*Subject Line:*Reminder: New IDEAS Study Kit Arriving Soon

Dear **INSERT STUDY PARTICIPANT’S NAME** ,

Thank you for your participation in the New IDEAS Study. **This email serves to inform you that you will receive your New IDEAS study collection kit in the mail within the next few days. Your package will be delivered by FedEx to the address our office has on file for you.** Your shipment will contain a saliva collection kit. Saliva collection is expected to be completed by all patients participating in the New IDEAS study. If you consented to participate in the optional blood collection, your shipment will also include a blood collection kit.

**Need assistance with the saliva kit or help scheduling a blood draw appointment?** Contact the New IDEAS patient helpline at 866-507-7254 or email [newideas-participant@alz.org](mailto:newideas-participant@alz.org).

Saliva Collection Tips:

* The sample collection should be completed as soon as possible.
* Instructions on how to collect the sample and mail it back to the study’s laboratory will be provided within the kit.
* Saliva collection instructions can also be found on the [study website](https://www.ideas-study.org/-/media/Ideas/Files/Educational-Resources/NewIDEAS_Saliva-Instructions.pdf).

Blood Collection Tips:

* If you receive a blood draw kit, use the instructions in the kit to schedule a Quest Diagnostic Laboratories appointment as soon as possible.
* Blood draw scheduling instructions can be found on the [study website.](https://www.ideas-study.org/-/media/Ideas/Files/Educational-Resources/NewIDEAS_Blood-Collection-Instructions.pdf)

Thank you for participating in the New IDEAS Study.

Sincerely,

**INSERT PRACTICE NAME**  
**INSERT PRACTICE CONTACT INFORMATION**

