

# STP Overview

Accelerating Positive Impacts on Social and Environmental Footprints in the Tobacco Industry

Irving, B.; Altria Client Services LLC - 2023 STP chair  
Kumlin, A.; Peterson - STP Secretariat

***2023 CORESTA AP Conference***  
*October 18, 2023*



Altria

— FAMILY OF COMPANIES —

# What is the STP?

STP is an industry initiative to enhance agricultural **supply chain due diligence** and **accelerate positive impacts** on social and environmental footprints.



## STP Members:



Altria



IMPERIAL  
BRANDS



Swedish Match®

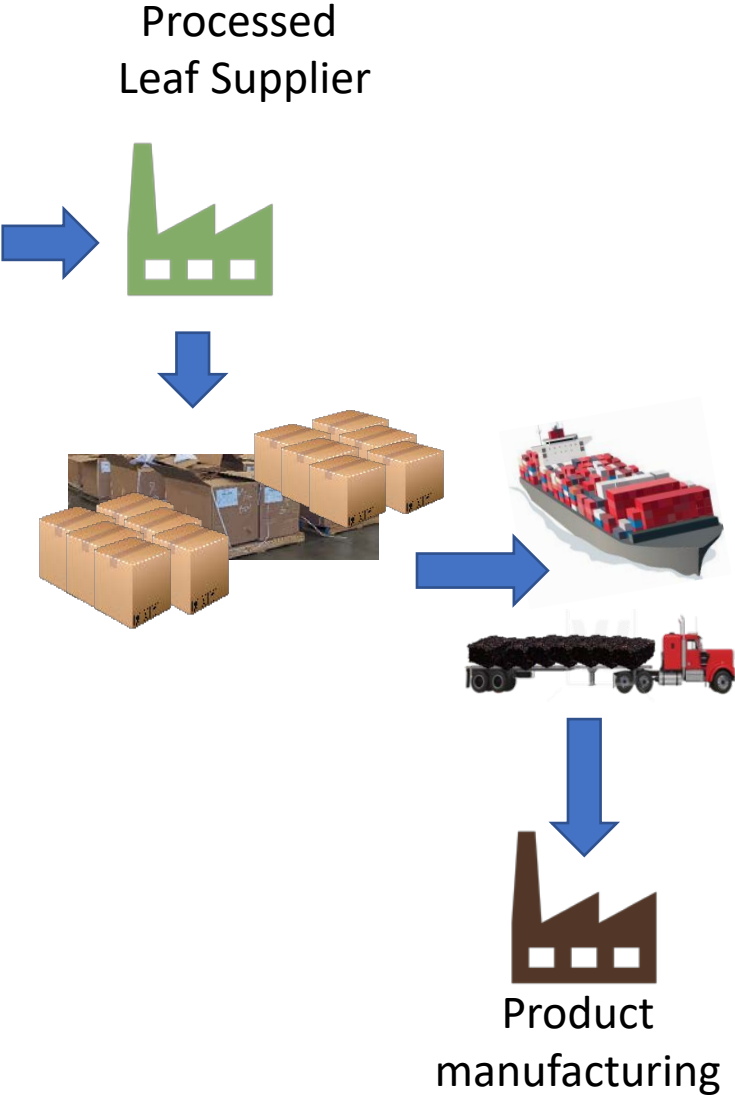


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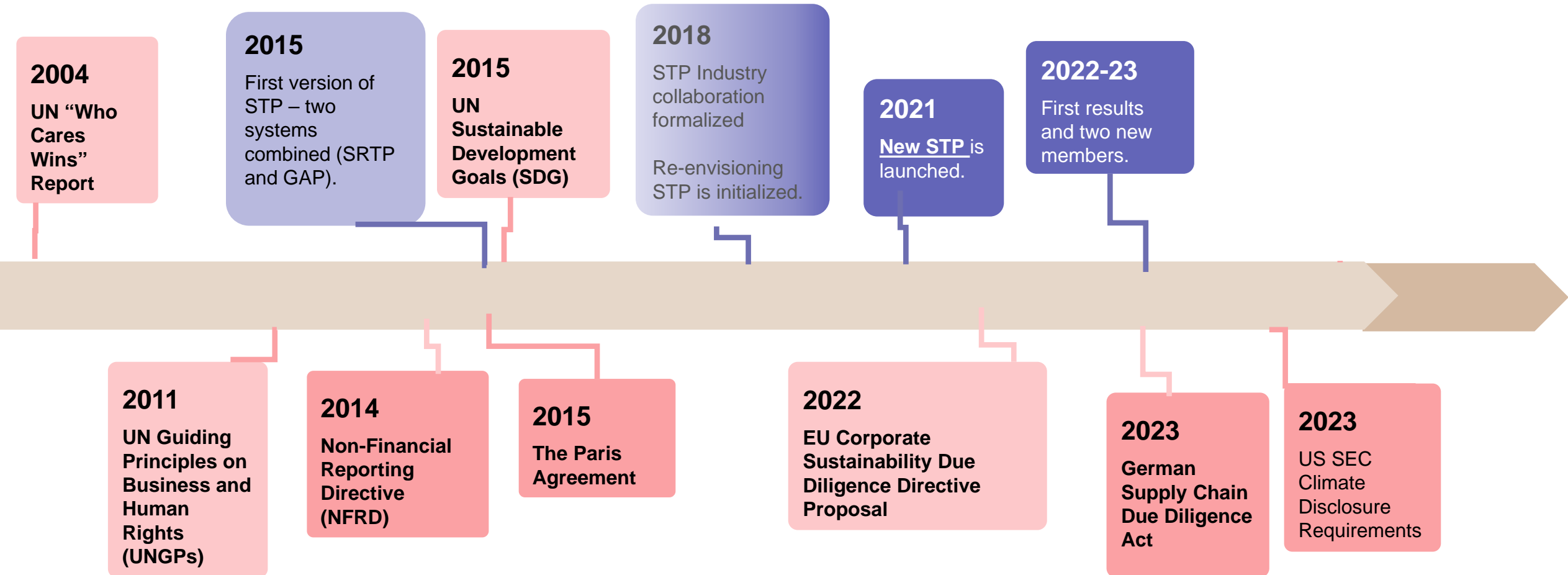
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# Supply Chain Details



# Due Diligence Evolution



# STP Themes for Sustainable Agriculture



## Governance

Crop

Climate change

Human & labor rights

## Livelihoods

Natural habitats

Soil health

Water

## THE GLOBAL GOALS For Sustainable Development



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# How Does It Work?

STP Members:



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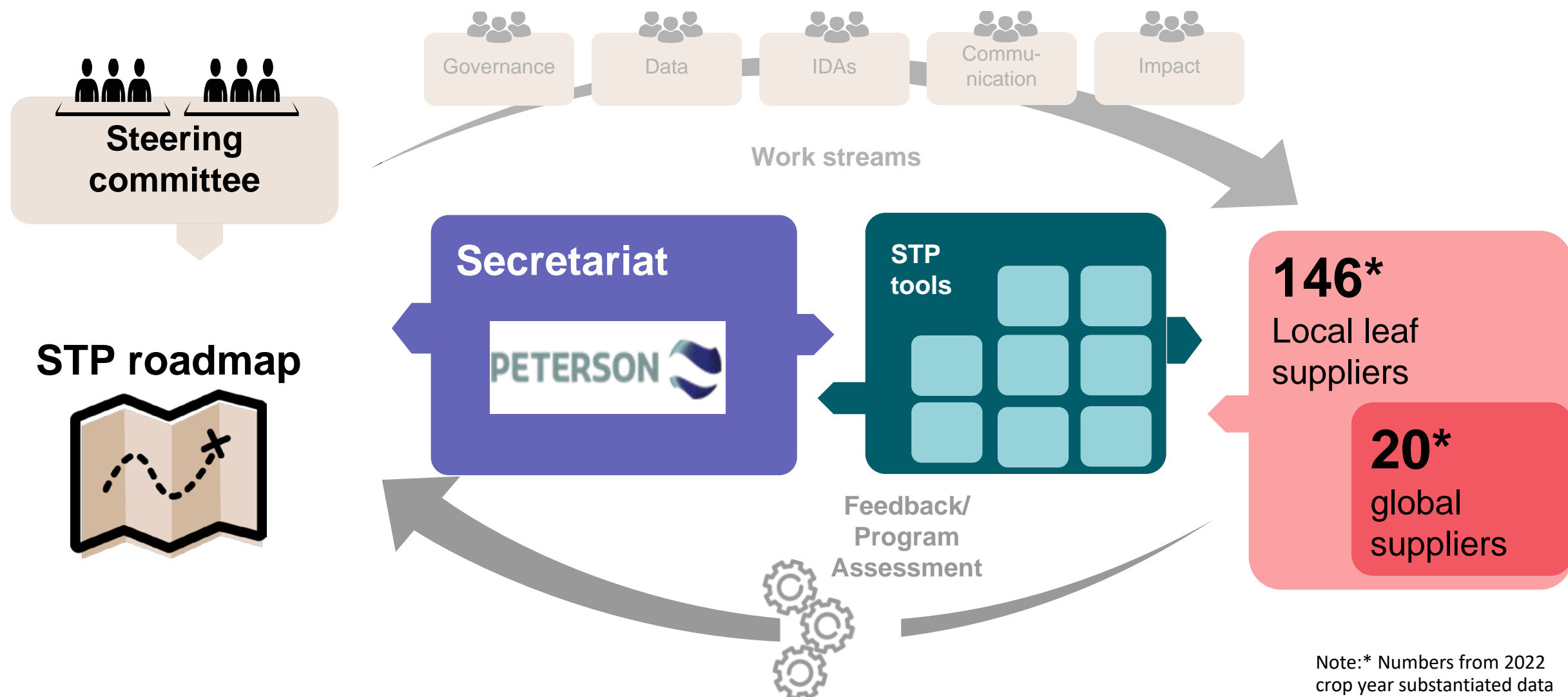
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# How Does It Work?



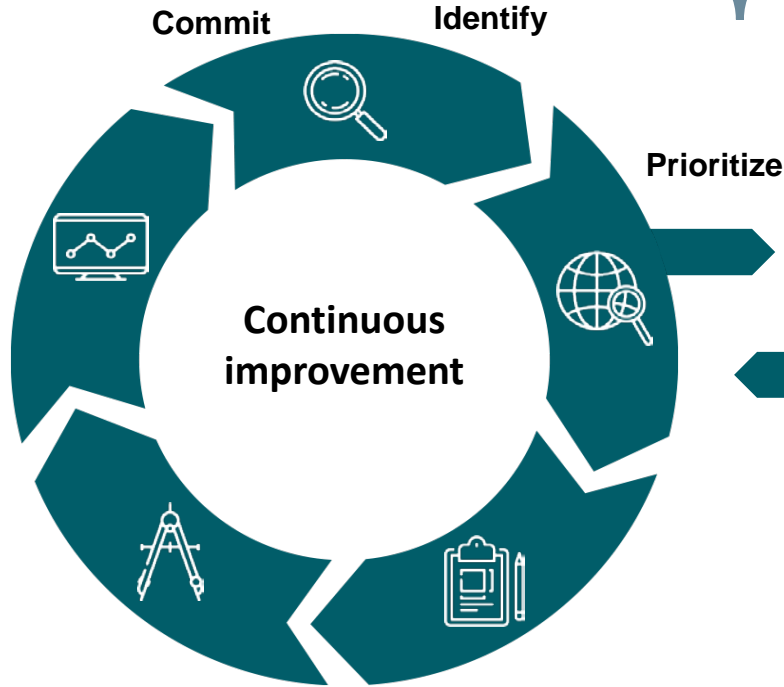
Note: \* Numbers from 2022 crop year substantiated data



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# STP Tools – Commit, Identify, Prioritize



Self  
assessment  
(SA)

Data  
substantiation

Risk  
assessment  
prioritization



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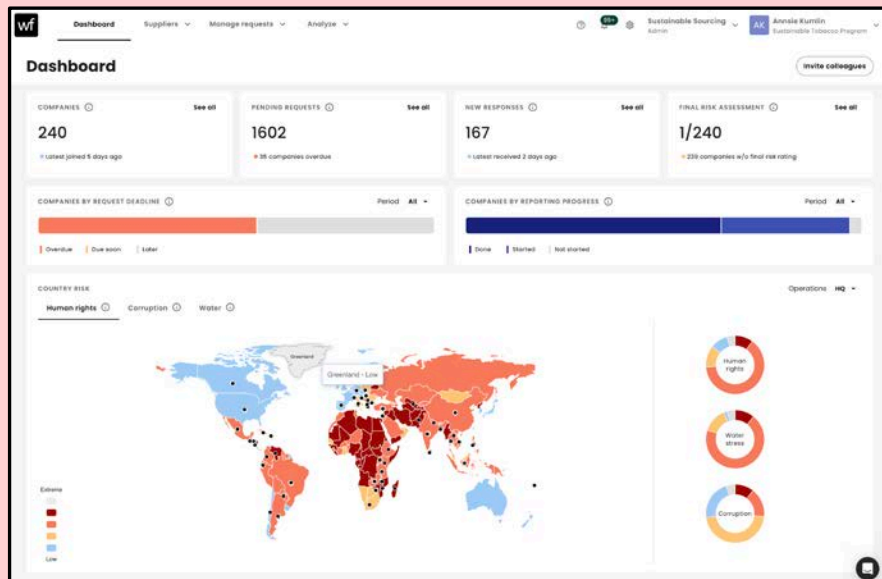




# Knowledge Tools – Step 1

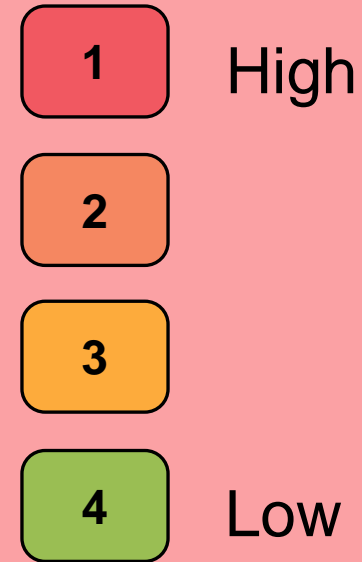
## Self-assessments (SA)

Customized to supplier context



External risk view  
Verisk Maplecroft

## Priority lists

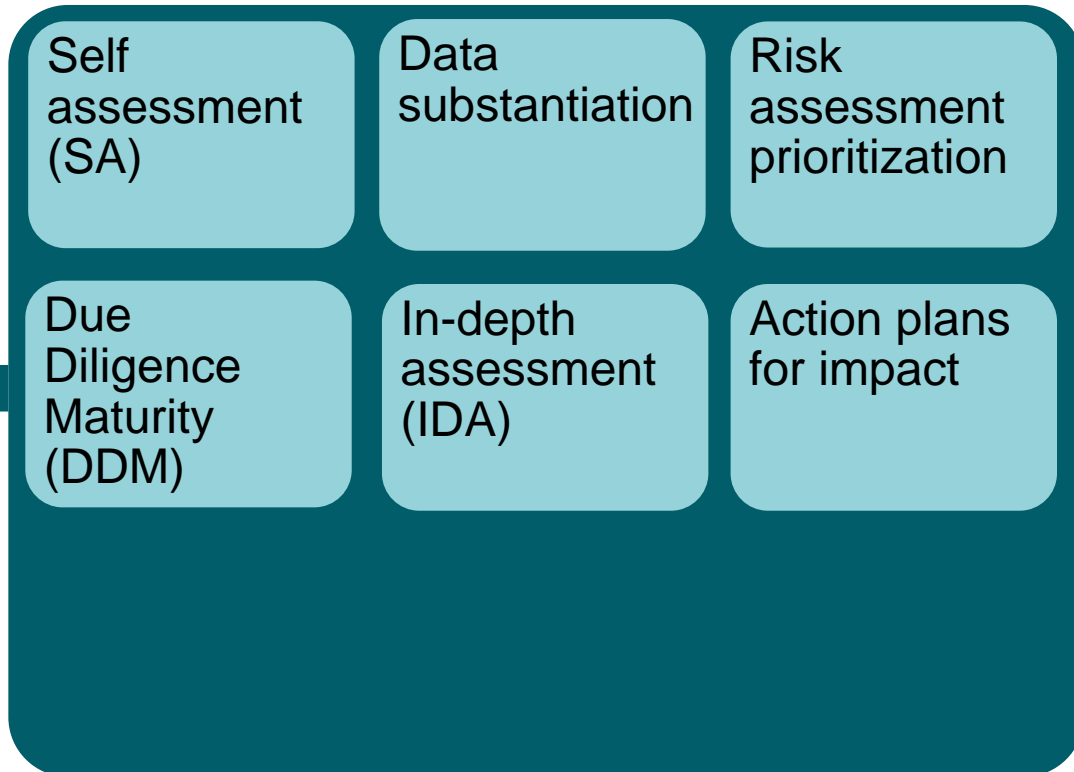
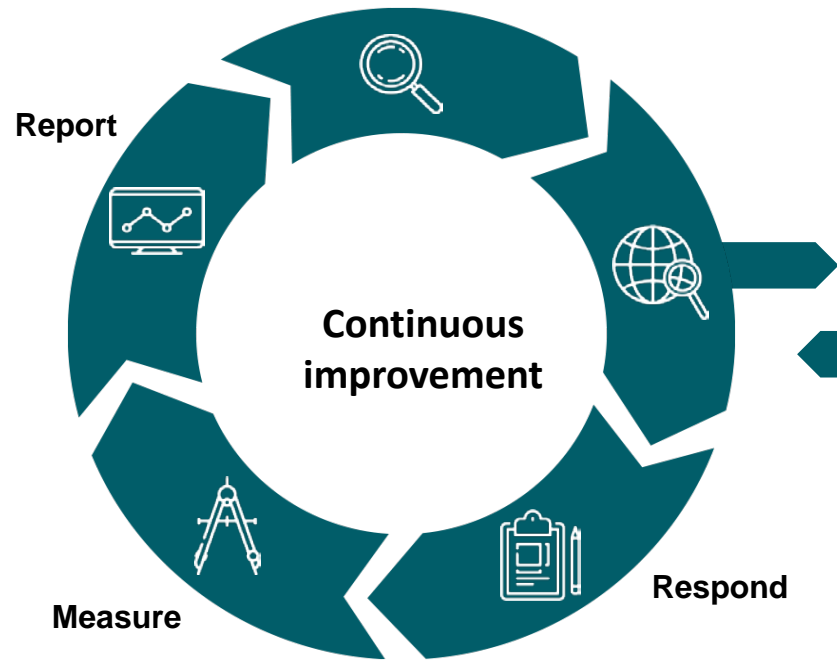


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# STP Tools: Respond, Measure, Report

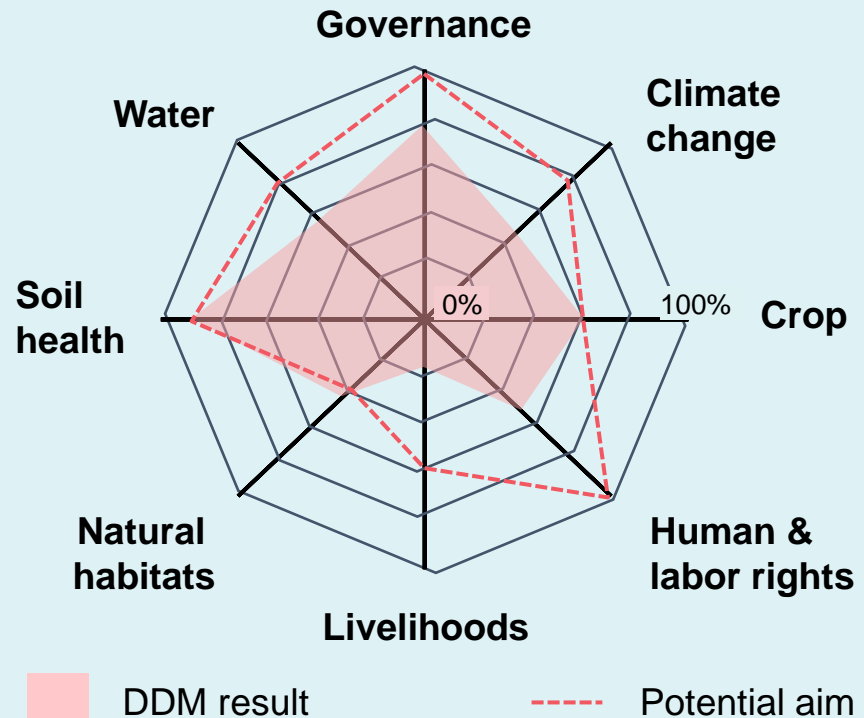


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# Knowledge Tools: Step 2

## Due diligence maturity

Indication of alignment to legislation



## In-depth assessments (IDA)



## Action plans for impact

Inputs + Activities = Outputs

### Outcome

Short term observable change in people, communities, the environment or systems created by the outputs.

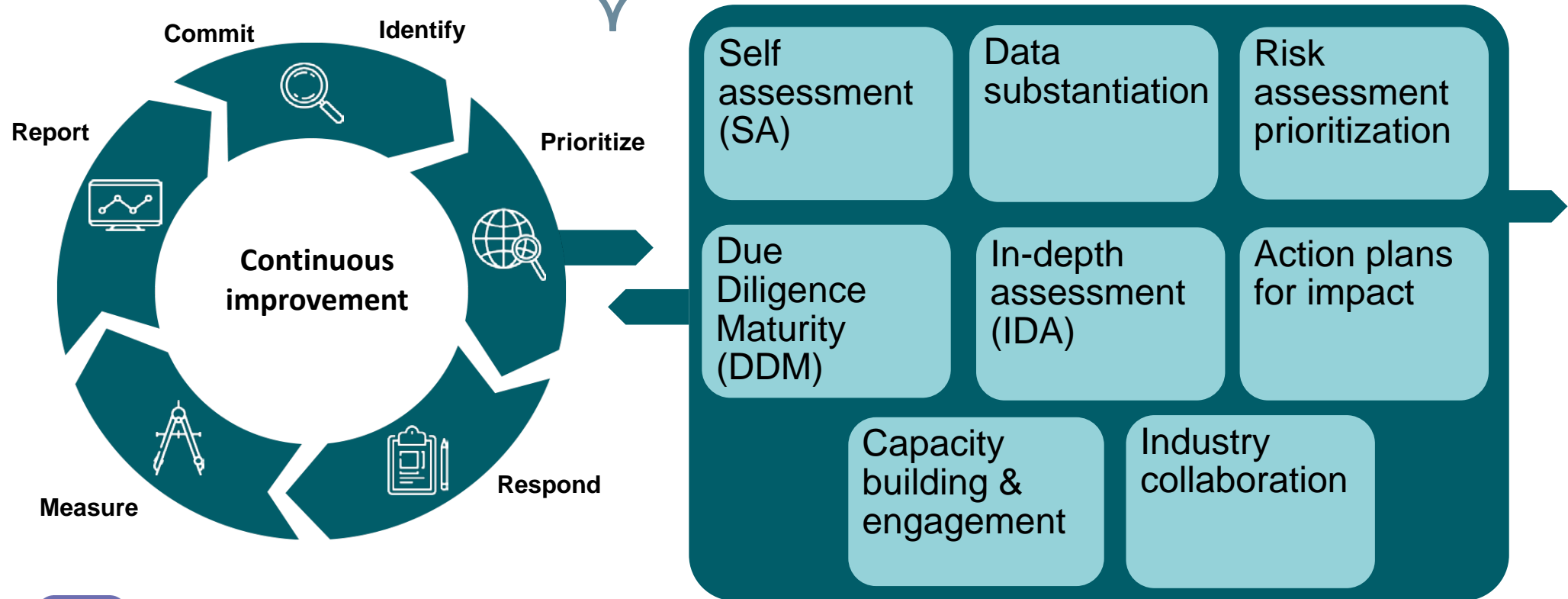
### Impact

Long-term, lasting or significant change in people's lives brought about by an action or a series of actions.



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# STP Tools : Supporting Continuous Improvement



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# Progress in 2022-23

## Engagement with & training of stakeholders

94%

Satisfaction with STP secretariat support.



Supplier rating of Worldfavor, the reporting platform.



### Leaf supplier webinars

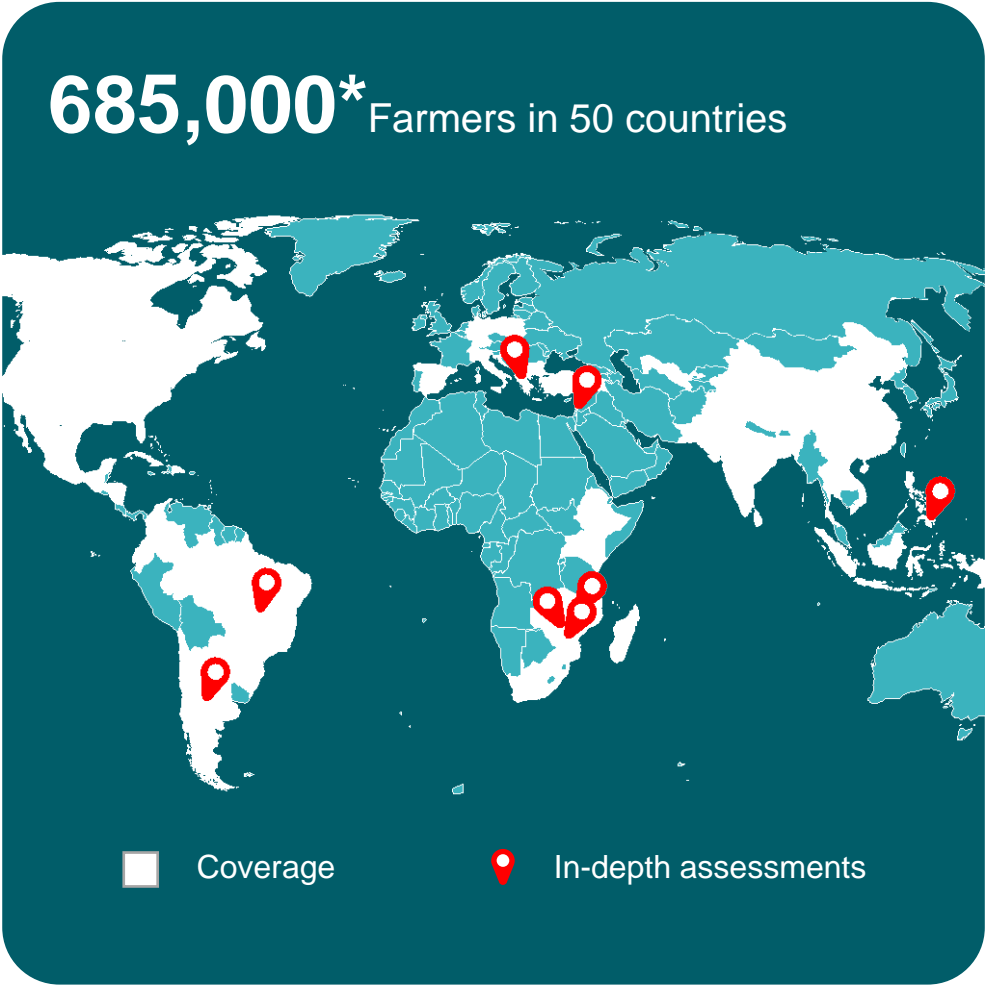
- Self-assessment 2022
- Combatting child labor
- In-depth assessments
- Industry collaboration

35%

Of suppliers participated in webinars.

4.4/5

Participants' average rating of webinars.



## In-depth assessments

8

In-depth assessments involving **16 suppliers** have been performed.

88%

Have resulted in action plans thus far.

**Actions contribute to positive change within suppliers' operations and/or their agricultural supply chains.**

**Unified industry voice and collaboration on impact.**



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# In-Depth Assessments (IDAs)

## Assessment scope

Description	Engagements	Comments
Locations visited	3	Regions 1, 2, 3
Supplier staff	10	Agronomy Corporate Affairs
Rightsholders,children /youth, farmers, workers	152	56 females 96 males
Officials	6	2 headteachers 4 CLAP members



## Initiatives reviewed in the field

Theme	Comments
<b>Climate</b> 	Tree planting Live barns - BU Sustainable wood provisions FCV Barn efficiency
<b>Livelihoods</b> 	Financial literacy training Village savings and lending
<b>Human &amp; labor rights</b> 	After school initiatives Worker accomodation construction APL sensitisation
<b>Water</b> 	Boreholes Well protection Water purification provisions

Photos taken by twentyfifty ltd



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# Rooted in Theory of Change

IDA Finding: Something that needs to be improved

## Inputs

The people and resources needed for activities to be successful

## Activities

The action needed to create outputs

## Outputs

Immediate results necessary to achieve outcomes

## Outcome

Shorter term changes needed make impact

## Impact

Long-term positive impact to the environment or people



# Rooted in Theory of Change

## IDA Finding:

Hazardous task, workers not wearing proper PPE applying CPA's

### Inputs

Survey of workers  
PPE research  
PPE kits

### Activities

Conduct trials of newly designed PPE  
Conduct PPE trainings

### Outputs

Increased awareness of importance of PPE during CPA usage  
Increased number workers utilizing functional PPE

### Outcome

Decrease in worker CPA exposure incidents

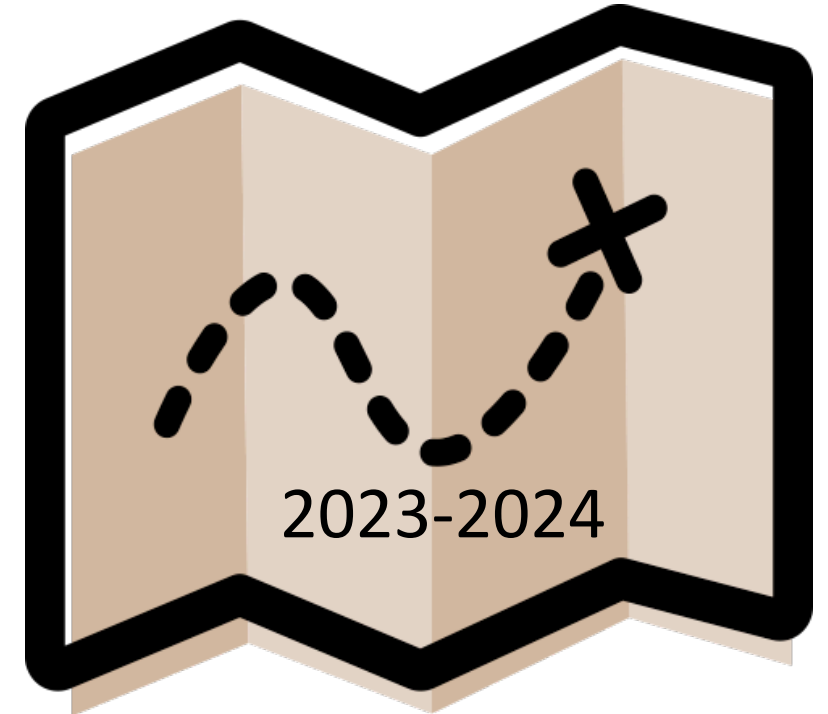
### Impact

Safer working environment  
Decreased CPA related health impacts



# What's the 2023-24 Roadmap?

- Refined content
  - Further alignment to new legislation
  - Continued alignment to recognized, international ESG/Sustainability frameworks
- More training and engagement with key stakeholders
- Post-IDA initiatives
- **Exploring new collaborations**



# Driving Positive Impact

How else can we **improve livelihoods** for suppliers, farmers, and workers?

How can we improve how we operate within **planetary boundaries** through all developments, initiatives, and decisions?

How can we raise our efforts to **respect and protect** human and labor rights?



# Science makes lasting impact

***“We scientists are really good at describing problems, but we have to get better at framing solutions and showing how they can be attractive and useful—not to just those people who care about the environment but to everybody.”***

***- Jonathan Foley***

*Scientific American* “Humans have crossed 6 of 9 “planetary boundaries,” by Meghan Bartels



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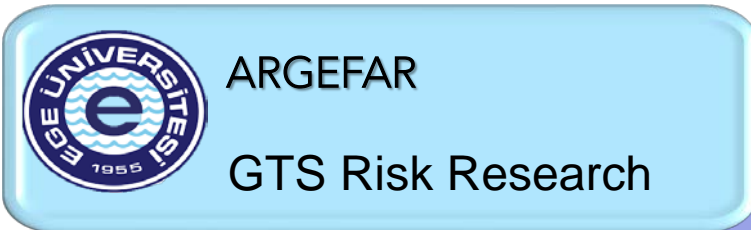
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# Example Opportunity



## Green Tobacco Sickness (GTS) Risk in Oriental Tobacco



## Long Term KPI Impact

Prevention of potential health risks associated with GTS

Photo provided by EIB for STP webinar on Industry collaboration



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# Thank you

In this pre-competitive space, everyone pitches in to make the STP framework a success and drive positive impacts to our social and environmental footprints.



**146\***  
Local  
leaf  
suppliers

**20\***  
global  
suppliers

Note: \* Numbers from 2022 crop year substantiated data



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