

# **Noninvasive Nicotine Quantitation and Flavor Differentiation of Nicotine Pouches Using Raman Spectroscopy: A Direct, Accurate, and Preparation-Free Approach**

**Seok Chan Park, Ph. D.**

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# Introduction



## Nicotine Pouch Products

**Growing category**  
in the smoke-free market

**Tobacco-leaf-free pouches**,  
containing either synthetic or  
tobacco-derived nicotine

They come in **various nicotine levels and flavors**



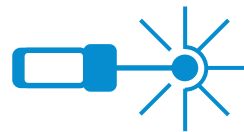
## Quantitative Analysis of Nicotine in Nicotine Pouch Products

**Various methods have been developed:**  
GC-FID | GC-MS | UPLC-MS/MS<sup>1</sup> | UPLC-UV

**CORESTA standardized method (CRM #62):**  
GC-FID

Provide accurate and repeatable measurements

Require laboratory set-up and time consuming



## Raman Spectroscopy

- Non-invasive and direct through-pouch measurement
- Rapid analysis (~50 seconds per replicate)
- Nicotine quantitation and flavor differentiation

<sup>1</sup>Aldeek et al. (2023) ACS Omega 8, 31256–31264

CORESTA=Cooperation Centre for Scientific Research Relative to Tobacco; CRM=CORESTA recommended method; GC-FID=Gas chromatography flame ionization detector; GC-MS=Gas chromatography-mass spectrometry; OTDN=Oral tobacco-derived nicotine; UPLC-MS/MS=ultra-performance liquid chromatography-tandem mass spectrometry; UPLC-UV=ultra-performance liquid chromatography ultraviolet detection CRM. No. 62, Determination of Nicotine in Tobacco and Tobacco Products by Gas Chromatographic Analysis, 3rd ed; CORESTA, 2021



## Simple and Rapid Method for Determination of Nicotine

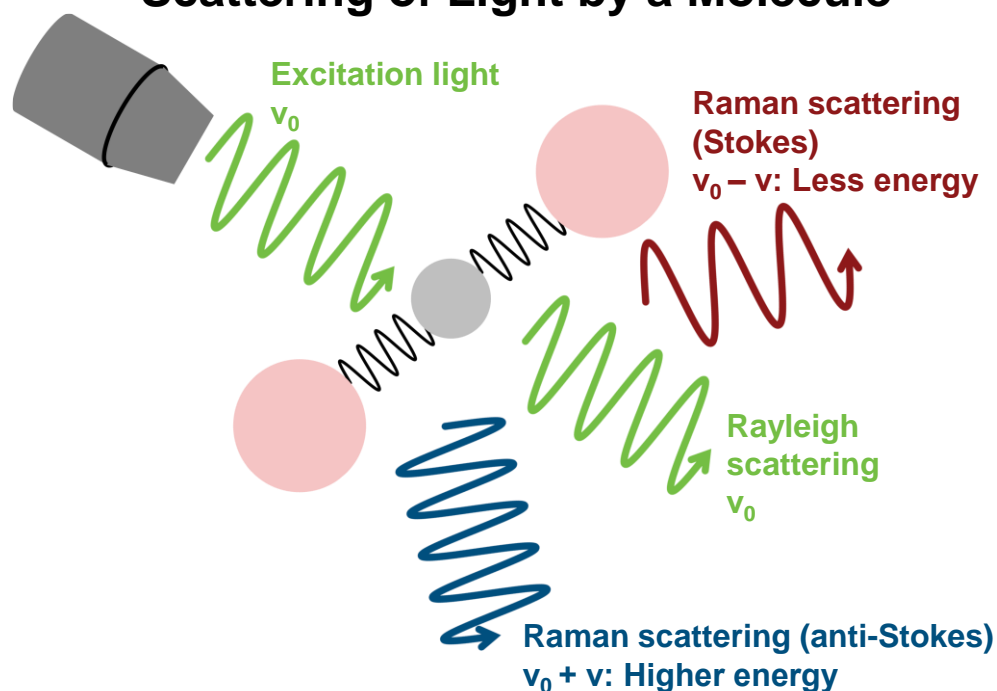
	GC-FID Method	Raman Spectroscopy
<b>Proximity</b>	Offline analysis at distant laboratories	Online/At-line analysis at the manufacturing site
<b>Solvent Preparation</b>	Acid/Base, Organic standard reagents	None
<b>Nicotine Extraction Time<sup>1</sup></b>	2 hours	None
<b>Run Time<sup>2</sup></b>	~12 minutes	50 seconds
<b>Consumables</b>	<ul style="list-style-type: none"> <li>• Column</li> <li>• Carrier gases</li> <li>• GC autosampler syringes</li> <li>• Inlet septa</li> </ul>	<ul style="list-style-type: none"> <li>• Inlet liner</li> <li>• O-ring for inlet liner</li> <li>• GC vials and caps</li> <li>• Gas-tight syringes</li> </ul> <p>None</p>

<sup>1</sup>Nicotine Extraction time for OTDN pouch product (OTDN=Oral tobacco-derived nicotine).

<sup>2</sup>Measurement run time per sample.

# Raman Spectroscopy

## Scattering of Light by a Molecule



## Energy Difference: Raman Shift

- Information on the vibrational modes of the sample
- Each peak in the Raman spectrum → A particular vibrational mode unique to the molecule (chemical bonds, functional groups)

## Flexibility in Instrumental Configuration:

### Flexible excitation systems

- Microscope
- Fiber optics
- Wide area illumination

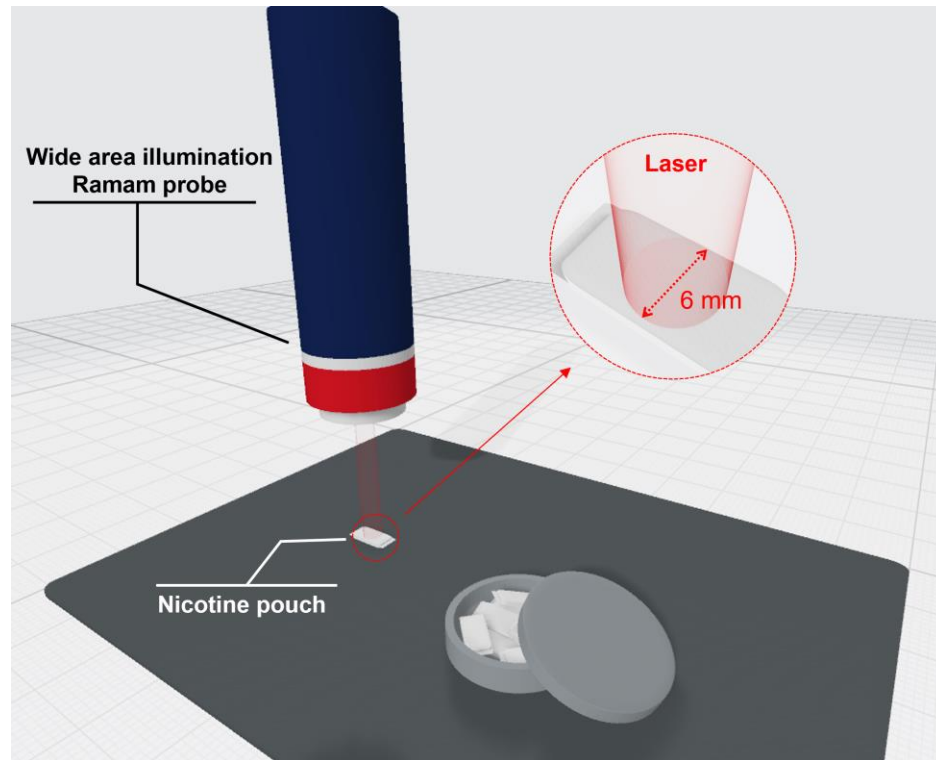
### Customization of detector location

- Backscattering
- Spatially offset Raman spectroscopy (SORS)
- Transmission

**Beneficial for “through package analysis”**

<sup>1</sup>Kim *et al.* (2008) *J. Pharm. Biomed. Anal.* 48, 592-597; <sup>2</sup>Kim *et al.* (2007). *Anal. Chim. Acta.* 587(2), 200-207; <sup>3</sup>Eliasson *et al.* (2007) *Anal. Chem.* 79, 1696-1701; <sup>4</sup>Bloomfield *et al.* (2013) *J. Pharm. Biomed. Anal.* 76, 65-69

# Raman Spectral Acquisition



## Wide Area Illumination (WAI) Scheme

- Laser illumination diameter: 6 mm (28.3 mm<sup>2</sup> area)
- Focal plane distance: 254 mm
- Excitation Laser: 785 nm laser (400 mW)

## Raman Spectral Acquisition

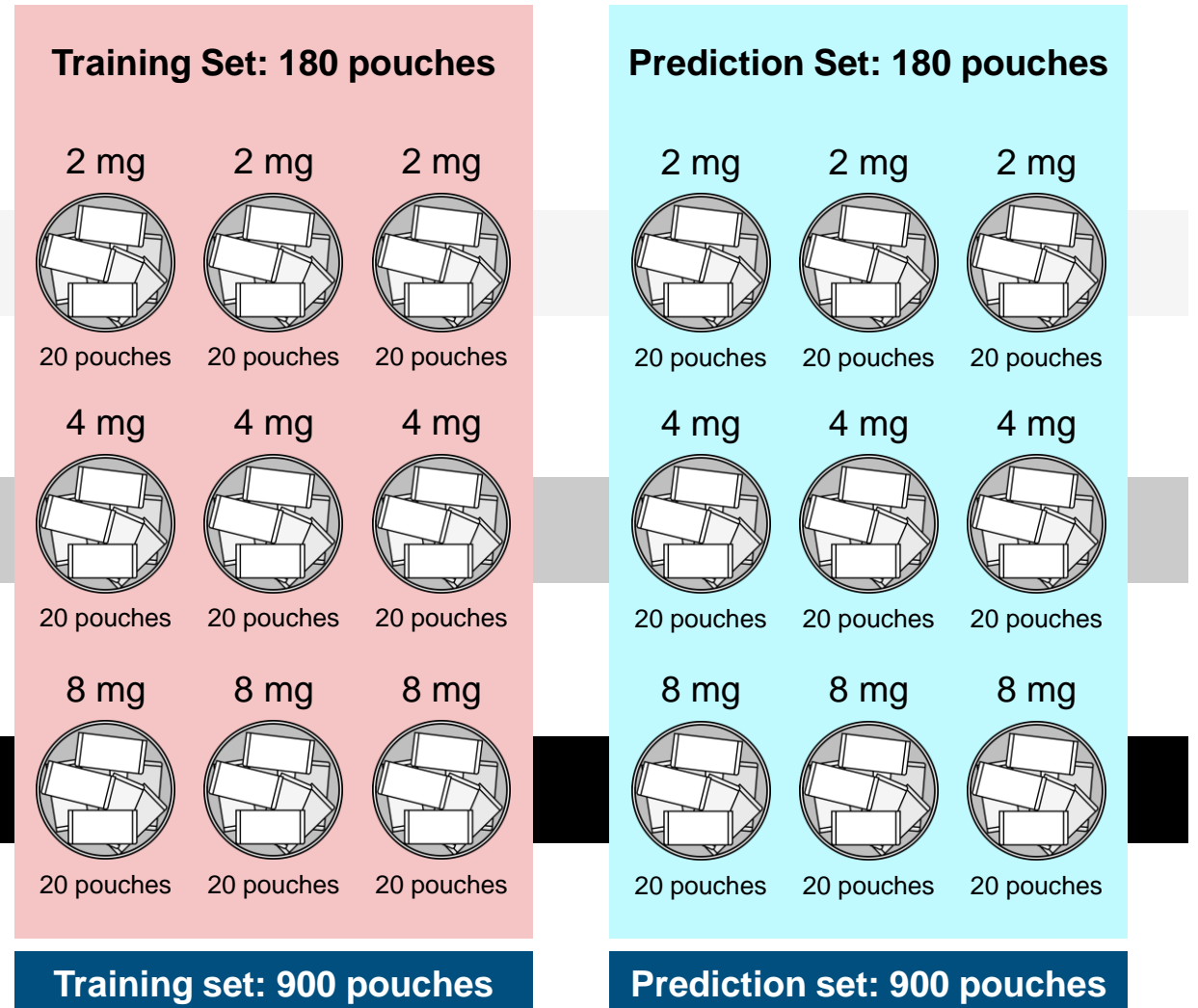
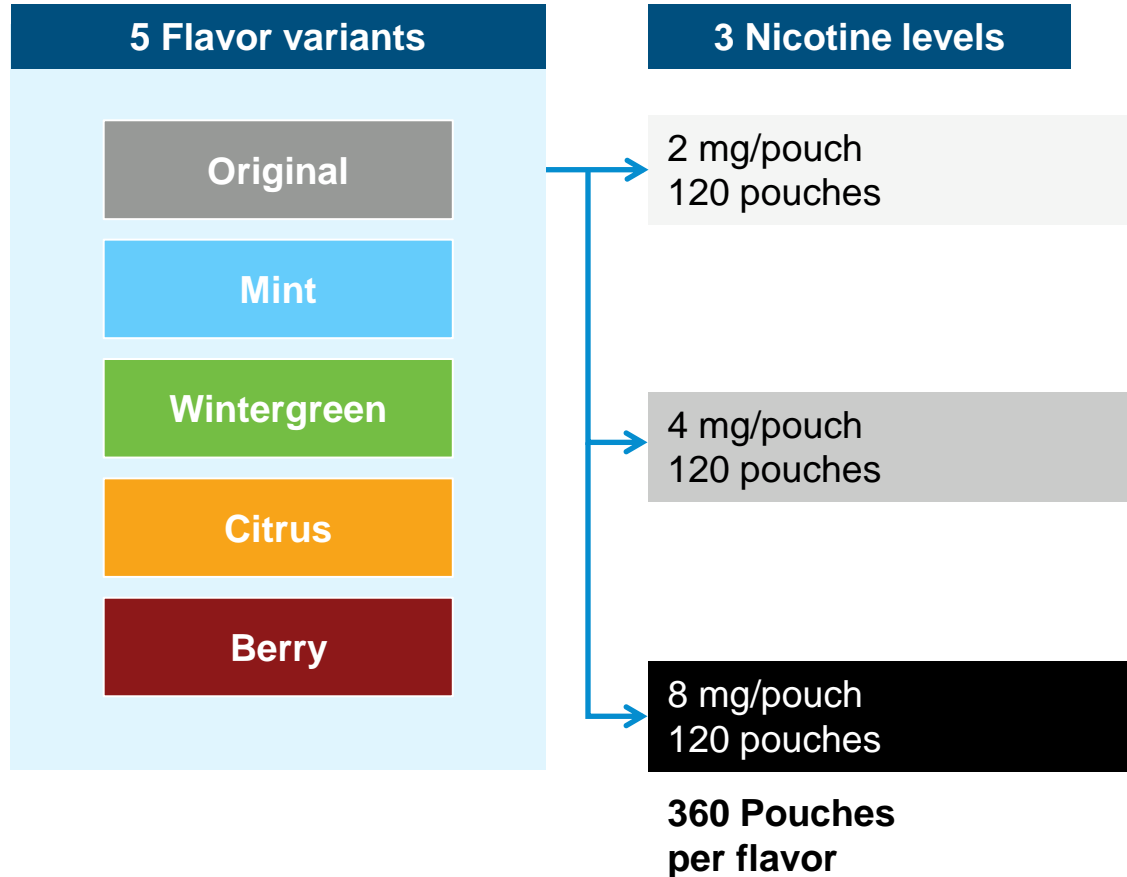
- Spectral resolution: 4 cm<sup>-1</sup>
- Exposure time: 5 seconds
- Scan: 10 repeating scans
- **50 second total acquisition time per pouch**

## Data Processing

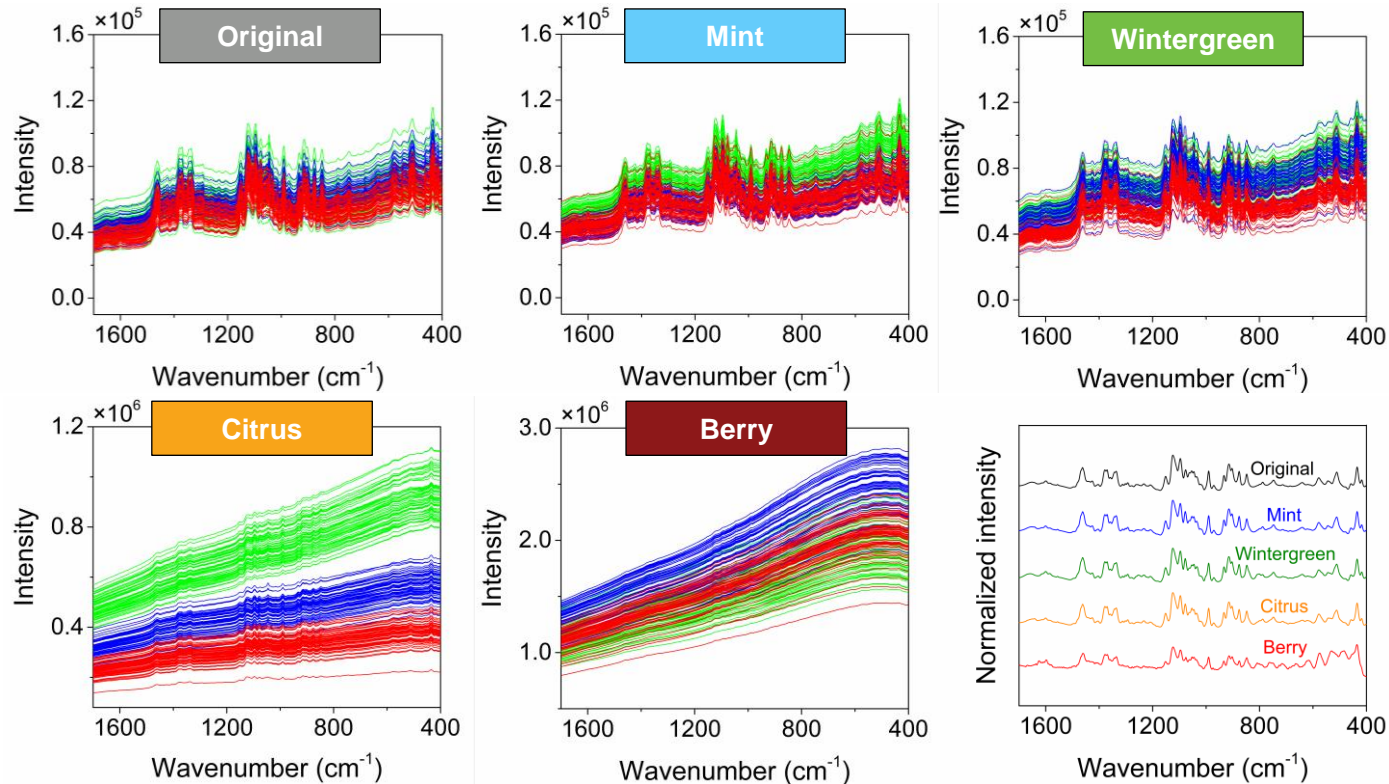
- Asymmetric Least Squares smoothing (AsLS):  
Remove baseline variation and fluorescence background
- Normalization: Scaling characteristic variables

# Nicotine Pouch Samples

Total: 1800 pouches



# Raman Spectral Features of Nicotine Pouches with Five Different Flavors



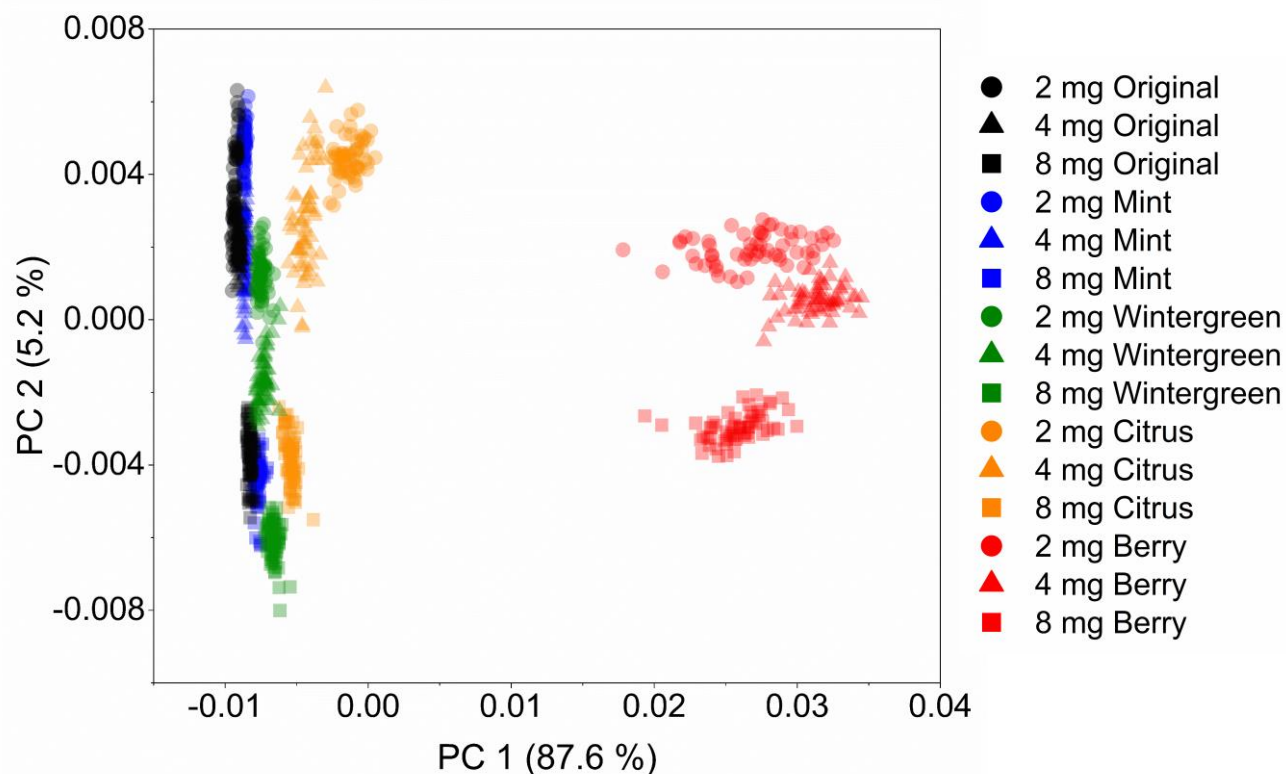
## Raw Raman Spectra Collected from the Training Set

- 180 spectra per flavor
- 2 mg in green, 4 mg in blue, 8 mg in red
- No additional preparation steps

FLUORESCENCE BACKGROUND  
in Citrus and Berry nicotine pouches

Average normalized spectra  
for each flavor group  
**EFFECTIVELY REDUCE  
the fluorescence  
background**

# Principal Component Analysis (PCA) of The Training Set



Distribution of the 1st and 2nd Principal Component (PC) scores

**Two distinct clusters on the PC domain**

**NICOTINE POUCHES**

**LEFT:**

- Original (black)
- Mint (blue)
- Wintergreen (green)
- Citrus (orange)

**RIGHT:**

- Berry (red)

- Different spectral features of Berry nicotine pouches in the 700-400  $\text{cm}^{-1}$  range
- Sub-groups corresponding to the different nicotine levels are identifiable within the Berry nicotine pouch cluster

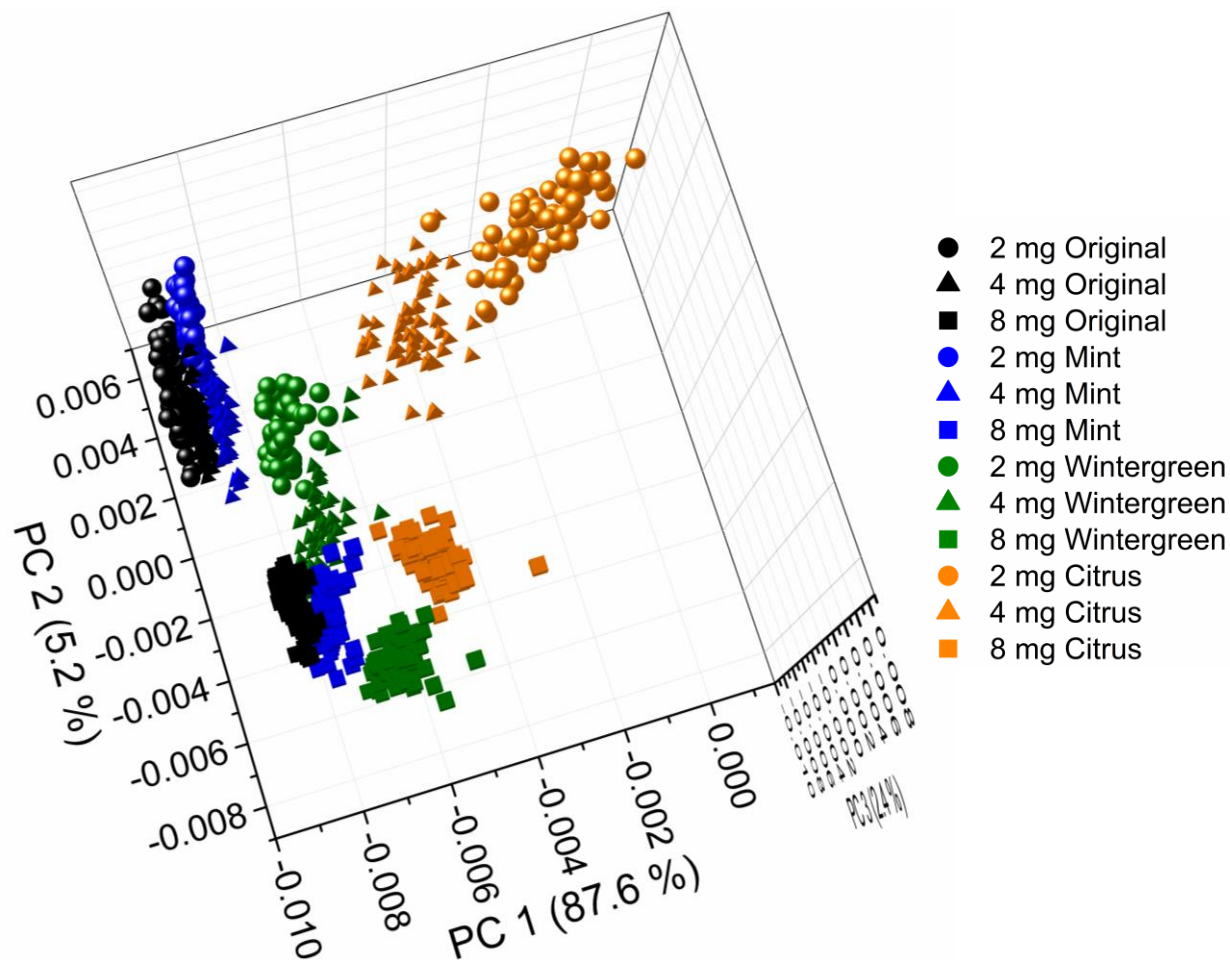


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# Principal Component Analysis (PCA) of The Training Set



Three-dimensional domain of 1st, 2nd, and 3rd PCs

NICOTINE POUCHES:

Original, Mint, Wintergreen, and Citrus

Within the clusters of Citrus (orange) and Wintergreen (green) nicotine pouches:

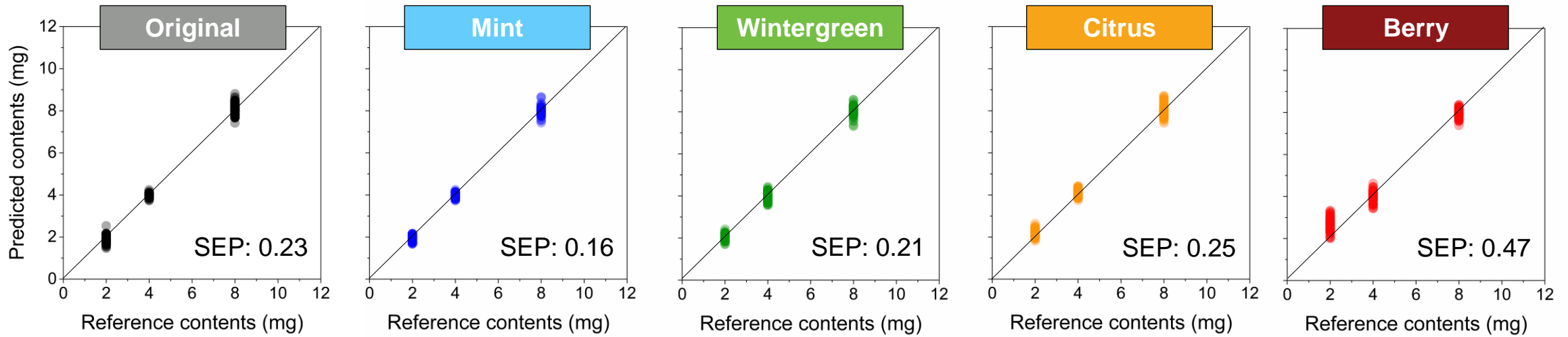
- Sub-groups corresponding to the nicotine levels of 2 mg (circles), 4 mg (triangles), and 8 mg (squares) can be distinguished

Within the clusters of the Original and Mint nicotine pouches:

- 8 mg nicotine pouches (squares) formed isolated sub-groups

**The spectral features of the nicotine pouch products are sufficiently descriptive to differentiate their flavors and quantify the nicotine levels**

# Quantitative Determination of Nicotine Content in Nicotine Pouches



## Partial Least Squares (PLS) Regression

- Individual PLS models for each flavor group using the training sets
- The reference values for PLS → The labeled nicotine contents (i.e., 2, 4, and 8 mg per pouch)
- Cross-validated by leave-one-batch-out cross-validation

## Prediction of Nicotine Content

- Predict the nicotine content of the corresponding nicotine pouches in the prediction set → Standard errors of prediction (SEPs) were assessed
- Original, Mint, Wintergreen, and Citrus SEPs: 0.16 to 0.25 mg
- Berry SEP: 0.47 mg

## Residual Fluorescence Interference in 2 mg Nicotine Pouches

- In the case of 2 mg Berry and Citrus pouches, the estimation of nicotine contents deviates upward from the diagonal line representing 100% prediction accuracy



# Quantitative Determination of Nicotine Content in Nicotine Pouches

Flavor	Nicotine Content (mg)	Number of Factors	SECV (mg)	SEP (mg)	Percent (%) Accuracy
Original	2	5	0.21	0.23	93.1
	4				99.4
	8				101.3
Mint	2	6	0.18	0.16	95.7
	4				99.8
	8				99.9
Wintergreen	2	4	0.21	0.21	102.5
	4				99.0
	8				100.5
Citrus	2	5	0.20	0.25	108.8
	4				102.3
	8				100.6
Berry	2	4	0.26	0.47	<b>133.0</b>
	4				100.2
	8				99.4

Accuracy is based on the labeled nicotine contents, Factor: Compressed summaries of the spectral features most related to the concentration, SECV: Standard Error of Cross Validation, SEP: Standard Error of Prediction



# Flavor Discrimination of Nicotine Pouches

## **k-Nearest Neighbor (*k*-NN)**

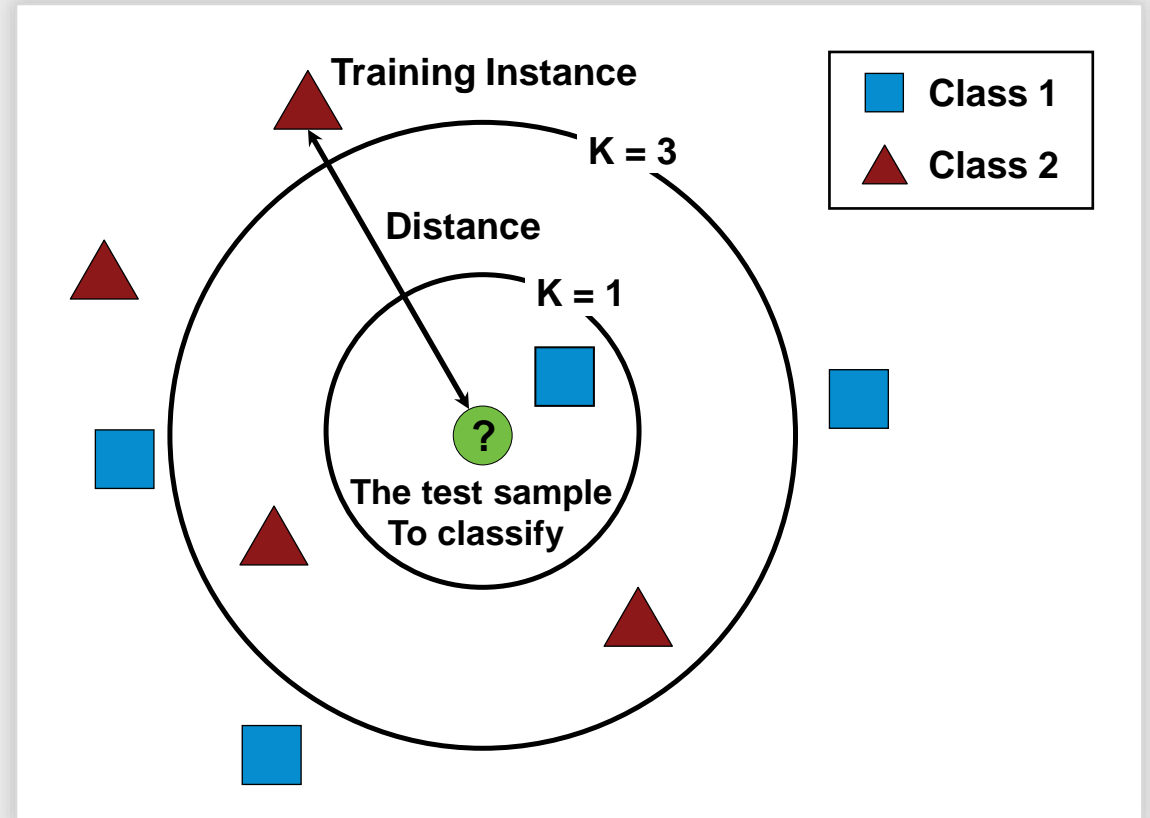
- Simple machine learning method used for classification
- Supervised learning: Training examples with a class label (e.g., flavor)
- Finding the "*k*" closest data points (neighbors) to predict an unlabeled data point
- *k* → Number of data points to include
- **Closeness:** A distance metric that measures similarity between data points

## **Flavor Discrimination**

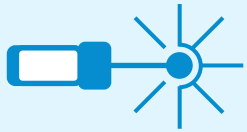
- *k*-NN model: *k* = 3, Euclidean distance metric

**The discrimination accuracy was 100%**

All flavor groups of the nicotine pouches were correctly identified



# Conclusion



## Raman Spectroscopy

DEMONSTRATED

**a rapid, direct, and non-invasive technique for characterizing nicotine pouch products**



**Through-pouch measurements using the WAI scheme**  
effectively captured representative Raman spectra of the pouch products



**Accurate nicotine quantification and flavor classification**  
were accomplished using chemometric tools



### **Fluorescence background**

decreased prediction accuracy of nicotine content of 2 mg Berry product

#### **Ways to address:**

Employing longer-wavelength laser excitation

Developing more sophisticated algorithms to suppress fluorescence background

Using time-gated Raman spectroscopy



### **Rapid, direct, and non-invasive characterization of nicotine pouch products**

for routine testing and quick assessment during product development



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## **Fadi Aldeek, Ph. D.**

Oral Product Assessment Group,  
Analytical Sciences,  
**Altria Client Services,**  
Richmond, VA, USA



**Altria**  
Altria Client Services

**Yoonji Kim | Haeseong Jeong**



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# THANK YOU!



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