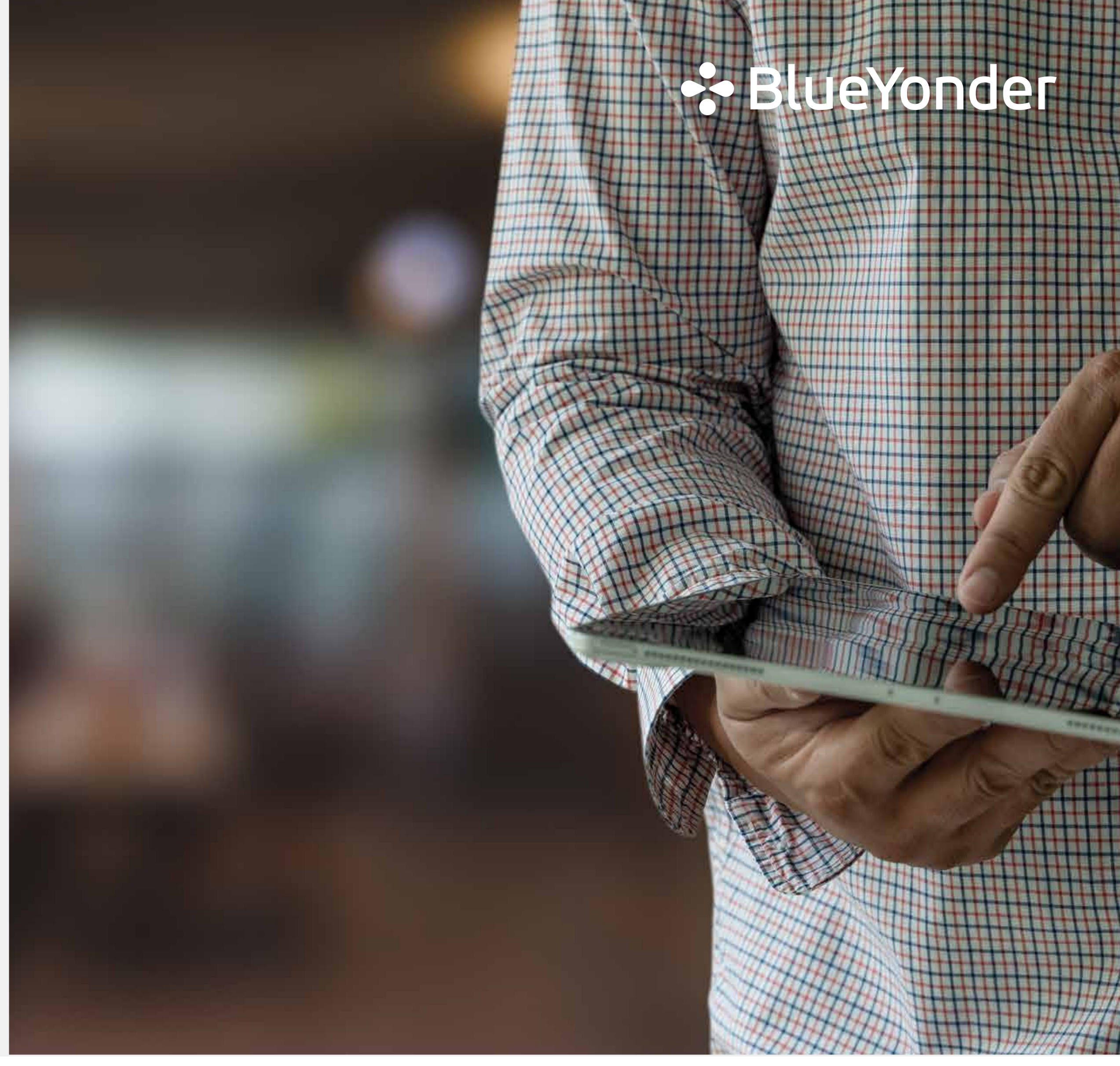


# 6 Steps to a more dynamic Hardlines supply chain



▶ 01  
Deploy an AI driven platform built around the customer

## DEMAND PLANNER

Not just any AI, Blue Yonder AI. Our self-learning AI forecast engine identifies the signals within your data to understand why customer demand fluctuates, as well as the probability of high and low demand at the store-item-day level. This unique approach drives inventory movements from the customer up to get a holistic view of demand across all channels based on retail specific data.

▶ 02  
Streamline your management of seasonal items

## MERCHANDISE PLANNER

The seasons drive a lot of your assortment, but the timing and intensity of the season is difficult to predict accurately. The weather repeats itself year-on-year only 15% of the time. Taking replenishment decision based on planned sales, planned lifecycle and a unified demand forecast requires granular precision to minimise stock outs or dead stock.

▶ 03  
Automate new product introduction

## CATEGORY MANAGER

Frequent assortment changes – often based on seasonal change, launch of new models or store renovations – mean frequent introductions of new items. By using an attribute driven, self-learning demand engine, forecasts for new products are significantly simplified. No more manual forecasting, item cloning or algorithm tuning.

▶ 04  
Improve your management of slow sellers

## MERCHANDISE PLANNER

Up to 80% of your assortment may a slow seller. And today's must have item can quickly become tomorrow's slow seller. Managing slow selling inventory is a combination of demand and inventory planning, made easy by Blue Yonder's proprietary slow mover logic.

▶ 05  
Integrate your execution

## ALLOCATOR

Inventory planning is a holistic process across the season and organization, and many items are both allocated and replenished over their lifecycle. Having a common and integrated way to manage Allocation and Replenishment will provide efficiency and consistency, with Intelligent algorithms generating inventory plans and empowering planners to make informed decisions about exceptions such as out-of-stocks, overstocks and late deliveries, while safety stock manages itself.

▶ 06  
Collaborate upstream

## SUPPLIER

No inventory plan can be executed without the support of suppliers, even where they are internal. By consolidating and smoothing store demand to the DC - factoring in constraints and capacity - and sharing with your suppliers, your ability to orchestrate your supply chain over long horizons is strengthened.

### ▶ Benefits

Unified cross channel

Faster speed to market

More automation and less

Better control of outcomes

Higher availability with less inventory

Resilience in the face of a changing market

Simplified user experience

Want to learn more?  
Check out Blue Yonder's Dynamic Omni-Channel Planning eBook



[Learn more](#)

