

"BFF 2023" Strategy

May 29th, 2019

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1. BFF: A Bank Like No Other®

2. "BFF 2020": the Path We Travelled

3. "BFF 2023": the Road Ahead

4. Conclusions & 2021 Financial Targets





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"BFF 2020" - The Leading Financial Services Provider to Suppliers of the Public Sector in Europe



	"BFF 2020"
Vision	The <u>leading provider of credit management and receivables factoring</u> for the Healthcare ("HC") and Public Administration ("PA") suppliers in the European Union ("EU")
Mission	 Operating with honesty and transparency, respecting and valuing people Maintaining leadership in innovation, customer service and execution in the reference markets With a low risk profile and high operational efficiency

30+ years of Serving HC and PA Suppliers





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30+ Years of Superior Shareholders Returns in the Private & Public Market



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Source: Bloomberg. Data from April 7th, 2017 to May 27th, 2019. Total Shareholder Return assumes the reinvestment of the dividends at the ex-dividend date. (*) EU Specialty Finance index's components are: Arrow, Banca Sistema, Cerved, doBank, Hoist finance, Banca IFIS, Intrum, Kruk.

A Rock Solid Business



Highly Capital Generating Model		S	Significant Deferral of Income			Essentially No Credit Losses on Factoring				
37% Return on Tangil >10% Net Income Gro			€378m off-balance back book income reserve (unrecognised stock of LPI)		Zero on Public sector €5.5m ⁽¹⁾ cumulated last 12 years, 0.5% of cumulated PBT			ears,		
Tried and Tested in Every Season	24 28 2007 200		53	40 2011	Net Incor Em) 47 2013	ne ⁽²⁾ 57 2014	72	87	84 2017	92 2018
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(1) Excluding BFF Polska. (2) Normalized and adjusted as reported in IPO prospectus and annual accounts.

Positively Geared to a Worsening of the European Macro / Public Finances Outlook





With Excellent Growth Opportunities Ahead



Organic growth opportunity

> 10% p.a. volume and loans growth



Strong Barriers to Entry in Our Market...



	A Trusted Partner for Our Customers. A Sound Track Record in Dealing with Public Debt	ors for > 30 Years		
Large and Stable Customer Base	 Strong customer loyalty from large and multinational companies Opportunity to leverage customer relationships across geographies Constantly present and able to serve clients also in times of stress (i.e 2011-12) Credit collection process protects our clients' relationships with their own customers (BFF's debtors) 	Top 10 clients with BFF on average for >17 years		
Deep Knowledge of Debtors	 >30 years in dealing with PA entities → Better pricing → Deep understanding of PA structure → Accurate classification of debtor risk → Largest commercial creditor of the PA → Better collection → Accurate classification of debtor risk 	c. 5% total PA's receivables ar factored or managed by BFF in Italy		
Highly Efficient Operating Platform	 Excellent operational effectiveness in a complex business Significantly bigger scale vs. competitors Scalable IT platform by volume and geographies with minimal incremental investment Access to a lower cost base in Poland for back-office activities since 2018 	IT PA Volume 2018 6.3 2.0 BFF volume 2° largest ITA PA		
Self Funded Business	 Access to a lower cost base in Poland for back-office activities since 2018 Almost unlimited ability to self fund loan growth → >30% loan growth potential in one single year fully funded organically 	 >30% RoTE >10% net income growth p.a. since 2013 > €600m dividend-out 		
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...With Revenues Coming from both Suppliers and Debtors

Public Sector Suppliers (BFF's Clients)



Public Sector Entities (BFF's Debtors)

- Debtors are PA in the EU
 - Central government entities (i.e ministries)
 - Regions
 - Provinces and Municipalities
 - Other local government entities
 - Public and public owned hospitals
 - Other HC entities and other public entities



Source of revenues for non-recourse factoring, 76% of 2018 gross revenues

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Proven Ability to Execute Organic Growth and M&A **FF BANKING**



	Customer Loans	<u>s (€bn)</u> <u>Net Incom</u> e	<u>e (€m)</u>
Strong organic growth	 Grown factoring activity from HC only to entire PA in Italy Expanded greenfield from 2 to 5 countries across HC and PA 2013 2013 	2.8 47 018 2013 5	2018
Disciplined bolt-on acquisitions	 2016: Magellan (now BFF Polska Group): 3 new markets in CEE (Poland, Slovakia and Czech) Broadened product offering (direct financing) to HC & PA in Central Eastern Europe 2019: Tuck-in acquisition of IOS Finance (main competitor in Spain, pending) Self-funded BFF Polska Group of the second seco	10 018 2016	2018
Total growth	 +26% loans growth 2013-18 CAGR +14% net income growth 2013-18 CAGR 35% of total loans outside Italy in 2018 (4% in 2013) 	3.6 47 47 2018 2013 8	92 2018
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Infrastructure, Funding and Capital Ready to Support Growth





Opportunity for Growth Through M&A



M&A aimed at consolidating existing businesses and expanding into other underserved markets

Existing business	Adjacent sectors	New niche markets
 Targets profile: Operating in the same businesses of BF Attractive asset yield with a low risk pr Operating in the same countries covered 	 Targets profile: Operating in niche business not covered by traditional banks Operating only in countries already covered by BFF 	
 Main benefits: Consolidation of BFF's market shares for new segments leveraging upon existing Operational synergies Funding synergies 	Main benefits: Funding synergies Diversification 	

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"BFF 2023" - A Leading Specialty Finance Bank Built with Discipline



	"BFF 2020"	"BFF 2023"
Vision	The <u>leading provider of credit management</u> <u>and receivables factoring</u> for the HC and PA suppliers in the EU	<u>Banking group leader in specialty finance</u> <u>niches in Europe</u> , leveraging on its leadership position in financial services to the suppliers of PA and HC
Mission	 Operating with honesty and transparency, resp Maintaining leadership in innovation, customer With a low risk profile and high operational eff Aligned with corporate governance best practional 	service and execution in the reference markets





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Building on the Same Delivery of "BFF 2020" Plan





Note: (1) Source Assifact, PA only excluding rest of the world. Growth over 2013-18. (2) Dividends distributed since Jan 2014, including the dividend on net income 2018.

We Expanded the Business Ahead of the "BFF 2020" Plan Targets...



	Products and/or services	Clients - Sectors	Clients - Size	Debtors	Geographies	Funding
DFF 2014	 Non-recourse factoring and credit management of HC receivables 	 Pharmaceutical Biomedical Diagnostic Utilities Teleco 	Hospital turnover in the order of €10m	 HC entities Some local entities Other PA (selectively) 	 Italy Spain (Portugal) 	 Committed bilateral lines and pools Securitizations Uncommitted lines
"BFF 2020"	 ✓ Non-recourse factoring and credit management of HC and PA receivables (including VAT credits) ✓ Non-recourse factoring and credit management for private clinics 	 ✓ HC: all the sectors ✓ Other PA: selectively based on client size 	 ✓ HC: all ✓ Other PA: mainly medium/large clients 	 ✓ HC entities ✓ Local entities ✓ Central PA ✓ Private hospitals (selectively) 	 ✓ Italy ✓ Spain ✓ Portugal ✓ Possible expansion in other EU countries 	 ✓ Committed bilateral lines and pools ✓ Securitizations ✓ Stand-by lines ✓ Deposits in Italy, Spain and Germany ✓ Tier II ✓ Bonds ✓ REPOs

...With Several Extra-plan Results Despite Unexpected External Adverse Events



Extra-plan results	Unexpected adverse events
 Launched business in Greece and Croatia Adoption of accrual accounting method for late payment interests ("LPIs") to improve earning visibility Acquisitions of Magellan (now BFF Polska) - 2016 Acquisition of IOS Finance (pending, closing expected within 3Q 2019) Change in ownership in 2015 IPO 	 ! Lower DSOs in Italy and Spain ! Liquidity injection by governments (IT, SP, SK) ! Double rating downgrade of Italy ! VAT Split payment introduced in Italy ! TLTRO ! Entry of new players with aggressive pricing ! Lower perception of country / political risk

Consolidated Our Market Leadership in Italy

BFF Banking Group Market Share and Leadership Position

- #1 in Italy for factoring toward
 PA & HC
 - Market share of 28% on total non-recourse factoring outstanding
 - Undisputed leadership across all segments
 - Almost doubled market share since 2014 by driving more penetration in the market



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Expanded Internationally...

From domestic market leader to leader in Europe

- Over the last 5 years, BFF has successfully executed a clear strategy of international expansion across Europe, focused in core areas of expertise, leveraging:
 - Long-term relationship with multinational customers
 - Scalable IT platform
 - Specialised business model
- Launched Portugal, Greece and Croatia activities through Freedom of service (FOS)
- Opened branch in Portugal in 2018
- Entered the Central-Eastern Europe market through the acquisition of BFF Polska Group





...And thus Increased 6x Our Addressable Markets in More Underpenetrated and Faster Growing Geographies

Key Considerations

- Addressable markets grow at approx. nominal GDP growth, with CEE growing faster
- Since 2013, BFF has expanded its addressable market by 6x adding new countries and expanding from HC only to the whole PA
- BFF volumes have expanded 2.6x over the same time period
- BFF factors less than 2% of its addressable market in 2018 vs. 4.1% in 2013 (5.9% Italian HC only), leaving substantial room to grow



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Source: DEF for Italy, Direção-Geral do Orçamento for Portugal, Actualización del Programa de Estabilidad for Spain, Eurostat for Poland, Slovakian Republic, Croatia and Czech Republic. Note: (1) Italian total expenditure excludes the item "social transfer in kind" and is based on MEF forecast, for other countries expenditure is based on internal estimation. The split between HC and PA is based on internal estimation.

Delivered and Improved Superior Performance





Generated High and Stable Yield on RWA



Key Considerations

- Yield on RWAs ("RoRWA") constantly above 10% with significant net income deferred due to prudent LPI accounting
 - LPI over-recovery recognized only when collected, resulting in significant income deferral for a growing business
- Yield on RWA in 2016-18 impacted by BFF Polska acquisition
- High gross yield on customer loans (7.3% in 2018) with short loan book duration (below 9 months on average for the factoring business)

Interest income⁽¹⁾ / Average RWA⁽²⁾



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Notes: (1) Interest income on customer loans (excluding income on securities and on credit due from banks). 2013 and 2014 data normalized for change in LPI accounting (from cash to accrual accounting). 2017 adjusted to exclude one-off impact of change in LPI accounting from 40% to 45%. (2) Average of year end and beginning of the period. (3) Average loans in the period per quarters. (4) 2015 year end RWA for Polska not available. For calculation purpose, assumed same RWA density for BFF Polska at YE16 on YE15 loans.

² Improved Funding Cost by Accessing Multiple Funding Sources

Key Considerations

- Cost of funding more than halved since 2013 despite 2017 Tier II issuance, higher base rate of Zloty funding and 2016 Zloty acquisition financing
- No recourse to the ECB's TLTRO or other emergency liquidity measures
- Proven access to capital markets with €0.95bn of total bonds issued since 2014, innovating the market:
 - First ever unrated Tier 2 institutional issuance by an unlisted Italian bank
 - First ever unrated floater Euro bond issuance by a bank
- Successful ramp-up of online deposits base. True term deposits, 70% collected outside Italy
- Grew funding from banks at lower cost, thanks to the strong relationships
 - Committed bilateral lines, no overnight interbank funding
 - Provided by >20 top Italian banks and European banking group, mostly investment grade rated





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Notes: (1) Excluding REPO. The cost of funding for 2016, 2017 and 2018 includes BFF Polska and does not include the acquisition financing. (2) Excluding ECB funds and REPOs. (3) Based on utilized credit lines; 2013, 2014 and 2015 excluding BFF Polska, December 2016, 2017 and 2018 including BFF Polska. (4) Not considering financing for BFF Polska acquisition 355m PLN.

Invested in the Business while Improving Operating Leverage



Key Considerations

- Best in class Cost / Income ratio, stable at mid-30%, despite investments in growth with costs >2x over the period
- Continue to invest to sustain future growth
 - Infrastructure is not yet saturated
- Improving operating leverage with cost over avg. loans at 2.2% in FY18, down from 2.7% in FY13 despite:
 - Build up of the banking infrastructure and control functions post license
 - "Bankarisation" of the acquired BFF Polska Group
 - Listing on the Italian Stock Exchange

Adjusted Operating Cost⁽¹⁾ / Average Customer Loans



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Notes: (1) Based on costs adjusted to exclude extraordinary costs for 2015-18 as reported in IPO prospectus and annual accounts. (2) Cost / income computed as operating expenses (administrative expenses + staff expenses + D&A) divided by net banking income.

Maintained a High Quality Portfolio, with Negligible Credit Risk



- \rm Negligible Cost of Risk, in the low single bps p.a.
- B Impaired loans are essentially towards public sector
- C Net NPLs excluding Italian municipalities have been flat
- Increase in NPLs is driven almost entirely by the growing activities towards municipalities in conservatorship
 - Exposures are currently classified NPLs by regulation despite BFF being legally entitled to receive 100% of the capital and LPIs at the end of the process

Cost of Risk (bps)







Generated High Returns and Free Capital



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Key Considerations

- Highly profitable business
 - RoTE > 30%
 - Net Income growth 14% p.a. (CAGR 13-18)
- Highly free capital generating business
 - Funded 3.6x growth in loans portfolio
 - Self funded acquisition of Magellan (now BFF Polska) and IOS Finance
 - €411m cumulated dividends distributed since Jan-14
- Strongly geared to high RoTE thanks to:
 - The expansion towards less capital intensive segments and geographies (i.e. local governments and Spain) reducing Italy HC contribution
 - Catching up LPIs collection with portfolio growth (c. 5 years lag)
- Conservative RWA calculation based on standard model and with Italian exposure to HC and other PA risk weighted at 100%⁽¹⁾

RoTE⁽²⁾ 26% 31% 28% 37% 33% 37% Italy downgrade +16% RWA density 411 **BFF Polska** acquisition 92 87 84 72 57 47 2013 2014 2015 2016 2017 2018 Total dividends 2013-18

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Notes: (1) Following the DBRS downgrade, starting from March 2017, capital ratios are calculated based on a higher risk weighting factor (from 50% to 100%) for the Italian exposure to HC and other PA different from local and central government. (2) RoTE = Adjusted Net Income/Tangible Equity

Adjusted Net Income (€m)





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	"BFF 2023"
Vision	Banking group leader in specialty finance niches in Europe, leveraging on its leadership position in financial services to the suppliers of PA and HC
Mission	 Operating with honesty and transparency, respecting and valuing people Maintaining leadership in innovation, customer service and execution in the reference markets With a low risk profile and high operational efficiency Aligned with corporate governance best practices for public companies
Targets to 2021	 Volume and loans growth >10% per annum Adjusted Net Profit growth ~10% per annum on average Return on average Tangible Equity (RoTE) >30%, on a solid capital base (Total Capital Ratio target of 15% and a growing CET 1 ratio)



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Entering a More Benign Macro Environment for Our Business



- Low single digit public expenditure growth in Europe with a stable payment time (DSO)
- Rising interest rates would result in higher funding costs for Governments \rightarrow longer DSO in the public sector
- The largest suppliers of the PA (BFF's clients) are better placed to benefit from the aggregation of procurement contracts into a smaller number of larger contracts in the public sector (i.e. a concentration of the tendering process)
- Potential termination of the VAT Split Payment in June 2020, a temporary measure introduced in Italy in 2015 and authorized by the EU → PA receivable will be purchased gross of VAT (on average ~15% of the face value of the receivables) → Upside not considered in the plan

Public Expenditures	Interest Rate / Market Liquidity	Payment Delay in the Public Sector (DSO)	Customers
 CURRENT Persisting of the austerity measures Low single digit nominal growth rate (~2%) Aggregation of procurement contracts into smaller number of larger contracts, resulting in largest providers winning more contracts INVESTMENTS Stable in western Europe Growing in eastern Europe Derogation to apply the VAT split payment mechanism to expire in june-2020 	 Eurozone interest rate rise would result in higher Government funding costs and, therefore, making it more difficult to contain the expenditure within the deficit/GDP limit GDP and inflation rate growth in Poland with pressure on nominal rates Gradual decline of liquidity in the market (i.e. TLTRO to expire) 	 DSO have been stable over the last 2-3 years Wide distribution of payment behaviour with heavy tails for long DSO Higher interest rates and worsening of the public finances could lead to longer DSO 	 Ongoing process of concentration in the HC supplier sector More outsourcing of ancillary services (i.e. credit management accounting, collections) Less benign funding environments

"BFF 2023" Key Strategic Goals



Main goals of "BFF 2023" Plan

- 1 Continue to develop current core business and improve operating efficiency:
 - Further strengthen of the leadership position in Italy
 - Expansion of the business in Southern Europe
 - Capture the growth potential of BFF Polska's business in CEE
 - Strengthen the relationships with clients' headquarters and increase cross-border deals
 - Expansion into other geographies
 - Expansion of the target client base to smaller suppliers, leveraging on digital platforms
 - Widen the product offering to segments / business lines adjacent to current operations
- Continue to optimise funding and capital

3 Consolidate existing business and/or expand into other underserved markets via M&A

How

- Investing in Sales and Collectors
- 1 Strengthening the management team and the organizational structure for the implementation of the new business initiatives, through:
 - Empowerment of internal talents
 - External recruiting
 - I Investing in IT systems and updating the workflow process:
 - Update of the IT system / applications
 - Migration of the front office operations to digital platforms able to support the expansion of the client base to SMEs
- Automatize several back office processes, especially in BFF Polska
- 2 Further integrating the Group architecture and cost rationalization of activities which involve highly standardized processes
- 2 Maintaining a well diversified funding base with access to multiple deposits and wholesale markets
- Implementing capital management policies aimed at optimizing the use of capital
- 3 Exploring potential M&A targets in existing business, adjacent sectors and new niche markets

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A Simple Product Range with Many Growth Opportunities





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Note: (1) 2018 gross revenues calculated as the sum of interest income on loan to costumers and commission income.

Organic Growth Volume > 10% per Year in a Large Underpenetrated Market



Evolution of BFF's Addressed Markets (€bn)

270





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Source: DEF for Italy, Direção-Geral do Orçamento for Portugal, Actualización del Programa de Estabilidad for Spain, Eurostat for Poland, Slovakian Republic, Croatia and Czech Republic. Note: (1) Italian total expenditure excludes the item "social transfer in kind" and is based on MEF forecast, for other countries expenditure is based on internal estimation. The split between HC and PA is based on internal estimation.



Opportunities

- Total addressable market expected to expand from €270bn in 2018 to €436bn in 2023, c. 10x vs. 2013, thanks to:
- A.1 Nominal public expenditure in good and services growth at c. 2% per annum:
 - c. €5bn p.a., equivalent to ~1x current BFF volumes
- A.2 Current market underpenetrated:
 - c. 10% is estimated to be factored non-recourse
 - 1% penetration → €2.7bn p.a., equivalent to ~0.6x BFF volumes
- New markets identified represents additional c. €140bn of public expenditure in good and service:
 - 1% penetration → €1.4bn p.a. , equivalent to ~0.3x BFF volumes
 - Expansion into new markets (i.e. France, Romania, Bulgaria e Hungary) in freedom of service, leveraging on 30+ years of experience in the sector, IT infrastructure and existing capabilities
 - Low initial investments and profitable from year 1
 - Local presence established only when size warrants physical presence





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Source: DEF for Italy, Direção-Geral do Orçamento for Portugal, Actualización del Programa de Estabilidad for Spain, Eurostat for Poland, Slovakian Republic, Croatia and Czech Republic. Note: (1) Italian total expenditure excludes the item "social transfer in kind" and is based on MEF forecast, for other countries expenditure is based on internal estimation. The split between HC and PA is based on internal estimation.


Further Opportunities in Product Extension in HC



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- Pre 2018 coverage of the Italian pharma segment:
- A Pharmas' receivables towards HC (factoring and credit management)
- **2018**:
- B From Sep-18, credit management of receivables towards Pharmacies & distributors
- Growth opportunities:
- A B Consolidation of the credit management activity for Pharmas' receivables towards the entire pharma value chain
 - New opportunities:
 - C Credit management and non-recourse factoring to private hospitals for receivables towards the HC
 - D Credit management and non-recourse factoring to pharmacies for receivables towards HC
 - E Non-recourse factoring towards pharmacies & distributors

Example: Pharma value chain in Italy⁽¹⁾



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⁽¹⁾ Source: AIFA (Monitoraggio della spesa farmaceutica nazionale e regionale Gennaio - Dicembre 2016), Corte dei Conti (Rapporto sul coordinamento della finanza pubblica 2017), Farmaindustria (Indicatori Farmaceutici 2018).

B Growth Opportunity in Credit Management and C Lending



	Current situation	Growth opportunities
B Credit management	 Offered currently only in Italy (and in Spain post IOS Finance closing) Strategic product to retain client relationships with positive impact on non-recourse volumes Fee income based business contributing to the Group's net profit with very limited capital absorption and leveraging non-recourse factoring infrastructure Main services included: Electronic invoicing on behalf of the clients Monitoring of credit performances Management of the debtor and legal actions Cash reconciliation 	 Extend the offering also to other countries where the Group operates (i.e. Spain and Portugal) In Italy, extend the service for receivables towards pharmacies and distributors, using the same type of partnership agreement with Pfizer Offer the client the ability to outsource their entire management and collection process for the whole PA Include additional services in the current offering
C Lending	 Offered initially only by BFF Polska in Poland (direct financing to HC entities and local governments) Longer average duration than the traditional non-recourse factoring → faster accumulation of loans Requires specific know-how and commercial relationships with public bodies due to: Their decision-making processes Tender process to assign procurement contracts 	 Further develop the offering to Polish local governments (started in 2016) Extend the offering also to other countries: Slovakia and Czech Republic started only in 2017 and only to local governments Currently not offered in the Southern European countries covered by the Group Acquisition of niche lending platforms / players

Loan Growth >10% per Year...



	Key drivers / targ	gets	Balanc	e Sheet s	structure M	arch-19	(€m)
	Growing	 Costumer loan growth target >10% @ constant DSOs Increase in DSO would result in faster loan growth with no additional 		4,722	Other	4,722 270	Other
	loans	 costs Bond portfolio less than 20% of total assets 		1,102	ITA Gov.	1,041	REPOs
	Conservative	 Duration assets < liabilities (including deposits) High liquidity buffer to face potential shock in DSO and surge in client 	·-		bonds Financing	1,041	
	ALM approach	 demand Positively geared to higher interest rates Natural currency hedge → No currency risk 		767	and non- recourse factoring in CEE	Bank and other wholesale 1,481	Additional €0.3bn of undrawn committed wholesale
e following slides	Diversified funding	 Bank and other wholesale lines used to meet seasonal peaks in volume EMTN bond program to swiftly benefit from market opportunities Deposits from Italy, Spain and Germany Launch of online deposits in Poland and in other geographies 	<u>Customer</u> Loans	2,694	Non-recourse Factoring in Southern Europe	870	funding
nalyzed in th	Strong capital	 High capital generation business able to self-fund growth Flexibility to issue further TIER II instruments > €370m of off-balance sheet LPI stock represents a further capital buffer 			Luiope	105 558 100 296	Securitization Bonds Tier II Equity
		 Dividend policy aimed at paying out excess capital 		Assets	Liat	oilities & Ec	quity

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...Supported by a Ample and Diversified Funding Base...



Key funding strategy guidelines

- Reduction of Cost of Funding despite the increase in forex liabilities (with higher base rate)
- Maintain a flexible and efficient funding mix able to meet seasonal peaks in volumes

Instrument	% of drawn funding (YE18)	Key consideration	Initiatives	Trend
Banks & Other Wholesale Funding	45%	 Flexible funding source used to meet seasonal peaks in volumes Bilateral committed lines, no overnight interbank solutions 	 Increase in line with the expansion of the business New lines leveraging on the local presence in geographies outside Italy (i.e. branch in Spain and Portugal) 	1
On Balance Sheet Securitization	5%	 Natural matching of the maturity of the liabilities with the underlying assets (underlying assets are credits not deconsolidated) Flexible note to be drawn and repaid in line with business seasonality 	 Renewal of current securitizations New securitization program (receivables outside Italy, i.e. Spain and Portugal, or loans portfolio in Poland) 	=/↑
Term Online Deposits	29%	 Term deposits, no current accounts Ability to "switch on" the product at any time thanks to the higher yield of BFF's assets and high elasticity of demand on interest rates 	 Online deposits in Poland to decrease the Zloty cost of funding Extend access to third party deposits platform in new European countries 	^
Bonds	21%	 Provide long term commitments at different maturities Relationship with fixed income investor base Investor base growing along the BFF growth on DCM activity 	 New bond issues under the EMTM program in Euro or other currencies Tier II issuance depending on loan growth Possible assignment of a credit rating 	=/个

...with Opportunity to Expand the Online Deposits Offering in Other Geographies...



Overview

- No sight and current accounts offered, only true term deposits at fixed rate with no / limited prepayment options
 - More expensive but more stable during period of crisis
 - Average original maturity of 1.4 years
- 70% of the total outstanding is raised outside Italy
 - More cost effective thanks to more favorable local market conditions
- Launching in Poland with the establishment of the branch
- Possibility to extend the offer, also leveraging third party platforms (i.e. Raisin), in other geographies with a lower interest rate offered by top players vs. the markets already covered by BFF



Overview of Potential New Geographies

	Country	Currency	Population (# m)	GDP per capita (€000)	Gross national savings (% of GDP)	Total Deposits potential (€bn)	Avg. top 3 Term Deposits 12M offered rate ⁽¹⁾
	Italy	Euro	60.6	34.9	20%	2,563	1.68%
	Spain	Euro	46.4	34.8	23%	1,888	0.98%
	Germany	Euro	82.7	46.2	28%	4,766	0.97%
	Poland	Zloty	38.0	11.4	20%	298	2.80%
new ies	Austria	Euro	8.8	45.5	27%	516	0.90%
	Netherlands	Euro	17.1	49.0	31%	1,175	0.65%
Potential geograp	Belgium	Euro	11.4	42.5	25%	654	0.53%
ဂီစ္ဆာ	Ireland	Euro	4.8	66.5	33%	302	0.38% 💙

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Source: Company data; International Monetary Fund - World Economic Outlook Database (April 2019); European Banking Federation - Banking in Europe: EBF Facts & Figures 2018. Note: (1) Raisin website, average of the top 3 term deposit offers for retail customers based on local comparison sites as of 02/21/2019.

...with Organic Capital Generation Significantly Higher than the Capital Absorbed by Growth...

- Organic capital generation significantly higher than the capital absorbed by the balance sheet growth:
 - Ability to self fund loan growth ≥ 30% per annum at constant RWA density
 - Higher growth in less capital intensive segments (i.e. local government and Spain) would lead to a lower RWA density \rightarrow loan growth potential >> 30%
 - Retention of equity to self fund the growth would also allow to issue additional Tier II while maintaining a solid CET1 ratio level (~11%) \rightarrow loan growth potential > 40%
- Very low risk of negative impact from downgrade of the sovereign ratings
 - Need at least a two notches downgrade for Poland and Spain, even more for the other countries, while a single notch upgrade for Italy would have a significant positive impact (3.1% and 2.2% on TC and CET 1 ratio)
- Off-balance sheet LPI stock (€378m pre tax Mar-19) represents a further buffer as BFF is entitled to receive 100% of the amounts due





(1) SREP requirement including Capital Conservation Buffer



...And a Dividend Policy Aimed at Self Fund the Business and Deliver Attractive Dividends



Key Considerations

- Dividend policy aimed at self funding growth and pay excess capital to shareholders
- Target Total Capital level of 15%, well above the SREP requirements

Almost unlimited ability to self fund loan growth...

- Earnings of the period retained to maintain the 15% TC ratio target, and pay-out the portion of the net income of the year in excess of the 15% TC threshold
- No obligation to pay a min. DPS or pay-out ratio every year
- TC ratio can also go below 15%, in order to exploit growth opportunities, which translates in 0% pay-out ratio in the short term for a higher profit in the future
- RoTE >35% with RWA density of marginal loans <63% \rightarrow >>30% loan growth potential in one single year

... therefore, ample free capital available to shareholders

- Given the dividend policy and the high ROE of the business, once the excess capital has been fully absorbed:
 - The growth will be funded through retained earnings, while maintaining an attractive dividend (i.e. in Scenario 4 of the table the RWA would have to increase by 30% in order to have zero dividend)
 - The CET1 ratio would increase because of the loan growth ¬_

Dividend pay-out ratio evolution - ILLUSTRATIVE EXAMPLE

- Illustrative example of BFF's pay-out ratio based on different RWA growth assumptions
- Scenario 1, 2 and 3 assume respectively 10%, 15% and 20% RWA growth rate, while Scenario 4 assume maximum growth rate to achieve 0% pay-out ratio

€m - ILLUSTRATIVE EXAMPLE	Scenario 1	Scenario 2	Scenario 3	Scenario 4
RWA beginning of the period		2,2	200 Assume density	
Total Capital beginning of the period		34	40	
Total Capital ratio beg. of the period		15.	.5%	
Loans growth	13.0%	19.5%	26.0%	39.4%
RWA density of marginal loans		50	0%	
RWA growth	10.0%	15.0%	20.0%	30.3%
RWA end of the period	2,420	2,530	2,640	2,867
Total Capital ratio target		15.	.0%	
Total Capital target	363	380	396	430
Retained earnings to achieve TC target	23	40	56	90
Net Income (assumed flat in all scenarios and equal to €90m for illustrative purpose only)		9	0	
NI available for dividends distribution	67	51	34	0
Pay-out ratio	74%	56%	38%	0%
CET 1 ratio (assuming €100m of Tier 2)	10.9%	11.0%	11.2%	11.5%

Limited Impact from New Capital Regulations



	Description	Impact
Basel IV	 Re-convergence of internal models to standard model for RWA calculation 	 No impact since BFF already uses standard model for RWA calculation
New past due regulation	 The classification of PA debtor exposures will be more aligned to the classification of the private sector In force starting from 2021 	 No change in underlying risk Already adopted a more prudent approach than peers with 5x higher capital absorption today on "other PA" exposure⁽¹⁾ Already identified strategies in order to minimize the impact in terms of classification in past due
Calendar provisioning	 Requires specific levels of provision to be deducted from capital for exposures originated and classified as impaired asset (past due, UTP, NPL) after 26th April 2019, <u>irrespective of recovery expectations</u>: Unsecured: 100% coverage ratio in 4 years Secured: 100% coverage ratio in 8 years (10 years if secured by property) 	 Limited impact over the financial plan horizon considering the nature of the impaired assets and the coverage levels already adopted
MREL	 Minimum requirement for own funds and eligible liabilities (i.e. senior non preferred bonds) In force starting from 2024 	 BFF not expected to be subject to MREL requirement If applied, BFF is comfortably above current estimated requirement

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(1) Higher capital absorption for exposures to PA different from central and local government which depend on the sovereign rating of the country

P&L to Benefit From Better Funding, More Operating Leverage and Catching Up With Deferred Income

BFF BANKING

		Target 2021
High yield with significant deferred income	 Pricing for non-recourse factoring based on, among other, Cost of Funding, capital absorption and assuming no LPI over-recovery vs. the min. 45% Therefore, assuming constant return on capital absorbed, larger loan book couple with lower capital absorption will generate: Better yield on RWA Lower yield on loans Improvement of yield on RWA fully visible only in c. 5 years since LPI over-recovery does not depend on capital absorbed Reinforced collection team → better LPI collection performance 	■/↑ Yield on RWA ↓ Yield on loans
Better funding costs	 Opportunities to further decrease funding costs through: Launch of online deposits collection in Poland Increase of drawn funding (different from Tier II and acquisition financing) Assignment of a credit rating 	Cost of Funding
More operating leverage	 Infrastructure not saturated yet → further room to improve operating leverage Access to a lower cost base in Poland for back-office activities since 2018 	Operating costs on loans
Maintaining a low credit risk	 Loan loss provisions mainly impacted by: Increasing activity towards Italian municipalities, to be offset in the M/L term by release of provisions following collections of those exposures Direct lending business with higher duration vs. non-recourse factoring No significant impact from calendar provisioning over financial plan horizon 	Cost of Risk
High net return	 RoTE target > 30% on a solid capital base with a growing CET 1 ratio 	RoTE > 30%

Significant Income Deferral due to a Prudent Accounting of Late Payment Interest



Accounting of Late Payment Interest ("LPI") and Income Deferral



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Note: (1) Reported 2018 LPI net over-recovery of €19.5m (pre tax) normalized for stock (i.e. increased proportionally for the increase of outstanding between 2018 and 2013, c. 2.3x, and net of tax)

Strong Benefit from Scalability of the Platform



Key Considerations

- Strong investment in the sale force, still not at full capacity:
 - +7.7x sales since 2013, while volumes increased only by 2.3x
 - Business in Greece and Croatia just started with dedicated sales already recruited
- Cost for the Portuguese branch already incurred:
 - Opened in July 2018 to boost the growth of the business going forward and to enter partnership agreements with third parties distributors
- In Poland, already recruited the personnel for:
 - Establishment of the branch
 - The internalization of some of the processes of the Italian business that were outsourced
- Control and staff functions mostly stable and not linked to business expansions

Investment in Sale Force (excl. BFF Polska) (#FTE)



Streamlined and Strengthened Group Organisation



Key Considerations

- Created in April a more integrated and agile structure in order to successfully capture the growth opportunities ahead
 - New organization of Sales in Italy
 - All international business under the International Department
 - Creation, within the International department, of the new "Cross Border Sales" unit, with the purpose to drive the sales towards multinational companies
 - Insourcing in Poland of most of the Italian Credit Management's back office activities reallocating resources to the collection team in Italy \rightarrow +50% front office collectors in 2H 2019
 - Creation of the Group's CFO position
- Strengthened the management team:
 - From 7 in 2013 to 20 today senior executives and executives
 - New country heads for Spain and Portugal
 - Hired external talents for new roles while preserved our expertise

Overview of the Top Management

Position / Name		Role	Tenure >2y	New role	Previously
CEO	Belingheri	CEO	13y		
	Antognoli	International Markets	4y	√	
ior utive	Bona	Chief Financial Officer	11y	✓	
Senior Executive	Castiglioni	Factoring	32y		
	Franceschi	Operations	New	✓	Banca Sistema (7y)
~	Barrera	Communications ଝ Institutional Relations	New	✓	Banca Sistema (7y)
g onl	Bicci	Risk Management	5у		
rting	Corsi	Internal Audit	27у		
repo	Della Mora	Chief of Staff	New		Mittel
line	Gustato	Compliance & AML	3y		Banca Leonardo
- 1 st	Rizzi	HR & Organization Development	New	✓	Generali
tive	Russo	General Counsel	2у		
Executive - 1st line reporting only	Tadiotto	Investor Relations, Strategy and M&A	New	✓	Deutsche Bank IBD
Ш	Zanni	Planning, Administration & Control Director	17y		
ح	Francisco	Portugal	New	\checkmark	Crédito y Caución
Molinero		Spain	New		Technetix
ຽ-	Kawalec	CEE	19y		

Further Upsides



ILLUSTRATIVE

Termination of the VAT Split Payment mechanism	 Following the introduction of the VAT Split Payment in Italy, BFF purchases receivables net of VAT (on average ~15% of the face value of the receivables) It is a temporary measure introduced in 2015 and authorized by the EU until June 2020 If not extended, BFF volumes, net interest income and commissions in Italy (managed only / purchased) would automatically increase by ~15% or more (VAT amount) with virtually no impact on operating costs 	 +15% volumes in Italy +15% loan book in Italy at constant yield +15% growth in Group Net Income
Higher DSO	 Longer DSOs would translate in larger loan book for the same amount of volumes BFF costs are mostly fixed or geared to volumes, hence positive impact on bottom line and ROE Longer DSO means also more demand for our products, and potentially better pricing 	 +30 DSO on the portfolio of receivables +10% loan book at constant yield +15% growth in Group Net Income

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Management Fully Aligned With Public Market Shareholders



Senio	Management have been shareholders of the business since 2006 Senior executives have been in the bank on average for more than 12 years				
Yearly management bonus	 Paid only if budget risk-adjusted profit is achieved, zero otherwise 50% in shares or stock options for risk takers, 30% of total deferred for 3 years Multiplied up to 140% of target bonus if risk-adjusted profit is 10% or higher than budget Multiplied up to 109% based on customer satisfactions 				
Large direct stock ownership	 Management owns 4.6% stake as of 04/29/2019 2.6% lock-up up to 2021 2.6% call options on Centerbridge shares (7 executives) All managers shareholders have non-compete agreement 0.09% Stock Grant Plan allocated to all permanent employees in April 2019 				
Stock options with 8% hard hurdle rate	 ✓ 4.9% pool allocated ✓ Strike price equal to price at award + 8% compounded returns. No catch up ✓ 3 year vesting ✓ Broad coverage throughout the organisation (130+ people) 				

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Corporate Governance & Engagement with Shareholders in Line with Best Practices



- BFF Luxembourg's stake went down from 94% pre IPO, to 56% at IPO and then to 33% post completion of two ABBs
- Centerbrige funds indirectly hold a majority stake in **BFF** Luxembourg
- Board authorized to present its own list of candidates for the election of the new Board
- Current Board of Directors has been appointed in April 2018 following the best market practices:
 - Majority of independent directors (67%) and 1/3 are women (33%)
 - 3 foreigners (33%)
 - Average age is 54 years
 - One director appointed from the minority list
- Focusing on ESG performance. Voluntarily drafting the first ESG disclosure for 2019 despite not obliged yet



Independent Executive Non-Executive

22%

Evolution of BFF free float

Free float

Luxembourg

(Centerbridge)

Independence

BFF



o/w 4.6%

owned by





1. BFF: A Bank Like No Other®

2. "BFF 2020": the Path We Travelled

3. "BFF 2023": the Road Ahead

4. Conclusions & 2021 Financial Targets



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Key Drivers of the 2021 Business Plan



Key drivers	2018	2021 Target	Key considerations
Volumes (YoY)	17%	>10% p.a.	 Delay in Payments in the Public Sector ("DSO"⁽¹⁾) stable Pricing on RoRWA, without LPI over-recovery
Loans (YoY)	19%	>10% p.a.	 Volumes and product mix (factoring vs. financing) stable DSO and duration
Capital	15.2% TC 10.9% CET1	15% TC ↑ CET 1	 Dividend policy to keep Total Capital ratio at 15% CET1 % would increase because of the loan growth (@ constant TIER 2) Possible issuance of other capital instruments (TIER 2)
Loans yield	7%	(Yield on RWA =/↑)	 Pricing LPI collections
Cost of Funding / Loans	2%	\downarrow	 Funding mix Duration Possible rating
Operating costs / Loans	2%	\downarrow	 HR and IT investments New business initiatives
Cost of risk / Loans	13bps	\downarrow	 Quality and mix of the products Duration of the assets
Net return on asset	2% 37% RoTE	RoTE >30%	 Product and geographic mix (i.e. RWA density) Growing CET 1 ratio and as a % of the TC ratio (i.e. lower leverage)
bffgroup.com			54

Notes: All data based on adjusted number to exclude extraordinary items. (1) Days of sale outstanding.

Final Remarks





A Bank Like No Other®

Who	Leader in specialty finance niches in Europe
How	 Low risk Highly operational efficiency Best practices as public company Honest, transparent and valuing people
Targets to 2021	 Volume and loans growth >10% per annum Adjusted Net Profit growth ~10% per annum on average RoTE > 30% with a growing CET 1 ratio Total Capital ratio at 15%

"BFF 2023"

Disclaimer



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