

Download your
**Summer CEO
Certificate**

and show it off!



SUMMER CEO

Start Your Summer Business!

Great job, entrepreneur—you did it!

Scan the QR
code for more
tips on being
money smart!



You're the boss—and summer is your season!
Follow these fun and simple steps to launch your very own
money-making adventure.

STEP 1

Pick Your Business

Think about what you're good at or what your neighbors might need.

Circle your idea or write your own:



Car Wash



Dog Walking



Mother's Helper



Lemonade Stand



Bracelet Maker



Yard Helper



Extra Chores
at Home

Other Ideas?

Did you get your parent or guardian's approval?
(Super important for safety!)

STEP 5

Reflect and Celebrate

What was your favorite part of being your own boss?



STEP 4

Keep Track of What You Earn



Use this fun ledger to write down your sales and how much you earn.

| Date | What I Did | Amount Earned |
|------|------------|---------------|
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |

Total Revenue:

Total
Cost:

Total
Profit:

STEP 2

Make It Official

What's your business name?

Sketch your logo here:

(Draw something fun that represents your business!)

Use our templates to create:



A business card



A flyer

Scan QR codes to download templates!



Here's an article on
100 business ideas
for kids.

STEP 3

Profit Formula

To make money, you need to know how much things cost—
and how much you'll charge.

Use this formula:

$$\text{Revenue} - \text{Cost} = \text{Profit}$$

Example:



You sell lemonade
for \$1 a cup.



You spend
\$5 on
supplies.



You sell 10
cups = \$10
revenue.

$$\text{\$10} - \text{\$5} = \text{\$5}$$

Revenue

Cost

Profit



Now try your own:

What are you selling?

How much will you charge?

What do you need to buy?

How much will that cost?

How much profit will you make?



Check out this video
on revenue, cost and
profit.