

30th ADLM International CPOCT Symposium
“Building resilience through point-of-care innovations”
October 14 – 16, 2026

DoubleTree Pittsburgh Downtown | Pittsburgh, PA, United States

CORPORATE SUPPORT OPPORTUNITIES	Ruby \$7,500	Emerald \$5,000	Amber \$2,500
Pre- and post-conference mail list of attendees for one-time use (Pre-conference list <u>does not</u> include email addresses. Post-Conference list <u>does</u> include emails only for registrants who opted in during registration process) - sent within 7 business days of event	X		
Table-top Exhibit	X	X	
Complimentary Registrations	3	2	1
20% discount on one-time rental of email addresses of ADLM customers (minimum purchase is 5000 names)	X	X	X
Earn 2x Points/\$2,500 towards Booth Placement at ADLM Clinical Lab Expo	X	X	X
Recognition: Pre-Conference Attendee Emails, Final Conference Program Listing & Logo, Website Listing with URL Link, Signage & Slides at Conference	X	X	X
Post-event report with event summary, including evaluation feedback (within 30 days of event)	X	X	X

Ruby and Emerald sponsors have the opportunity for additional support through the following:

- **Presentation during Industry Viewpoint Session (20 min) (\$10,000)** – Present your innovative POCT products and services to key decision makers.
- **1-page Flyer at ADLM Registration (\$500)** – Sponsor provides single-page branded flyer onsite to be available at registration.
- **Lanyards (\$1,000)** – Display your logo on meeting lanyards provided to every attendee. Sponsor to provide 300 lanyards or added cost of \$1,000 for ADLM to produce.
- **Opening Reception (\$2,500)** – Logo recognition on napkins, drink tickets, and signage throughout the reception area. ADLM to produce sponsor-branded items.
- **Coffee Break (\$1,500)** – Logo recognition on napkins. ADLM to produce sponsor-branded items. *Two (2) sponsorship opportunities available.*

Program Overview

The Association for Diagnostics & Laboratory Medicine will hold the 30th International CPOCT Symposium: October 14-16 in Pittsburgh, PA.

Over two full conference days, symposium attendees will have opportunities to learn the latest in POCT from **interdisciplinary experts**, engage with companies like yourselves in the **exhibit room**, and network with peers during **poster receptions**. The symposium promises to deliver stimulating discussions on the latest science and cutting-edge technological advances through a keynote lecture, scientific sessions, panel discussions, and interactive poster receptions.

The world of critical and point-of-care testing (CPOCT) is driven by the need for accurate, rapid diagnosis that is integrated into healthcare systems. To meet this need, new and emerging CPOCT technologies are continually advancing the field with an increasing global adoption in many healthcare settings.

Target Audiences & Anticipated Attendance

The target audience of the live conference will be clinical laboratory directors and supervisors looking to implement the latest POCT advances. This conference is expected to have around 200 attendees. attendees are located in the US and 35-40% are located outside the US.

Planning Committee

- **Chair: Anna Fuezery, PhD, DABBC, CPP**
Alberta Precision Laboratories
Edmonton, AB, Canada
- **Nicholas Larkey, PhD, DABCC, NRCC, CPP, FADLM**
University of Virginia
Charlottesville, VA, USA
- **Jeanne Mumford, MLS (ASCP)**
Johns Hopkins Hospital
Baltimore, MD, USA
- **Nam Tran, PhD, HCLD (ABB), MLS (ASCP)**
University of Pittsburgh, School of Medicine
Pittsburgh, PA, USA
- **Wanvisa Treebuphachatsakul, PhD**
Naresuan University
Muang, Phitsanulok, Thailand

Program Information

The program is expected to start at 5 pm ET on Wednesday, October 14, and conclude by 4 pm ET on Friday, October 16, 2026. Please note that this program schedule is subject to change. Breakfast, lunch, and coffee will be provided during program breaks.

For more information on corporate support opportunities, please contact Lane Glaster-West, 202-315-4274, lwest@myadlm.org or Ana Zelada, 202.835.8725, azelada@myadlm.org.

