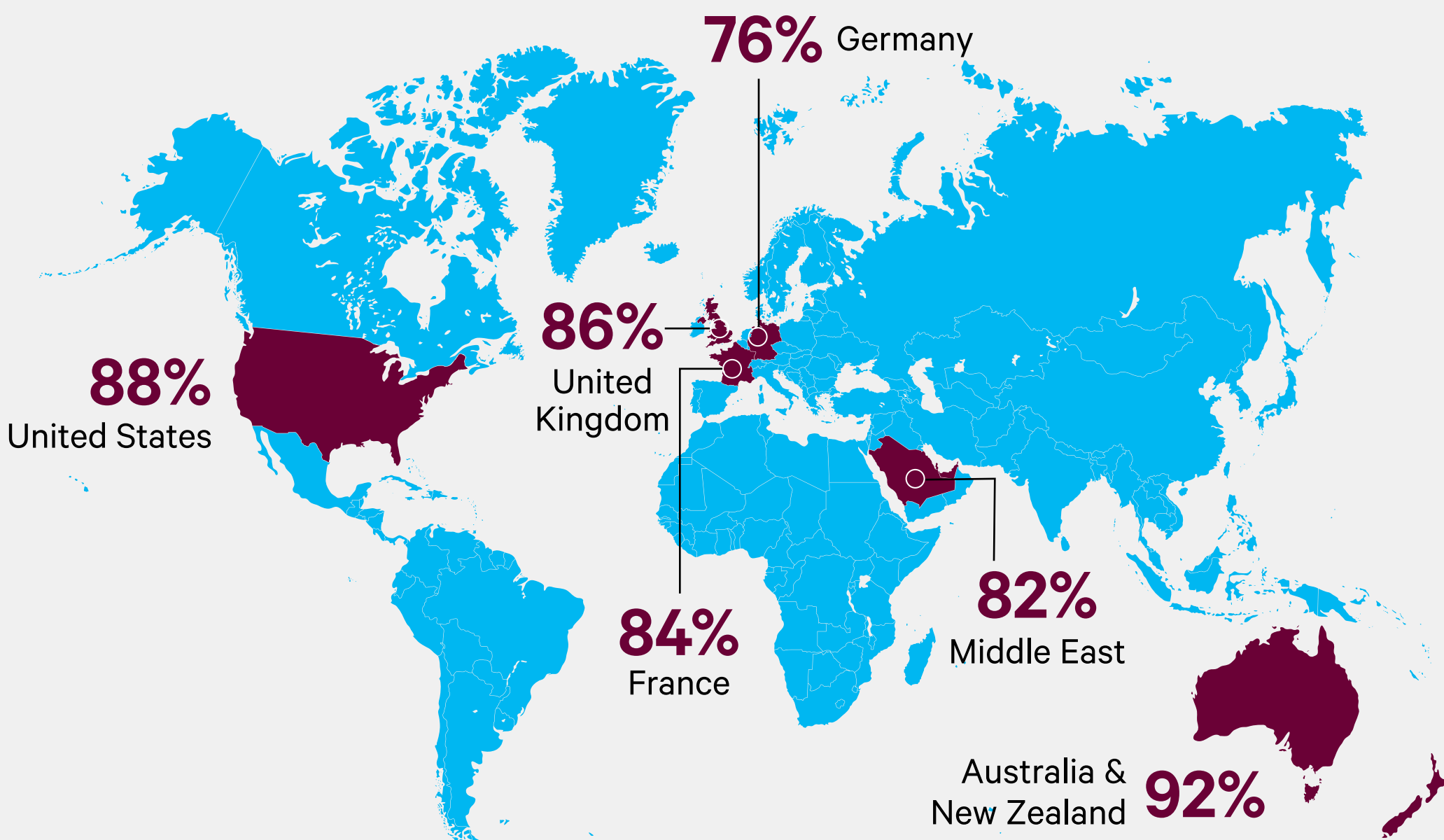


2025 Global Consumer Sentiment on Grocery Inflation

Consumers shift purchasing behaviors amid rising prices



85% of consumers around the world are concerned about inflated grocery prices



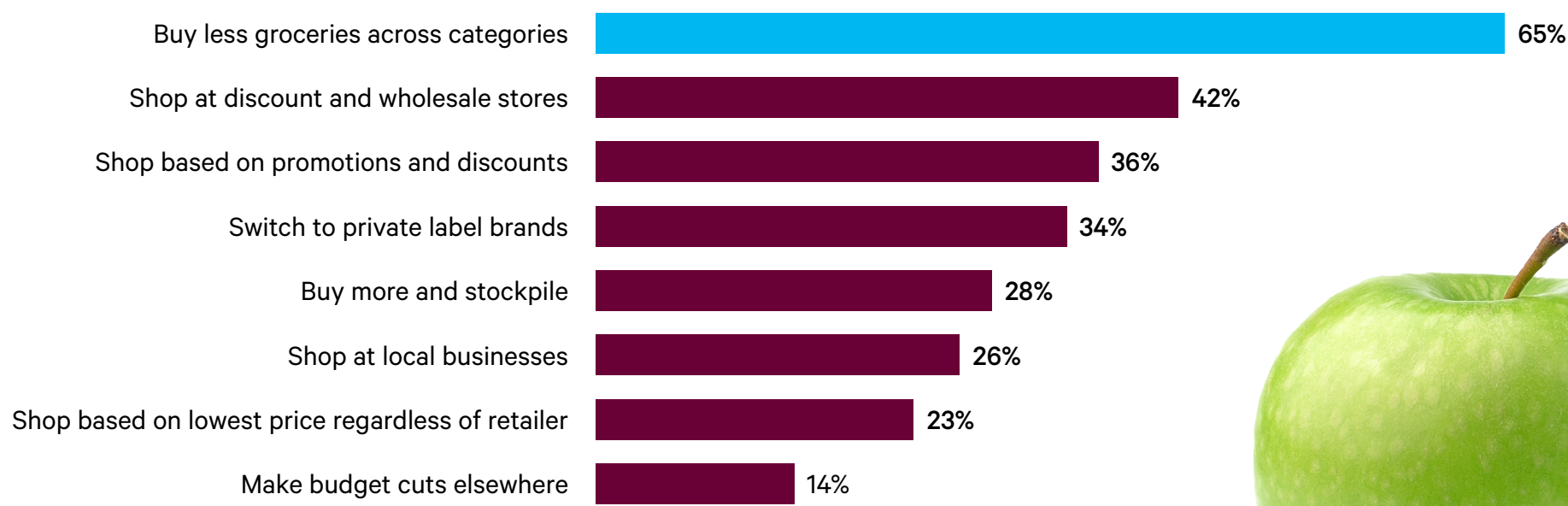
Consumers identify top factors driving inflated grocery prices



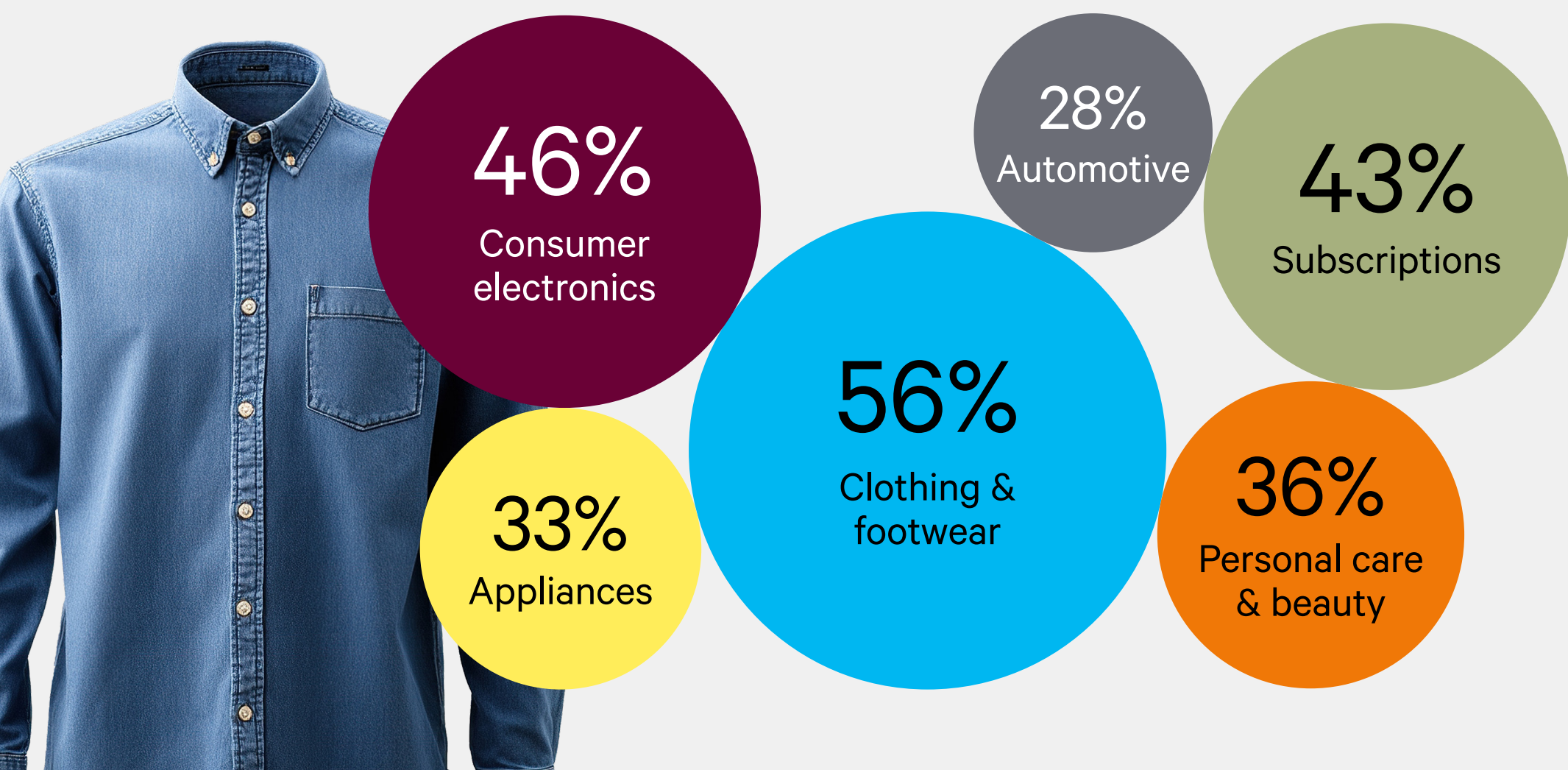
Geographically, consumers are split on the leading cause of grocery inflation



New shopping habits are being formed across grocery categories



To offset grocery prices, consumers are willing to reduce spending on the following:



The Blue Yonder 2025 Global Consumer Sentiment on Grocery Inflation Survey was fielded by a third-party provider in May 2025. Blue Yonder surveyed over 6,000 consumers across Australia and New Zealand, France, Germany, the U.K., and the U.S. to gather insight on their shopping behaviors due to inflated grocery prices and their feelings on what is contributing to prices.