

Yiri, AGL's innovation center

Encourage creativity, stimulate innovation
and contribute to the development of
new businesses





At the heart of Africa's innovation



YIRI, innovation according to AGL

As a major player in logistics in Africa, Africa Global Logistics (AGL) is committed to remaining at the forefront of technological innovation.

It is in this spirit that AGL created Yiri («tree» in the Malinké language): its first Innovation Center located in Abidjan.

Through this technology lab, AGL invests in creativity and encourages the exploration of new ideas to contribute to the economic and digital development of the continent.

Yiri is more than a place: it is an accelerator of progress and a catalyst for transformation for Africa!

A global vision for all players in the ecosystem

Startups

Giving entrepreneurs the opportunity to join Accelerate, the open innovation program dedicated to the acceleration of their projects, through personalized support. The selected startups benefit from hosting within Yiri, a development springboard for their innovative solutions and services and the opportunity to develop a pilot project with the AGL Group to concretely test their solution. A real boost to promote their growth and the success of their ideas.

Employees

Spreading the innovative culture within the AGL Group and promoting the development of intrapreneurial projects. All of our employees can thus actively contribute to the evolution and creative dynamics of the company, by benefiting from internal project acceleration schemes. They can propose ideas for solutions to be developed for their business, and make them a reality thanks to the Yiri ecosystem and through dedicated formats, such as hackathons. An approach that stimulates commitment, promotes initiatives and brings out innovations as close as possible to the field.





Universities

Stimulating the desire to develop and fostering a culture of entrepreneurship and innovation among students in the region, by offering them concrete opportunities to move from idea to action. Through the X Incubation program, Yiri incubates the projects of young entrepreneurs and gives them access to the Yiri ecosystem and dedicated support, to guide them throughout their journey. A concrete way to prepare the next generation of innovators.

AGL's customers

Allowing our customers to discover innovative projects and co-build solutions that meet their needs. In this way, the centre offers AGL's various customers the opportunity to actively participate in the development of tailor-made technologies and services.

Innovation ecosystem

Benefiting from a place that supports entrepreneurship and digital professions. This dynamic space promotes local economic and technological development.



Our hub, innovation imbued with Africa

The center was designed to support project management, ideation and prototyping. Yiri offers an inspiring, motivating and dynamic space.

Yiri offers various activities throughout the year to stimulate creativity and promote entrepreneurship.

Yiri'talk: Events open to all, bringing together key thinkers and actors to get inspired, exchange and benefit from advice and feedback.

Yiri'class: Sessions led by experts to enrich your knowledge in the fields of innovation, digital transformation and entrepreneurship.

Innovation challenges: One-off events such as hackathons or competitions to promote innovation.

Yiri'cheers: Informal gatherings promoting meetings and exchanges within the Yiri ecosystem.

Open days: An immersion in the heart of innovation to discover the activities and programs of the center, as well as the initiatives carried out by the AGL group.





The 3 programs of the center

Accelerate

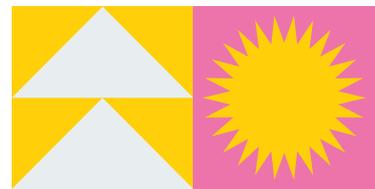
This open innovation program is dedicated to startups developing technological solutions in key sectors or related to the AGL Group's activities, such as logistics, transport and digital. Designed to accelerate their growth, it offers expert coaching, training, events, and hosting within our innovation hub. Startups also have the opportunity to develop a pilot project with the AGL Group's teams, in order to test their solution in real conditions and validate its business relevance. At the end of the acceleration, they can sign strategic partnerships with AGL and access potential investors, in Africa and internationally.

X Incubation

Incubation program for young entrepreneurs, designed to support them in the development of their MVP (Minimum Viable Product). The participants work on concrete use cases, related to their idea, proposed by the AGL group, in order to quickly confront their solution with real challenges. The program offers them a structuring framework, including access to the Yiri center's resources, as well as personalized support provided by an innovation coach, a dedicated mentor and AGL's teams.

Empower

This program is dedicated to all AGL Group employees and is in addition to the innovation challenges organized within the group. It aims to drive internal innovation by enabling employees to propose, develop and bring their intrapreneurial ideas to life within the company and through the Yiri ecosystem.



{EPITECH}



University



Digital Africa



MINISTÈRE DE LA TRANSITION NUMÉRIQUE ET DE LA DIGITALISATION

Tech ecosystem



Institutions

Our partner network

Coaching

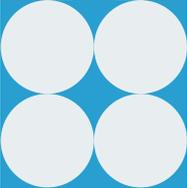
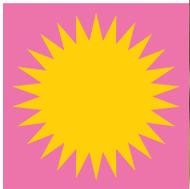


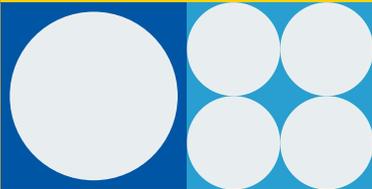
Stadiya

Association



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