

Protect the Environment 2020 – Q2 2021 Performance Snapshot

Altria's Responsibility Focus Areas

ENVIRONMENTAL

SOCIAL

GOVERNANCE

Protect the Environment

- Drive Responsibility Through Our Value Chain
- Reduce Harm of Tobacco Products
- Prevent Underage Use
- Support Our People & Communities
- Engage & Lead Responsibly

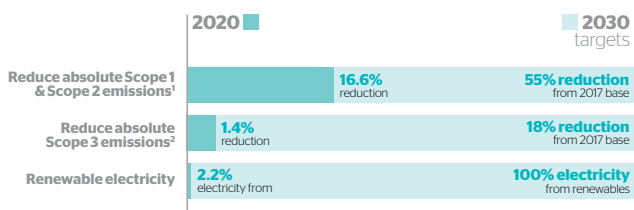
“For Altria, this focus is not only about helping to solve a global challenge, it's also about ensuring our ability to mitigate, manage and prevent real business impacts.”

Jody Begley
Executive Vice President,
Chief Operating Officer,
Altria Group, Inc.



Climate Change

2025 Goal: Align our operational and value chain business practices with science-based methodology to limit the damaging impacts of climate change.



¹Data reflects market-based Scope 2 emissions to align with renewable energy accounting.

²We update Scope 3 emission data using a hybrid life cycle assessment methodology.

Achieved a Double 'A' Rating in CDP Climate and Water:



1% of 5,800+ organizations received this Double A rating.

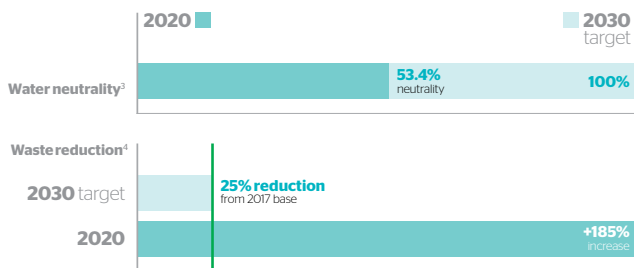
CDP Forests Score: C

Altria is proud to be the **1st U.S. tobacco company** to join more than 2,700 supporters of the TCFD



Natural Resource Conservation

2025 Goal: Conserve the natural resources on which our businesses and communities rely.



³Water neutrality means we offset our operational water use through onsite treatment and/or conservation projects with non-profit partners in our operating and growing communities.

⁴In 2019 and 2020, we had a large increase in waste due to renovation and construction at our headquarters location. Approximately 80% of waste generated from this project was recycled or beneficially reused.

- PM USA's Park 500 wetlands treated over **280 million** gallons of water in 2020 before returning it to the James River.
- We reused over **117 million** gallons of water through PM USA's manufacturing center water reclamation hub.
- Nearly **80%** of the waste generated from our HQ renovation and construction was recycled or beneficially reused.
- We received **two Green Globes** for prioritizing HQ design features focused on reducing our environmental footprint.
- 90%** of our international leaf suppliers participated in the Sustainable Tobacco Program (STP), a due diligence platform for sustainable agricultural supply chains.
- 67%** of our domestic growers participated in the GAP Connections Certification Program **+17 percentage points from 2019**



Environmental Impact of Products

2025 Goal: Reduce the environmental impact of using our companies' products.



47 communities were given grants through the Cigarette Litter Prevention Program (CLPP) with Keep America Beautiful (KAB)

In markets with KAB tobacco waste receptacles and stands, KAB has documented a **48% - 52%** decrease in cigarette litter



Over 46,000 adult smokers pledged not to litter cigarette filters

21 million points were donated to KAB through Marlboro Rewards,* equaling more than **\$42,000**

* Marlboro Rewards is an engagement program where adult smokers 21+ can earn points by scanning unique codes printed on Marlboro packs and redeem points for gear, coupons and charitable donations.



95% of all direct mail paper stocks are made from certified, responsibly sourced fibers

Direct mail sent to ATC21+ is made from **10%** post-consumer waste fiber.

Team *Marlboro*** uses **100%** post-consumer waste fiber.

** Team Marlboro is a community-fueled platform where AS21+ can take a pledge not to litter their cigarette butts.



We simplified retail signage and eliminated **-800** items. By the end of 2021 we expect to use.

85% recycled material in point-of-sale shipping boxes with a goal of **100%** by 2022

Partnerships & Policy Engagement



We signed on to the following open letters...

To lawmakers in July 2020, sponsored by the Environmental Defense Fund

“It’s clear that we must double down on clean energy infrastructure to put Americans back to work and come back stronger and cleaner than before this pandemic-driven recession.”

To President Biden in April 2021 in coordination with the We Mean Business Coalition and Ceres

“As business leaders, we care deeply about the future of the U.S. and the health of its people and economy...We, therefore, call on you to adopt the ambitious and attainable target of cutting GHG emissions by at least 50% below 2005 levels by 2030.”



Memberships



U.S. Chamber of Commerce

U.S. Chamber of Commerce Task Force on Climate Action



VA Chamber Corporate Sustainability and Environmental Executive Committee



The Coalition for Cannabis Policy, Education and Regulation



Community Partnerships



10 years of partnership outcomes with NFWF: **8+ billion** gallons of water conserved | **1 million** acres of land restored | **680 miles** of stream restored

Since 2010, \$14M+ in donations to educate farmers and support conservation projects that protect natural habitats and reduce the environmental impact of agricultural practices on local watersheds



Employee Engagement



Employees completed **1,900+** learning activities focused on business impact, environmental targets and personal responsibility to protect the environment.