

# A day in the life of a retail planner who **thinks beyond the plan**

What if your most time-consuming tasks ran automatically—and you could focus on the decisions that actually move the needle?



Retail planning teams are being asked to do more with less—managing more stores, more channels, and more data, often with smaller teams than ever before.

## WITHOUT AI • • • • • The planner's reality today



"I'm still updating spreadsheets manually when I should be making decisions."



"By the time I've consolidated the data, the market has already moved."



"I'm expected to be a generalist—MFP, assortment, space, allocation—all in the same day."



"I can't react fast enough to shopper behavior shifts. Our planning cycles are locked in months ahead."

## The AI-assisted day 5 workflow moments

### Without AI capabilities

### With AI capabilities

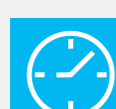


**8:00 a.m.**

Starting the day: data consolidation

Pulling reports from 3 disconnected systems. About 90 minutes lost before a single decision is made.

Unified data is ready and surfaced automatically. Anomalies are flagged. The planner reviews a short exceptions queue and makes high confidence calls in minutes. **Day starts with insight, not admin.**

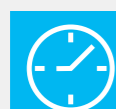


**10:00 a.m.**

Demand signal: something has shifted

A demand shift goes undetected until end-of-week reporting. Too late to adjust inventory or assortment.

Agent detects the shift, runs what-if scenarios, and surfaces a recommended response—with guardrails already set.

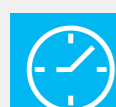


**12:00 a.m.**

Assortment review: localization decisions

Manually reviewing store clusters to check if the right products are in the right locations. Time-intensive and error-prone.

AI-driven store segmentation surfaces localization gaps automatically and recommends adjustments at scale.

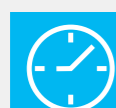


**2:00 a.m.**

Cross-team alignment: planning sync

MFP, assortment, and space teams working from different data versions. Alignment meetings are long and inconclusive.

One integrated platform. All teams plan concurrently from a single source of truth. The meeting shifts to what's next—strategic priorities that move the business forward.



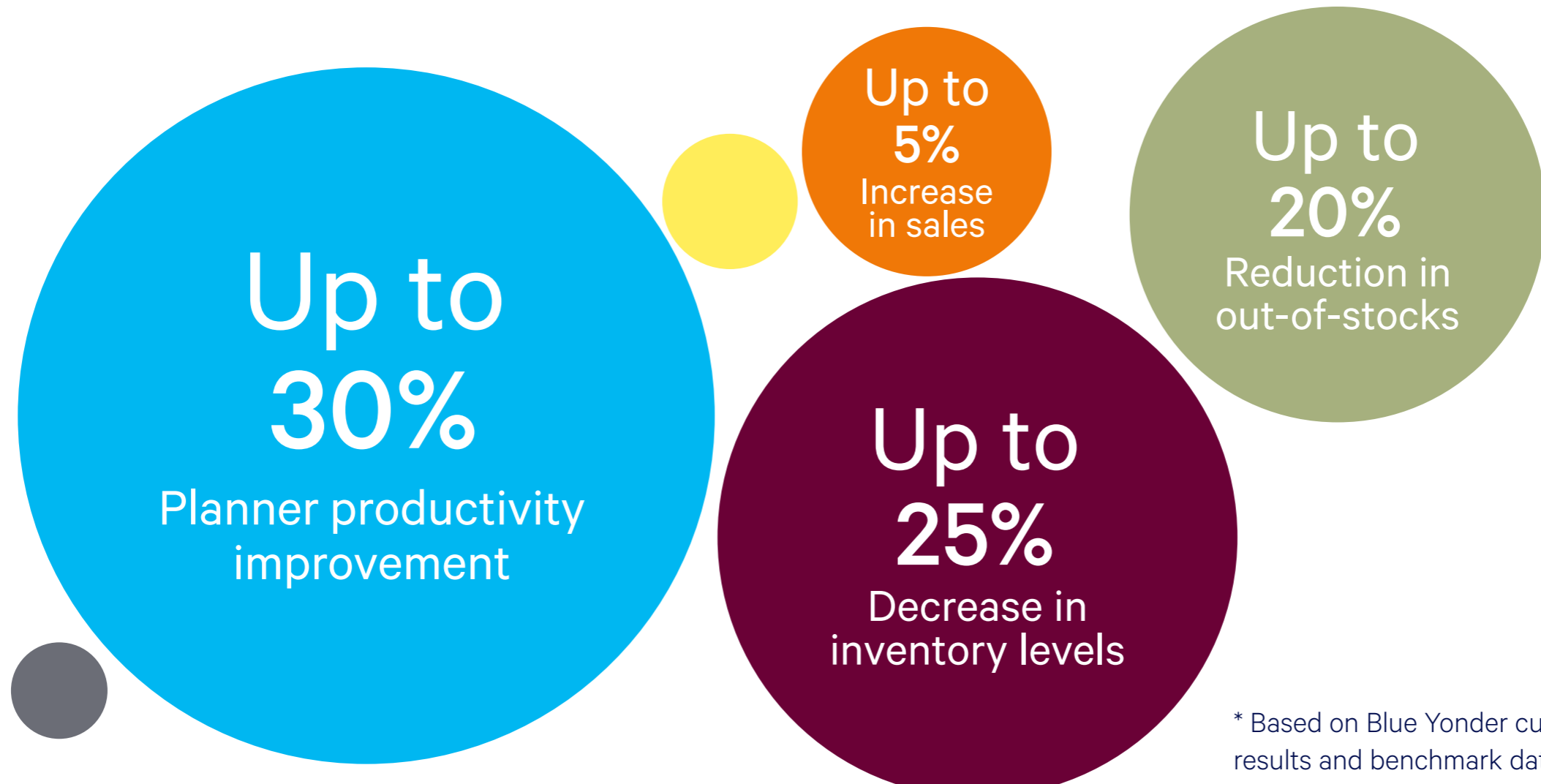
**4:00 a.m.**

Planning cycle close: what got done

Planning cycle is incomplete. Too much time in data prep, not enough in strategy. Tomorrow starts the same way.

Routine tasks executed autonomously within pre-set guardrails. Planner signs off on remaining exceptions, focuses on high-value decisions. Ready for tomorrow.

## The impact • • • • •



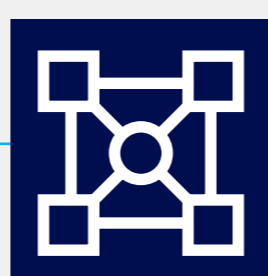
\* Based on Blue Yonder customer results and benchmark data. Results may vary.

## What makes it possible



### AI agents embedded in every workflow

Automate routine decisions within pre-set guardrails, so planners focus on strategy—not admin.



### One integrated planning platform

MFP, assortment, space, allocation and replenishment connected in a single system—no more siloed data or duplicate work.



### Real-time insight, not end-of-week reports

Live demand signals surface automatically, so your team reacts at market speed—not planning cycle speed.

## Ready to think beyond the plan?

See how AI agents are changing the way retail planners work.

[Discover more](#)

