



Enterprise Data Orchestration

Streamline integration for quick outcomes

Modern enterprises struggle to manage data across complex systems like enterprise resource planning (ERP), planning and execution. Limited integration expertise and resources can lead to challenges like:

- Delays and inefficiencies
- Higher total cost of ownership (TCO)
- Inconsistent data quality and governance
- Security and compliance risks
- Slower time to value

Blue Yonder Enterprise Data Orchestration (EDO) eliminates these challenges by taking full ownership of end-to-end integrations and orchestration of enterprise data.

It simplifies the entire lifecycle, from data extraction to transformation and loading, ensuring seamless, real-time synchronization between your ecosystem and the Blue Yonder Platform.

Key integration challenges companies face today

Limited expertise: Organizations often lack the specialized knowledge to manage complex, multi-system integrations. Sixty-seven percent of digital transformations experience delays due to skill shortages.¹

Time to value: Manual integrations and limited automations slow down deployments and can delay results. “Integration complexity” and “data issues” are most frequently cited by supply chain officers as the reasons technology investments fail to meet expected value.²

Performance and reliability: Differing systems can strain performance under heavy operational loads. When integrations aren’t optimized, data delays and downtime disrupt supply chain functions.



Integration made simple

- **Assess & align:** We evaluate your current system needs and match them with the right data integration solution.
- **Simplify & integrate:** Our specialists handle all the coordination to ensure smooth data mapping and automated connectivity.
- **Deploy & monitor:** We complete the integration and provide ongoing support for long-term success.

Total cost of ownership: Custom integrations and specified maintenance can inflate project costs over time. Without scalable frameworks, organizations spend more on rework and ongoing support.

Data security and compliance: Complex data systems raise security and regulatory challenges. Inadequate governance can lead to data breaches, audit failures and other business risks such as compliance fines.



Unlock your supply chain's full potential

Enterprise Data Orchestration helps modernize and connect your supply chain by making data integration easier, faster, and more reliable. EDO is part of Blue Yonder's Professional Services portfolio working together with our Strategic Advisory, Implementation Services, and Continuous Optimization to deliver 30% faster time to value, reduce risk, and build a resilient, scalable supply chain. With ongoing support and training, we ensure you make the most of your investment for long-term success and growth.

Faster time to value

- EDO speeds deployment and shortens integration timelines with prebuilt implementation accelerators and templates. By using standard templates and minimizing customizations, customers see faster ROI and benefits from Blue Yonder Solutions in weeks, not months.

Improve decision-making and efficiency

- Real-time, consistent data flows eliminate silos and reduce manual work. Teams gain access to current, accurate information that supports smarter, faster decisions and frees internal resources to focus on strategic initiatives.

Reduce costs and operational risk

- Built on a secure, scalable architecture, EDO helps prevent rework, delays and integration disruptions. Continuous monitoring and data governance maintain accuracy and compliance, reducing operational costs and avoiding unplanned downtime.

Increase agility and scalability

- Unified, reliable data across systems enables your organization to adapt quickly and respond confidently as business needs change. Eliminating data gaps improves responsiveness and supports more personalized experiences.

Enhance customer experiences

- Consistent, synchronized data ensures every customer interaction is informed, efficient, and reliable. This level of clarity and consistency builds trust and delivers the seamless experiences customers expect.

Driving innovation with industry-leading partners

Blue Yonder delivers a scalable, flexible platform to evolve with your business and specialized knowledge of our solutions.

Simplify integration. Accelerate value.

Data integration is complex, resource-intensive, and prone to delays and penalties without the right expertise.

We're here to simplify and manage this process, so you don't have to. Learn more about how we can help you achieve these benefits.

1. IDC's 2024 Global IT Skills Survey: A Regional Comparison
2. PwC's 2024 Digital Trends in Operations Survey