



Sept. 28, 2023



133

Activated Dementia Expert Sites

[Find a Dementia Site](#)



126

Activated PET Imaging Facilities

[Find an Imaging Facility](#)



4,528

Total Patient Registrations:

54% Black/African American

48% Hispanic/Latino

83% All Other Race/Ethnicities

New Community Engagement and Recruitment Opportunities for Fall 2023

1. Dementia Practice Staff — Please register for the Best Practices for Recruitment of Black/African American and Hispanic/Latinx Populations Into New IDEAS Webinar.

- The New IDEAS Recruitment and Innovation Team at Vanderbilt University Medical Center will be hosting a live hour-long webinar on Tuesday, Oct. 31 at 4pm ET/3pm CT/2pm MT/1pm PT. Panelists will include Principal Investigators and clinic staff from sites who have performed exceptionally well in enrollment of Black/African American and Hispanic/Latinx participants into the New

IDEAS Study. This discussion-based webinar will provide the audience an opportunity to hear firsthand from sites about effective strategies and challenges faced to recruit these priority populations into the study. A live Q&A session will be held at the end of the event for continued discussion. We look forward to seeing you there! **Register today.**

2. Refer a Student to Become a New IDEAS Student Champion.

- Do you know an undergraduate or graduate school student interested in pursuing a career in social media/marketing or interested in Alzheimer's research? The New IDEAS Community Engagement Team launched a Student Champion program in Summer 2023 to help increase awareness of New IDEAS among younger generations affected by Alzheimer's. Student Champions will design and implement social media campaigns to increase community attendance at Study Champion events. Students interested in research will conduct literature reviews and policy briefs and have exposure to data visualization through this unique opportunity. Email newideasstudy.ces@med.unc.edu to learn more about becoming a Student Champion.

3. Participate in Your Local Alzheimer's Association Walk to End Alzheimer's.

- Held annually in more than 600 communities nationwide, Walk to End Alzheimer's is the world's largest event to raise awareness and funds for Alzheimer's care, support and research. **Find your walk.**

4. Share Information About Your Practice at a Community Event in Your Area.

- Use the Alzheimer's Association's **Community Resource Finder** to identify programs and events in your area to share information about your practice.



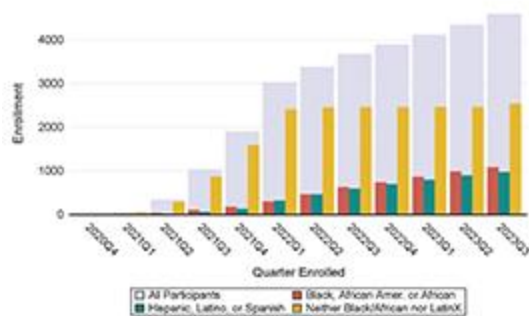
Peggye Dilworth-Anderson, PhD, Andrea Mendoza, MPH, and Timothy Simmons (left to right) at the National Black Nurses Association Conference, August 2023.

National Black Nurses Association Conference

Peggye Dilworth-Anderson, PhD, Andrea Mendoza, MPH, and Timothy Simmons from UNC Chapel Hill shared information about New IDEAS at the National Black Nurses Association Conference in Atlanta, August 2023.

Dr. Dilworth-Anderson is a New IDEAS Study Co-Chair and has expertise in inclusive recruitment and retention strategies for diverse groups in Alzheimer's disease research. Her knowledge on this topic, informed by many years of research on caregiving to older adults with dementia, has provided strategies on how best to involve patients, family caregivers and family decision makers in the recruitment process.

Ms. Mendoza and Mr. Simmons are Community Engagement Specialists who oversee the New IDEAS Study Champion Program to increase community engagement around New IDEAS.



New IDEAS Surpasses 4,500 Patient Registrations

Thanks to the activated dementia practices and PET imaging facilities, more than 3,600 registered participants have now received amyloid PET scans.

Note: Enrollment data through Sept. 7, 2023

Important Study Updates

All Other Race/Ethnicity Cohort Open for Enrollment Effective Sept. 1, 2023

The New IDEAS Study Team reopened the “All Other Races/Ethnicities” cohort to only those sites who registered at least 10 participants since March 1, 2022 (Note: Registrations must represent 10 unique individuals, not re-registrations, and these changes do not impact participating imaging facilities.)

Sites that met the registration waiver criterion:

- Were automatically allowed to register patients in the “All Other Races/Ethnicities” cohort in the New IDEAS Portal beginning Sept. 1, 2023.
- Should continue to focus on enrollment of other minoritized populations (e.g., Asians, Pacific Islanders, Indigenous populations) into the newly opened cohort (see page 3, [Case Report Form Packet](#), for race/ethnicity identifiers).
- Will be limited to 10 new patient registrations per month in the “All Other Races/Ethnicities” cohort to ensure equal representation and access to care across participating sites in the study.

Sites that did not meet the registration waiver criterion have two options:

- Continue active study participation with authorization to enroll Black/African American and/or Hispanic/Latinx participants until the cohorts are closed. (Note: Sites that meet the above registration waiver criterion after Sept. 1, 2023, will be issued a registration waiver until the All Other Races/Ethnicities cohort is closed.)

- Request site termination. If the site feels that it can no longer contribute to meet study's enrollment goals for the Black/African American and Hispanic/Latinx cohorts, please email newideas@acr.org and submit a termination report to the IRB.

New IDEAS Study Team Submits Public Comment on National Coverage Analysis for Beta Amyloid Positron Emission Tomography in Dementia and Neurodegenerative Disease (CAG-00431R)

In August 2023, the New IDEAS Study Team submitted a public comment to the Centers for Medicare and Medicaid Services (CMS) in support of the proposed decision to remove National Coverage Determination (NCD) on amyloid PET. Read the CMS Proposed Decision Memo and the New IDEAS Study [full public comment](#). The final decision is expected to be released in early fall.

- **The New IDEAS Study is currently active and open to accrual for Medicare beneficiaries who meet study eligibility criteria.**
- New IDEAS Study leadership applauds CMS for reconsidering the NCD at 220.6.20 and supports the Proposed Decision Memorandum to retire the NCD, effectively ending Coverage With Evidence Development data collection requirements for positron emission tomography (PET) beta amyloid imaging.
- Despite these proposed changes, the New IDEAS Study Team is committed to the completion of the study as originally developed with CMS to meet its objectives of understanding the association between beta amyloid PET and patient-centered outcomes in diverse populations, specifically Black/African American and Hispanic/Latinx.
- The New IDEAS Operations Team will notify all participating practices and imaging facilities regarding updating study times and race/ethnicity cohort closures when applicable.

New IDEAS Reminders for Study Participants

The New IDEAS Study Team has developed numerous resources and programs to ensure that patients have the information they need to complete study-related activities. Please share the following reminders with patients who are participating in New IDEAS:

1. **Contact the New IDEAS Patient Helpline for help with study-related tasks** — Practice staff should encourage patients to call 866-507-7254 or email newideas-participant@alz.org. Patients can also submit requests via the [New IDEAS Study Information Request Form](#).
2. **Review the Blood Draw Information Sheet** — This resource answers frequently asked questions about the blood draw and makes patients more comfortable donating blood for memory loss research.
3. **Schedule Optional Transportation Assistance to the Amyloid PET Scan Appointment** — In March 2023, the study received IRB approval for a Transportation Assistance Program to help patients travel to their amyloid PET scan.
4. **Consider Optional In-Home Blood Collection Services** — In March 2023, the study received IRB approval for an optional in-home blood draw that patients may

choose instead of going into a local Quest Lab.

5. **Request a Replacement Saliva or Blood Kit** — Patients who need new saliva and/or blood kits should contact their memory care doctor. Practice staff are encouraged to email newideas@acr.org to request replacement kits.

Support Services

A large multicenter national study such as New IDEAS requires compartmentalized communication streams to respond in a timely, accurate manner. Below is a summary of study email addresses, accompanied with a description of support services.

- newideas@acr.org — Primary study email direct to the ACR® Operations Team for topics and questions related to protocol specifics, trainings and IT operations.
- newideas-data@acr.org — Data-management-related topics and questions, such as data change requests and navigating the case report forms within the study portal.
- newideas-contracts@acr.org — Contracting topics and questions specifically related to legal agreements for study participation.
- newideas-regulatory@acr.org — Regulatory topics and questions, such as informed consent review, assistance with Advarra IRB submissions, protocol deviations, etc.
- newideas_recruitment@vumc.org — Direct email to the Recruitment and Community Engagement Team for topics such as best practices and support with recruitment efforts.
- newideasstudy.ces@med.unc.edu — Study Champion inquiries, New IDEAS events and community engagement support.
- triad-support@acr.org — TRIAD image upload questions and/or requests for assistance.

Top Accruing Sites

Total Registrations to Date	Underrepresented Minority Participant (URMP) Registrations to Date
1) Alok Bhattacharyya, MD (Fremont, CA)	1) Alok Bhattacharyya, MD (Fremont, CA)
2) Baylor AT&T Memory Center (Dallas, TX)	2) Center for Comprehensive Care and Research on Memory Disorders (Chicago, IL)
3) Center for Comprehensive Care and Research on Memory Disorders (Chicago, IL)	3) Andrew Lerman, MD (Miami, FL)

New IDEAS - Imaging Dementia - Evidence for Amyloid Scanning

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