Contact:   
Name  
Title  
Phone Number  
Email

***For Immediate Release***

**[Facility Name]  
Designated an ACR Diagnostic Imaging Center of Excellence Pinnacle**

City, State [Date] — [Facility Name] has been designated a Diagnostic Imaging Center of Excellence (DICOE) by the American College of Radiology® (ACR®).

The DICOE program, which represents the pinnacle of medical imaging care, is an achievement that goes beyond accreditation to recognize best-quality imaging practices and diagnostic care. This includes a comprehensive assessment of the entire medical imaging enterprise, including structure and outcomes. The DICOE designation recognizes excellence at multiple levels — including the professional staff, the technology, and the policies and procedures the organization follows — as well as superior patient care.

To achieve this Pinnacle status, facilities must meet the criteria of DICOE With Distinction and demonstrate excellence in outcomes in many advanced DICOE domains. All DICOE sites must be accredited by the ACR in all modalities they provide, and in which the ACR offers an accreditation program. Another requirement is to participate in ACR National Radiology Data Registries (NRDR®), as well as Image Wisely® and Image Gently®.

**About the American College of Radiology**

The American College of Radiology (ACR), founded in 1924, is a more than 40,000-member medical association that advances patient care, medical practice and collaborative results through advocacy, quality standards, research and education. acr.org.

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