

Community Health Implementation Plan 2025

An Action Plan for the Community Health
Needs Assessment

Denton Region





Denton Region community

- Baylor Scott & White The Heart Hospital - Denton
- Baylor Scott & White The Heart Hospital - Corinth
- Baylor Scott & White Health Plan



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Executive summary

As the largest not-for-profit healthcare system in Texas, and with a bold vision of empowering individuals and communities to live well, Baylor Scott & White Health (BSWH) understands the importance of addressing the health needs of its communities. In 2023, the BSWH Community Benefit Department was charged with leading the 2025 Community Health Needs Assessment (CHNA) to assess the health and social needs of the community. Metopio, a community health intelligence company, analyzed the data for the process and prepared a final report made publicly available in June 2025.

The Denton Region CHNA Community is home to several hospitals, including Baylor Scott & White The Heart Hospital – Denton and Baylor Scott & White The Heart Hospital – Corinth. The community served by the hospital facilities listed above is Denton and Collin counties. BSWH has at least one hospital facility or a provider-based clinic in each of these counties, and together they comprise more than 70% of admitted patients, according to the hospital facilities' inpatient admissions over the 12-month period of FY22.

BSWH and Metopio examined more than 200 public health indicators and conducted a benchmark analysis of this data, comparing the community to the overall state of Texas and US values. A community focus group, including a representation of minority, underserved and indigent populations, provided input for a qualitative analysis. Community surveys and key informant

interviews also provided an in-depth understanding of the community's health and social needs as well as gaps in care and services. Any community needs that did not meet state benchmarks were included in the initial findings to hospital and community leaders. Understanding the degree of difference from the benchmark helped determine the relative severity of the issue. The outcomes of this quantitative analysis were aligned with the qualitative findings of the community surveys, focus groups and key informant interviews to elicit a list of health needs in the community.

The top health needs were presented in a data analysis and prioritization session comprised of both hospital and community leaders who were charged with identifying and prioritizing significant health needs. The session included an overview of the community demographics, a summary of health data findings, and a review of health disparities and disproportionately affected populations/ZIP codes. Those health needs with higher rates compared to the state and national rates were considered the most significant. Each session attendee voted on the most significant health needs, and that vote was also used to prioritize health needs. As a result of this process, health behaviors and chronic disease were identified as significant and prioritized.

Letter to the community

Baylor Scott & White is committed to empowering individuals and communities to live well. As part of that commitment, we conduct a Community Health Needs Assessment (CHNA) every three years and report on our community's current health needs. In addition, we work with our community partners and hospital leaders to develop comprehensive and impactful Implementation Plans that outline community health strategies to address priority health needs.

We are pleased to present the 2025 Implementation Plan for the Denton Region CHNA Community. The CHNA incorporates input from community organizations, leaders and residents, faith-based organizations, healthcare providers, hospital and system leaders, the medically underserved, and others. The full report can be found at BSWHealth.com/CommunityNeeds.

As part of the largest not-for-profit health system in Texas, we take our commitment to the Denton Region CHNA Community very seriously. Through a partnership with community organizations and residents, we have identified and will focus on some of the toughest problems plaguing our most vulnerable residents.

Sincerely,

BSWH Denton Region Hospitals

Denton Region community needs

The overall purpose of the Implementation Plans is to align the hospitals' charitable strategy, programs, investments and resources with the findings of the CHNA. To meet the requirements under IRC Section 501(r)(3) and the Texas Health and Safety Code Chapter 311, the written Implementation Plans include the following:

- A list of the prioritized needs the hospital plans to address.
- Actions the hospital intends to take to address the chosen health needs
- The anticipated impact of these actions and the plan to evaluate such impact (e.g., identify data sources that will be used to track the plan's impact)
- Identification of programs and resources the hospital plans to commit to addressing the health needs
- Description of any planned collaboration between the hospital and other facilities or organizations in addressing the health needs

After a comprehensive analysis of data and thorough discussions with community and hospital leaders, the two health needs listed below were identified as significant.

- Health behaviors
- Chronic disease






The significant health needs listed above were prioritized and will be addressed through the Brazos Valley Implementation Plan detailed below. The significant health needs listed below were prioritized in the following order.

1. Health behaviors
2. Chronic disease

The facilities and entities listed below collaborated to develop these joint implementation plans addressing the significant prioritized health needs identified above. Hospital leadership selected health needs to address in collaboration with the community based on the anticipated impact and the expertise of the respective facilities and entities. The following facilities and entities form a joint Implementation Plan to address the prioritized health needs listed above.

- **Baylor Scott & White The Heart Hospital – Denton**
- **Baylor Scott & White The Heart Hospital – Corinth**
- **Baylor Scott & White Health Plan**

Community needs addressed

Facility	Health behaviors	Chronic disease
Baylor Scott & White The Heart Hospital – Denton		
Baylor Scott & White The Heart Hospital – Corinth		
Baylor Scott & White Health Plan		

Implementation plan

- Baylor Scott & White The Heart Hospital – Denton
- Baylor Scott & White The Heart Hospital – Corinth
- Baylor Scott & White Health Plan

Priority need 1: Health behaviors

Baylor Scott & White The Heart Hospital – Denton

Baylor Scott & White The Heart Hospital – Corinth

Strategies	Community partners	Anticipated impact	Outcome measures	Hospital resources
Cash and in-kind contributions to non-profit organizations	<ul style="list-style-type: none"> • Local non-profit organizations 	<ul style="list-style-type: none"> • Increased non-profit capacity to address critical social and health needs within the CHNA region 	<ul style="list-style-type: none"> • Total dollar amount of in-kind and cash donations to local non-profits 	<ul style="list-style-type: none"> • Funding • In-kind donations
Implement hypertension screenings and develop educational resources in Spanish on heart-healthy behaviors for the high-risk Hispanic population	<ul style="list-style-type: none"> • American Heart Association 	<ul style="list-style-type: none"> • Increased access to culturally competent health materials and education 	<ul style="list-style-type: none"> • Total number of people served through screenings and community health education 	<ul style="list-style-type: none"> • Staff time • Community outreach education and materials
Cardiac health education and screening in the Denton communities and ZIP codes within Denton County	<ul style="list-style-type: none"> • Robson Ranch • City of Denton 	<ul style="list-style-type: none"> • Increased awareness of heart disease and prevention • Increased access to health screenings 	<ul style="list-style-type: none"> • Total number of people screened • Total number of health education events 	<ul style="list-style-type: none"> • Staff time • Community outreach materials and equipment
Implement health and social screenings among patients and in the community to gain a better understanding of health/social needs and gaps in care and improve overall health services to meet the needs of the Denton Region community		<ul style="list-style-type: none"> • Increased understanding of health and social needs in the Denton Region community • Decreased gaps in care to meet the immediate needs of the community 	<ul style="list-style-type: none"> • Total number of screenings completed 	<ul style="list-style-type: none"> • Staff time • Technical supplies and equipment

Priority need 2: Chronic disease

Baylor Scott & White The Heart Hospital – Denton

Baylor Scott & White The Heart Hospital – Corinth

Strategies	Community partners	Anticipated impact	Outcome measures	Hospital resources
Promote the MyBSWHealth app, which provides education regarding chronic disease prevention and management along with community resources		<ul style="list-style-type: none"> Improved overall health and wellness Improved chronic disease management 	<ul style="list-style-type: none"> Number of customers and community members with the MyBSWHealth app in the Denton Region community 	<ul style="list-style-type: none"> Staff time
Implement the Leap for Life program, which provides education on medications, cardiac disease, comorbidities, diet and exercise	<ul style="list-style-type: none"> Non-profits offering health and nutrition education materials 	<ul style="list-style-type: none"> Improved chronic disease management 	<ul style="list-style-type: none"> Number of Leap for Life sessions offered Number of Leap for Life participants 	<ul style="list-style-type: none"> Health education materials and resources Staff time
Cash and in-kind contributions to non-profit organizations	<ul style="list-style-type: none"> Local non-profit organizations 	<ul style="list-style-type: none"> Increased non-profit capacity to address critical social and health needs within the CHNA region 	<ul style="list-style-type: none"> Total dollar amount of in-kind and cash donations to local non-profits 	<ul style="list-style-type: none"> Funding In-kind donations
Provide free and/or discounted care to financially or medically indigent patients outlined in the financial assistance policy		<ul style="list-style-type: none"> Increased access to healthcare 	<ul style="list-style-type: none"> Total charity care dollars 	<ul style="list-style-type: none"> Funding Staff time Medical supplies

Priority need 2: Chronic disease

Baylor Scott & White Health Plan

Strategies	Community partners	Anticipated impact	Outcome measures	Hospital resources
Implement the BSW Be Well Coaching program, which provides nutrition management, tobacco cessation and health coaching		<ul style="list-style-type: none"> Increased access to nutrition education and chronic disease prevention and management programs and resources Improved overall health and wellness among BSW Health Plan members 	<ul style="list-style-type: none"> Number of individuals served by BSW Be Well Coaching 	<ul style="list-style-type: none"> Staff time Health and wellness resources and educational materials
Implement the CareNet Health Coaching program, which supports members with joint and back pain through education on care pathways to help delay or reduce surgical interventions	<ul style="list-style-type: none"> CareNet 	<ul style="list-style-type: none"> Improved chronic disease management 	<ul style="list-style-type: none"> Number of individuals served through the CareNet Health Coaching program 	<ul style="list-style-type: none"> Staff time Health education materials Technical equipment and tools

Community needs not addressed

BSWH provides a wide range of needed healthcare services and community benefits through adherence to its mission, using its resources and capabilities, and remaining a strong organization. By focusing on our strengths and allocating our resources appropriately, we can achieve a greater impact in the communities we serve.

There are no significant health needs that are not being addressed in the Denton Region.

Program evaluation

All community benefit activities align with community benefit goals by adhering to BSWH's policies and procedures. This ensures appropriate governance of the activities outlined in these Community Health Implementation Plans. The hospitals evaluate programs and activities on a regular basis so that BSWH is effectively addressing priority health needs.

To support each hospital's community benefit objectives, requests for contributions from other unrelated 501(c)(3) charitable organizations managed by the community benefit department are considered, and the programs addressing a priority need in the community are given preference. All charitable giving is reviewed and approved annually by hospital leadership and the BSWH governing board.

BSWH regularly assesses, evaluates and reports on the programs addressing the significant needs found in identified communities. Partnership with community organizations and feedback on community outreach plans and strategies enhance the impact of our community benefit programs and services. As a result, these hospital facilities achieve a reduction in unnecessary healthcare costs and improved delivery of overall quality of care.

Please direct any feedback on the assessment or implementation plan to CommunityHealth@BSWHealth.org. This document may be accessed at BSWHealth.com/CommunityNeeds.

