

# Why Blue Yonder Luminates

Real-time, innovative supply chain & retail solutions



• **\$125M**  
Product innovation investment

## ▶ Empower your supply chain with Blue Yonder SaaS solutions

Top 3 advantages of migrating to SaaS

01

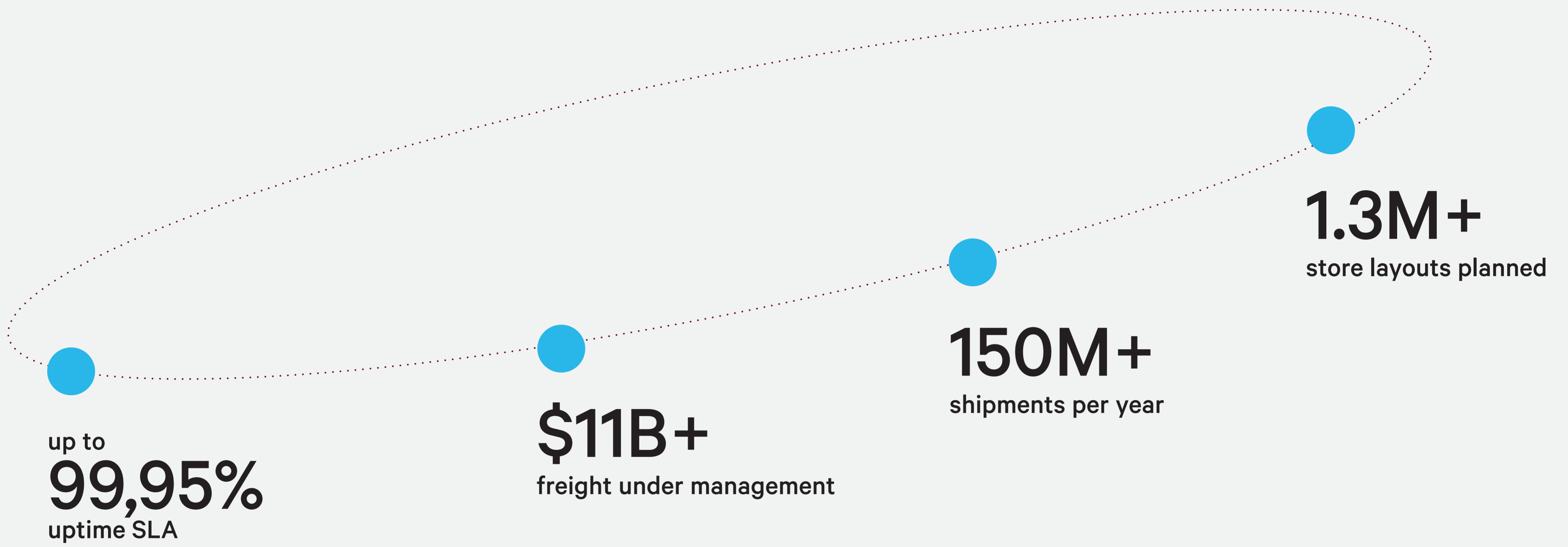
reduces total cost of ownership

02

improves response times with guaranteed SLAs

03

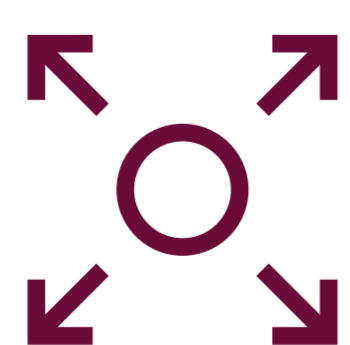
accelerates the path to innovation



## ▶ Benefit from Blue Yonder's award winning customer support website: [success.blueyonder.com](https://success.blueyonder.com)



28k+ site logins per month



product release information



40k+ knowledge base articles



global customer success team located in 6 continents supporting 10+ languages

## ▶ Blue Yonder special interest groups:

Influence product direction, vote on enhancements, expand your network and build executive relationships.

**40**  
communities

**1400+**  
companies

**4700+**  
members

