

Today's Retail Supply Chain Is Not Delivering



Excess inventory eats into margin

32% growth in excess inventory 2021 to 2022
[FTI Consulting]



Poor availability costs sales

71% of shoppers leave without the items they came to buy
45% say it was due to out-of-stocks
[Zebra]



Scarce labor compromises operations and the shopping experience

94% of retailers having trouble filling existing positions
[Chain Store Age]



Disappointing experiences reduce loyalty

80% of customer interactions are "where is my order" or "where is my return"
[Modern Retail]

Omnichannel retailing Depends on trust

87% of customers actively avoid buying from brands they don't trust.
[Sinch]



The most pressing supply chain challenges facing retailers today span end-to-end

#1

Labor management

#2

Transport capacity

#3

Planning disruption

[Food Shippers of America]

Which integrated point solutions with competing KPIs cannot resolve



Point solutions

Integrated point solutions are limited by



Isolated data



Batch latency



Data quality



Extract, transform and load

77%

decision makers say onsite IT can't keep up with change
[Forbes]

40%

of data analysts' time is spent dealing with data quality
[Forrester]

Your supply chain is a dynamic ecosystem that is being held back by legacy architecture and thinking

5-10%

Higher revenue growth in digitally mature retailers
[Modern Retail]

A modern supply chain requires a modern approach

merchandising X planning X commerce X logistics

Change your business trajectory, eliminate constraints, and **orchestrate your supply chain from planning to execution** with a single, comprehensive partner to drive bigger, faster, and more sustainable ROI.

Ready to learn more?

Download E2E e-book

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