

Dynamic Price Discovery

Discover and compare freight market rates instantly to book capacity with carrier marketplaces

Business context

When freight capacity tightens, shippers require broader carrier coverage to make informed pricing decisions for transporting goods. Traditional spot rating methods often fall short, especially for low-volume lanes. During peak demand periods, planners must invest significant time and effort coordinating with carriers to secure capacity on short notices and at the right price. Dynamic Price Discovery addresses these challenges by offering shippers real-time access to true market rates.

Solution description

With Dynamic Price Discovery, planners gain visibility into freight rate quotes from carrier marketplaces within Blue Yonder Transportation Management and Logistics Network as part of their load tender workflow. This allows planners to view and compare freight rate quotes from marketplaces alongside contracted rates, considering market supply and demand influenced pricing and capacity for better tendering decisions. Dynamic Price Discovery serves as a single point of integration for shippers and their partners for rate discovery and tendering. The user interface enables planners to instantly request rate quotes for one or more loads with a single click. Additionally, planners can automate price discovery and tender acceptance, saving valuable time that would otherwise be spent on tedious manual processes to secure capacity.

Real results

Reduce spot rates up to

50%

Save rates up to

10%

Accelerate sourcing up to

50%



Capacity Offerings

Side-by-side price comparison

View and compare contracted and noncontracted market rates side by side within Transportation Management's Smartbench.

Easy dynamic price quote retrieval

Configure Transportation Management's Smartbench to instantly require real-time freight pricing from multiple carrier marketplaces. Additionally, achieve automated dynamic price retrieval and load acceptance within Transportation Management.

Seamless price discovery workflow

Dynamic Price Discovery workflow is seamlessly integrated into Transportation Management's Smartbench, empowering planners to make effective decisions during tendering operations.



Key features

- **Freight price discovery:** Choose the best freight rate across contracted and noncontracted carriers with access to market prices.
- **Freight capacity management:** Get access to additional carrier coverage on demand to manage spikes in freight demand. Get instant access to capacity on new or noncontracted lanes via marketplace integration.
- **Efficient freight capacity procurement:** Save hours procuring freight capacity via secure API-enabled connectivity.
- **Connected experience:** Seamlessly integrate with Transportation Management's Smartbench for day-to-day tender operations.

Key benefits

- Instantly connect with carrier marketplaces to discover real-time market rates and capacity
- Compare contracted and market rates to make informed decisions around load tendering
- Automatically discover market price and accept tender to save time and effort
- Manage low-volume lanes effectively by leveraging additional carrier network coverage
- Realize savings and efficiency gains by shifting to a dynamic rate discovery paradigm

To learn more, visit
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