

The World Needs More Superheroes

Supply chain is going through a generational shift driven by the forces of uncertainty, disruption, and rampant transformation. And that's not going to change. The one thing we know for sure is that the world needs superheroes now more than ever! And you—the heroes of supply chain—have the technology partner that empowers:

- Extreme Agility
- Fully Optimized End to End Decisioning
- Aggressively Responsive

Enabling you to be **Resilient**, **Profitable**, and **Sustainable**.



What does it take to get you there?



Best-in-Class applications in every category



End-to-End solutions running on a common platform



Next-gen AI embedded in every solution



Composable Journey to help you drive greater value

With these in place, you can achieve the amazing.



Unlocking cross-functional operational excellence



Driving cross-enterprise coordination



Delivering a new age of intelligence



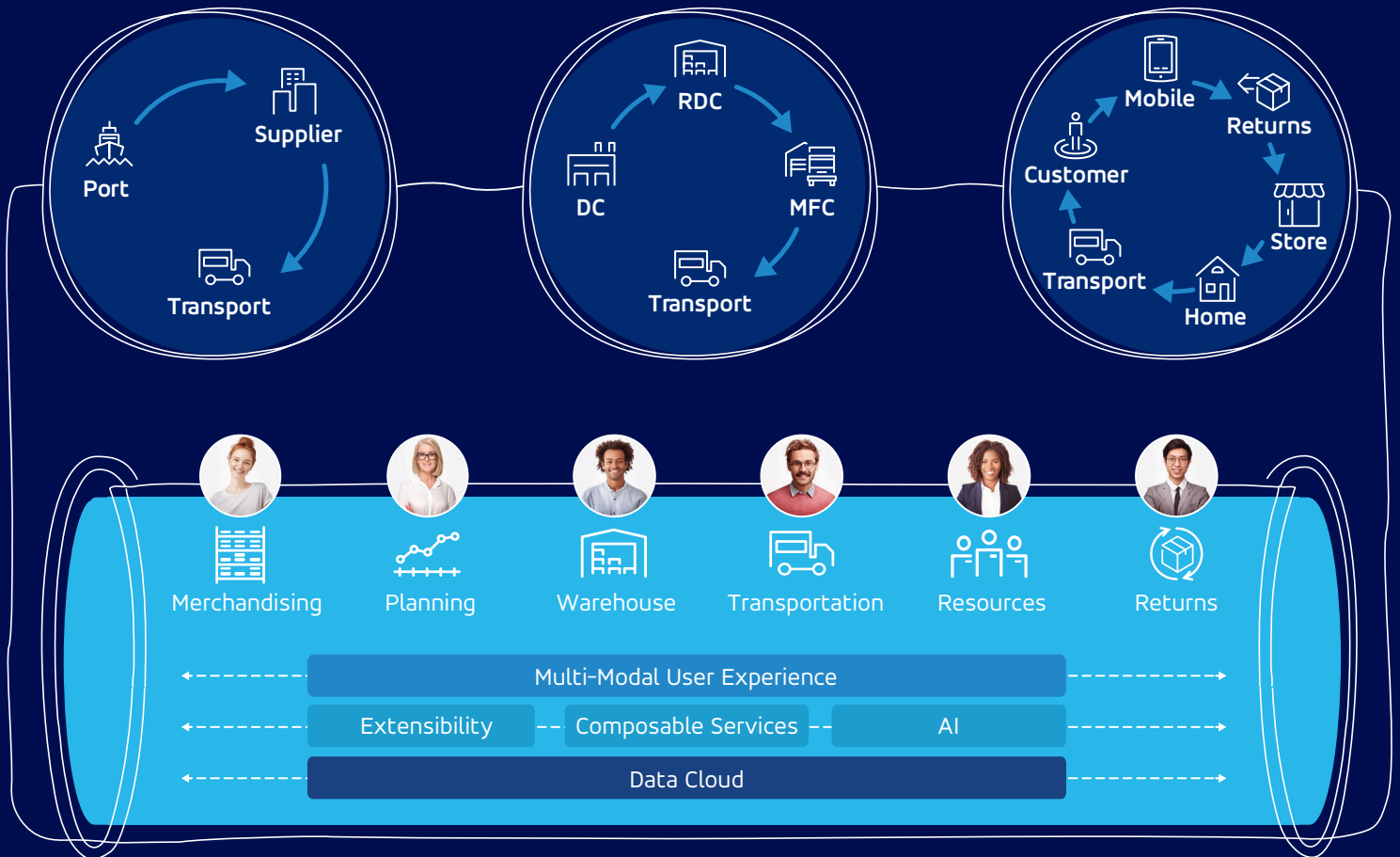
Eradicating latency everywhere

12X

increase in business value and a more sustainable supply chain

Empowering a fundamental shift in supply chain thinking.

To be successful, you need to shift from the current siloed solutions and functions to a truly cross-functional approach—**one that integrates systems, people, and processes**. Planning goes from months or weeks to days and minutes. Execution moves seamlessly to meet demand. Decisions are synchronized across all functions and trading partners. And your entire supply chain will be aligned around speed, cost, profit, sustainability, and customer satisfaction.



Without siloed environments, interconnected solutions work off the same data, in-real time, adjusting to the situation—creating a plan that serves customers, maintains profits, and responds to the world around you. The result is a faster, more efficient, more sustainable outcome built upon increased visibility with performance aligned to business KPIs.

- Real-time access to the entire data model to drive insights and actions
- Dynamically adapting to current conditions and constraints
- Highly automated to orchestrate workflows and accelerate decisions
- Fully aligned supply chain to the same objectives and outcomes

We're reimagining how supply chain teams work, collaborate, and drive your business forward.



Cognitive Planning

Creating a new planning paradigm that automatically explores actions, evaluates scenarios, and provides smart options to achieve your goals.



Data Cloud

Eliminating visibility and integration challenges with a single data source that revolutionizes analytics, collaboration and applications.



Generational UX Body Copy

Dynamically building a content rich experience fit for any device and your unique role based on what you need and where you want to go next.

Our AI amplifies your supply chain superpowers to see into the future, move with the speed of change, and look across enterprises.



Anticipate opportunities & issues



Augment your expertise



Automate to create time in your day

We're here to help you create your own composable journey.

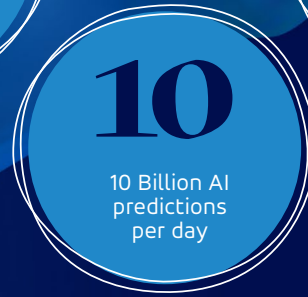
Navigating complexity and realizing greater from your existing solutions so you can innovate, adopt new functions, and transform your supply chain.



Our differentiated approach helps you transform your business with an end-to-end supply chain that will:

- Eliminate siloes
- Enhance composable services
- Deliver end-to-end use cases
- Streamline roles to operate autonomous decisions from a common platform

And we're backing all of this with an **innovation shockwave** that will create the superheroes of tomorrow.



One of only two companies recognized as a **Leader in three Gartner® Magic Quadrant™** reports covering **Supply Chain Planning, Transportation Management Systems, and Warehouse Management Systems.**



Learn how to Superpower your Supply Chain

Set up an executive briefing and composable journey workshop today at info@blueyonder.com

And relive all the amazing experience of Blue Yonder ICON 2024 at www.blueyonder.com/icon

Gartner, Magic Quadrant For Warehouse Management Systems, Simon Tunstall, Dwight Klappich, Rishabh Narang, Federica Stufano, 8 May 2023; Magic Quadrant for Transportation Management Systems, Brock Johns, Oscar Sanchez Duran, Carly West, Manav Jain, 27 March 2024; Magic Quadrant for Supply Chain Planning Solutions, Pia Orup Lund, Tim Payne, Joe Graham, Caleb Thomson, Jan Snoeckx, 23 April 2024.

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