

2026 Annual Meeting of Shareholders

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Altria



ANNUAL MEETING OF SHAREHOLDERS

Thursday, May 14, 2026
9:00 a.m. (Eastern Time)

AGENDA

1. Call to Order
2. Welcome and Introductions
3. Procedural Matters
4. Presentation of Proposals
 - Election of Directors (*Proposal 1*)
 - Ratification of the Selection of Independent Registered Public Accounting Firm (*Proposal 2*)
 - Non-Binding Advisory Vote to Approve the Compensation of Altria's Named Executive Officers (*Proposal 3*)
5. Closing of the Polls
6. Announcement of Preliminary Voting Results
7. Question and Answer Session
8. Adjournment



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Thursday, May 14, 2026
9:00 a.m. (Eastern Time)

RULES OF CONDUCT

Welcome to the 2026 Annual Meeting of Shareholders ("Annual Meeting") of Altria Group, Inc. ("we," "our" or "us"). It is our goal to conduct a fair and informative Annual Meeting, and we ask that you observe the following Rules of Conduct:

1. The business of the Annual Meeting is as set forth in the Agenda.
2. Voting and Closing of the Polls:
 - Shareholders who voted prior to the start of the Annual Meeting do not need to vote again, unless they wish to revoke their proxy or change their vote.
 - Only shareholders as of the close of business on March 25, 2026, the record date for the Annual Meeting, or their duly authorized proxies, are entitled to vote during the Annual Meeting. Shareholders may vote until the polls close. The polls will close following the presentation of Agenda Item 4 – Presentation of Proposals. You must have a valid 16-digit control number to vote during the annual meeting. Control numbers are included on the proxy card, Notice of Internet Availability of Proxy Materials, voting instruction form or e-delivery notification sent to shareholders.
3. Director nominations and proposals for other business made during the Annual Meeting that were not previously submitted properly under Rule 14a-8 of the Securities Exchange Act of 1934, as amended, or our Amended and Restated By-Laws, as applicable, will not be accepted.
4. Question and Answer Session: We welcome your questions. You must have a 16-digit control number to submit a question during the Annual Meeting. If you are interested in asking a question, you may do so by typing your question into the "Ask a Question" field on the virtual meeting platform screen and clicking submit. Questions may be submitted beginning at 8:30 a.m. (Eastern Time) on the day of the Annual Meeting. The Question and Answer Session will be limited to 30 minutes and will be guided by the following:
 - We do not intend to answer questions that:
 - a. do not relate directly to our business;
 - b. contain derogatory references to individuals or that are otherwise disrespectful or profane;
 - c. relate to a personal grievance; or
 - d. are matters of individual concern that are not matters of interest to shareholders generally.
 - Questions will be answered in the order in which they are received.
 - We will try to answer all questions during the 30-minute period; however, if multiple questions are submitted on the same topic, we will summarize those questions and respond collectively in the interest of time.
 - If a question violates these Rules of Conduct, it will not be answered.

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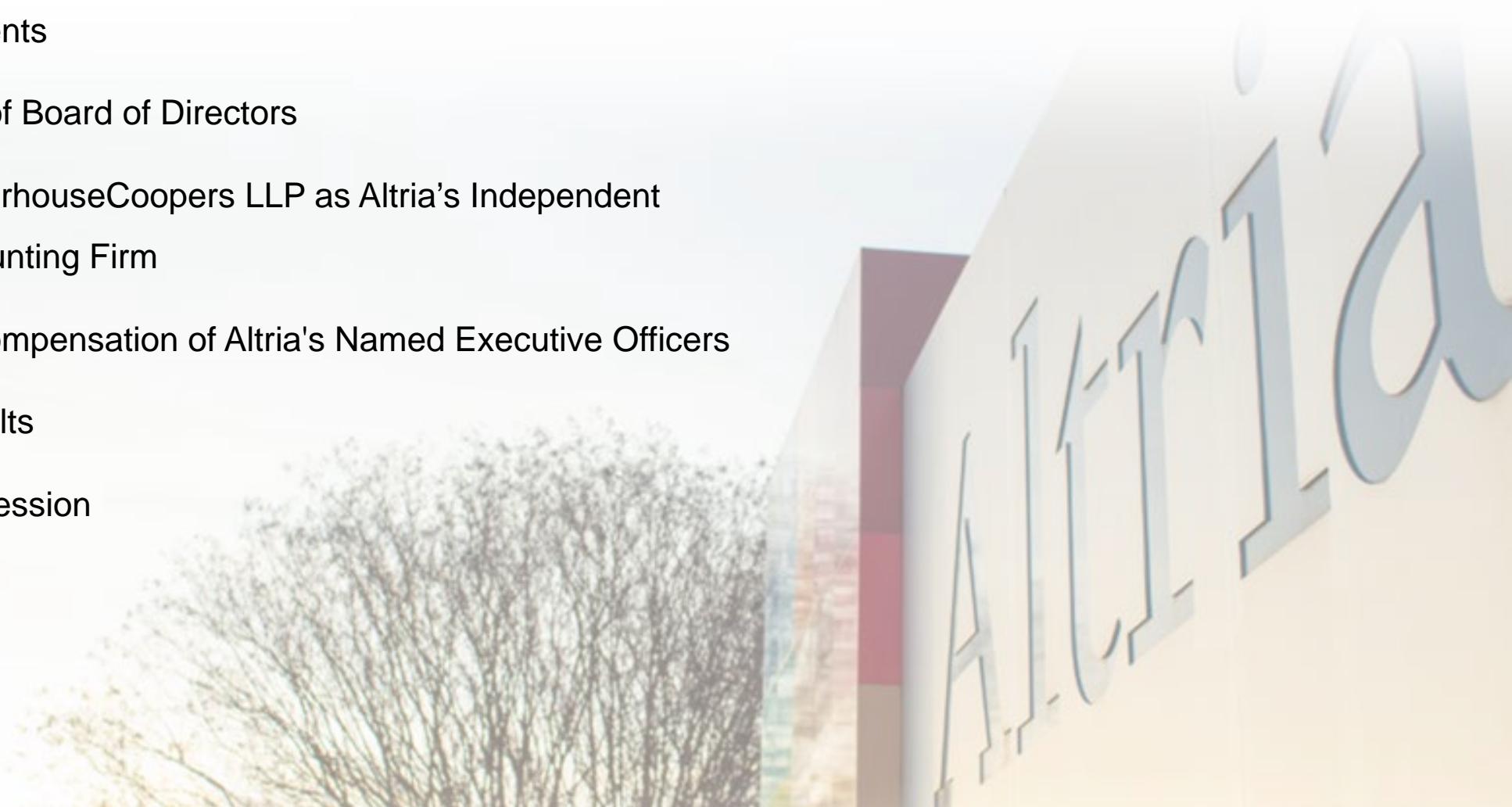
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Meeting of

Agenda

- Presentation of Documents
- Welcome and Election of Board of Directors
- Ratification of PricewaterhouseCoopers LLP as Altria's Independent Registered Public Accounting Firm
- Advisory Vote on the Compensation of Altria's Named Executive Officers
- Preliminary Voting Results
- Question and Answer Session



Presentation of Documents

- Notice of Meeting
- Form of Proxy
- Proxy Statement
- 2025 Annual Report



Inspector of Election

- Broadridge Financial Services to act as the inspector of election
- Determine the shares represented today
- Certify the vote on each matter presented



Agenda

- Presentation of Documents
- Welcome and Election of Board of Directors





Ian L.T. Clarke



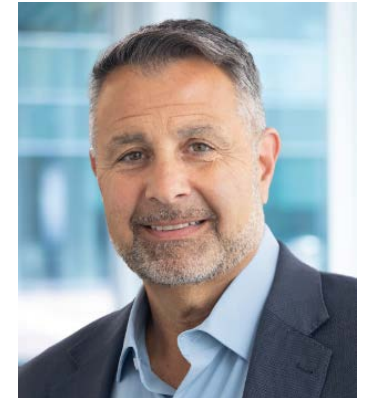
Marjorie M. Connelly



R. Matt Davis



Debra J. Kelly-Ennis



Salvatore Mancuso



Kathryn B. McQuade



Virginia E. Shanks



Richard S. Stoddart



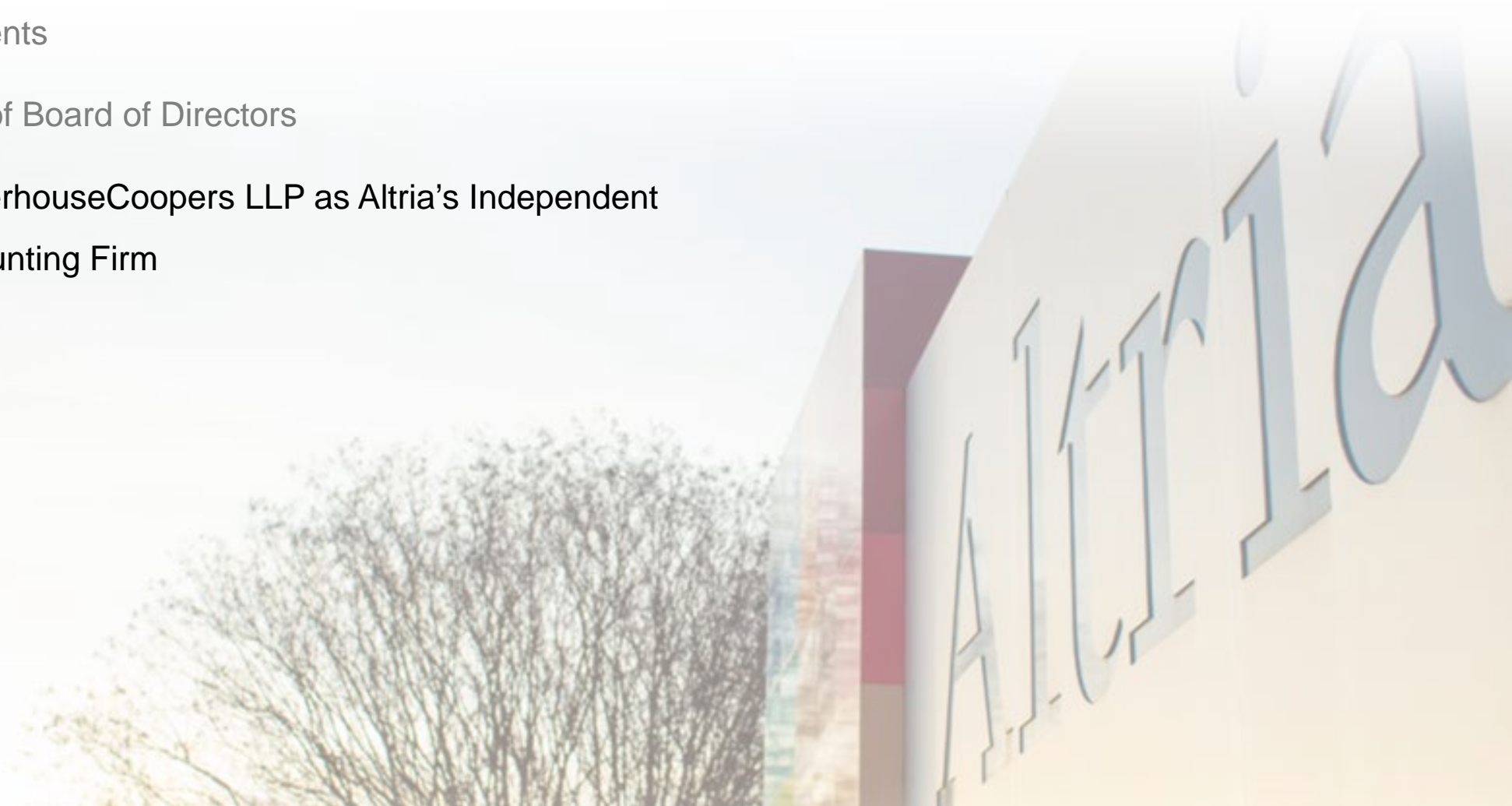
Ellen R. Strahlman



M. Max Yzaguirre

Agenda

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Preliminary Voting Report

- Election of Altria's Board of Directors
- Ratification of PricewaterhouseCoopers LLP
- Advisory Vote on the Compensation of Altria's Named Executive Officers



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