

Case study

Warehouse Management,  
Warehouse Labor Management



# Henkel's Global Warehouse Network Runs on Blue Yonder

- Improved process speed, accuracy and efficiency
- Higher service, at a reasonable cost
- Increased visibility and control

## Flawless execution delivers financial and strategic value:

“Blue Yonder’s warehouse management and warehouse labor management solutions are adding significant value for Henkel. Tasks such as storing and picking inventory are much faster and more accurate, and we have much better visibility of warehouse performance. Blue Yonder software is the backbone of our warehouse operations, enabling the high levels of service and availability — as well as the flawless execution — that’s crucial for Henkel’s success.”

— **Bibin Varghese, Lead, Blue Yonder Center of Excellence**

Henkel is a German multinational company and a leader in both the consumer goods and industrial sectors. With revenues of more than 20 billion €, the company is organized into three global business units: Laundry & Home Care, Beauty Care and Adhesive Technologies. Henkel’s consumer brands include Schwarzkopf Professional, Persil, Dial and Porex.

## Business challenge:

Around the world, Henkel operates hundreds of distribution facilities of all sizes. These facilities were relying on time-consuming, error-prone manual processes and a variety of outdated technology solutions. To improve customer service while driving down costs, Henkel needed to adopt best practices, advanced digital capabilities and process standardization across its worldwide network.

## The Blue Yonder solution:

Blue Yonder’s warehouse management and warehouse labor management solutions have been rolled out in North America and Latin America, with additional regions to follow. Already, Henkel has seen improvements in speed, accuracy, efficiency, service and cost control. With improved visibility, the company can prepare some shipments up to 48 hours in advance, while also pivoting its warehouse operations flexibly as supply and demand conditions change.





### Leveraging the benefits of cloud delivery and user mobility:

“The fact that our Blue Yonder solutions are delivered on a simple, agile web platform — enabled by the cloud — is an extremely important benefit. And the user-friendly, mobile nature of the software supports the dynamic nature of the warehouse environment. Because all our employees are using a standard interface, training is easy. The solutions are always available, easy to use and easy to manage. That keeps our implementation costs low.”

### Standardizing and optimizing warehouse processes worldwide:

“One of Henkel’s strategic priorities is identifying best practices and adopting them in every warehouse as process templates, supported by Blue Yonder capabilities. Blue Yonder has positioned us to track, measure and continuously improve our warehouse operations, because we now have a means for process visibility, orchestration and control.”

### Supporting corporate sustainability goals:

“Across the end-to-end supply chain, Henkel is committed to transforming into a highly sustainable organization, and digitalization plays a significant role. Blue Yonder is helping our warehouse operations to become paperless, and its solutions also support efficiencies in picking, packing, stacking and loading which translate to smarter, greener operations.”

### Solution benefits:

- Supported by Blue Yonder’s warehouse management solution, Henkel can react quickly to volatility, while strategically balancing cost and service outcomes. Warehouse tasks are automatically optimized and prioritized as conditions change.
- Advanced capabilities in Blue Yonder warehouse management ingest near real-time data from across the supply chain, then synchronize critical work processes to accurately — and profitably — match supply with demand.
- Blue Yonder’s warehouse labor management solution helps Henkel optimize its complex warehouse operations to maximize service and productivity. The company can combat labor shortages, and improve job satisfaction, by driving greater employee engagement and performance.

### Blue Yonder’s expertise:

“We consider Blue Yonder to be a strategic partner and a valued collaborator in our digitalization journey. Its warehouse management and warehouse labor management solutions are truly best-in-class, with outstanding user friendliness. We’re already realizing value from our current Blue Yonder software and plan to expand our footprint in the future.” — **Bibin Varghese, Lead, Blue Yonder Center of Excellence**

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