



2025 Sponsorship Opportunities

Strong Minds, Stronger Communities: Strengthening Mental Health in Arizona

Join us at the 2025 State of Mind: Mental Health Summit on Thursday, October 16 at the Sheraton Phoenix Downtown.

Sponsored by the AZ Blue Foundation, we are bringing together public health experts, local nonprofit leaders, policymakers, and community influencers for vital conversations about mental health in Arizona – the crisis, the challenges, and the needed change. We are expecting approximately 300 attendees.

Sponsorship opportunities are available and include:

Gold Sponsor: \$15,000

Sponsorship provides funding for a delicious lunch buffet for summit attendees plus an energizing afternoon snack.

- 6 complimentary conference registrations
- Company logo on slide in general session
- Verbal recognition from podium in general session
- Sponsor profile and rotating banner ad within the mobile app
- Company logo on lunch signage and AZ Blue Foundation website

Silver Sponsor: \$10,000

Sponsorship provides funding to host a national expert to provide the keynote presentation during the summit.

- 5 complimentary conference registrations
- · Company logo on slide in general session
- · Verbal recognition from podium in general session
- Sponsor profile and rotating banner ad within the mobile app
- · Company logo on keynote-related event signage and AZ Blue Foundation website

Bronze Sponsor: \$7,500

Sponsorship provides funding for a hearty breakfast to ensure summit attendees start their day off right!

- 5 complimentary conference registrations
- · Company logo on slide in general session
- Verbal recognition from podium in general session
- Sponsor profile and rotating banner ad within the mobile app
- Company logo on breakfast signage and AZ Blue Foundation website

See next page for more





Pet Therapy Sponsor: \$5,000

Sponsorship provides funding for pet therapy teams to be present during the summit and offer therapeutic interactions between attendees and therapy dogs.

- 4 complimentary conference registrations
- Company logo on slide in general session
- Company logo on pet therapy signage and AZ Blue Foundation website
- Sponsor profile in Whova mobile app

Mental Health Serenity Room Sponsor: \$2,000

Sponsorship provides funding to host a serene space where summit attendees can go to take a break and some deep breaths – and unwind.

- 2 complimentary conference registrations
- Company logo on slide in general session
- · Company logo on Mental Health Serenity Room signage and AZ Blue Foundation website
- Sponsor profile in Whova mobile app

Exhibitor Table (8 available): \$500 (nonprofit); \$750 (for profit)

Showcase your company's services and network with attendees!

- 2 complimentary conference registrations
- Tabletop display (located in foyer)
- Company logo on slide in general session
- Exhibitor profile in Whova mobile app and participation in exhibitor passport activity
- Opportunity to hand out branded material(s)



Interested in sponsoring?

Email Info@azbluefoundation.org for more information.