



**CERTIFIED
CONTRACTOR**

CERTIFIED CONTRACTOR PROGRAM UPDATES

ANDERSEN SATISFACTION SURVEYS

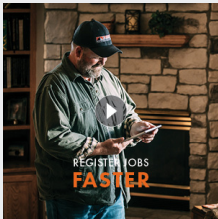


Homeowners will now receive an Andersen satisfaction survey when you [register your installation](#) projects in MyAndersen. These surveys will give homeowners the opportunity to share feedback on the products and services they received while helping to build your business reviews.

Plus, your business will soon benefit from these surveys with:

- **A higher ranking** on our [Certified Contractor locator](#), based on survey ratings
- **Access to your star ratings** to help improve your business's online reputation
- **Increased lead priority** based on survey ratings

REGISTER INSTALLATIONS FASTER



It's now easier to register your installation projects from your closed leads in [MyAndersen](#).

Download this [step-by-step guide](#) or watch this [video](#) to see how easy it is.

NEW TRAINING AVAILABLE IN MYANDERSEN

- **In-Home Selling** – A deep dive into the sales process to help you build trust with homeowners and overcome obstacles.
- **Finding Ways to Grow** – Discover what makes your business stand out and how to effectively present your business to prospective customers.
- **Andersen Installation Materials** – Learn about the importance of installation materials, the advantages of each product and how to order them.

Visit the [Training Center](#) in MyAndersen to access these courses and more.

NEW! EXPLORE FULL SERVICE DIGITAL PROGRAMS



ONLINE LISTINGS
WITH REPUTATION
MANAGEMENT



FACEBOOK &
INSTAGRAM ADS



PAID SEARCH



DYNAMIC LOCAL
DISPLAY ADS



BUSINESS
WEB PAGES

ENROLL IN DIGITAL MARKETING PROGRAMS

Create a customized digital marketing plan by enrolling in one or more of our [do-it-for-me](#) programs.

Let our experts help you design the marketing plan that's right for your business. Access the Marketing Services Center, powered by SproutLoud, from the [Business Development Funds](#) page in MyAndersen.

REMINDER: USE BDF BEFORE IT EXPIRES

As we celebrate the first full year of the Business Development Fund program, we want to remind you to use your [Business Development Funds](#) before they expire.*

Redeem your BDF on Certified Contractor apparel, job site signs, digital marketing programs, and more. Visit the Business Development Funds page in MyAndersen to get started.

*Business Development Funds expire on a rolling 12-month time period.



Contact your Andersen Sales Representative for questions.