

# Charting New Pathways in Automotive Planning

Amid shifting demand, supply disruptions, diverse production requirements and rising customer expectations, success in the Automotive landscape hinges on the ability to orchestrate complex operations — seamlessly balancing supply, demand and resources, and exploring AI-driven “what-if” simulations and contingency plans.

Manufacturers must adopt end-to-end planning and execution strategies to transform supply chain, financial and operational challenges into opportunities for precision, agility and profitability.

## Agility in motion: Staying ahead of shifting demand

In a world of constant change, adaptability is the ultimate advantage. Intelligent business planning capabilities enable manufacturers to adapt production workflows to changing market demands by effectively balancing trade-offs between profitability, margins, market share and corporate average fuel economy (CAFE) credits. By eliminating inefficiencies and optimizing responsiveness to disruptions, manufacturers can maintain flexibility and customer satisfaction.

# 1.3%

decline in global Automotive demand was recorded in Q2 2024 compared to the previous quarter, driven by rising interest rates and consumer affordability concerns.

Source: S&P Global



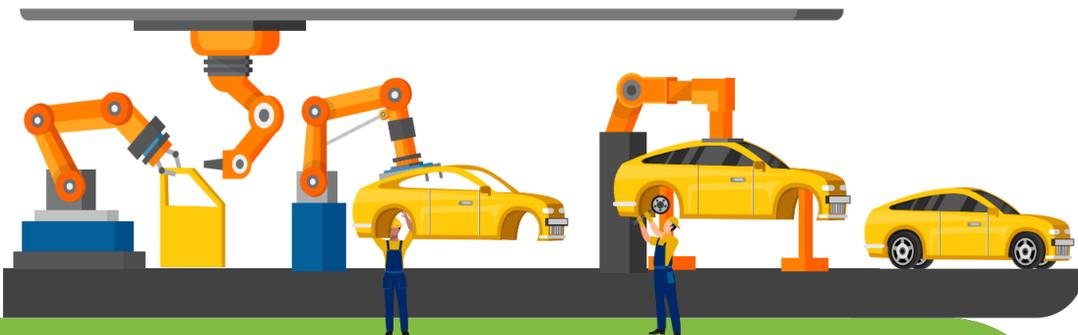
## Efficiency at scale: Turning precision into profits

Efficiency isn't just about saving costs; it's about optimizing every aspect of production to fuel profitability and creating harmony across production processes. By synchronizing operational workflows and reducing reliance on safety stocks, manufacturers can minimize excess and enhance sustainable profitability without compromise — achieving more with less.

# 80% - 85%

is the capacity level at which Automotive original equipment manufacturers (OEMs) are aiming to operate to maximize their profits.

Source: Merit Data



## Resilience redefined: Building predictable supply chains

OEMs require multi-tier visibility and real-time alignment and collaboration across supply chain nodes to proactively mitigate risks, adjust to disruptions, and achieve consistent, reliable delivery outcomes, to build robust Automotive supply chains.

# 79%

of manufacturing executives believe that collaboration between departments is essential for achieving operational excellence.

Source: Deloitte



## Dig deeper

The future of Automotive manufacturing isn't about keeping pace — it's about setting it. Blue Yonder equips you to turn supply chain complexity into a competitive advantage, enabling precise orchestration, real-time responsiveness and unwavering excellence.

With end-to-end execution planning, seize the power to lead with innovation and shape the road ahead.

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