

2024 Annual Meeting of Shareholders

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Altria



ANNUAL MEETING OF SHAREHOLDERS

Thursday, May 16, 2024
9:00 a.m. (Eastern Time)

AGENDA

1. Call to Order
2. Welcome and Introductions
3. Procedural Matters
4. Presentation of Proposals
 - Election of Directors (*Proposal 1*)
 - Ratification of the Selection of Independent Registered Public Accounting Firm (*Proposal 2*)
 - Non-Binding Advisory Vote to Approve the Compensation of Altria's Named Executive Officers (*Proposal 3*)
 - Shareholder Proposals
 - Report on Congruence of Political and Lobbying Expenditures with the Company's Vision, Responsibility Focus Areas and Cultural Aspiration (*Proposal 4*)
 - Report Assessing the Benefits to Altria of Extended Producer Responsibility Laws for Spent Tobacco Filters for Tobacco Companies Operating in the U.S. Market (*Proposal 5*)
5. Closing of the Polls
6. Announcement of Preliminary Voting Results
7. Question and Answer Session
8. Adjournment



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Thursday, May 16, 2024
9:00 a.m. (Eastern Time)

RULES OF CONDUCT

Welcome to Altria Group, Inc.'s 2024 Annual Meeting of Shareholders ("Annual Meeting"). It is our goal to conduct a fair and informative Annual Meeting, and we kindly ask that you observe the following Rules of Conduct:

1. The business of the Annual Meeting is as set forth in the Agenda.
2. Voting and Closing of the Polls: Only shareholders as of the close of business on March 25, 2024, the record date for the Annual Meeting, or their duly authorized proxies, are entitled to vote during the Annual Meeting. Shareholders may vote until the polls close. The polls will close following the presentation of Agenda Item 4 – Presentation of Proposals. You must have a valid 16-digit control number to vote during the Annual Meeting.
3. Shareholder Proposals: Shareholder Proponents will have four (4) minutes to present their proposal when called upon. When presenting the proposal, Shareholder Proponents should not raise unrelated matters.
4. Director nominations and proposals for other business made during the Annual Meeting that were not previously submitted properly under Rule 14a-8 of the Securities Exchange of 1934, as amended, or the Company's Amended and Restated By-Laws, as applicable, will not be accepted.
5. Question and Answer Session: We welcome questions from shareholders. You must have a 16-digit control number to submit a question during the Annual Meeting. If you are interested in asking a question, you may do so by typing your question into the "Ask a Question" field on the virtual meeting platform screen and clicking submit. Questions may be submitted beginning at 8:30 a.m. (Eastern Time) on the day of the Annual Meeting. The Question and Answer Session will be limited to 30 minutes and will be guided by the following:
 - The Company does not intend to answer questions that:
 - a. do not relate directly to the business of the Company;
 - b. contain derogatory references to individuals or that are otherwise disrespectful or profane;
 - c. relate to a personal grievance; or
 - d. are matters of individual concern that are not matters of interest to shareholders generally.
 - Questions will be answered in the order in which they are received.
 - We will try to answer all questions during the 30-minute period; however, if multiple questions are submitted on the same topic, we will summarize those questions and respond collectively to give as many shareholders as possible the opportunity to ask a question.

Agenda

- Presentation of Documents
- Welcome and Election of Board of Directors
- Ratification of PricewaterhouseCoopers LLP as Altria's Independent Registered Public Accounting Firm
- Advisory Vote
- Shareholder Proposals
- Preliminary Voting Results
- Question and Answer Session



Presentation of Documents

- Notice of Meeting
- Form of Proxy
- Proxy Statement
- 2023 Annual Report



Inspectors of Election

- Broadridge Financial Services to act as inspectors of election
- Determine the shares represented today
- Certify the vote of all matters presented



Agenda

- Presentation of Documents
- Welcome and Election of Board of Directors



Retirement of Dr. Nabil Y. Sakkab





Ian L.T. Clarke



Marjorie M. Connelly



R. Matt Davis



William F. Gifford



Debra J. Kelly-Ennis



Kathryn B. McQuade



George Muñoz



Virginia E. Shanks



Ellen R. Strahlman



M. Max Yzaguirre

Agenda

- Presentation of Documents
- Welcome and Election of Board of Directors
- Ratification of PricewaterhouseCoopers LLP as Altria's Independent Registered Public Accounting Firm



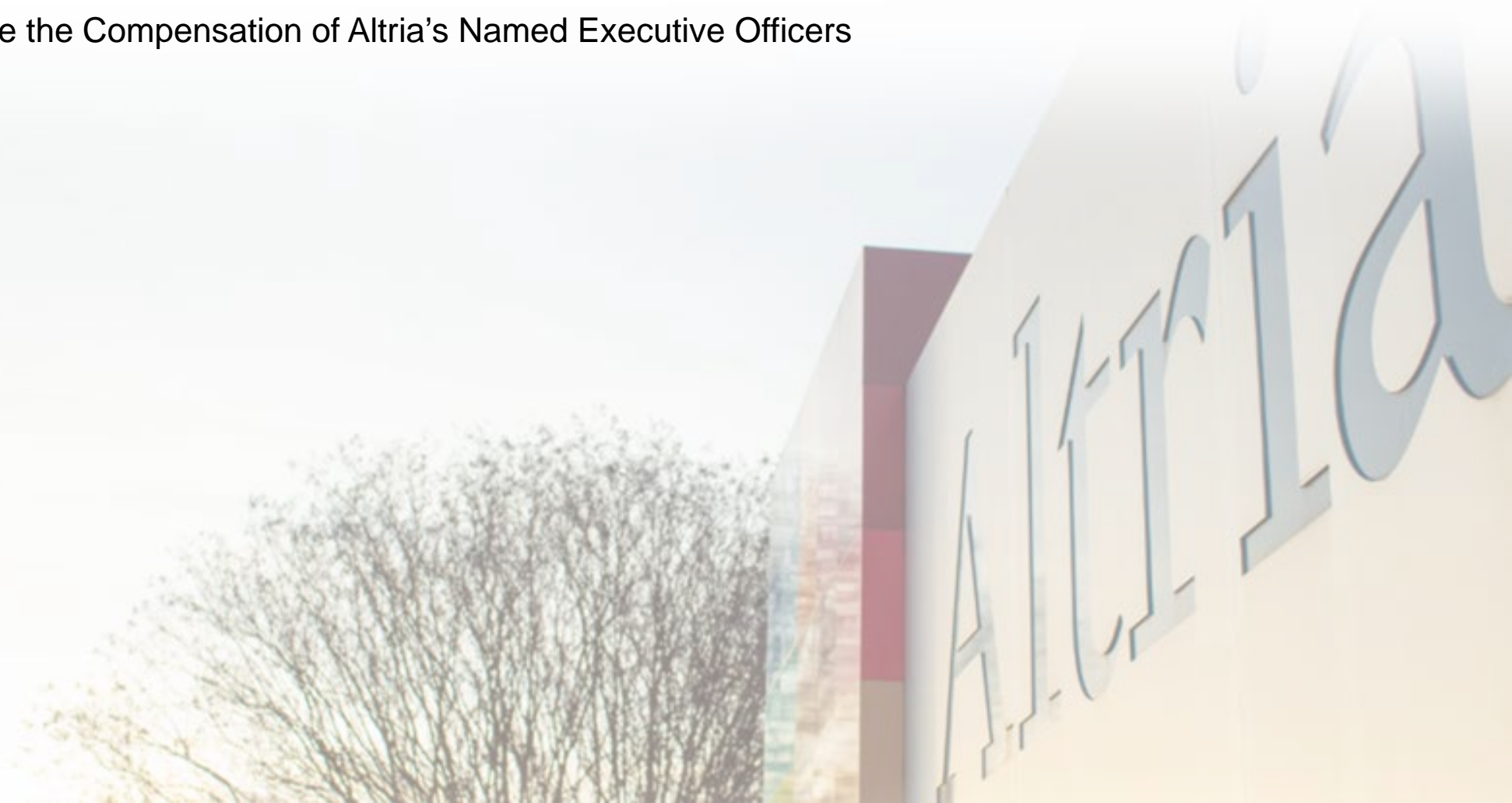
Agenda

- Presentation of Documents
- Welcome and Election of Board of Directors
- Ratification of PricewaterhouseCoopers LLP as Altria's Independent Registered Public Accounting Firm
- Advisory Vote



Advisory Vote

- Advisory Vote to Approve the Compensation of Altria's Named Executive Officers



Agenda

- Presentation of Documents
- Welcome and Election of Board of Directors
- Ratification of PricewaterhouseCoopers LLP as Altria's Independent Registered Public Accounting Firm
- Advisory Vote
- Shareholder Proposals





Shareholder Proposals

Preliminary Voting Report

- Election of Altria's Board of Directors
- Ratification of PricewaterhouseCoopers LLP
- Advisory Vote
- Shareholder Proposals



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