



accelerate

An open innovation program dedicated to startups developing technological solutions

This program aims to support startups by creating the right conditions to accelerate their growth. Through an acceleration program adapted to the needs of the various startups, Yiri promotes the development of new ideas and encourages partnerships with the AGL Group's ecosystem.

For whom?

Accelerate targets technology startups operating in key sectors or related to the AGL Group's activities - such as logistics, transport or digital transformation. The program is particularly targeting those that are in the acceleration phase: startups that have already structured their business model, asserted their positioning, and ideally carried out POCs or built up a first customer base.

For what?

- Benefit from Yiri's resources throughout the program.
- Co-develop a pilot project with the AGL group that could lead to a partnership with the aim of developing its business and the digitalization of the transport and logistics professions.
- Benefit from a connection with a network of experts, coaches and mentors to acquire and strengthen the skills necessary for the development of your project.
- Be part of a large ecosystem dedicated to innovation and the development of new technologies in Africa.





Various support throughout the program

All startups joining the Accelerate promotion will benefit from tailor-made support to enable them to achieve their growth and business development objectives.

Individual support, to guarantee the achievement of everyone's objectives

Coaching

A diagnosis allowing the implementation of dedicated and personalized support provided by experts in the entrepreneurial field for business and sector-specific guidance.

AGL mentoring

Each startup benefits from the support of a business expert from the AGL group, designated as a referent throughout the program. This mentor plays a pivotal role in setting up a pilot project, facilitating collaboration with internal teams and the integration of the solution into a real-world operational environment.

À la carte support

If desired, a tutoring of technical experts (on the technological aspect in particular), and the possibility of soliciting AGL business experts (logistics, legal, data, UX, etc.) during the «Office Hours».

Collective moments, to inspire each other

Group training

Interventions by experts, internal or external to AGL, on key topics previously identified in order to offer the entire class a shared knowledge base.

Collective intelligence workshops

Workshops aimed at promoting exchange and collaboration within the class, allowing everyone to present their challenges and find solutions together based on collective experience.

Events

Meetings with the Group's Business Units, partners and ecosystem players, to create opportunities for collaboration. Participants also have privileged access to all the events and activities organized at the center.

