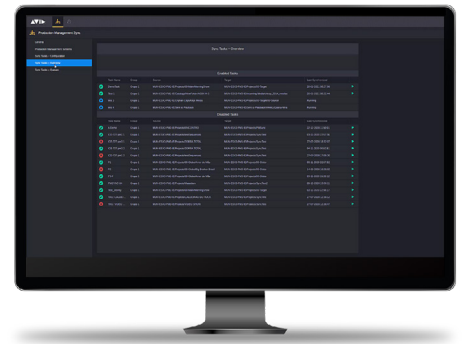


MEDIACENTRAL | SYNC

Enable business continuity and disaster recovery



Downtime is not an option in an “always on” production environment. MediaCentral® | Sync makes media and metadata backup easy, flexible, and reliable. Fully integrated with MediaCentral | Production Management and Avid NEXIS®, it enables multiple on-premises systems to sync together and automatically replicate assets between systems. And because any system can be the backup of any other, it protects your entire production against storage, database, and revenue loss, keeping your business up and running.

GET AUTOMATIC MEDIA AND METADATA BACKUP

For news organizations, live broadcasters, and post-production teams on the MediaCentral platform, MediaCentral | Sync provides a simple, flexible, and efficient way to back up media and metadata stored in MediaCentral | Production Management folders from one system to another. You can back up multiple systems to support large productions and infrastructure—or provide a backup to a single system.

PROTECT AGAINST MEDIA AND MONETARY LOSS

When storage drives or media databases go down, taking your show and/or production down with it, that downtime leads to lost revenue. MediaCentral | Sync not only provides a reliable media backup solution, you can also sync and maintain multiple system backups, enabling you to switch over systems quickly, so your teams can maintain access to all assets to keep your show on air and production moving in the event that disaster strikes.

HAVE FLEXIBLE CONTROL OVER ALL SETTINGS

With MediaCentral | Sync, you’re not locked into a basic set of fixed variables. Instead, you have the freedom to choose what media and metadata get backed up—as well as when, where, and how often—using the administration console. You can schedule backups to be continuous, on a fixed schedule, or at an interval that works best for your production.

STRESS LESS WITH METADATA-AWARE OPERATION

While you can automate backups with simple “set it and forget it” ease, MediaCentral | Sync is also metadata aware, so if you change something on the main system, the metadata automatically updates on the backup system. If you add or move clips to different folders, those changes will be replicated on the backup. And if you choose to do so, when you delete media from one system, it will also be deleted from the other.

KEY FEATURES

- Automate media and metadata backup in your MediaCentral environment, enabling business continuity and disaster recovery
- Keep your shows and production moving with a secure solution that protects against storage, database, and revenue loss
- Enable assets to be stored in more than one place, eliminating the risk of losing all media in the event of a hardware, man-made, or natural disaster
- Sync on-premises MediaCentral | Production Management with unlimited Avid NEXIS systems together for automatic data replication
- Get up and running fast with easy integration into existing MediaCentral environments
- Have full control over what media and metadata get backed up, as well as when, where, and how often
- Easily access, configure, and view all settings, tasks, and queues in the administration console

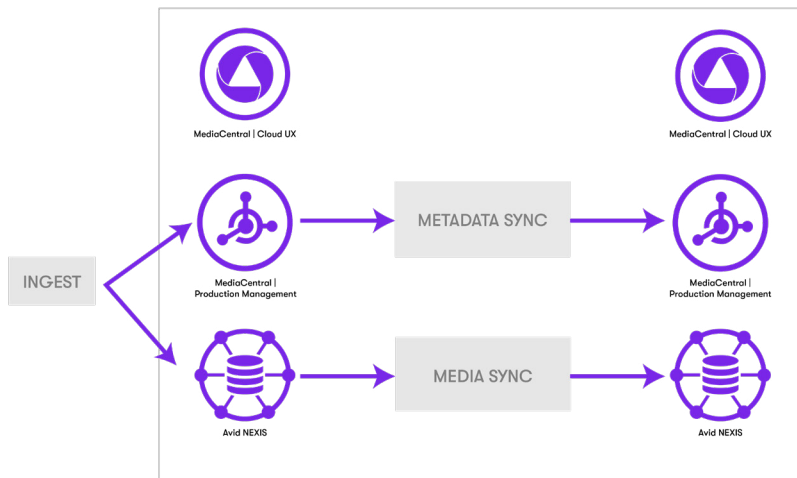
FOR MORE INFORMATION, VISIT
avid.com/mediacentral



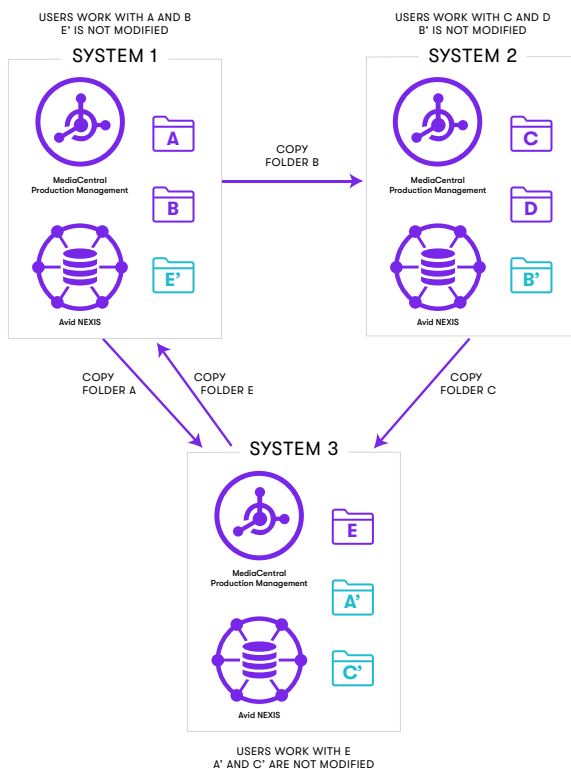
MediaCentral | Sync—Enable business continuity and disaster recovery

REPLICATE ASSETS FROM ONE SYSTEM TO ANOTHER FOR EASY BACKUP

MEDIACENTRAL | SYNC



HAVE COMPLETE CONTROL OVER WHAT GETS BACKED UP AND WHERE



REQUIREMENTS

MediaCentral	<ul style="list-style-type: none"> > MediaCentral Cloud UX 2022.12 > MediaCentral Production Management Engine 2022.3
Supported storage	<p>Avid NEXIS storage running Avid FS 2020.7.5 or later:</p> <ul style="list-style-type: none"> > Avid NEXIS client > Avid NEXIS systems <p>Avid ISIS storage running Avid ISIS 4.7.5–4.7.13 software:</p> <ul style="list-style-type: none"> > Avid ISIS 7500 > Avid ISIS 7000 > Avid ISIS 5500 > Avid ISIS 5000

FOR MORE INFORMATION, VISIT
avid.com/mediacentral