

AVID NEXIS INTELLIGENT STORAGE FOR CORPORATE MEDIA PRODUCTION



EMPOWER YOUR CREATIVE TEAM TO SHARE, COLLABORATE, AND DELIVER CONTENT

From product demos and webinars to tutorials, testimonials, and training, video production teams within corporations—as well as those who provide video services for them—need a collaborative and connected workflow to ensure consistency while producing content to drive better brand equity. Avid NEXIS® enables teams and contributors to access and maintain a centralized library of all company video, audio, and graphics assets, find content quickly, and collaborate in real time for faster project delivery.

CREATE BETTER CONTENT FASTER

Avid NEXIS shared storage accelerates every stage of media production by connecting contributors together in a powerful, collaborative workflow environment, enabling you to deliver higher quality content faster.

ACCELERATE PRODUCTION WITH WORKFLOW-OPTIMIZED PERFORMANCE

Designed to streamline HD, 4K, and higher resolution media workflows, Avid NEXIS provides the real-time video delivery editors need to speed through tasks. Once content is loaded, it's immediately available to all, enabling dozens of users to connect simultaneously.

WORK WITH THE TOOLS YOU HAVE

Avid NEXIS works with the tools you have from Avid, Adobe, Apple, Autodesk, Blackmagic Design, and more. Editors, graphic designers, and content creators on your social media, marketing, and sales teams, can share files and work more easily and efficiently together.

ELIMINATE THE HARD DRIVE SHUFFLE

No need to copy files locally, send out drives to freelancers, or scour through your individual hard drives for footage. With all assets in a single shared storage solution, anyone inside or outside your facility with workspace/project permission can access the media they need and get right to work.

SAFEGUARD YOUR MEDIA

With reliable safeguards against single or dual drive failures and automatic drive rebuild, you can have peace of mind that your content is always protected. And unlike individual hard drives, you won't lose valuable footage due to a misplaced drive or accidental erasure.

KEY FEATURES

- › Create more content faster with a tightly-integrated shared storage solution
- › Centralize your organization's entire media library
- › Enable story editors to collaborate on common projects seamlessly
- › Browse, search for, and access Adobe projects and media across your entire Avid NEXIS storage system
- › Protect your valuable media assets easily with user permission settings for projects and media assets
- › Scale capacity and bandwidth with ease
- › Quickly adapt storage capacity, performance, and protection on the fly to meet changing requirements, without disruption or downtime
- › Safeguard all assets with the highest security, reliability, and protection, including high-availability and media mirroring options
- › Manage and monitor your Avid NEXIS storage from anywhere using a web browser



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