



## **(Re)Claim what's been missing.**

How long have you been putting off your hearing health? It's time to begin the journey to better hearing.

Your Blue Cross® Blue Shield® of Arizona plan has a hearing aid benefit available through TruHearing®. Let us help you reclaim life's most precious moments.



### **Life's better when you're connected.**

Treating hearing loss lets you focus on who and what you care about. Relationships come alive again. Music, movies, and conversations are no longer a struggle to understand. Life takes on a whole new perspective.

- The newest technology lifts voices from background noise and redefines your ability to have conversations with clarity.
- Take control, set health goals, and communicate directly with your provider with the TruHearing app<sup>1</sup>
- Stay active all day with fuss-free, rechargeable batteries that last up to 23 hours<sup>2</sup>
- Stream your favorite entertainment directly to your ears with Bluetooth<sup>®3</sup>



### **Ready to get started?**

Speak with a TruHearing Hearing Consultant to answer your questions or schedule an exam with a licensed provider near you.

Give TruHearing a call today.  
**1-855-205-5007 | TTY: 711**  
Hours: 8am–8pm, Monday–Friday

# Your 2023 Hearing Coverage

Your benefit covers up to two Advanced or Premium hearing aids per year at low copayments.



**TruHearing Advanced**

11 Styles | 32 Channels

**TruHearing Premium**

14 Styles | 48 Channels

## Your Plan

**Retail: \$2,720/aid**

**Retail: \$3,250/aid**

Routine Exam  
In-Network<sup>4</sup>

Blue Medicare Advantage Classic,  
Plus, Standard (HMO)

**\$699**

copay/aid

BluePathway (HMO)

**\$999**

copay/aid

BlueJourney (PPO)

**\$0**

exam copay

\*Rechargeable battery option is available on select styles of hearing aids at no additional charge.



Schedule an appointment

**1-855-205-5007 | TTY: 711**

Hours: 8am–8pm, Monday–Friday



Check your hearing

**TruHearing.com/BCBSAZ-MA-HS**

## Your benefit also includes:



- + Risk-free 60-day trial period
- + 1 year of follow-up visits
- + 80 free batteries per non-rechargeable hearing aid
- + Full 3-year manufacturer warranty

<sup>1</sup> Ask your provider to enable virtual appointments. In-app interfacing requires provider activation.

<sup>2</sup> Available on select models.

<sup>3</sup> Smartphone-compatible hearing aids connect directly to iPhone®, iPad®, and iPod® Touch devices. Some TruHearing models connect to Android® phones directly. Connectivity also available to many Android phones with use of an accessory. TV streaming available through most TVs with use of an accessory.

<sup>4</sup> Must be performed by a TruHearing network provider.

The relationship between Blue Cross Blue Shield of Arizona (BCBSAZ) and TruHearing is that of independent contractors. TruHearing is an independent and separate company contracted with BCBSAZ to provide hearing services and hearing aids to BCBSAZ members.

BCBSAZ offers BluePathway HMO and BlueJourney PPO Medicare Advantage plans. BCBSAZ Advantage, a separate but wholly owned subsidiary of BCBSAZ, offers Blue Medicare Advantage Standard, Classic and Plus HMO plans.

BCBSAZ is contracted with Medicare to offer HMO and PPO Medicare Advantage plans and PDP plans. Enrollment in BCBSAZ plans depends on contract renewal. Blue Cross, Blue Shield, and the Cross and Shield Symbols are registered service marks of the Blue Cross Blue Shield Association, an association of independent Blue Cross and Blue Shield Plans.

Please contact Member Services at 480-937-0409 (in Arizona) or toll-free at 1-800-446-8331 (TTY: 711). Hours are 8 a.m. to 8 p.m., Monday through Friday from April 1 to September 30; and seven days a week from October 1 to March 31.

Out-of-network/non-contracted providers are under no obligation to treat BCBSAZ members, except in emergency situations. Please call our customer service number or see your Evidence of Coverage for more information, including the cost-sharing that applies to out-of-network services

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