



# Delight in the Details

Why miss out on life's most precious moments because of hearing loss? Many wait too long to seek help, but you don't have to. As part of your Blue Cross® Blue Shield® of Arizona plan, you have a hearing aid program available through TruHearing®.

## Your program makes it easy



### Unmatched Service

TruHearing guides you from first call to aftercare and beyond

Our Hearing Consultants schedule an exam, fitting, and follow-up with a licensed provider near you

We work with your health plan to help you understand your hearing services



### Hearing Aids That Enhance Life<sup>1</sup>

Stream your favorite music and shows with Bluetooth®

Get health insights to help you set goals and improve your health

Communicate directly with your provider in TruHearing's app



### Simply State-of-the-Art<sup>2</sup>

Own Voice Processing (OVP®) removes the sound of your speech from all other amplified sound to make your voice sound more natural

Multi-track processing technology filters noise and helps you focus on voices

Rechargeable battery options last from breakfast to bedtime



Call TruHearing to learn more and schedule a hearing care appointment near you

**1-855-205-6351**

**TTY: 711**

#### Hours:

8am–8pm, Monday–Friday

# Your 2022 Hearing Program

Your plan provides up to two Advanced or Premium hearing aids per year with fees starting at \$699.



## TruHearing Advanced

32 Channels | 6 Programs

**Retail: \$2,720/aid**

**\$699**

fee per aid

## TruHearing Premium\*

48 Channels | 6 Programs

**Retail: \$3,250/aid**

**\$999**

fee per aid

Routine Exam  
In-Network<sup>3</sup>

**\$0**

exam

\*Rechargeable battery option is available on select styles at no additional charge.



Schedule an appointment

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**Hours:** 8am–8pm, Monday–Friday



Check your hearing

[BCBSAZ-MS-HS.TruHearing.com](https://www.bcbsaz-ms-hs.com/TruHearing)

## Your program also includes:



- + Risk-free 60-day trial period
- + 1 year of follow-up visits
- + 80 free batteries per non-rechargeable hearing aid
- + Full 3-year manufacturer warranty

<sup>1</sup> Smartphone-compatible hearing aids connect directly to iPhone®, iPad®, and iPod® Touch devices. Some TruHearing models connect to Android® phones directly. Connectivity also available to many Android phones with use of an accessory. TV streaming available through most TVs with use of an accessory. In-app interfacing requires provider activation.

<sup>2</sup> Features may vary by model. Activation required.

<sup>3</sup> Must be performed by a TruHearing network provider.

TruHearing is an independent and separate company contracted with Blue Cross Blue Shield of Arizona (BCBSAZ) to provide hearing aid services to BCBSAZ members. The TruHearing program is not an insurance policy and does not provide insurance coverage. Blue Cross, Blue Shield and the Cross and Shield Symbols are registered service marks of the Blue Cross and Blue Shield Association, an association of independent Blue Cross and Blue Shield Plans.

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