



MAKE AN IMPACT AT THE ADLM ANNUAL MEETING

The ADLM Annual Meeting is the premier gathering of laboratory medicine professionals. This is an opportunity to connect with global leaders who are seeking vital insights, product innovations, and more. Discover new ways to increase your visibility before, during, and after the event.

80%
OF EXPO-ONLY
ATTENDEES PLAN
TO MAKE A PURCHASE
WITHIN 1 YEAR

"Symbient has been a loyal exhibitor at ADLM since 2014. We understand the value of this meeting for our industry and always enjoy the opportunity to introduce ourselves to new customers, connect with current customers, and educate prospects in the diagnostics field."

ASLIHAN BUNER
MARKETING MANAGER, SYMBIENT

Clinical Lab Expo Insider Advertising

This exclusive opportunity gives your brand prominent visibility in an email sent to all current and past ADLM Clinical Lab Expo registrants in the months leading up to the event. The email highlights key activities, special events, and must-see opportunities within the exhibit hall. Your brand can appear as a banner ad or as a text block with an image, ensuring high-impact exposure to a highly engaged audience actively planning their visit. Dates are limited and these opportunities do sell out.

Cost: \$5,000

REACH
15k+
Registrants



CLN Daily Alerts

CLN Daily Alerts are emailed to 75,000+ recipients every day of the annual meeting. Alerts feature meeting highlights and useful information for attendees. Space is limited and sells out quickly.

Cost: \$3,000-\$3,500



WELCOME EXPO





30%

OF ATTENDEES ARE
INTERNATIONAL

“As an ADLM industry partner, I look forward to the meeting every year. It’s a great way for laboratory professionals and stakeholders to evaluate instrumentation in a comfortable setting.”

LASHANTA BRICE, DCLS, MLS(ASCP)^{CM} SH(ASCP)^{CM}

ADLM Scientific Division Sponsorships

Explore customized sponsorship opportunities to support ADLM scientific division activities year round including events held at the annual conference and webinars. Areas to consider include the Point-of-Care Testing Division, Innovation & Technology Division, and the Health Equity & Access Division. [Learn more.](#)

Cost: \$500-\$5,000

ADLM Society for Young Clinical Laboratorians (SYCL)

Sponsor ADLM’s program to support the professional development and career advancement needs of the next generation of clinical laboratory medicine specialists. SYCL provides valuable career information, mentorship opportunities, and special programs for young members. [Learn more.](#)

Cost: \$1,000-\$5,000

Award Sponsorships

Recognize and support professional development programs as a sponsor of the ADLM Awards, Academy Awards, or Disruptive Technology Award Competition.

Cost: \$2,500-\$15,000

Academy Coffee Break

Expand your brand and reach 100+ members of ADLM's Academy, home of laboratory experts who provide the leadership and research to move the profession forward to provide better health for patients worldwide.

Cost: \$2,500 - \$5,000

Academy Awards Luncheon

The Academy Awards Luncheon and Membership Meeting is the ADLM Academy's annual meeting of Academy fellows. Taking place at ADLM's annual meeting, this highly anticipated luncheon is the opportunity for the Academy to recognize the previous year's achievements of its fellows while providing important updates on current Academy activities. As a supporting partner, you would have the chance to network with Academy fellows while highlighting your brand to this important part of the ADLM community.

Cost: \$15,000

Digital and Onsite Press Opportunities

Don't miss this chance to hold a free press conference at the world's largest gathering for clinical laboratory medicine. Your organization will have the opportunity to reserve one, 45-minute slot. As an ADLM corporate partner, you can post press releases digitally in addition to leaving media kits in the onsite press room at no cost.



740+

EXHIBITORS

16,000+

CLINICAL LAB
PROFESSIONALS

240,400

SQUARE FEET OF
EXHIBITION SPACE