



# Cognitive Solutions

From local optimization to global intelligence

Today's supply chains are under constant strain from disruptions, limited resources and pressure to optimize globally. Yet most organizations still rely on siloed functions like demand, supply, manufacturing, transportation, and warehousing each working hard, but often with competing priorities.

Blue Yonder Cognitive Solutions changes that. By unifying data, decisions and execution on a cloud-native platform, Cognitive Solutions replace silos with real-time, concurrent optimization across supply chains.

The result is faster decisions, smarter operations, and more resilient supply chains in a continuously improving, intelligent ecosystem.

## ► Built for what's next

- Always current and continuously improving
- Optimize instantly with real-time, event-driven intelligence
- Simplify compliance with audit-ready sustainability reporting
- Elevate teams and improve organizational design



## Key Benefits

### Trustworthy results

- Embedded AI agents reason across complete, real-time data for reliable recommendations.

### Faster time to value

- Deployments and upgrades deliver impact in weeks not months.

### Greater productivity and agility

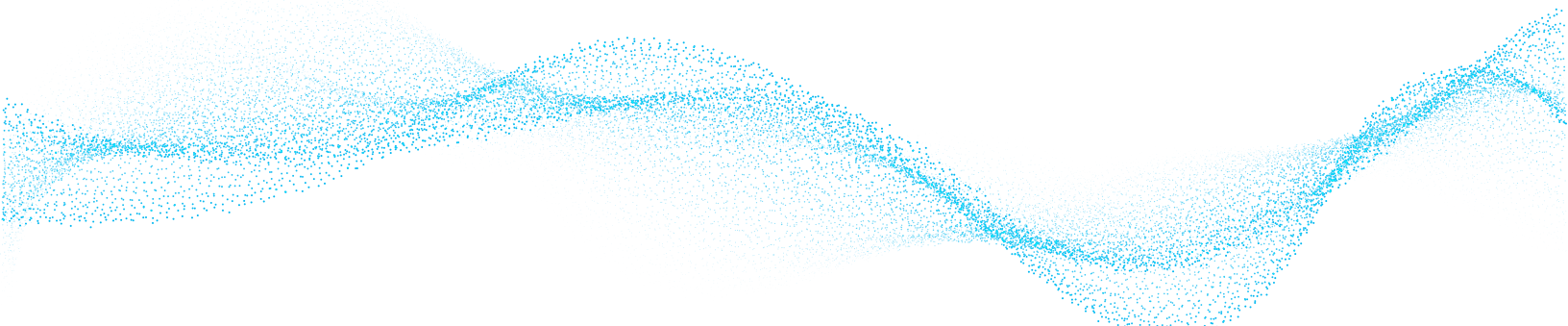
- Breakdown silos, reduce manual intervention and rapidly respond to disruptions.

### Seamless scalability

- Cloud-native elasticity adapts easily to global complexity.

### Built-in sustainability

- Embedded tools measure and optimize carbon emissions and waste reduction.



## Reinvent supply chains through smarter decision-making

Cognitive Solutions are built to help you integrate planning and execution across your end-to-end supply chains:

### Cloud-native architecture

- Always current, infinitely scalable and secure
- Continuous innovation without costly downtime

### AI data cloud and Blue Yonder Platform

- Unified, real-time data foundation
- Integrate data at scale for end-to-end connectivity

### Interoperable solutions

- Real-time alignment across teams and partners
- Eliminate integration debt and accelerates insights

### Multi-enterprise network

- Connects suppliers, partners and providers on one platform
- Expands visibility and multiplies value across the ecosystem

### Unified decisioning

- Align teams with concurrent planning across organizations
- Faster, smarter decisions based on complete system intelligence

### Intelligent and agentic

- AI agents that learn, decide and act at machine speed
- Amplifies human intelligence with autonomous execution

### Next-gen user experience

- Adaptive, natural language and collaborative interfaces
- Frees users to focus on outcomes, not system navigation



## Expect excellence with technology partners

Blue Yonder collaborates with leaders in cloud and AI, Microsoft and Snowflake, to develop and advance intelligent supply chains.

- Microsoft and Blue Yonder are driving innovation by leveraging AI and real-time decisioning through Azure AI Foundry.
- Snowflake and Blue Yonder are helping enterprises reimagine the way they plan and execute at scale with AI Data Cloud.

## Transform silos to unified supply chains

We make the journey to cognitive seamless, helping you transform your business step by step from proof points to fully scaled cognitive supply chains.

### Phase 1: Cognitive Initiation (4-12 weeks)

- Deliver immediate AI value and ROI proof points.
- Explore Blue Yonder's cognitive solutions without risk.

### Phase 2: Cognitive Scale

- Tailored to your business
- Quickly deploy enterprise-wide solutions with new AI capabilities.
- Enable long-term transformation that adapts and avoids disruption.