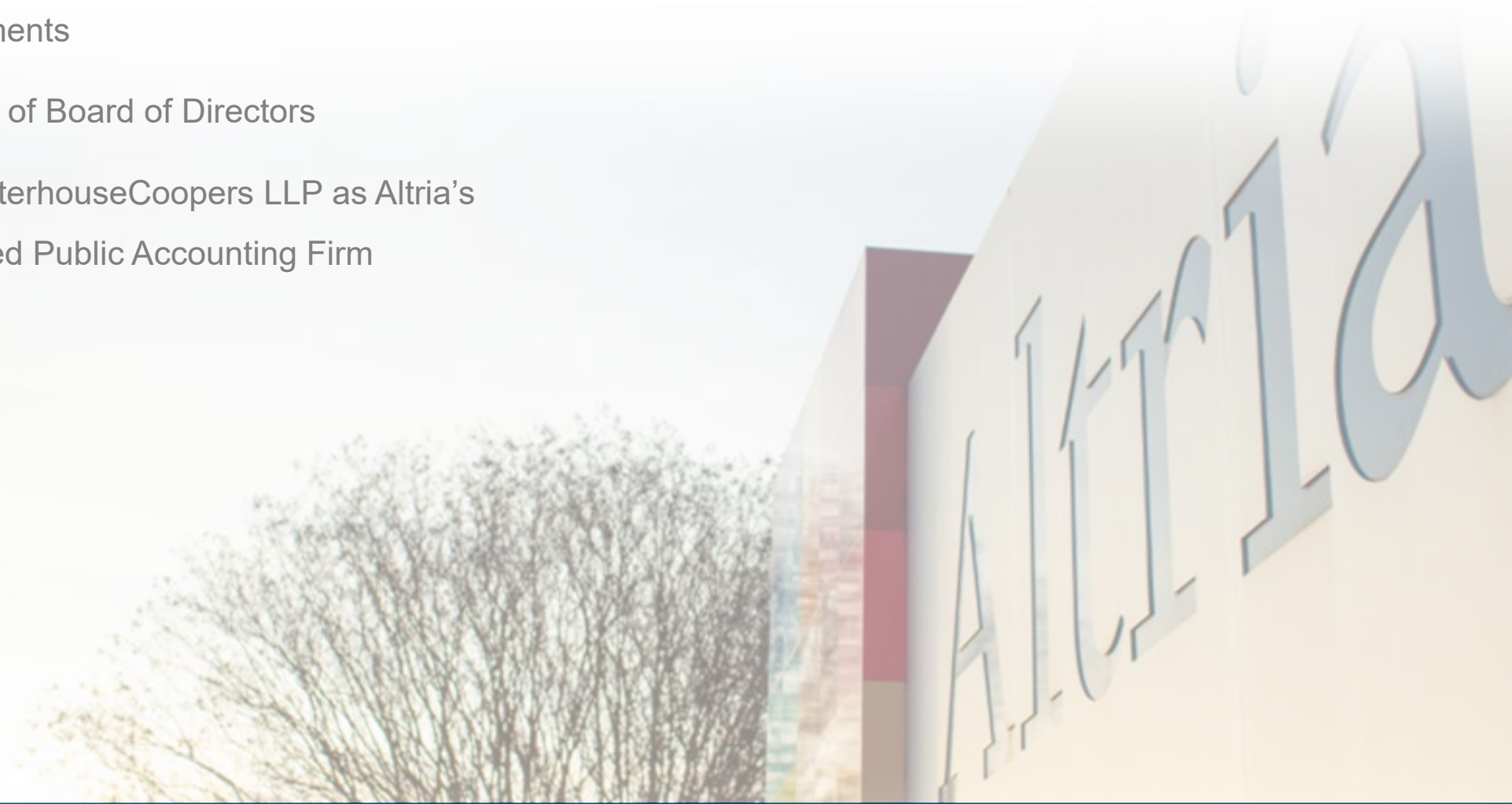
Agenda

- Presentation of Documents
- Welcome and Election of Board of Directors
- Ratification of PricewaterhouseCoopers LLP as Altria's Independent Registered Public Accounting Firm



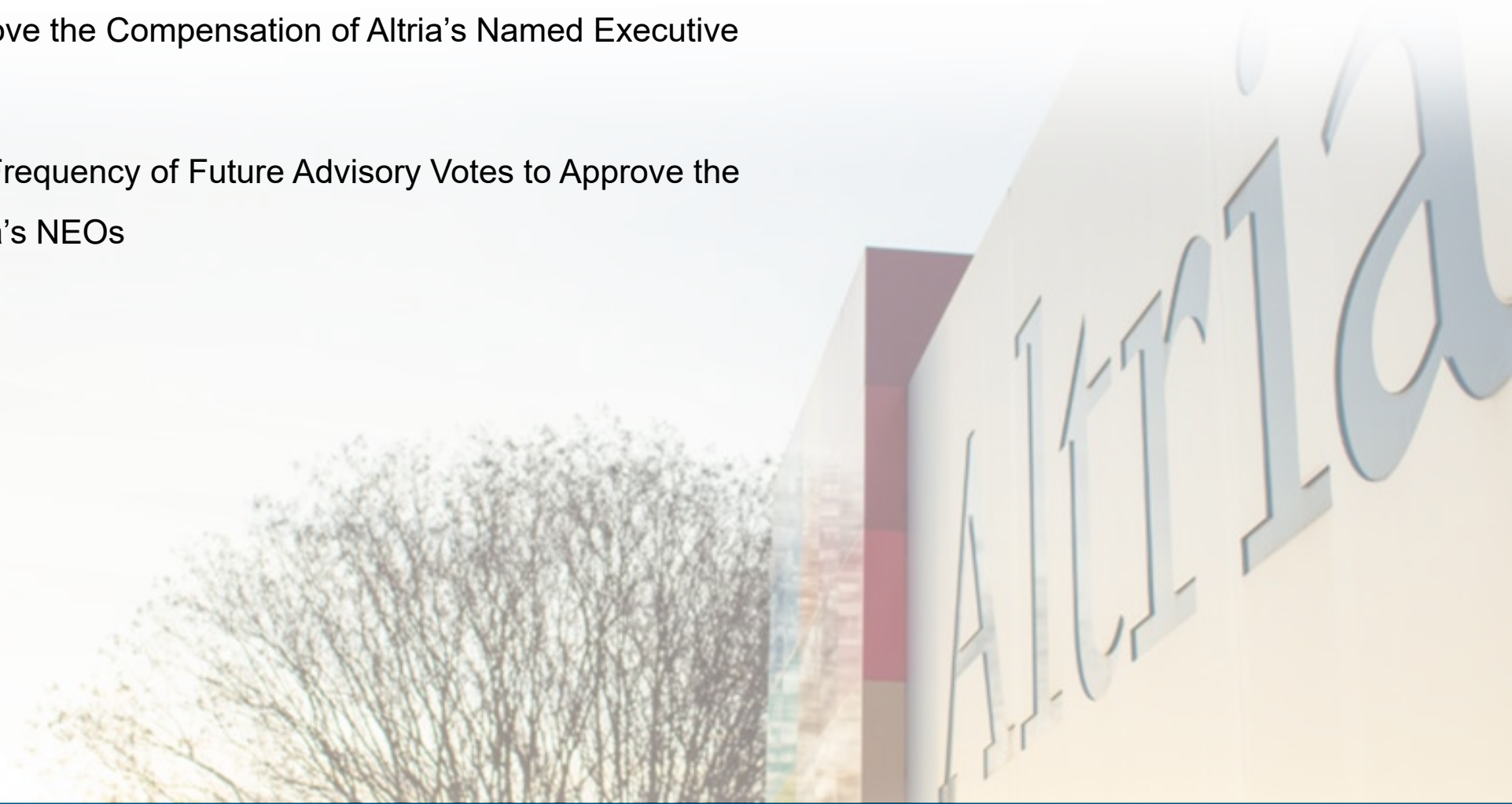
Agenda

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- Welcome and Election of Board of Directors
- Ratification of PricewaterhouseCoopers LLP as Altria's Independent Registered Public Accounting Firm
- Advisory Votes



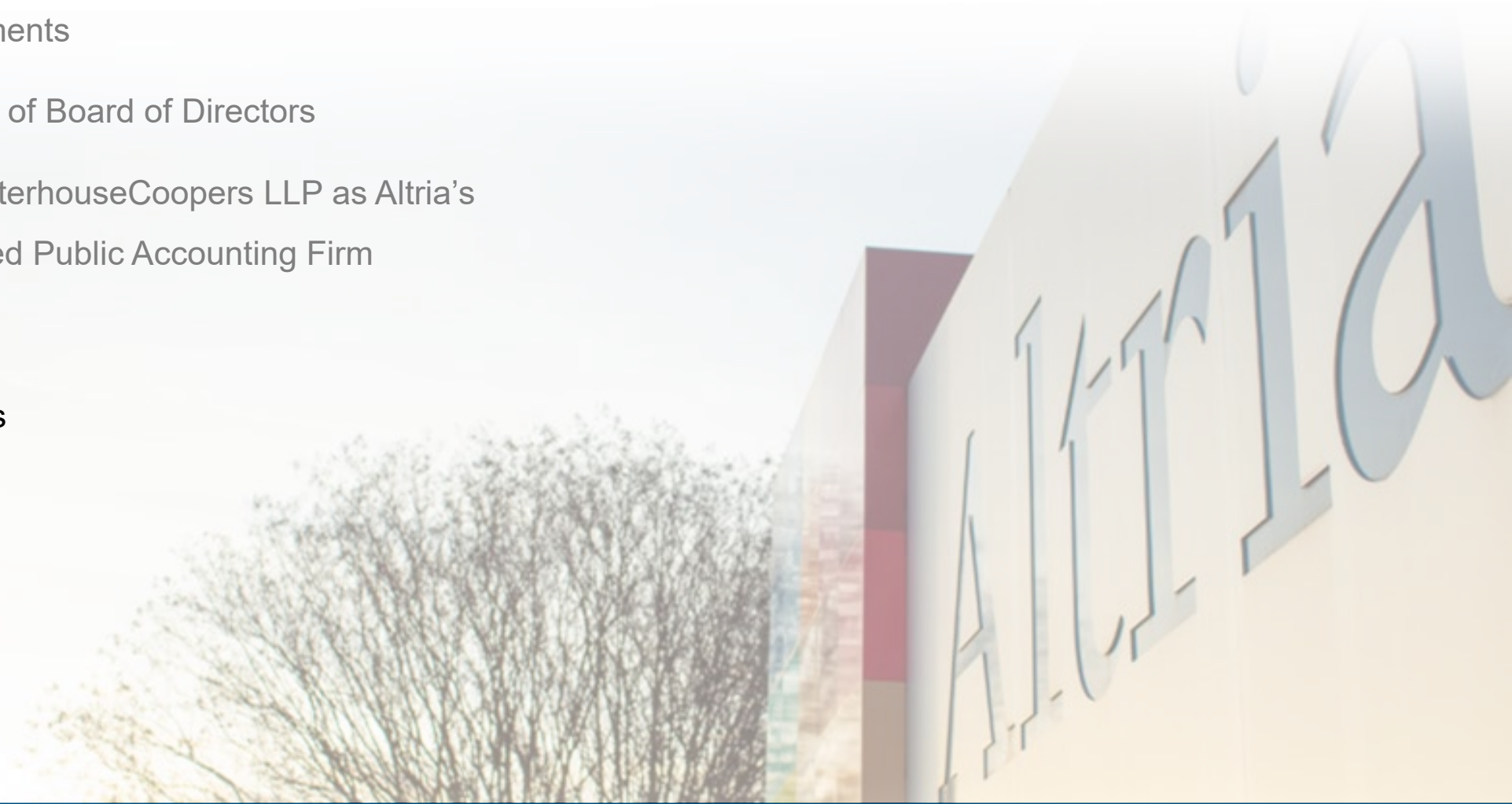
Advisory Votes

- Advisory Vote to Approve the Compensation of Altria's Named Executive Officers (NEOs)
- Advisory Vote on the Frequency of Future Advisory Votes to Approve the Compensation of Altria's NEOs



Agenda

- Presentation of Documents
- Welcome and Election of Board of Directors
- Ratification of PricewaterhouseCoopers LLP as Altria's Independent Registered Public Accounting Firm
- Advisory Votes
- Shareholder Proposals





Shareholder Proposals

Preliminary Voting Report

- Election of Altria's Board of Directors
- Ratification of PricewaterhouseCoopers LLP
- Advisory Votes
- Shareholder Proposals



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