

# Maximize Data Value with Applied Data Science as a Service

Optimize. Maximize. Realize. Accelerate your AI competitive edge with Data Science as a Service. Helping you leverage your data and solutions to maximize the value generated from your supply chain.

## Business context

Data science is more critical than ever to interpret data and provide actionable recommendations to improve business outcomes. Leverage your data through your solutions to maximize the value generated from your supply chain and take preventative measures by creating more accurate superior forecasts, replenishments, and solution outcomes. Predict the needs of tomorrow based on the data today and confidently make decisions based on those predictions. That's data science. This is why we created Blue Yonder Data Science as a Service (DSaaS) – to partner with you to ingest, analyze and interpret your data, and provide actionable insights that help support the most accurate forecasting and solution output possible through artificial intelligence (AI), including data science and machine learning (DSML) platforms.

## Why Blue Yonder as your Data Science Coach?

You need to be able to promptly respond to anything that impacts the supply chain. You need consistent results to shift you from reactive to proactive. We can help you maximize data value, optimize solutions and realize a competitive edge by leveraging your data and solutions through applied data science and coaching.

Blue Yonder is the supply chain expert in the industry. Combining that with our qualified data scientists with real-world experience puts us leagues above the rest. Take advantage of exclusive expertise with comprehensive packages of regular reviews to help pinpoint areas of improvement by identifying incidents caused by missing or poor data quality. Let us coach you on best practices and techniques for superior forecasting, replenishments, and solution outcomes. Blue Yonder's Data Science as a Service provides a proven methodology for continual improvement by leveraging the full power of the solutions and constantly reviewing the usage for irregularities before they become outages.

Our expert data scientists with global knowledge will help you analyze the data and coach you on best practices to create more accurate and valuable forecasts.

# Let Us Help You Build In-House Expertise and Turn Your Teams into Supply Chain Experts

Deliver consistent results to your customers with the latest user interfaces in the Cloud. Turn your in-house teams into forecasting and replenishment experts through collaboration and coaching with our data science professionals. Leverage the expertise of Blue Yonder data scientists and proactively apply that knowledge to your business to optimize and solve everyday issues.



**Expert Collaboration** – Let us coach your team to become self-sufficient in creating accurate forecasts, replenishments and solution outcomes. A direct line to our data scientists.



**Supply Chain Review** – A comprehensive review process provides insights into usage, proactively identifying areas of potential concern and recommendations for improvements.



**Full Suite** – A Combination of Expert Collaboration and Supply Chain Review to provide you with the highest efficiencies possible, to optimize your supply chain and give you a competitive advantage.

## Focused on six areas of proactive insights and coaching

### Highest Efficiency

- Ship/receive the freshest supply at the highest quality
- Unlock value-add efficiencies through automation
- Optimize forecasting, increase consistency and timeliness

### Quality Insights

- Make more informed decisions for a positive impact
- Have greater transparency into planned solution changes
- Confidently ingest and interpret data

### Comprehensive Toolkits

- Take advantage of pre-packaged solutions
- Become self-sufficient with in-house expertise
- Consistent, reliable access to the data 24/7

### Maximize Data & Technology

- Achieve faster ROI (return on investment)
- Improve time to value with better insight that will supercharge your supply chain
- Realize the full potential of your data and technology investments

### Continual Engagement

- Structured conversations on topics that matter most
- Direct line to industry experts with real-world experience
- Delivered at agreed-up regular intervals

### Accurate Forecasting

- Expert forecasting through AI and concise objectivity
- Visibility into trends in adoption and usage
- Improves bottom line by reducing waste

Blue Yonder's Data Science as a Service provides expert knowledge to proactively solve everyday issues to improve processes and your customer's experience through applied data science.

Ask your Blue Yonder Service Representative about reimagining Data Science as a Service or to learn more, visit [blueyonder.com](https://blueyonder.com)

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