

Supply Chain Execution and Management Unlocked

Empower resilience, agility, and seamless orchestration for LSPs

Business context

Logistics service providers (LSP) face the dual challenge of enhancing service reliability while managing operational costs. Striking this balance demands end-to-end visibility and seamless collaboration, empowering LSPs to meet diverse and complex industry requirements, effectively support demand and supply planning, and proactively mitigate disruptions.

Fragmented inventory, warehouse, and transportation operations often result in underutilized resources and missed delivery commitments. Ineffective order prioritization, delays, and misallocation of critical resources significantly increase costs. To remain competitive, LSPs must adopt innovative solutions that synchronize logistics execution and enable proactive decision-making within a multi-tier, multi-enterprise ecosystem.

LSP industry solutions description

Blue Yonder AI-based solutions empower LSPs to optimize core operations through a comprehensive, synchronized multi-enterprise network, encompassing warehouse, transportation, yard, order, and returns capabilities within an established, unified platform. This integrated approach provides a strong foundation for faster innovation adoption and streamlined operations. Designed for scalability, Blue Yonder's advanced supply chain execution and planning solutions help LSPs adapt to demand surges, eliminate operational bottlenecks, and enhance SLA compliance.

The multi-enterprise digital supply chain network enables end-to-end decision-making, strategic inventory positioning, and efficient labor allocation. Additionally, LSPs benefit from Blue Yonder's continuous investment in groundbreaking technologies, ensuring they remain competitive in a rapidly evolving market.

Key benefits

- Offers real-time insights for **proactive disruption management, improved decision-making, and enhanced coordination** across nodes.
- Ensures consistent, on-time deliveries while **minimizing disruptions and stockouts, enhancing customer trust and loyalty.**
- Streamlines execution processes by **optimizing resource allocation, reducing costs, and boosting overall productivity.**
- Dynamically scales resources to **manage surges and maintain operational reliability.**

Why logistics leaders choose Blue Yonder

Boost service levels to over

99%

Reduce transportation costs by

6%

Reduce labor costs by

10%

Help customers reduce obsolete inventory by

30%+

Capability offerings

Command and control center on digital supply chain network

Enhance visibility and orchestration. Delivers multi-tier visibility and suggestions to resolve issues across logistics functions, enabling proactive disruption management and seamless coordination to enhance service reliability, handle exceptions effectively, and provide added value to clients.

Unified, end-to-end supply chain platform

Enable insights-driven agility and resilience. Delivers real-time insights through the industry's first cloud-native, end-to-end supply chain platform, featuring AI-powered decision-making and unmatched security, forming the foundation of an agile and resilient supply chain.

Synchronizing supply chain execution and planning

Achieve dynamic and scalable operations. Supports resilient operations by synchronizing processes, dynamically allocating resources, and ensuring seamless scalability during demand surges.

First-to-last-mile optimization

Boost customer satisfaction, and sustainability. Achieves a win-win by reducing operational expenses, enhancing customer experience, and optimizing each load for product mix, route, and delivery schedules. Additionally, it supports sustainability goals by minimizing CO2 emissions and meeting reduction targets.

Warehouse labor and execution

Maximize efficiency and workforce agility. Optimizes labor forecasting, allocation, and engagement with AI-driven scheduling and real-time insights, enhancing throughput, retention, and workforce adaptability.

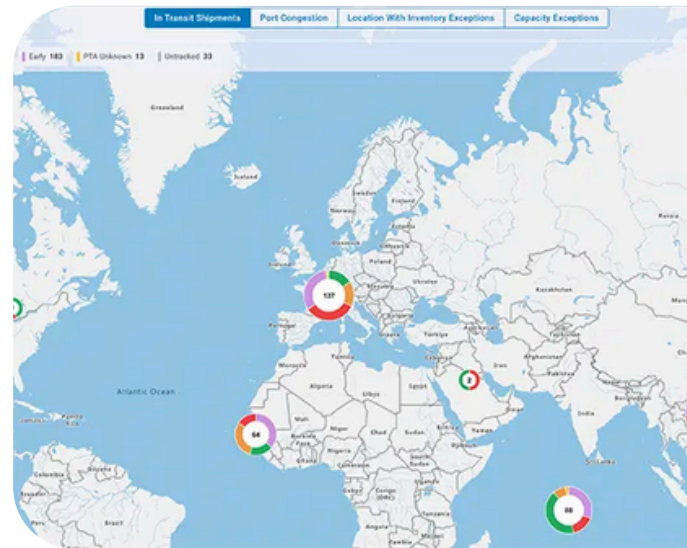
Collaborative supplier management

Optimize real-time collaboration for supply chains. Facilitates real-time forecasting and capacity collaboration with suppliers, carriers, and partners, aligning inventory with demand to reduce stockouts, improve service levels, and boost operational efficiency.

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Key features

- **Delivers end-to-end solutions** with real-time visibility, AI-driven orchestration, and a cloud-native platform for rapid deployment and scalability.
- **Aligns inventory with supply and demand** through multi-tier visibility, supplier collaboration, and optimized routing to minimize stockouts, improve accuracy, and reduce costs.
- **Synchronizes operations across partners**, dynamically adapting to demand surges, enhancing resilience, and ensuring cost-effective, SLA-compliant performance.



Take LSP operations to the next level

Fulfill every promise, even in a world of constant disruptions.

Learn more at blueyonder.com