



Bennett Jones

Investment Opportunities in Canada

Canada is a world-class investment destination, and for more than a century, Bennett Jones has been guiding foreign direct investment (FDI) opportunities across the country. As global investors seek to diversify their portfolios, Canada provides attractive assets and growth prospects through its abundant natural resources, investment incentives and tax credits, and institutional stability.

Why Invest in Canada?

The government's recent capital investments and incentives are expected to help enable **more than**

C\$1 trillion

in total investment from public, private and institutional partners

Canada ranks among the **top destinations for FDI confidence**

FDI in Canada is at its **highest level in two decades**

27 nation-building initiatives referred to the new Major Projects Office—representing **C\$500 billion in new private investment**

Canada's marginal effective tax lowered to **6.4%**

—the lowest of any major economy in the world

20 strategic

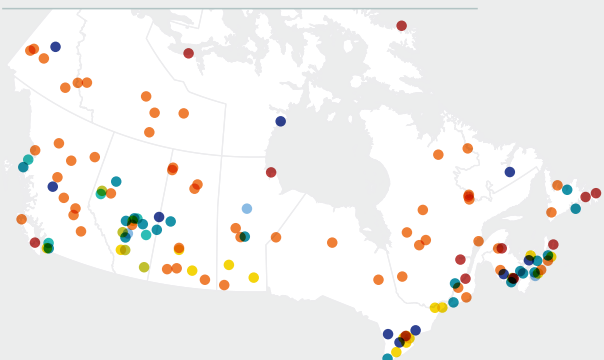
trade deals announced across multiple continents, including EU, UAE, India and ASEAN

16 free trade agreements across

51 countries,

creating preferential access to 1.5 billion consumers representing two thirds of global GDP

Key Sectors for Investment



- Advanced Manufacturing
- Clean Energy
- Conventional Energy
- Digital Technology
- Marine & Port Infra.
- Minerals & Metals
- Power & Utilities
- Transportation

Source: The Globe and Mail, "The deals and dealmakers to watch at the Canada Investment Summit," September 14, 2026.

Investment Developments in Canada

C\$100B

in new capital to Canadian assets committed by Canada's leading pension funds, insurers and institutional investors

C\$325B

in new financing for Canadian businesses and infrastructure from Canada's top banks

C\$14B

in capital committed by investment funds to grow Canadian companies, infrastructure and strategic sectors

C\$700M

in new funding from the federal government to accelerate growth in Canadian defence and dual-use technologies

C\$140M

through the Canada Growth Fund to support Canada's fully permitted, shovel-ready critical minerals projects