



Redefine to evolve

Do What Matters with Enterprise Technology

Maximize business value from cloud, data and security through continual change

The pace of change has accelerated exponentially. Business value now needs to be delivered in weeks, not years. Beyond bi-modal, a new digital maturity is required to remain responsive and relevant.

In a world of continual change, it is critical to be able to manage and evolve your cloud, data and security technologies with increased velocity. However, a singular focus on operational excellence won't keep your organization resilient. Employing an enterprise approach to create secure, digital, human-centered experiences and to diversify across ecosystems will separate the winners from the losers.

To evolve through continual change, cloud, data and security must be at the core of how you operate. Yet, technology is only part of the equation. Your enterprise platform and governance need to be personalized for your industry and support a multi-dexterous approach that drives agility, people-first experiences and resilience. We'll help you balance these priorities and deal with whatever comes next.

Avanade's Technical Advisory experts partner with you to define and deliver value-driven IT strategies that will keep your organization resilient through continual change. Our industry insights and privileged access to Microsoft accelerate business value from your cloud, data and security investments. We will also help you establish a modular enterprise IT platform and governance framework, so you can rapidly modernize and adapt applications to meet the changing needs of employees, customers and partners.

To repeatedly evolve, you need to redefine how your cloud, data and security strategies can enable organizational agility, people first experiences and a resilient platform for growth.

1. Organizational Agility: Build your digital maturity

A new digital maturity is required to rapidly respond to market changes and solve business problems at the speed of continual change. A secure cloud and data environment is the backbone of an agile organization, however the capacity to manage and evolve technologies and applications remains a challenge for most.

To optimize business value from cloud, data and security investments, an enterprise IT strategy must be personalized for your industry, but be able to flex to respond to changing market dynamics and learnings from [Agile innovation](#).

According to [Forrester](#), industry clouds provide quick time to value and enterprises will co-innovate with partners to harness the agility they need to be future fit.

How can organizations maximize business value from technology investments and wisely prioritize innovation to build digital dexterity?

Avanade's Technical Advisory experts bring together your people, business and technology to help you define IT strategies personalized to your industry and prioritize cloud, data and security innovations that maximize business value.

An **upstream oil and gas company** is optimizing business agility and asset usage by empowering employees with a modern data platform and Microsoft workplace technologies tailored for its industry.

Do What Matters

2. People-First Experiences: Differentiate with the cloud and data

Your employees, customers and partners now expect to have choice in how they engage. A secure cloud environment is essential to meet the demands of stakeholders in our new hybrid world, while data is the driver of differentiating experiences across channels. Effective collaboration with lines of business to identify and scale services that maximize employee, customer and partner engagement will remain the primary mandate of IT through continual change.

According to an [Accenture global survey](#), 55% of respondents said the complexity of the change required of the business is a barrier to full realization of benefits from the cloud.

How can organizations use cloud and data to create secure, human-centered experiences that differentiate their people, processes and partnerships?

Avanade's Technical Advisory practitioners bring extensive experience in cloud businesses to help IT and business executives jointly define cloud, data and security strategies and roadmaps that create differentiation and meet the changing expectations of employees, customers and partners.

A **global media and communications company** has modernized enterprise collaboration and increased customer loyalty by consolidating services in Microsoft Azure, Power Platform, and Teams to enhance employee experience.

3. Resilient Platform: Sustain growth through change

Organizations that fail to establish an agile enterprise platform and governance framework will be dislocated – or defeated – by future disruptions. A modular, composable enterprise platform is critical to enabling the rapid innovation of new products and capabilities required to repeatedly evolve. To maximize business value from cloud, data and security investments through uncertainty, organizations will also need to embrace a governance framework that both facilitates on-demand resource allocation and effective coordination of innovation initiatives. Meanwhile, a zero-trust security approach that effectively identifies and mitigates potential vulnerabilities will maintain the trust of employees, customers and partners through continual change.

[Gartner](#) expects that by 2023, organizations that embrace composability will outpace the competition by 80% in implementing new product features.

How can organizations establish an enterprise platform to remain resilient and become more inclusive, responsible and sustainable?

Avanade's Technical Advisory team has deep industry and Microsoft expertise to help you establish the building blocks of a secure, modular enterprise platform that will keep your organization resilient and responsible through continual change. We will also partner with you to define an agile governance framework that maximizes innovation resources across your organization, while enabling IT to provide constructive guidance to accelerate value.

A flexible enterprise platform strategy is enabling a **federal credit union** to accelerate business intelligence and maintain resilience in a dynamic banking environment.

Evolve your organization with Avanade

Our Technical Advisory team's extensive real-world experience in cloud businesses, combined with our privileged access to Microsoft, will help you maximize business value from investments in cloud, data, and security technologies. We are also able to draw on Avanade's unrivalled digital capabilities, including more certified professionals for Azure than any other partner and recognition as Microsoft Security 20/20 award winner for Zero Trust Champion.

As the world and technology evolves rapidly, our Technical Advisory team will help you balance priorities and deal with whatever comes next. To optimize your investments in Microsoft ecosystem technologies and establish an enterprise platform to keep your people, processes and partners resilient through continual change, [contact us](#).

Visit www.avanade.com/AvanadeAdvisory.

About Avanade

Avanade is the leading provider of innovative digital, cloud and advisory services, industry solutions and design-led experiences across the Microsoft ecosystem. Every day, our 56,000 professionals in 26 countries make a genuine human impact for our clients, their employees and their customers. Avanade was founded in 2000 by Accenture LLP and Microsoft Corporation. Learn more at www.avanade.com.

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