



Blue Yonder Network

Don't just survive, thrive—by leveraging a dynamic partner ecosystem driven by real-time connectivity and AI

Today, the only certainty in supply chain is uncertainty. The form, duration, and urgency may vary, but disruptions keep coming. From production and sourcing delays to tariff policy uncertainty, and from geopolitical activity impacting commercial shipping lanes to regulatory shifts, firefighting each event is insufficient.

Instead, you need a fast, collaborative way to continuously adjust to disruptions, including those outside your own four walls. As variability grows, so does reliance on global, interdependent supply chain flows that cross multiple tiers of the supply chain. But legacy solutions weren't built to support interconnected, ever-shifting networks.

Discover the network effect, with Blue Yonder

Faced with escalating costs, inevitable disruptions and an increasingly complex partner ecosystem, you need a new model. One that is not dependent on assumptions of stable operations, typical lead times, forecastable demand, and known capacity. Modern supply chains must be more responsive to variability.

Blue Yonder Network provides multi-enterprise transparency so you can synchronize plans and actions with your connected community. It enables a continuous autonomous assessment of network flows. A collaborative multi-party ecosystem, tap network-wide data to detect meaningful change and risk across your supply chain fabric.

At Blue Yonder, we call that the network effect.

According to a McKinsey report released in 2025, 84% of companies report being underprepared for current trends and uncertainties. Ask yourself: Do you want to lead? Or follow?



The network advantage

• **172k**
organizations on the
Blue Yonder Network

• **One**
common source of truth

A transformed approach, for a transformed landscape

Blue Yonder Network is uniquely built for the modern, disrupted business world. With a patented multi-party collaboration underpinning, it enables efficient, continuous planning and execution—rebalancing supply and demand, capacities and inventory in response to market dynamics. No matter how many partners, nor how many tiers, are involved. And no matter what changes happen along the way.

The power of an intelligent, network-wide pivot

As products follow a twisting, disrupted route to market, manual processes and traditional analyses simply can't keep up. Responses are either collaborative but slow, or fast and myopic. Neither approach points to the best path.

In a world of ever-changing operations, Blue Yonder Network means companies seamlessly work together for increased efficiency, resilience and compliance. When a change or imbalance occurs, every participant understands the implications for their role and their priorities.

Embedded intelligence trained on supply chain health

Blue Yonder Network drives more fluid supply chain workflows. Underlying it is a robust and scalable technology foundation. It's built to match today's pace of change. It allows users to access relevant information on inventory, capacity, and commitments—perpetually updated—as well as insights on how to optimize key performance metrics.

Sitting atop Blue Yonder Network is a next-generation control tower. Supply Chain Command Center goes beyond traditional visibility solutions to assess where intervention is needed. It identifies possible corrective actions, orchestrates next steps across the multiple impacted parties, and learns from the decisions of key stakeholders.

In real time, this solution collects, consolidates and transforms network-wide data into strategic, profitable plans and action. Each participant can securely access relevant data, in a form and context tailored to their specific decision-making needs.

The result? Every user maintains awareness, from Point A to Z, across workflows, functions, sites, systems, and orders. Stakeholders not only recognize risks and exceptions but also emerging opportunities. And they activate against insights in coordination with partners inside the enterprise and beyond its four walls.

Stop reacting in isolation. Be proactive—and multiply your impact.

Today, no company can function as an island. Modern supply chains are too interdependent and too complex. There are too many systems and too much data. Upstream and downstream conditions change too frequently. Risks and disruptions lurk everywhere.

The only way to master today's variability is by applying "the power of many" to each operational challenge, large or small. By connecting businesses, systems and data, Blue Yonder enables adaptable supply chain networks that can flex under pressure and pivot proactively, together.

Resilience isn't just a buzzword; it's a competitive imperative. Blue Yonder Network is purpose-built to get your supply chain there.



Imagine the possibilities

• **79%**

CSCOs don't have a highly resilient network

• **77%**

CEOs say risk harder to detect and manage

• **91%**

COOs expect significant increase in supplier costs