

Table of Contents – MN101

Maestro | News Basics

Introduction & Course Overview.....	3
Agenda	4
About this Course 1/2	5-6
Resources for the Class.....	7

Lesson 1: Basic Broadcast Graphics System Workflow.....8

Goals and Objectives	9
Basic Workflow - Start	10
Basic Workflow – Maestro Designer Scene	11
Basic Workflow - Maestro News PageEditor	12
Basic Workflow - Maestro News DB	13
Basic Workflow - Maestro News Playout Controller	14
Basic Workflow – HDVG Rendering Platform	15
Basic Broadcast - Playback Operation (Broadcast)	16

Lesson 2: Designer Overview & UI.....17

Goals and Objectives	18
Overview of Maestro Designer Scene Stage.....	19
Maestro Designer General Overview and UI.....	20
Maestro Designer UI – Transformation and Animations.....	21
Maestro Designer UI – RenderEngine and Stack	22
Maestro Designer UI – Exports, Exposers and Animations	23

Exports: Concept & Creation	24
What Are Exports?.....	25
Creating an Export – Part 1.....	26
Creating an Export - Part 2	27
After Creating an Export	28
Exposers: Concept & Overview	29
What Are Exposers?	30
Animations: Logic & Creation.....	31
Maestro Designer Animations Strip.....	32
Maestro Designer Animation View Window	33
Maestro Designer Animations Creation 1/5.....	34-38
Maestro Designer Animations Logic & Creation	39
Master Animations: Concept & Overview	40
What Are Master Animations?	41
Lesson Summary.....	42
Summary Questions	44
Lesson 3: PageEditor	46
Goals and Objectives	47
Maestro PageEditor - Page Example in PageEditor.....	48
Maestro PageEditor - Page Example Operator POV	49
Introduction & UI Overview	50
What is Maestro PageEditor Used For?	51
Two Options for using Maestro PageEditor.....	52
Maestro PageEditor Features	53
Maestro PageEditor Login Window.....	54

Maestro PageEditor Main User Interface 1/2.....	55-56
Pages Concept & Creation	57
What Are Pages?.....	58
Scene Functionalities Controlled by Pages.....	59
Pages and Vslots	60
Creating a Page	61
About Newly Created Pages	62
Pages Properties Tab.....	63-64
Pages Properties Tab - Unique ID	65
Pages Properties Tab - Vslot and Channels	66
Pages Properties Tab - TakeCount.....	67
Scene Tab.....	68
Maestro PageEditor Scene Tab – What’s In It?	69
Scene Tab – Assign Controls to Exports, Animations	70
Scene Tab – Creating a Page Snapshot	71
Scene Tab - Placing an Export and Assigning a Control 1/2.....	72-73
Controls Tab.....	74
Controls Tab - Overview	75
Controls Tab – Placing Controls on a Page	76
Controls Tab – Label Control	77
Controls Tab – Single Line Text.....	78
Controls Tab – Multiline text.....	79
Controls Tab – Drop Down List	80
Controls Tab - Image Selector	81
Controls Tab - Clip Selector	82
Controls Tab - Boolean\Integer Value	83

Controls Tab - Double Value & TimeCode Selector.....	84
Arrange Controls Tool	85
Controls Tab - Arrange Controls Tool.....	86
Page Tab.....	87
Page Tab – Overview	88
Subpage: Concept & Creation	89
Subpage – Overview & Creation	90
Lesson Summary.....	91-92
Summary Questions	93
Lesson 4: PageEditor Timeline	95
Goals and Objectives	96
Maestro PageEditor - Page Example Operator POV	97
PageEditor - Page Timeline Example	98
Timeline Concepts	99
Page Timeline - Timeline Concept & Tab.....	100
Track Types & Properties	101
Track Types & Properties – What is a Track?.....	102
Two Ways to Add a New Track	103
Take Track Type - Take	104
Take Track Type - Cue	105
Take Track Type - Out.....	106
Take Track Type - Slot: Signal Received.....	107
Event Types & Properties	108
What is an Event?	109
The Events List	110

Adding an Event to a Track	111
Event Types - Send Export	112
Event Types - Wait Time	113
Event Types - Signal Event.....	114
Event Types - Start, Stop & Rewind.....	115
Event Types - Activate & Deactivate	116
Preview Timeline	117
Preview Timeline – Features 1/2	118-119
Preview Timeline – Setting a PRV Timeline.....	120
Lesson Summary.....	121
Summary	122
Summary Questions	123
Maestro News Summary Exercise 1	125
Goals and Objectives	126
Instructions.....	127
Final Solution View	128
Lesson 5: PageEditor & Data Sources	131
Goals and Objectives	132
Data Sources - Data Source Example	133
Data Sources Overview.....	134-135
Data Sources Tab	136
Data Sources Setup	137
Setting Up A Data Source.....	138
Formats & Types.....	139

Data Sources - DotNetDBLayerFactor, EXCELFILE.....	140
Data Sources - DotNetDBLayerFactor, DATABASE.....	141
Data Sources - News, RSS/ATOM.....	142
Data Sources – XML	143
Data Sources Queries	144
Data Source Queries - Overview	145
Create a Basic Query 1/2	146-147
Lesson Summary.....	148
Summary Questions	150
Lesson 6: PageEditor Manipulating Data.....	152
Goals and Objectives	153
Data Source Manipulate Data Example.....	154
Manipulating Data Overview.....	155
Manipulating Data - An Overview	156
Query Editor Subtab	157
Query Editor Subtab – Overview 1/2.....	158-159
Query Order Subtab	160
Query Order - Overview	161
Set Query Results Order	162
View Query Results	163
Query Conditions Subtab.....	164
Query Conditions - Overview.....	165
Setting Query Condition	166
Adding Another Condition	167
Understanding Error Query Results	168

Query Parameter Subtab	169
Query Parameter Subtab Overview	170
Query Parameter Subtab - Manipulate by Parameter 1/2	171-172
Lesson Summary.....	173
Summary Questions	175

Lesson 7: Using Data on Pages177

Goals and Objectives	178
An Example of Using Data in a Page	179
Using Data from an Operator’s Perspective	180
Using Data Overview.....	181-182
Connecting Controls to Data.....	183
How to Connect a Column to a Control	184
How to Connect a Cell to a Control.....	185
Lesson Summary.....	186
Summary Questions	188

Maestro | News Summary Exercise 2190

Goals and Objectives	191
Resources and Time Allocation	192
Instructions.....	193
Final Solution Preview.....	194

Lesson 8: Maestro News Controller	197
Goals and Objectives	198
User Interface & Overview	199
Maestro New Controller - Overview	200
The Controller Login Window.....	201
The Controller Playout Layout	202
The Controller PageEditor Layout	203
The Controller Default Layout.....	204
Playout Layout Tab.....	205
Overview of the Playout Layout	206
The Playback Control in the Playout Layout	207
Rundowns: Features & Overview	208
Overview of the Rundowns Window.....	209
The Rundowns Structure.....	210
Rundowns Items Status and Connection.....	211
Rundowns Scheduling Mode	212
Nested Items in Rundowns	213
Browser: Features & Overview	214
Browser Section Overview	215
Browser Features	216
Browser Graphics Mode	217
Browser Video Mode	218
Browser Designer Mode	219
Ticker Tool.....	220
Ticker Tool Overview.....	221
Create Ticker Using the Ticker Tool	222

Entering Data Manually Using the Ticker Tool	223
Using Data Sources in Ticker Tool.....	224
PGM Manager.....	225
PGM Manager Features & Overview	226
Lesson Summary.....	227-228
Summary Questions	229
Lesson 9: Preferences	231
Goals and Objectives	232
Appearance Settings.....	233
Preferences – Appearance Settings	234
Asset Database Settings	235
Preferences - Asset Database Settings	236
Log Settings	237
Preferences – Log Settings	238
Misc. Settings.....	239
Preferences - Misc.....	240
PGM & PRV Settings	241
Preferences - PGM & PRV Settings	242
Play Settings.....	243
Preferences – Play Settings.....	244
Shortcuts Settings.....	245
Preferences Shortcuts.....	246
Lesson Summary.....	247-248
Summary Questions	249

Lesson 10: Maestro | News Databases251

Goals and Objectives252

Maestro | News - Database (DB) Example253

Overview & Structure254

Maestro | News DB - Overview255

Database Structure256

Opening & Saving Assets257

Asset Browser258

Database Asset Browser259

About SQL Server Management Studio (SSMS)260

Maestro Sync261

Maestro Sync Overview262

Maestro Sync - Login.....263

Maestro Sync - Second DB Login264

Maestro Sync - Export Assets265

Maestro Sync - Import Assets.....266

Lesson Summary.....267

Summary Questions269

Maestro | News Summary Exercise 3271

Goals and Objectives272

Resources and Time Allocation273

Part 1 of 4.....274

Instructions Part 1 of 4.....275

L3rd Logo – Solution Preview276

L3rd Logo – Solution Part 1 of 4.....278

Part 2 of 4.....	279
Instructions Part 2 of 4.....	280
L3rd – Solution Preview	281
L3rd - Final Page Solution	283
Part 3 of 4.....	284
Instructions Part 3 of 4.....	285
L3rd Ticker - Ticker Solution Preview	286
L3rd Ticker - Ticker Solution.....	288
Part 4 of 4.....	289
Instructions Part 4 of 4.....	290
Rundown Solution Preview	291
Exercise Summary	294