

Blue Yonder March 2024 Product Release Announcement

Blue Yonder Announces Next-Gen Supply Chain Innovation

with the launch of groundbreaking products and features.

Blue Yonder continues to drive innovation in the world of supply chain planning. With the March 2024 release, we bring to you another set of cutting-edge products and feature enhancements enabling our customers with unprecedented tools to enhance efficiency, agility, and overall business success.

What's New in Retail

Blue Yonder's latest innovations are not just upgrades; they are a roadmap to future-proofing your retail operations. Our March 2024 product lineup embodies the insights and suggestions shared by our customers. From smarter space optimization to AI-driven analytics and reverse logistics management, our iterative development process ensures that every enhancement, feature, and improvement is driven by real-world challenges and user insights.

In this release, we bring to you:

- **Strategic Space** with capabilities including floorplan updates and detailed visibility into unoptimized areas and planogram adjustments.
- **Pulse AI** with intuitive configuration UI, detailed dashboards, and model interpretability for improved order lifecycle management and demand forecasting across retail, FMCG, and manufacturing sectors.
- **Returns Management** expanding multiple carriers handling the reverse logistics and new use cases for the drop-off kiosks.

This is not all, explore our catalog below to discover additional products and capabilities engineered to meet your specific needs and unlock the full potential of your supply chain operations.

What's New in Manufacturing

Blue Yonder's latest innovations are not just upgrades; they are a roadmap to future-proofing your manufacturing operations. The increased efficiency, intelligent insights, and streamlined operations will directly impact your bottom line, elevating your business to new heights.

Our March 2024 product lineup embodies the insights and suggestions shared by our customers. From intelligent demand planning to AI-driven analytics and smarter space optimization, our iterative development process ensures that every enhancement, feature, and improvement is driven by real-world challenges and user insights.

In this release, we bring to you:

- **Cognitive Demand Planning** integrates machine learning and time series forecasting for accurate demand predictions, facilitating collaborative consensus planning across distribution, manufacturing, materials, and transportation.
- **Pulse AI** features intuitive configuration UI, detailed dashboards, and model interpretability for improved order lifecycle management and demand forecasting across retail, FMCG, and manufacturing sectors.
- **Strategic Space** optimizes space allocation across various hierarchical levels, leveraging AI models to calculate and apply optimal space allocation to floorplan layouts, enhancing productivity and efficiency while automating floorplan updates and planogram assignments, thereby reducing labor costs, and maximizing operational optimization across multiple manufacturing units.

This is not all, explore our catalog below to discover additional products and capabilities engineered to meet your specific needs and unlock the full potential of your supply chain operations.

What's New in Logistics

Blue Yonder's latest innovations are not just upgrades; they are a roadmap to future-proofing your supply chain operations. Our March 2024 product lineup embodies the insights and suggestions shared by our customers. From warehouse automation integration to AI-driven analytics and precise yard management, our iterative development process ensures that every enhancement, feature, and improvement is driven by real-world challenges and user insights.

In this release, we bring to you:

- **Robotics Hub** facilitates the swift onboarding of warehouse robots and automation infrastructure to the Warehouse Management System.

- **Billing Management** offers configurable invoicing for logistics service providers, featuring GDPR compliance updates, a Merge Rule Workbench, and a No Rule Found flag to prevent revenue leakage.
- **Yard Management** revolutionizes logistics with cognitive gate tracking, 3D yard mapping, and dynamic data grids for precise yard management and optimization.

This is not all, explore our catalog below to discover additional products and capabilities engineered to meet your specific needs and unlock the full potential of your supply chain operations.

Luminate® Cognitive Platform

To keep pace with today's tumultuous macro climate, supply chains must now become living, fluid ecosystems coordinated by central platforms and running off a unified data set. With **Luminate® Cognitive Platform**, Blue Yonder is connecting the breadth of its portfolio - planning, execution, labor, e-commerce, and delivery microservices – to deliver seamless system and data interoperability. It serves as the single source of truth for planning and execution, reducing latency and data movement while minimizing the cost and complexity of sharing data. It also delivers out-of-the-box data validation, custom rules, transformation, and distribution for observability and end-to-end data traceability.

Luminate® Cognitive Platform supports easy, upgrade safe extensibility, empowering customers and partners to extend and configure as needed. Robust reporting and analytics services standardize reporting across the entire supply chain. And exceptional user experiences lower the learning curve while increasing productivity, accelerating adoption and time to value. With embedded AI and ML, **Luminate® Cognitive Platform** supercharges all applications running on top.

Luminate® Cognitive Platform delivers the following capabilities and benefits:

Platform Data Cloud, Powered by Snowflake

- Faster time to value and lower total cost of ownership
- A single data source across planning and execution
- Reduced latency and data movement
- Fewer integrations and simplified data sharing
- Insights at your fingertips, with end-to-end analytics on supply chain data

Upgrade Safe Extensibility

- Reduce the cost and complexity of enriching and transforming data using custom data pipelines.
- Accelerate business processes while optimizing outcomes with configurable workflows.
- Add and configure new capabilities while protecting existing investments using Application Lifecycle Management (ALM).
- Accelerate time to value and reduce cost of ownership with out-of-the-box and custom functions or logic.

Experience Cutting-edge Reporting & Analytics

- Personalize the experience leveraging industry-, sub-vertical- and function-specific prepackaged reports.
- Extend prepackaged reports to suit your needs or create and manage your reports.
- Collaborate with colleagues with the ability to quickly create, clone, or customize and share reports.
- Accelerate business decisions with data-driven insights, key business questions, and persona-specific KPIs and reports.

Enhance User Experience With

- More effectively define and manage the supply chain model with integrated Semantic Network Architect.
- Unlock productivity with intelligence decision support, tapping into the power of conversational UI and generative AI.
- Accelerate onboarding and user adoption with a configurable and extensible library of widgets and controls plus persona-based dashboards.
- Optimize performance leveraging scenario planning with inline analytics to review impact.

[Learn More About the Platform](#)

Supply Chain Planning

[Cognitive Demand Planning Solution Sheet](#)

Blue Yonder's **Cognitive Demand Planning** service provides a complete solution to enable the demand planning process from forecasting to Consensus Demand Planning. **Cognitive Demand Planning** provides demand predictions

using a combination of machine learning and time series forecasts of future demand, enabling enterprises to drive planning for distribution, manufacturing, materials, and transportation.

Cognitive Demand Planning provides an easy-to-use multi-dimensional analysis worksheet, built on an in-memory architecture. It provides a consolidated view of demand-related information, supporting collaborative consensus demand planning workflows, marketing, sales, and operations teams in their need for visibility into numerous demand plan aspects, considering the various internal and external input sources that impact demand planning. Broad and narrow views on data are made available at multiple levels of hierarchical aggregation, supporting easy analysis of statistical forecasts of any kind: top-down, middle-out, and bottom-up.

Cognitive Demand Planning is now enhanced with additional features that provide:

- Increased forecast accuracy for new products, products in transition, and end-of-life (EOL) products which helps in reducing excess and obsolete inventory for EOL items and improves availability and inventory for newly introduced items to maximize revenue on new product launches with minimal inventory risk.
- New what-if simulation capabilities to understand the impact of price changes and other features that impact demand in real-time which help planners make quick and informed decisions.
- Explainable machine learning capabilities that provide interpretable and understandable explanations to the planners for their predictions or decisions.
- Reduced inventory wastage for perishable products, while improving overall inventory and revenue which helps planners make informed decisions against uncertainties of demand and supplies and prepare various mitigation plans based on data simulations.
- Tracking, measuring, and analysis of planning processes and metrics which helps in the review of enterprise-wide data in a single repository.

Retail Planning & Category Management

Strategic Assortment

Category Managers and Buyers can deliver assortments for long-life products more quickly and efficiently with **Strategic Assortment**. This native SaaS solution helps Buyers and Category Managers to select a space-aware assortment that best meets customer needs for each cluster and space break,

including the on-line assortments. The use of templates makes the creation of assortment events very efficient and ensures that a consistent structure is used across categories.

Strategic Assortment enables users to select rules, including inventory requirements, space constraints, financial goals, and ranking, that can be applied simultaneously to determine the optimum assortments. It helps to bring a consistent process into assortment selection across the organization and build space-aware assortment for physical channels and on-line. In a multi-channel ecosystem, it supports assortment planning for last-mile delivery partners with channel-specific exclusivity and other use cases. With the use of role-based permissions, it ensures that different users with different roles have a view that allows them to work efficiently.

Strategic Assortment incorporates:

- The ability to create and report assortments for multiple channels in a single assortment solution.
- Space-aware assortment to support inventory requirements that consider the space needs of a product for physical customers and online fulfillment.

Strategic Assortment has been enhanced with the following features:

- Shopper data is visible in the assortment selection.
- Transferable demand is used in the ranking calculation.
- The order for selecting objects (e.g. planograms, products, and stores) has been changed to make the process more efficient.
- Placeholder products can now be managed and assorted.
- A category that has multiple planograms can now be handled (e.g. where the assortment selection is for pet care, but there are separate planograms for dog and cat).

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Strategic Space

Strategic Space enables users to optimize space at many levels of the space hierarchy from departments in a store to bands on a planogram. At the optimization level, it calculates the optimum space allocation at 3 levels of the space hierarchy, uses AI models to apply that optimum space to a real-world floorplan layout making compromises in line with priorities, and ensures that the space allocation in each store is optimum and increases revenue in the store. It automatically updates the floorplan(s) with the calculated optimum planogram space and layout and assigns the correct planograms to that space

(correct size, cluster, fixture type, and store specific if required), thereby saving labor costs by automating the floorplan update. Automating this process provides the opportunity for more stores to be optimized.

Strategic Space has been enhanced with the following features:

- The ability to perform minor updates to floorplans (e.g. adding or removing a planogram) and the ability to optimize empty floorplans (where the existing floor plan contains fixtures but does not contain planograms).
- Visibility of areas of a floorplan that have not been optimized, easy identification of planograms with a proposed size or location change, and the ideal and achieved planogram width.

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Category Management

The Blue Yonder **Category Management** suite of products continues to be enhanced. With the 2024.1 release, the new features include the following:

- SaaS customers now have the option to locally install **Floor Planning** and still interact with the SaaS **Category Knowledge Base** database (this feature has been available in **Space Planning** since v2023.1).
- In **Planogram Generator**, there are improved features to control depth stacking and position arrangement in chest cabinets (e.g. freezers). Depth and height stacking can be optimized on shelves, to control the capacity of high-value or short-life products. Users can now limit the number of positions that can be placed on a fixture and formulas are now supported in reduce and fill-out actions.
- Category management services have been extended to include 75 additional API endpoints, including additional support for materials parts and components, planogram exchange management, and PG processing & system.
- Open Access has been enhanced to support newer versions of Microsoft SQL Server and Oracle. There are improvements to the planogram generator target planogram equipment and scenario processing and improvements to the configuration for planogram generator floorplan requests and lifecycle management.

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Intelligent Allocation

Intelligent Allocation enables merchants to develop store-specific strategies for the distribution of goods using extensive modeling capabilities and user-definable constraints to derive optimized allocations for individual items and entire assortments.

This release has been enhanced with the following capabilities:

- Support for allocating products together (as required) to achieve constraints such as vendor minimums, including the ability to review the distribution at the size, product, and total level when necessary.
- End-user adjustment of parameters in a multi-step distribution process, such as minimums or maximums and user input variables for an individual step.

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Fresh Markdown Optimization

Fresh Markdown Optimization helps pricing managers and analysts with the latest demand signals to be considered and optimal prices generated in real time. The solution has been enhanced to allow export (API and UI) of all the recommended markdowns over the entire period instead of showing only the next immediate price helping customers.

Fresh Markdown Optimization has been enhanced with the following features:

- Standardized product to avoid manual implementation for every new customer which allows quicker and quality implementations.
- Optimized product to generate more accurate predictions, recover more cash while optimizing for waste, and assign fewer discarded events with clear reasons.
- Improved model quality and free from assumptions on the retailer's process.

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Clearance Price

Clearance Price helps maximize profits, reduce costly waste, and deliver data-driven/continuously optimized prices at the finest levels of granularity. It also ensures increased gross sales and decreased markdown spending during end-of-life periods. This powerful markdown pricing solution uses artificial

intelligence (AI) and machine learning (ML) from Blue Yonder.

Clearance Price has been enhanced with the following features:

- Mapped logistical products DC, in transit stocks, and cost prices for respective selling products in stores and set prices based on the overall view of inventory, not just from selling IDs.
- Count stocks from the open orders category (this is inventory that still needs to be sold) and set prices based on a holistic view of inventory, not just what is available.
- Enable customer-specific requirements to allow price active dates beyond stock target date in output projections.
- Enable contextual user guide (help on the **Clearance Price** UI) for a seamless experience.

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Returns Management

Blue Yonder's **Returns Management** solutions use data to curate a personalized returns experience, making returns more profitable, sustainable, and delightful. The digital returns solution allows companies to quickly set up a fully brandable returns portal, where consumers can easily check their return eligibility, and select which items to return and why they're returning them, capturing crucial data to power improved decision-making and reduce returns costs. Consumer **Returns Initiations** portal enables a fully digitized consumer-initiated process for returns, providing locations and labels for drop-off.

Returns Orchestration provides advanced rules engine and decision-making capabilities, along with returns visibility and status. The **Returns Processing** application can be leveraged for in-store and warehouse returns operations, including consolidation and inventory sell-ability readiness. The self-service **Drop-Off Kiosk** allows multichannel businesses - retailers, logistics services providers, and manufacturers - to drive cost-effective and revenue-recovering returns in a store or branch without needing to worry about overloading store staff or causing queues. Customers get an intuitive, fast drop-off experience and have more time to shop in stores.

Returns Management is now enhanced with additional features that provide:

- Returns initiation multi-carrier for consumer choice allows a consumer to choose from drop-off and pick-up options from different carriers during the returns journey. This allows for more convenient drop-off points for the customer and allows for better utilization across carriers.

- Kiosk ROI tracking is key to measure and track the conversion rate of consumers dropping off their parcels in-store as more kiosks are rolled out. For example, companies can upload a promo code that consumers can scan when dropping off their items to receive a discount in-store. Additionally, companies can load questions onto the kiosk to understand whether consumers are new to the store or whether they've purchased something in-store. This feature helps prove the value of the additional footfall being driven through the drop-off kiosk and has already led to major customers expanding the roll-out of kiosks after receiving the data. For example, in the early customer deployments, more than a third of customers are buying when they return, and a significant proportion are completely new customers.
- Kiosk labeled parcel flow allows the kiosk to support drop-offs for non-QR code returns, for example, pre-printed labels or labels printed at home by consumers. This allows for greater value of the kiosk so it can be utilized even if the consumer did not initiate the return ahead of using the drop-off kiosk.

[Explore the Returns Management Solutions](#)

Omni-Channel Commerce

Pulse AI - ML Suite

Pulse AI, the commerce machine learning suite is a SaaS-based product that hosts multiple AI/ML models, addressing various use cases in order lifecycle management, inventory optimization, demand forecasting, fulfillment, and delivery for customers across retail, FMCG, and manufacturing.

The product has been enhanced with the following capabilities:

- Configuration and override UI enable intuitive user interfaces that simplify the process of configuring models and applying overrides.
- Machine learning dashboards, models' performance, insights, and outputs are summarized below.
 - Executive summary showcases key business KPIs such as fill rate %, availability %, revenue saved (\$), order volume, capacity utilization %, etc., along with trends over weeks across the supply chain network and fulfillment channels.
 - Deep dive pages provide details about KPIs by date, location, product line, etc.
 - ML configurations provide visibility to default business configurations and the ones applied by the user. These configurations are used by ML for predictions.

- Model performance reports track metrics, such as accuracy, precision, recall, F1-score, and ROC-AUC, to assess model performance and identify any degradation or drift.
- Model interpretability provides model explanations that help users interpret model predictions and gain insights into how features impact outcomes.
- Consumption reports show the predictions consumed by downstream systems and the business impact (such as stockout, markdown, and pick declines avoided).

[Explore the Solution](#)

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Analyst Workbench

Analyst Workbench as a framework delivers a new, user-friendly experience to explore data, visualize metrics, and generate insights. These new, innovative capabilities deliver end-to-end visibility across the network and the ability to mix, match, and analyze data from any digital touch point driving more informed decisions and actions. The framework also provides tools and artifacts for custom reporting.

Analyst Workbench inventory dashboard now provides out-of-the-box KPIs and metrics that help specific personas visualize the complete availability picture of their network. There are different personas for various dashboards including:

- Business overview showcases key business KPIs such as sell through rate %, total in-transit inventory, revenue saved (\$), stock to sales ratio along with trends over weeks across the different data dimensions (product categories, regions, etc.).
- Availability showcases key business KPIs such as total demand, total reserved, avg stock age, etc. to give visibility of supply, demand, and reservation.
- Revenue quantifies the top-selling products by categories, dollar amount, etc.

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Unified Commerce Simulator

Unified Commerce Simulator is a cloud-based tool that assists business users in configuring and validating sourcing rules by running them against historical orders. It allows users to be nimble and proactive in changing their sourcing

optimization rules based on their business needs. The application allows users to create digital twin scenarios for sourcing optimization to enhance existing rules or configure new rules. It helps them make informed trade-off decisions between competing optimization objectives such as speed vs. cost vs. margin optimization.

The users can:

- Create or use existing optimization rules, define simulation scope, and add goals.
- Configure simulation optimization rules and define the coefficient values for the parameters for the optimization rule to be configured and simulated.
- View simulation result summary using:
 - Simulation manager to view the progress status, order level details, configuration details on this page, and performance of the rule against the reference rule chosen. It provides the ability to add a variation list which allows the users to create a variation under the same simulation and compare results of multiple variations simultaneously.
 - Report summary to drill down the performance report of the simulation for each optimization parameter configured.
 - Compare summary to view the performance comparison of different variation rules against a reference rule. This helps the users to analyze the results of multiple variation rules and accordingly modify the optimization parameter values of the new variation rule to attain the best possible performance scenario in simulation.

In addition to this, **Unified Commerce Simulator** has been enhanced to allow a new input parameter called capacity constraint that allows the users to configure capacity at a location or location type level. This parameter is taken into consideration in the simulation run.

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Warehouse Management

Warehouse Tasking

[Infographic](#)

Warehouse Tasking enables task optimization through AI and machine learning by bringing together actual work tasks, travel distance, task duration, and completion time, coupled with real-time positioning of people, machines, and inventory, resulting in balanced, prioritized, and prescriptive tasks to

eliminate congestion and improve completion throughput.

New capabilities in this release include:

- Enhanced promotion logic of the optimization engine which increases the priority of tasks within promoted loads. This ensures they stand out, even when considering priority and proximity.
- Advanced configuration of the cost state engine (CSE) which implements two distinct sets of logic for handling promoted tasks vs non-promoted.
- Enhanced UI that displays the adjusted priorities of the tasks, with a distinct indication of tasks promoted to the highest priority.

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Robotics Hub

[Solution Sheet](#)

Robotics Hub is an integration platform to rapidly onboard warehouse robots and other automation infrastructure to Warehouse Management System (WMS). **Robotics Hub** supports most of the common warehouse operations and is constantly adding new automation products to the portfolio.

New capabilities in this release include:

- Standard APIs and WMS connector leverages pre-built integrations and workflows to interface with automation via standard APIs while maintaining a secure reliable connection to Blue Yonder **Warehouse Management System** or third parties via WMS connector.
- Scalability enables rapid deplorability with a catalog of leading automation vendors shortening project timelines by up to 90%.
- Upgrade safety, the decoupled integration layer allows for seamless transactional feature enhancements and WMS upgrades to run fluidly without additional customizations.

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Yard Management

[Solution Sheet](#) | [Solution Overview](#)

Yard Management helps logistics service providers manage the flow of yard activities and trailers with the Blue Yonder execution suite of products. The solution has been enhanced with exciting features, such as:

- Cognitive gate tracking uses cameras to automatically read trailer numbers to capture trailer data and provides accurate data about on-

hand trailers, timestamps for disputing detention charges, and trailer availability in the yard. The Operations team is enabled to validate and accept this data, providing a feedback loop into the ML model. Gate tracking enables trailer check-in and check-out yards and is one of the touchpoints of integration between warehouse management and yard management.

- 3D yard map provides accurate trailer positions so that users can intuitively understand where trailers are located, what inventory is on what trailer, and the status and progression of each trailer. Digital representation of the yard allows a user to interact with equipment in the yard, check in and check-out equipment, make immediate moves around the yard, and view equipment data including shipment information, loading status, and detention status.
- Inbound, outbound, and equipment pool data grids provide a dynamic and comprehensive information display for trailers located within the yard. A user can stay current on trailers expected to arrive, what loads and shipments will be leaving, driver information, and equipment status. Precision filtering allows a user to pinpoint exactly what they are looking for in their yard, which facilitates time-sensitive yard operations decisions.

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Billing Management

[Solution Sheet](#)

Billing Management is a complete, flexible, and powerful Blue Yonder SaaS solution that is highly configurable to allow complete flexibility to the logistics service provider in calculating their invoices to their clients for services delivered throughout the billing cycle.

The highlights of enhancements in this release are:

- Several changes have been made to the solution to ensure that our customers are compliant with the various data protection regulations, including but not limited to GDPR.
- The latest version sees the inclusion of a Merge Rule Workbench which will assist the user in creating and validating the rules.
- The No Rule Found flag is now activated and will allow customers to identify transactions in the system for which no rule was defined, pointing to potential revenue leakage.

[Explore the Solution](#)

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Transportation Management

Transportation Manager: Fleet Dispatcher

Fleet Dispatcher is a new native SaaS UX with a modern look and feel for fleet management in **Transportation Manager**. Built for dispatcher use, **Fleet Dispatcher** provides a highly interactive user interface to enable integrated transportation and private fleet management and scheduling.

With this latest release, this new interface has been enhanced to enable dispatchers to conduct ad-hoc scheduling. With ad-hoc scheduling capabilities, dispatchers can drag and drop an ad-hoc shipment onto underutilized equipment or available vehicles to ensure timed delivery and maximize asset utilization using an easy-to-use and intuitive user interface.

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Other News

Flexis Acquisition

Production Optimization and Transportation Planning & Execution

On Feb. 8, 2024, Blue Yonder announced its acquisition of **flexis AG**, a flexible, innovative software technology provider with a robust customer base in the automotive and industrial original equipment manufacturer (OEM) sectors. The addition of **flexis** strengthens Blue Yonder's solution footprint with unprecedented end-to-end capability, ranging from volume planning, feature and mix planning, forecast order generation, parts requirements planning, order slotting, and sequencing, configure to order, to transportation capacity planning and logistics fulfillment. Through this acquisition, Blue Yonder will continue to be able to fulfill its mission of building more sustainable and profitable end-to-end supply chains.

In November 2023, Blue Yonder acquired **Doddle**, a leading technology business focused on making the first and last mile more seamless, sustainable, and profitable. These strategic investments are indicative of Blue Yonder's commitment to its mission: transforming supply chain management through a full-scope, end-to-end platform powered by the world's most advanced technology.

Read more about Blue Yonder's acquisition of **flexis** in our [press release](#).

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Visit success.blueyonder.com where you can create a Software Request case online.

Where can I find more information?

Upon receipt of the software, review the Release Notes and other related documentation. These documents, as well as other recent announcements related to your products, can also be found at success.blueyonder.com.

Where can I find out about training?

Visit our learning portal at training.blueyonder.com or email us at training@blueyonder.com.

How can I get more information on implementing this release?

For more information on Blue Yonder implementation services or for an assessment of the business benefit to be gained from this release, please contact Blue Yonder Integrated Delivery at byservices@blueyonder.com.

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