



Development of an NLP Algorithm to Identify E-Vapor Use in EHR Clinical Notes

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Altria Client Services | 78th Tobacco Science Research Conference | September 2025

Special Thanks to...

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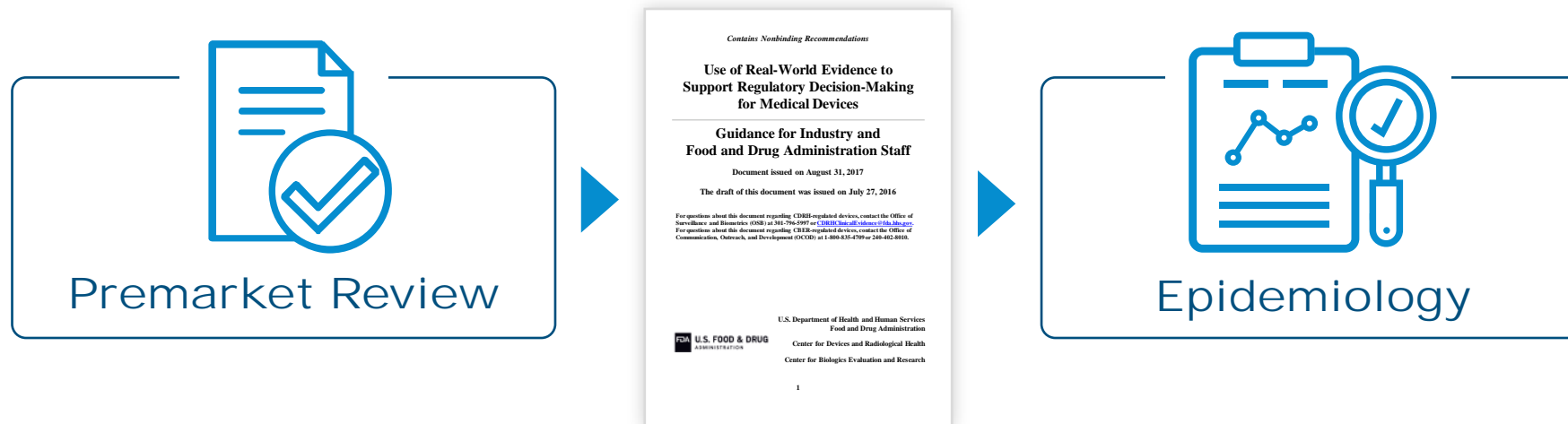
Altria Client Services LLC (ALCS)

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Thanks to
numerous
ALCS colleagues
for comments
and review



Closing the Gap Between Pre-market Authorization and Epidemiology



The objective of our study was to develop an NLP algorithm to extract:

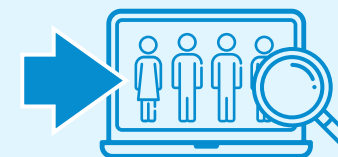


Electronic Nicotine Delivery Systems (ENDS; primary focus)

AND



Nicotine Pouch (secondary focus)



Use Data

from unstructured clinical notes from EHR to support RWE for tobacco harm reduction

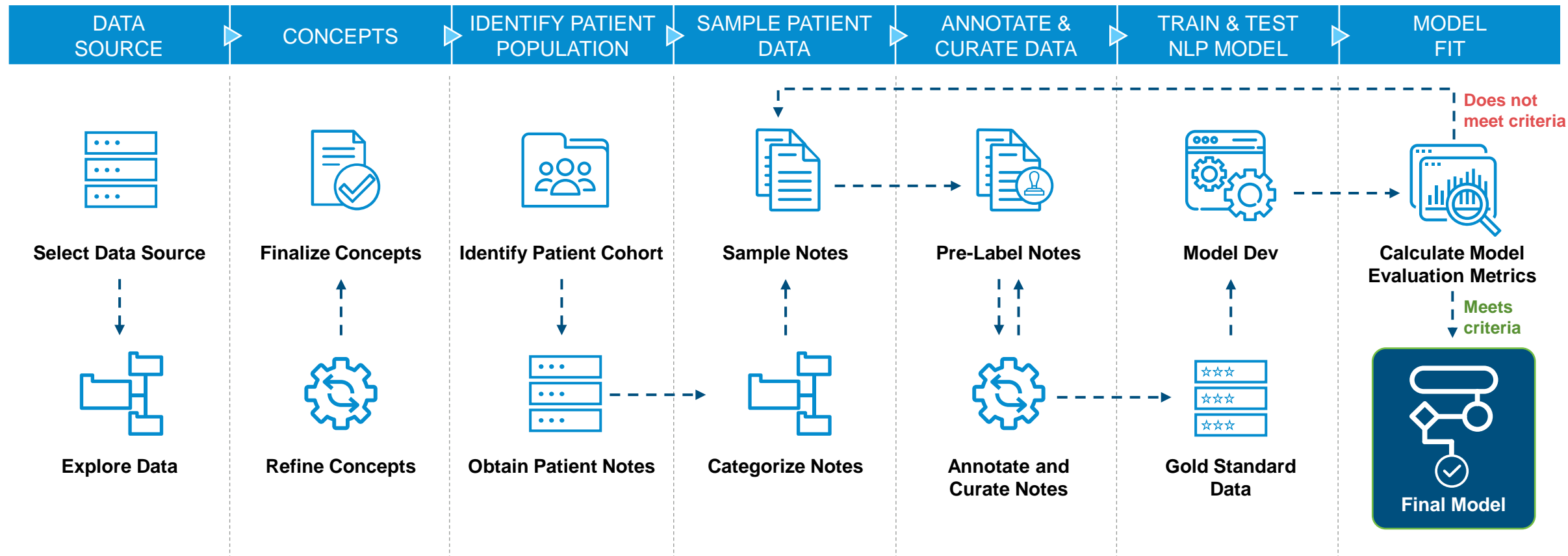
Source: Guidance for Industry and Food and Drug Administration Staff August 2017. Use of Real-World Evidence to Support Regulatory Decision-Making for Medical Devices.



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NLP Model Development Approach



Large Study Populations and High EHR Note Counts

Data Source: Optum® de-identified EHR data set (01/2007-08/2023)

		PATIENTS** (n)	NOTES** (n)
EHR Population*	≥ 1 ICD code for combustible tobacco use	13,583,236*	
EHR Notes Population	≥ 1 clinical note	5,194,000	862,491,151
Study Population	≥ 1 note containing a term for ENDS, nicotine pouches, or combustible tobacco	4,371,006	66,101,820

*EHR population (first row) is among the full set of patients/notes in the full EHR data asset. Each subsequent row is a subset of the prior row



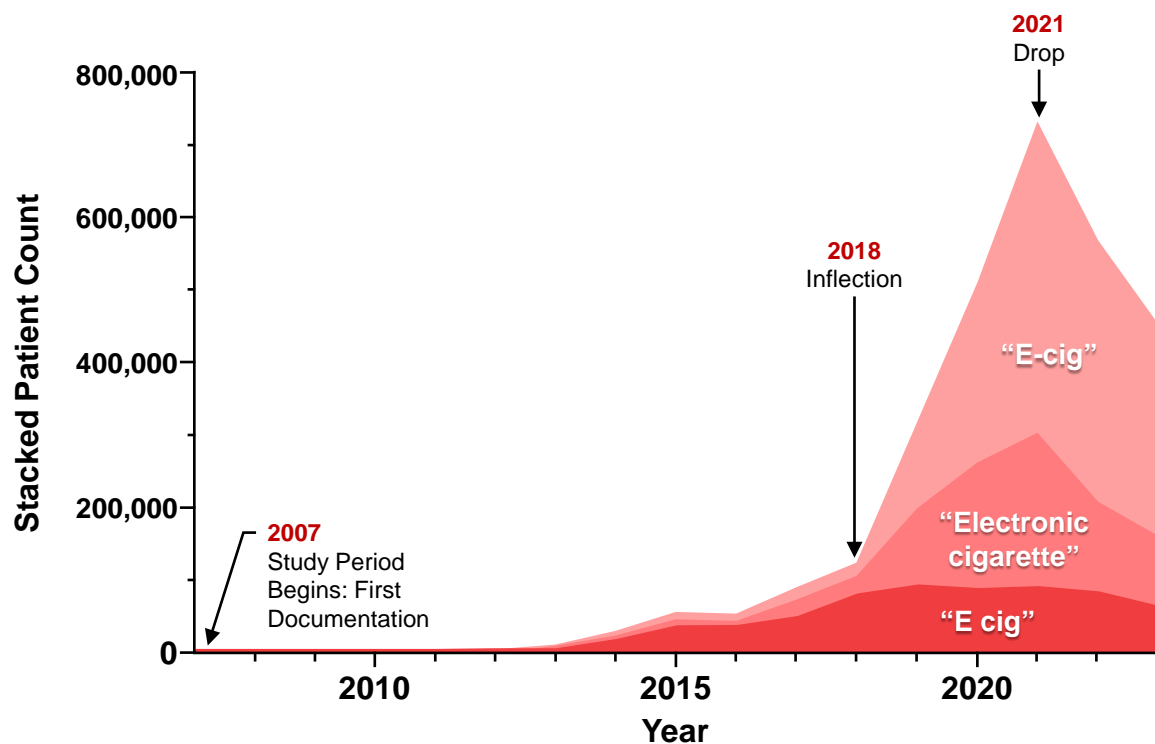
Large Variation in Terms Used in Clinical Notes

Product Category	Terms Tested	Terms Identified
≥ 1 Combustible tobacco term	222 • 128 cigarette Total • 94 other combustible	118 • 83 cigarette Total • 35 other combustible
≥ 1 ENDS term OR ≥ 1 ENDS brand term	130 • 78 ENDS Total • 52 brand	104 • 77 ENDS Total • 27 brand
≥ 1 Nicotine pouch term OR ≥ 1 Nicotine pouch brand term	22 • 10 pouch Total • 12 brand	18 • 8 pouch Total • 10 brand

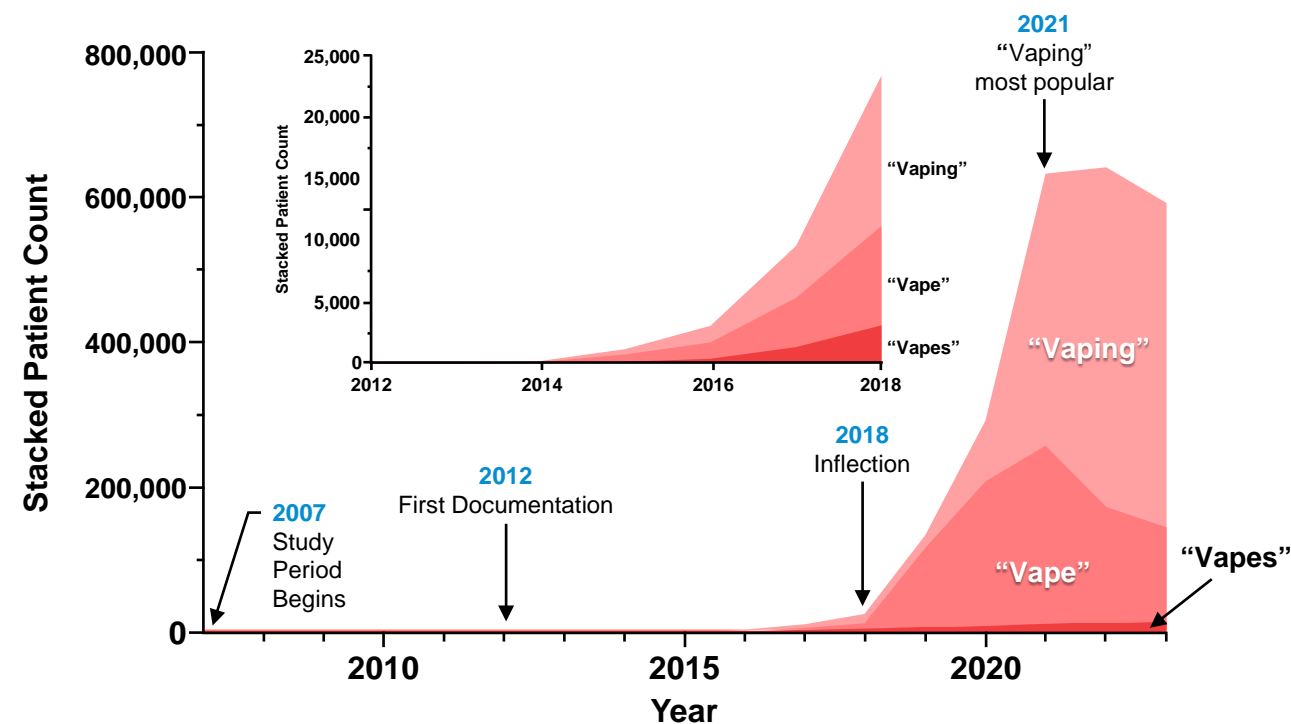


ENDS Terms in EHR Clinical Notes Evolved Over Time

E-cigarette Terms



Vape Terms



*Patients may appear in more than one year and in more than one term

**If a term's text is repeated within another term (e.g., the string of characters comprising the term "vape" is a substring within the string of characters comprising the term "vaped"), all patients/notes in the string are also counted in the total of patients/notes in the substring



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DATA
SOURCE

Finalized NLP Tobacco Use Concepts

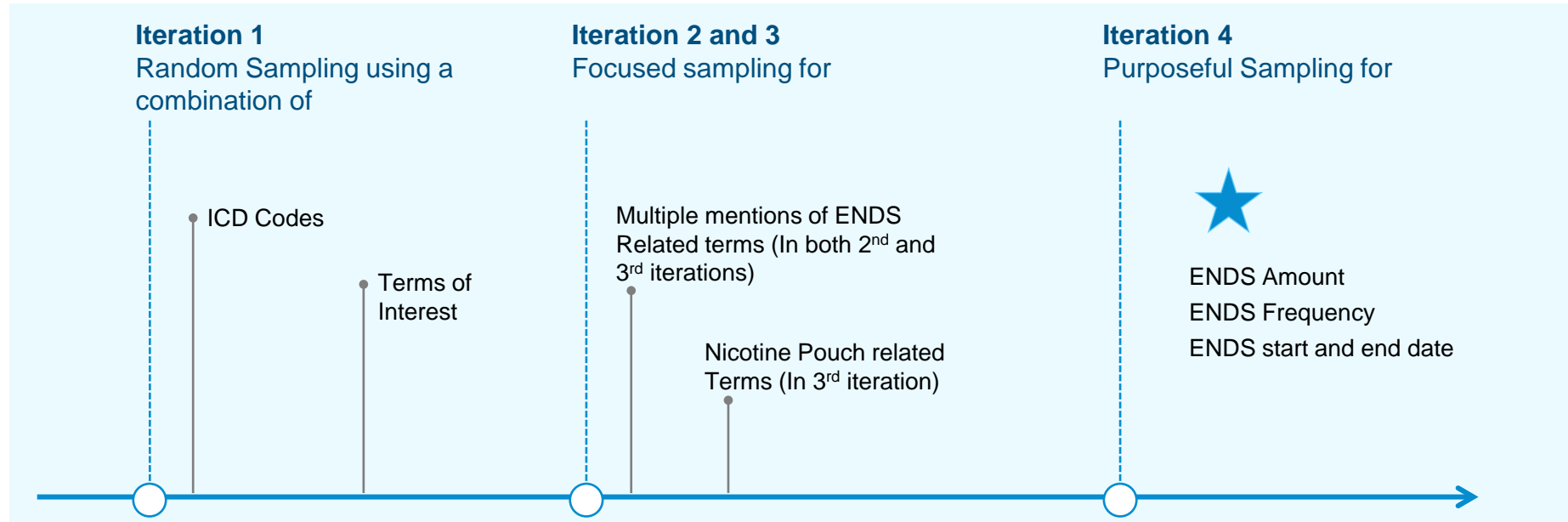
The terms identified in the EHR Clinical notes were used to build the tobacco use concepts selected for extraction using NLP

- ENDS usage, frequency, and duration
- Combustible tobacco usage
- Nicotine pouch usage

Concept	Values	Brief Description
ENDS Use Status	Current use	Note indicates patient is currently using ENDS products
	Former use	Note indicates patient has previously used ENDS products but not using anymore
	Never use	Note indicates that patient has never used ENDS products.
	[Exploratory] Experimenter/trier	Note indicates that patient has not consistently used an ENDS product (either in the past or currently)
Duration	Time period [Start/Stop dates]	For current, former, and experimental/trier users, duration of use was captured and, where available, start and stop dates
Amount/Frequency	Amount [per time period]	For current and former users, the amount of use was captured [If available, over what time period will be included (e.g., per day)]
Combustible Use	Current use	Note indicates patient is currently using combustible tobacco products
	Former use	Note indicates patient has previously used combustible tobacco products but not using anymore
	Never use	Note indicates that patient has never used combustible tobacco products
Nicotine Pouch Use	Current use	Note indicates patient is currently using nicotine pouch products
	Former use	Note indicates patient has previously used nicotine pouch products but not using anymore
	Never use	Note indicates that patient has never used nicotine pouch products



Clinical Notes Randomly Sampled, Annotated, & Curated (Hypothetical Data Illustrations)



Has Relation

Combustible tobacco

Combustible tobacco status

Do you smoke tobacco?: Patient has been a former user of **cigarettes**

Pack years of **tobacco**: 12 **Cigarettes** per day, advised to stop **smoking cigarettes** but patient has no plans of quitting **smoking**

Has Relation

ENDS

ENDS status

Current user of **e-cig**

ENDS

ENDS frequency

(Notes: Vapes

10-20 puffs per day.....stopped **vaping** few days back)





NLP Model Architecture

Model Architecture utilized:



Final models were selected by comparing fit statistics across two additional embeddings used to improve performance:

1

HealthCare Embeddings

pre-trained weights from a language representation model for the healthcare domain which is trained on:

PubMed + ICD10 + UMLS +
MIMIC III corpora



2

Clinical Embeddings

pre-trained weights from a language representation model for clinical domains, which are trained on:
PubMed corpora

*John Snow Labs (JSL) was used for model development, which utilizes the following: Char-CNN=Character-level convolutional neural network – a deep learning model whose strength is dealing with terms that were not part of the training data; BiLSTM=Bidirectional long short-term memory – uses neural networks and is good at distinguishing context (e.g., past, present, and future); CRF=Conditional random field – a probabilistic graphical model that excels prediction based on a sequence.



Model Fit & Acceptance Criteria



Precision ($\geq 80\%$)

IT IS THE RATIO OF true positive predictions to the total number of positive predictions made by the model

IT ANSWERS THE QUESTION “Of all the instances that the model predicted as positive, how many were actually positive?”



Recall ($\geq 70\%$)

IT MEASURES THE ability of the model to identify all the relevant instances of a particular class

IT ANSWERS, “Of all the actual instances for a particular class, how many did the model correctly identify?”



F-1 Score ($\geq 75\%$)

IT IS A MEASURE THAT combines precision and recall into a single metric

THIS IS PARTICULARLY USEFUL when we need to find an optimal balance between precision and recall, especially in situations where there is an uneven class distribution



Support

THE NUMBER OF ACTUAL INSTANCES of the positive class in the dataset

THIS PROVIDES NECESSARY CONTEXT for these metrics, indicating the number of actual instances of each class, thus helping to understand the reliability and significance of the performance measures

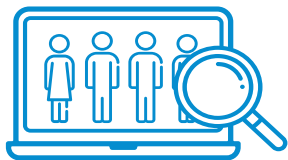


NLP Model Met/Exceeded Acceptance Criteria

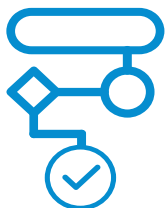
Concept	True Positives	False Positives	False Negatives	Acceptance Criteria			Support
				(≥ 80%) Precision	(≥ 70%) Recall	(≥ 75%) F1 score	
ENDS	588	59	165	0.90	0.78	0.84	753
ENDS Use Status	473	46	85	0.91	0.84	0.87	558
ENDS Duration	114	4	9	0.96	0.92	0.94	123
ENDS Amount	113	7	23	0.94	0.83	0.88	136
ENDS Frequency	117	29	46	0.80	0.71	0.75	163
Combustible Tobacco	424	80	63	0.84	0.87	0.85	487
Combustible Tobacco Use Status	452	72	97	0.86	0.82	0.84	549
Nicotine Pouch	27	3	5	0.90	0.84	0.87	32
Nicotine Pouch Status	24	2	6	0.92	0.80	0.85	30



Key Findings & Summary



Large EHR sample
enables robust RWE studies on ENDS transition
and long-term health outcomes



NLP algorithm
successful in extracting ENDS use from
unstructured clinical notes



NLP is a valid and effective tool to:

- Identify patients' exposure to ENDS
- Scale to additional SFTPs in future research



Thank You!

