

## “Casa BFF”: a book exploring the Group’s Milan Headquarters through architecture, corporate culture, and the urban context

*The volume invites a reflection on the workplace as a space oriented towards people’s well-being and in constant dialogue with the city*

*A photographic journey by Giancarlo Pradelli is the core of the book, alongside texts by Helen Barrett and Hans Tuzzi*

**Milan, 18 May 2026** – BFF Bank is pleased to present a volume dedicated to Casa BFF, the Bank’s headquarters in Milan, designed by OBR – Open Building Research.

In collaboration with 5 Continents Editions, the photographs by **Giancarlo Pradelli** are the core of the book, guiding the reader on a journey through the building and capturing the relationship between space, people, and light. Together, they offer an authentic and lively portrait of Casa BFF in everyday use.

The volume is complemented by a text by **Helen Barrett**, in which Casa BFF emerges as an architectural project that goes beyond the traditional model of a bank’s headquarters, combining workplace, public space, and cultural landmark. A further contribution comes from **Hans Tuzzi**, who contextualise the building within the historical evolution of the Portello district and, particularly, within the context of modern Milan.

The book also includes a technical section enriched drawings, highlighting how the dialogue between the client and the designers led to the creation of, among other elements, bright spaces with generous ceiling heights, designed to encourage collaboration between different corporate functions, as well as shared environments and services that support everyday working life.

**Marilena Ferri**, Director of Human Resources and Organisational Development, BFF Banking Group, commented: *“Casa BFF is part of a broader reflection on the contemporary role of corporate headquarters, which today are expected to be open and innovative spaces, creating value both for people and for cities. By recounting the concrete experience of a workplace closely connected to its historical and urban context, the volume offers readers a shared heritage. We hope that it may serve as an example and a source of inspiration in addressing one of the most significant challenges of our time: the virtuous relationship between people and their environment.”*

The volume is available for pre-order at [www.amazon.co.uk](http://www.amazon.co.uk).  
It will be distributed in Italian bookshops starting from 29 May 2026.

#### **BOOK DETAILS**

**Pages:** 192

**Format:** Hardback, 330 × 240 mm

**Language:** Italian and English

**Publisher:** 5 Continents Editions

**Distribution:** Messaggerie Libri

#### **Giancarlo Pradelli**

Giancarlo Pradelli lives and works in Modena. After several years devoted to teaching photography, he moved to the United States, where he further developed his expertise in black-and-white photography and portraiture at a number of leading studios in Boston and New York. For many years he has focused primarily on architectural photography. With Five Continents Editions he has published *Eolie* (2005), *Pierluigi Ghianda* (2006), *Home* (2012) and *Temples* (2021).

#### **Helen Barrett**

Helen Barrett is a writer and editor based in London. From 2012 to 2022 she was a staff journalist at the *Financial Times*, where she edited the *House & Home* section of the newspaper. Today she writes features on architecture, urbanism, design, and art for *The New York Times*, *Financial Times*, *Daily Telegraph* and other publications.

#### **Hans Tuzzi**

Italian writer and essayist, Hans Tuzzi is the author of the books *Metropolis* (Rizzoli), on the secret history of Italian cities, and *Vanagloria* (Bollati Boringhieri), as well as the successful series of detective novels featuring police inspector Melis (Bollati Boringhieri), set in Milan.

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#### **BFF Banking Group**

BFF Banking Group is the largest independent specialty finance in Italy and a leading player in Europe, specialized in the management and non-recourse factoring of trade receivables due from the Public Administrations, securities services, banking and corporate payments. The Group operates in Italy, Croatia, the Czech Republic, France, Greece, Poland, Portugal, Slovakia and Spain. BFF is listed on the Italian Stock Exchange.

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[www.casabff.com](http://www.casabff.com)

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