

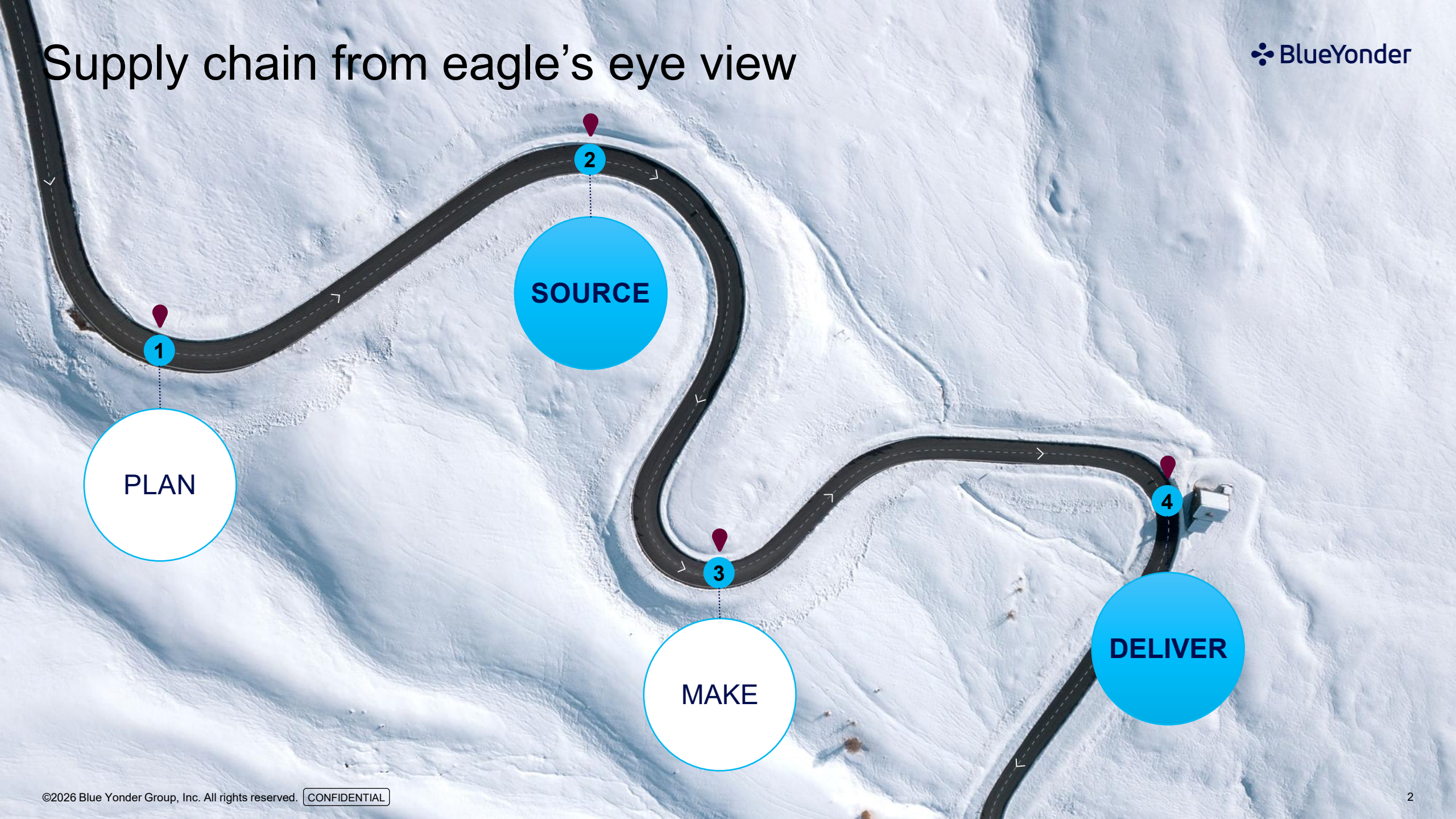
TMS

An Island solution or a Network solution ?

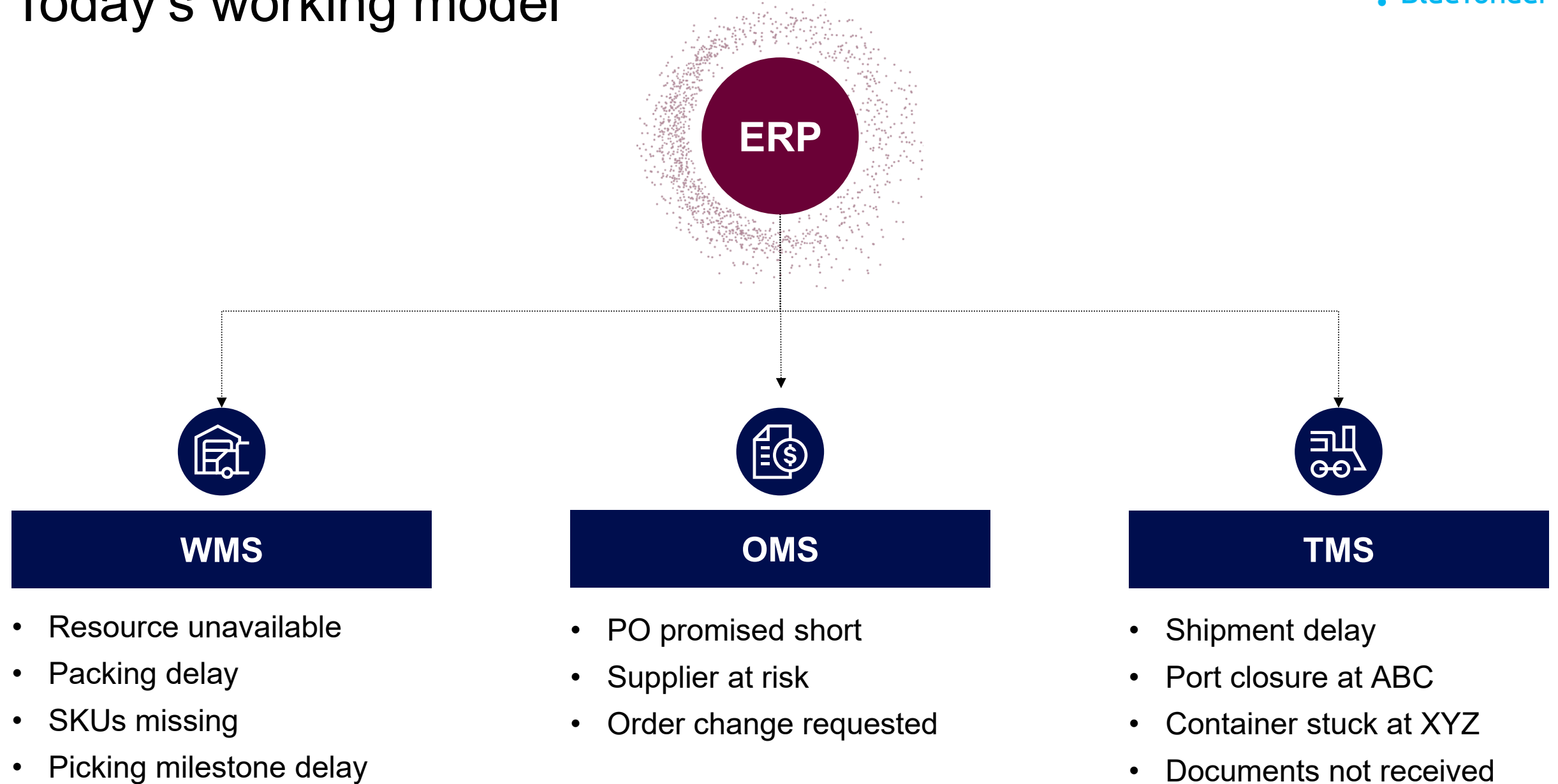


▶ ● OCTOBER 2026

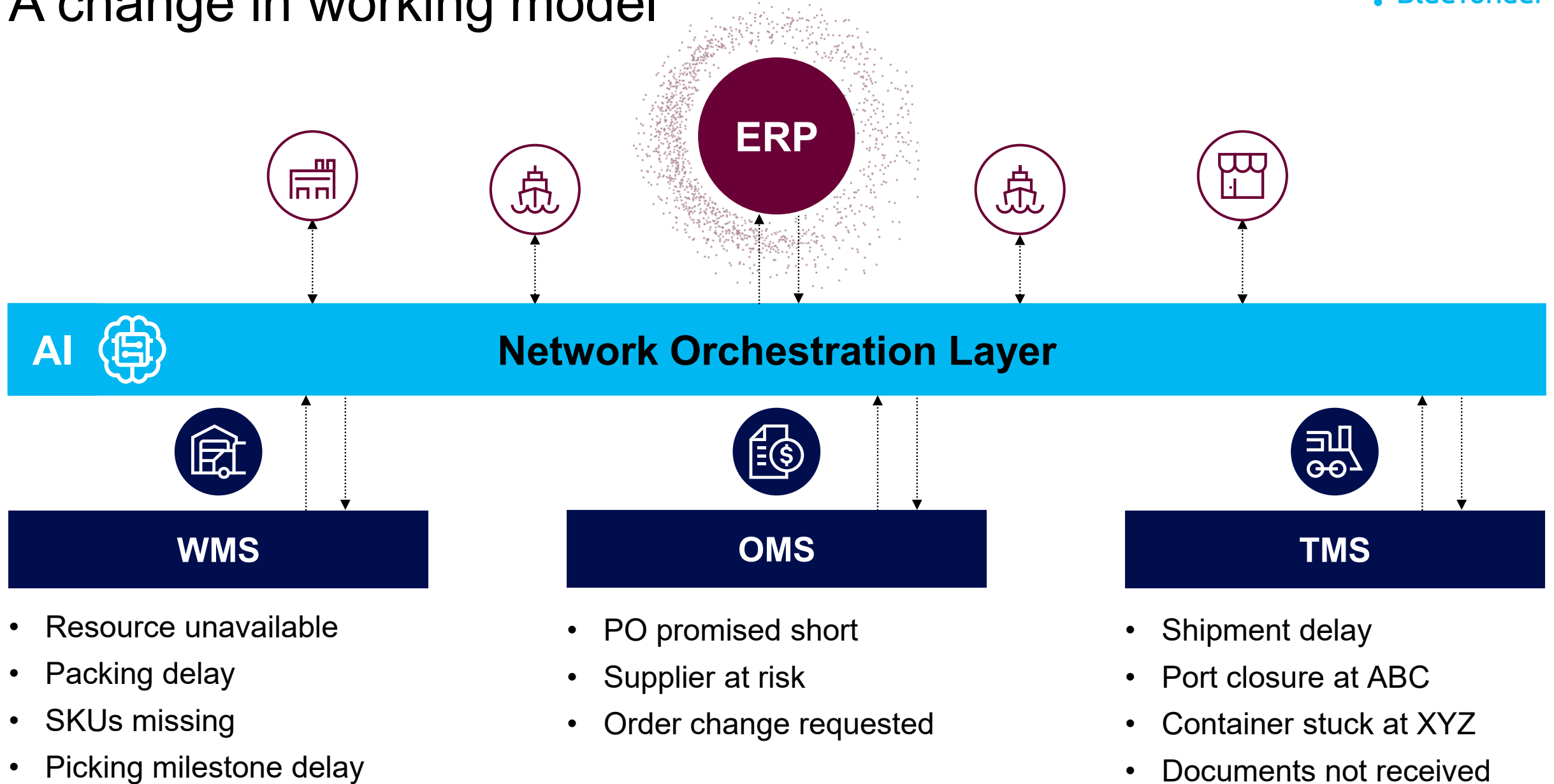
Supply chain from eagle's eye view



Today's working model



A change in working model

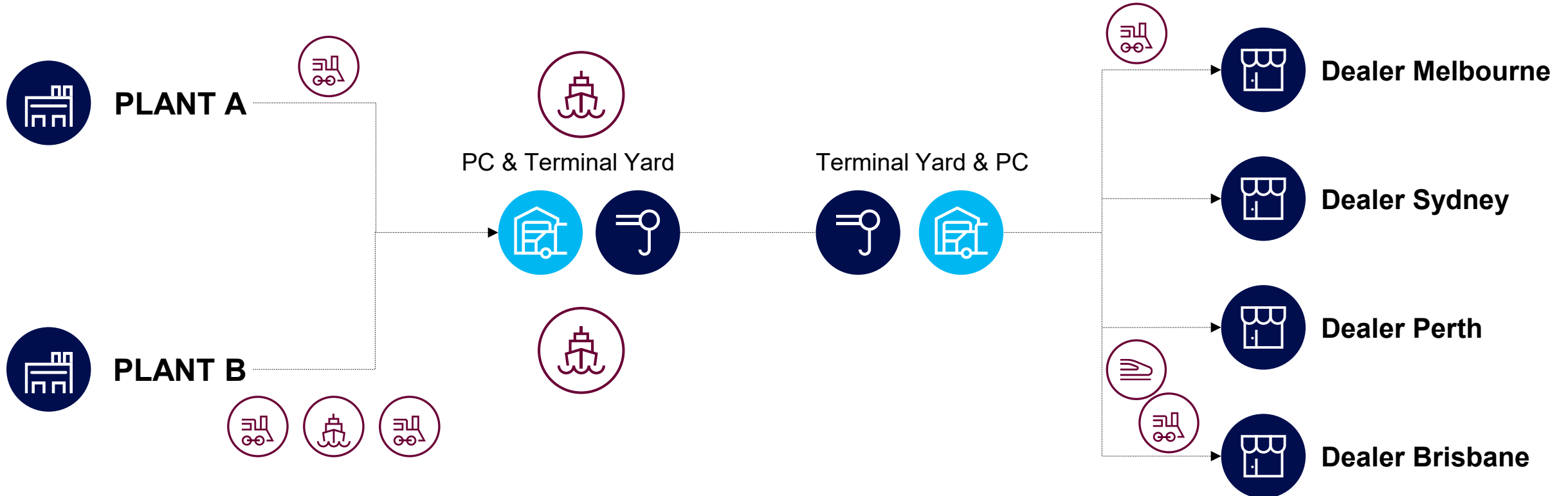




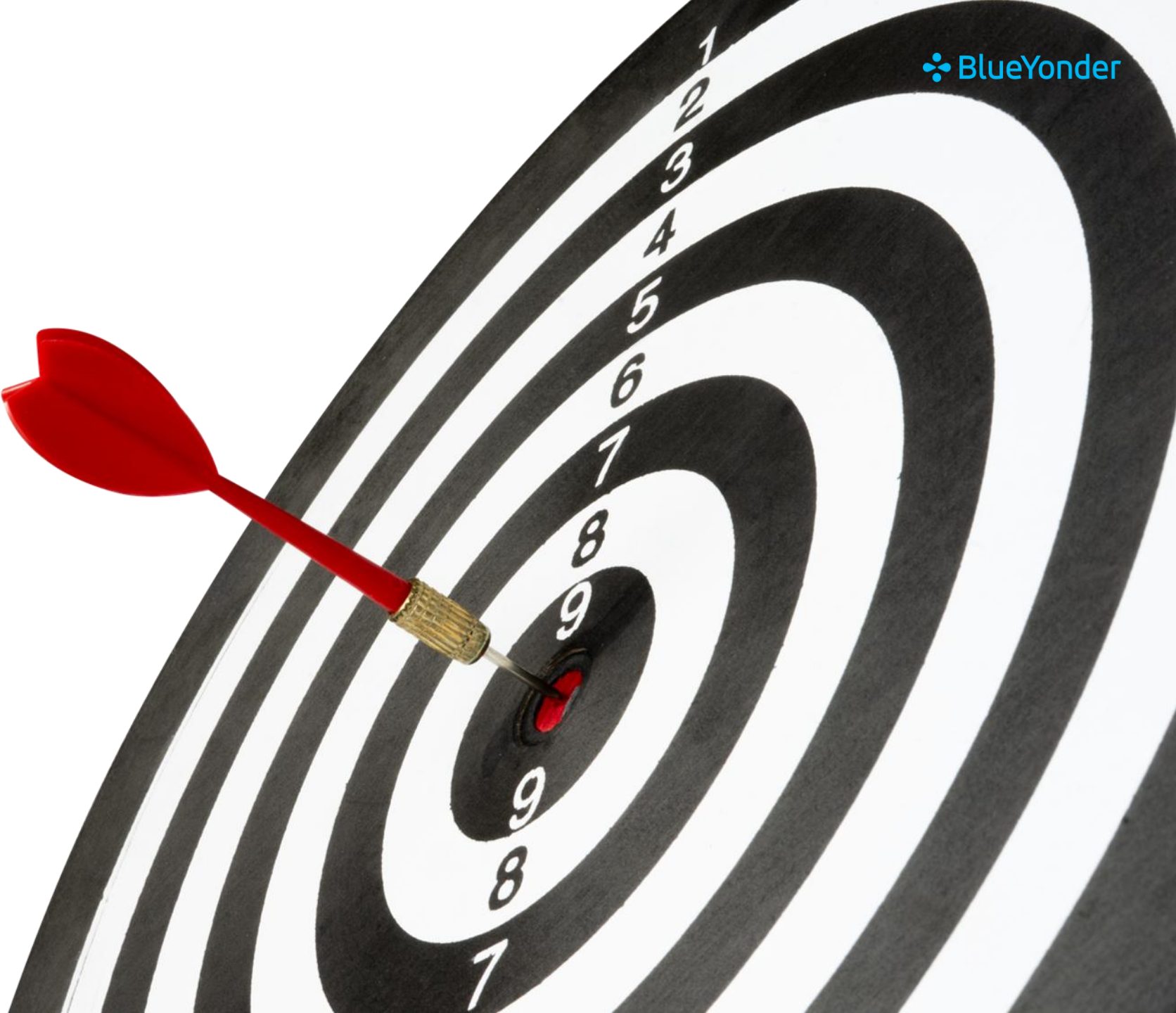
Practical case study

Finished vehicle logistics—Europe to Australia dealers

TMS Network Orchestration Layer



DEMO





TMS

An Island Solution or a Network Solution?





Bayer Crop Science's digital logistics transformation improves operational efficiency, asset utilization and customer service.

- 4% reduction in logistics costs, and a 7% increase in optimized asset utilization
- 3% improvement in on-time delivery and carrier performance tracking metrics
- Gained end-to-end global supply visibility with Blue Yonder Network



SOLUTIONS:

Transportation Management,
Blue Yonder Network

BUSINESS CHALLENGE:

- Faced **complexity** in managing global supply chain
- Faced rising **costs**, lack of visibility and inefficiencies in transportation management
- Legacy system lacked real-time tracking capabilities, leading to **delays** and increased operational expenses

COMPANY:

- Delivers agricultural solutions to customers in **over 70 countries**
- **Broad portfolio** of high-value seeds, innovative pest management solutions and digital farming tools

“Bayer’s unwavering commitment to digital disruption and innovation is exemplified through Blue Yonder TMS. These transformative efforts transcend conventional technological upgrades, serving as strategic imperatives that redefine supply chain management in a rapidly evolving landscape.”

— **Johnny Ivanyi**, Global Head of Logistics Operational Excellence, Bayer

Why Blue Yonder

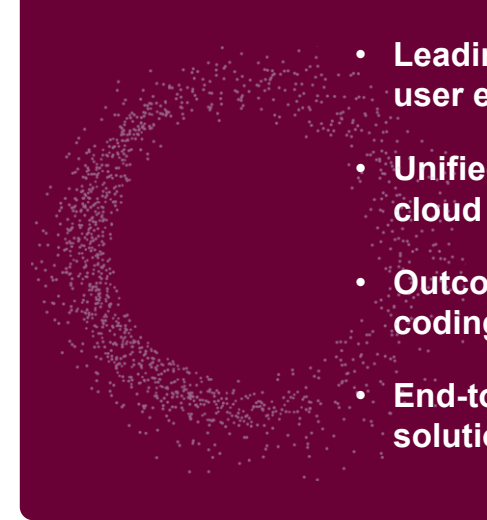
Smartest technology innovation in a unified solution

- 
- Multi-enterprise, multi-tier network
 - Advanced automation
 - Smartest AI

Unmatched expertise and deep partnerships

- 
- Strategic partnerships
 - Proven innovation expertise
 - Built-in product expertise
 - Win-win relationships

Superior solutions for better business outcomes

- 
- Leading-edge user experience
 - Unified data cloud
 - Outcome-based coding
 - End-to-end solutions

Helping our customers lead

- ▶ **3,000+**
Global customers
- ▶ **76**
Countries
- ▶ **114**
New customers per year (2025)
- ▶ **20¹**
Of the Gartner® Supply Chain Top 25 for 2025²

¹ This number represents Blue Yonder's independent analysis of the Gartner® Supply Chain Top 25 for 2025 listing. For the purposes of this list, Blue Yonder considers customers those companies who utilize its solutions either directly or through a logistics service provider.

² Gartner® Supply Chain Top 25 for 2025, Simon Bailey, et al., June 17, 2025.

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RETAIL	MANUFACTURING	CPG	LOGISTICS SERVICE PROVIDERS
			
			
			
			
			
			
			
			
			
			
23 of the Top 25 ³	12 of the Top 25 ⁴	16 of the Top 25 ⁵	13 of the Top 25 ⁶

³ Retail: National Retail Federation, NRF Top 25 List, July 2024; ⁴ Manufacturers: Industry Week, U.S. 500 – America's Largest Manufacturers, May 2024 CPG: ⁵ Consumer Goods Technology, Consumer Goods Technology List, September 2024; ⁶ Logistics: Supply Chain 24/7, Ranking the Top 50 3PLs of 2024, June 2024

Ready to **Go Further?**

Everything you've seen today is just the beginning.

Scan to explore Transportation Management strategies, success stories, product resources, and industry insights.

 Scan & Explore





Thank You

