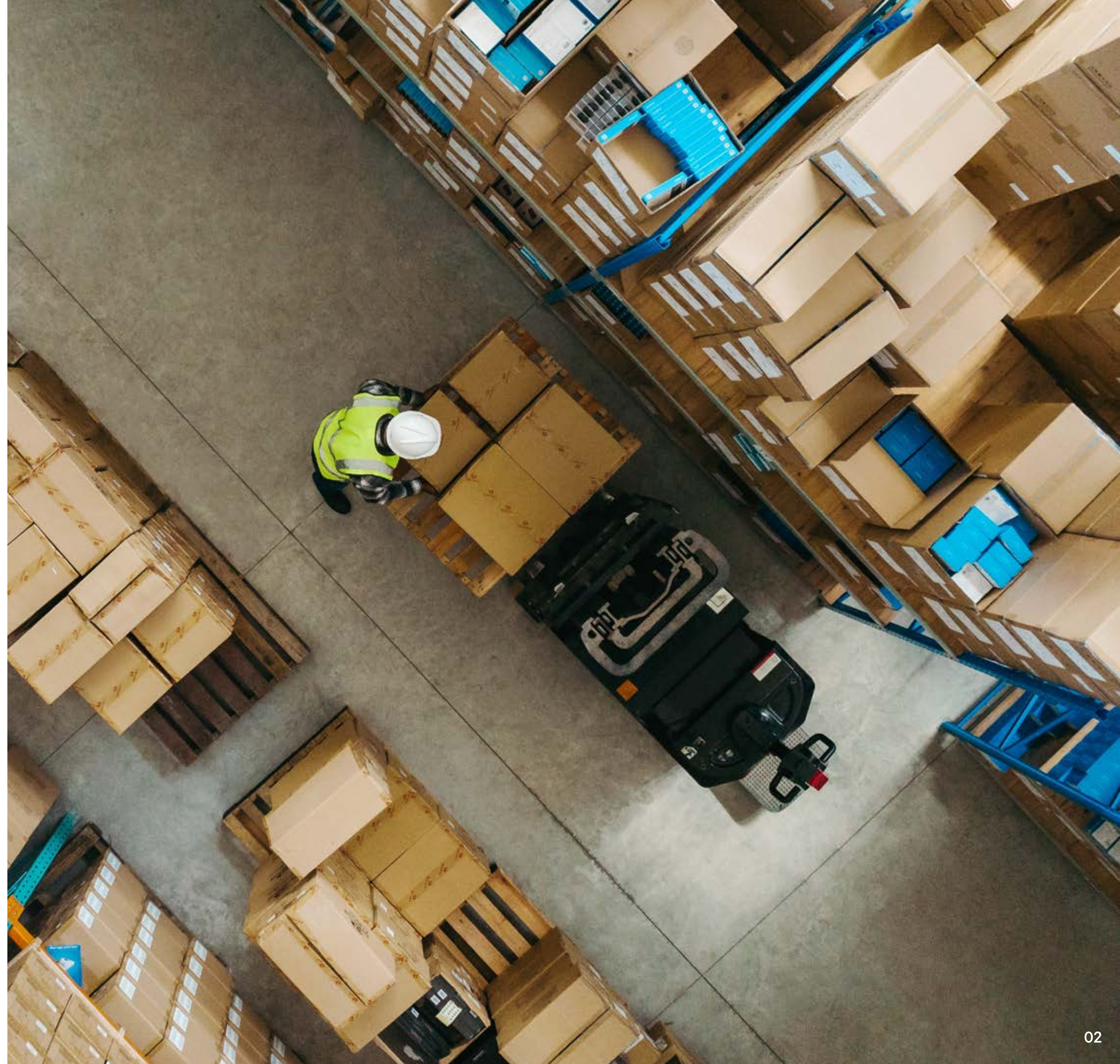


Welcome to the Future of Consumer Industries

Blue Yonder Delivers

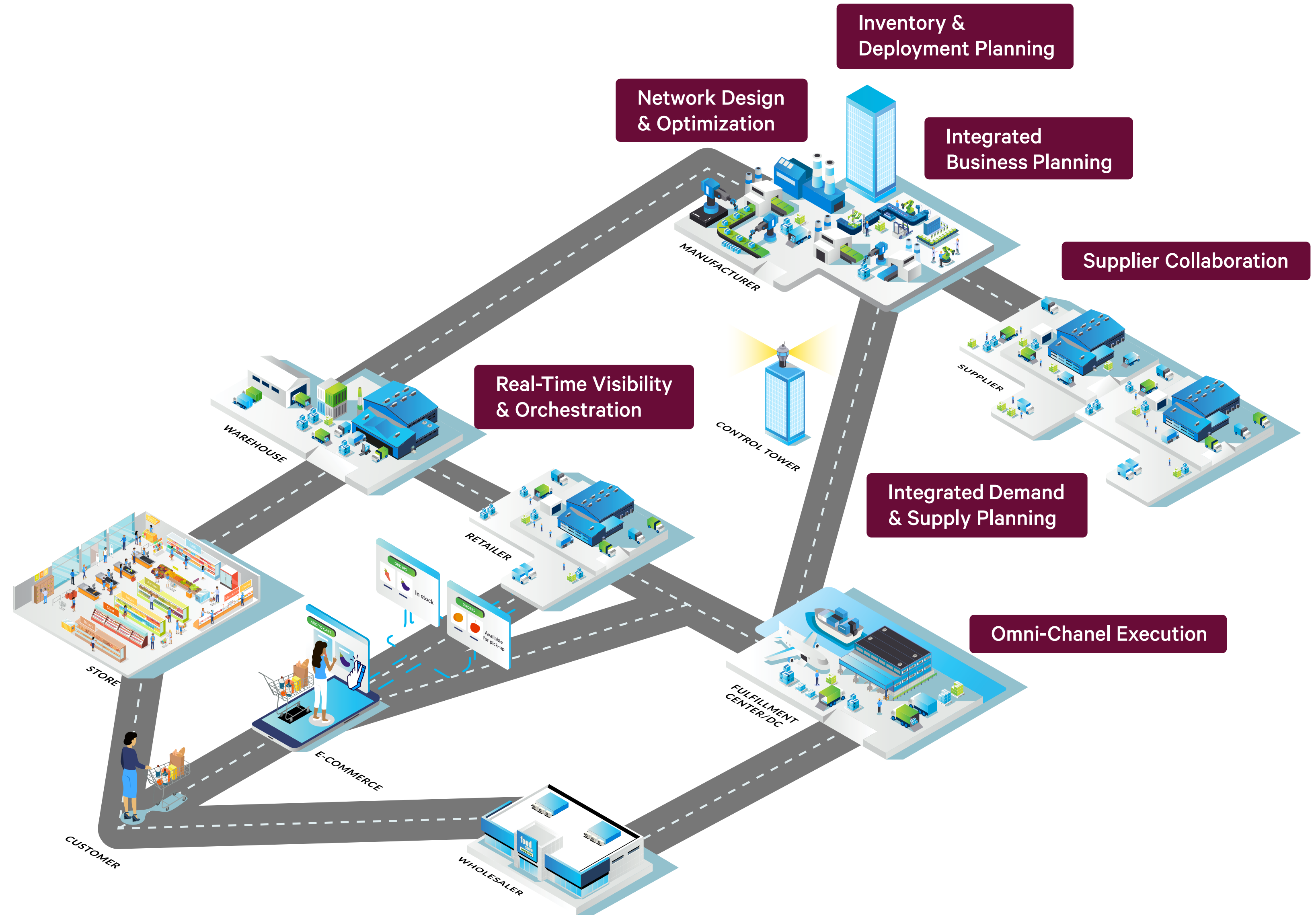
Operational Total Shareholder
Return (OTSR)

- 1 Customer Service
- 2 Revenue Growth
- 3 Cost to Serve
- 4 Cash to Serve



Explore the Future of Consumer Industries

Discover how Blue Yonder solutions can power next-gen experiences across consumer industries



Network Design & Optimization

Align your planning and execution systems to meet elevated service expectations, optimize the supply chain, and improve financial performance.

Real Results



1%
Reduced Cost of
Goods Sold

2%
Months to Realize Full ROI



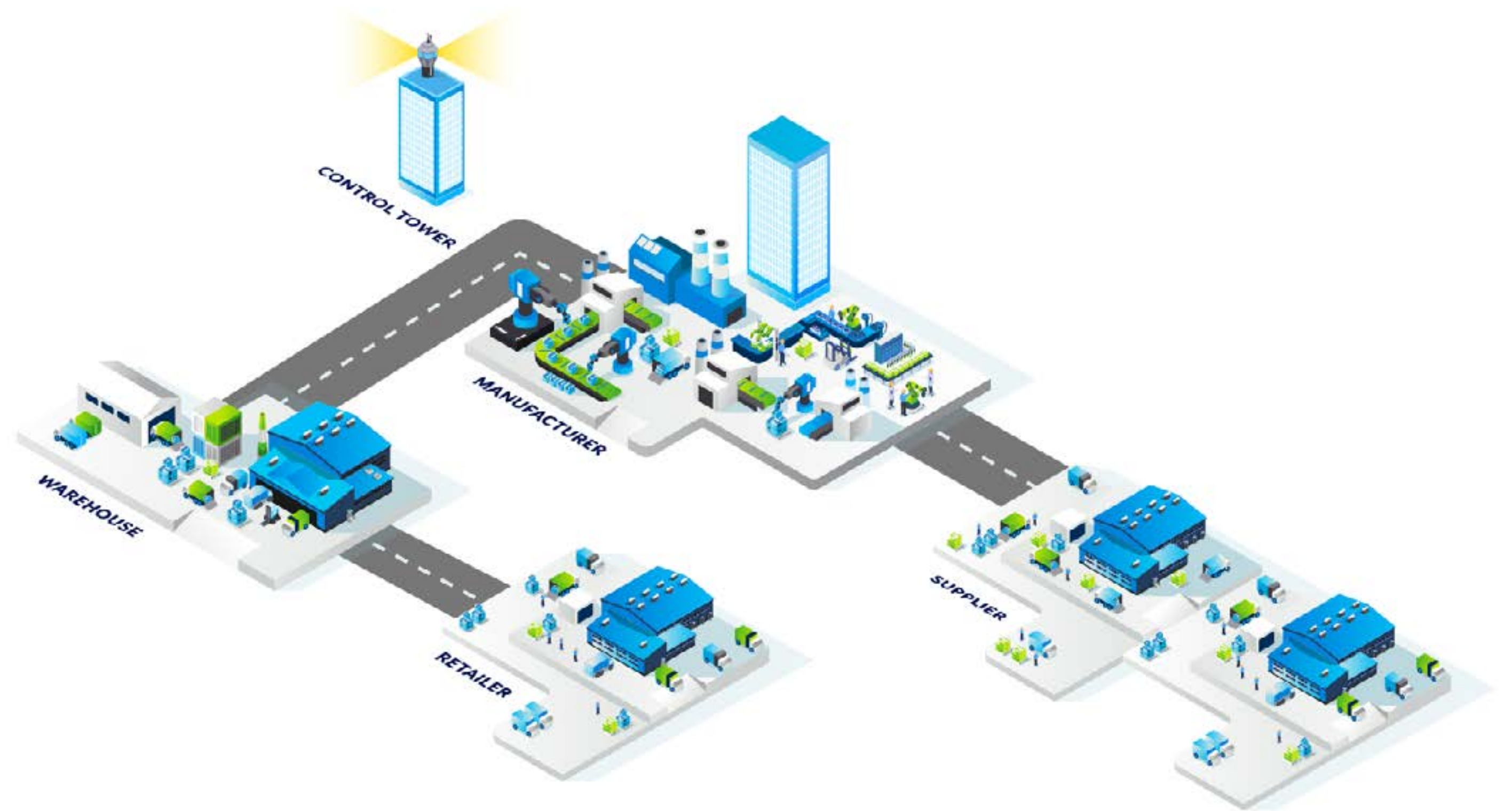
Integrated Business Planning

Extend S&OP across the supply chain to deliver one seamless management process by translating business strategy into supply chain action while responding to market dynamics in an outcome optimized process across the whole enterprise.

Real Results



**INCREASED
VISIBILITY**
Into Future Risks
and Constraints





Integrated Demand & Supply Planning

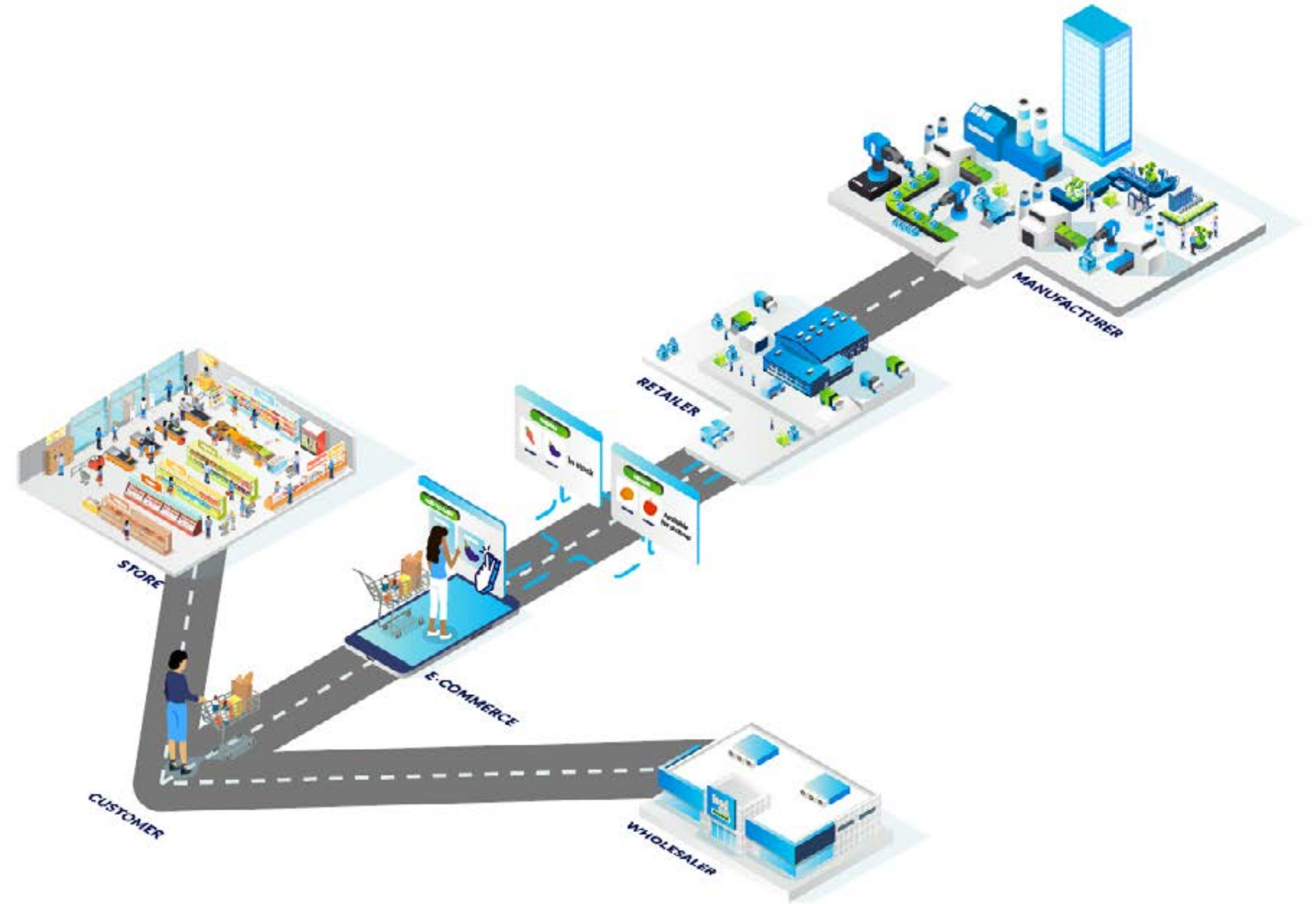
Utilize real-time, consensus demand planning and scenario planning between demand and supply. Also, help establish the best sequence of orders that, when executed, reduces wait time between processes.

Real Results



>15%
Improvement in
Customer Service

>40%
Reduction in Inventory



Inventory & Deployment Planning

Inventory is still hard to control, especially as distribution channels proliferate and customer service demands increase. Prioritize and track distribution decisions along with inventory quality management to ensure channel needs are met.

Real Results



213

People

8

Countries

9

Processes

47

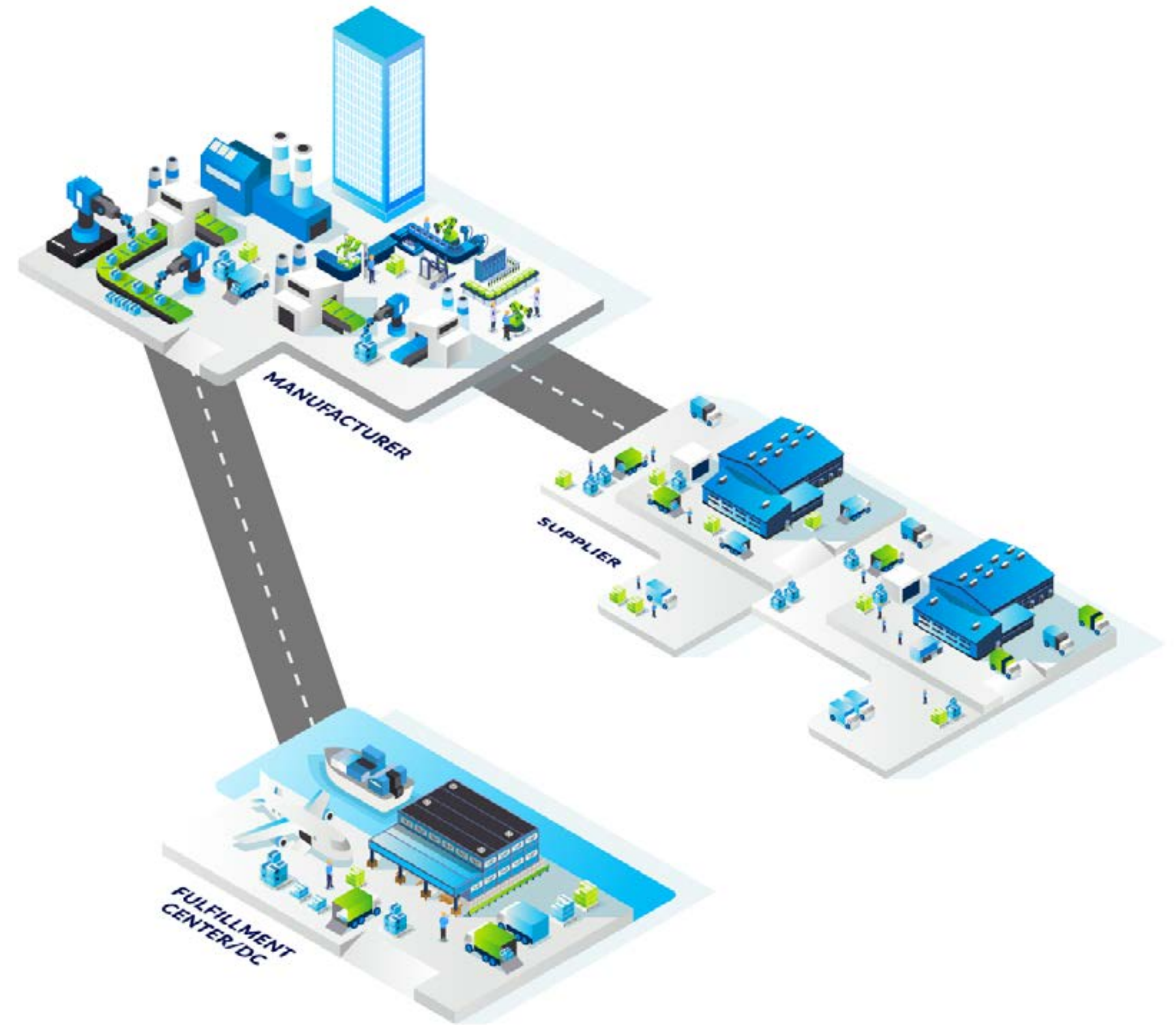
Plants

292

DCs

<2

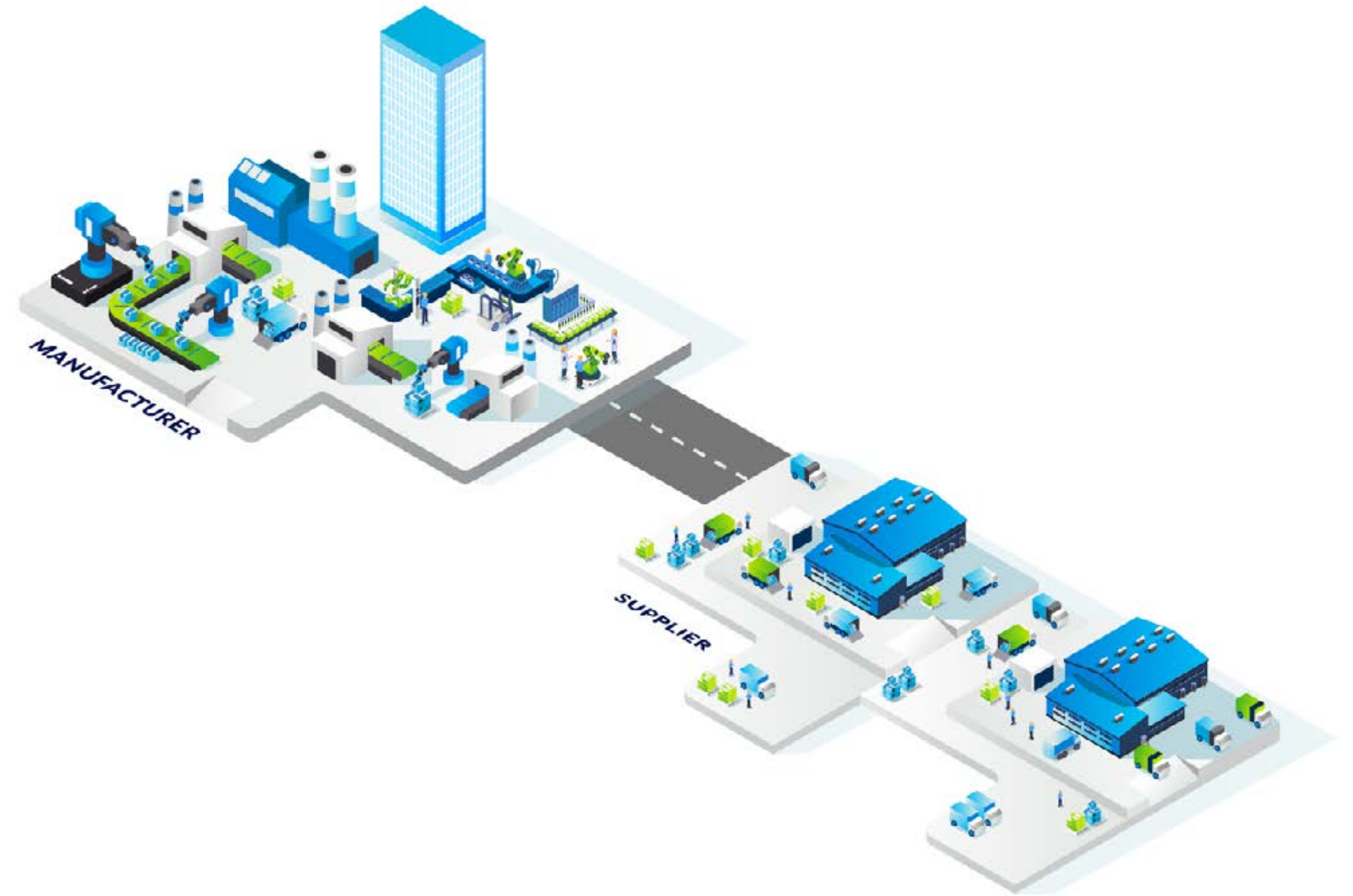
Years





Supplier Collaboration

Leverage a digital Control Tower and harness the power of the supply chain ecosystem, facilitating the sharing of information as well as the automation of the response and optimization mechanisms.



Omni-Channel Execution

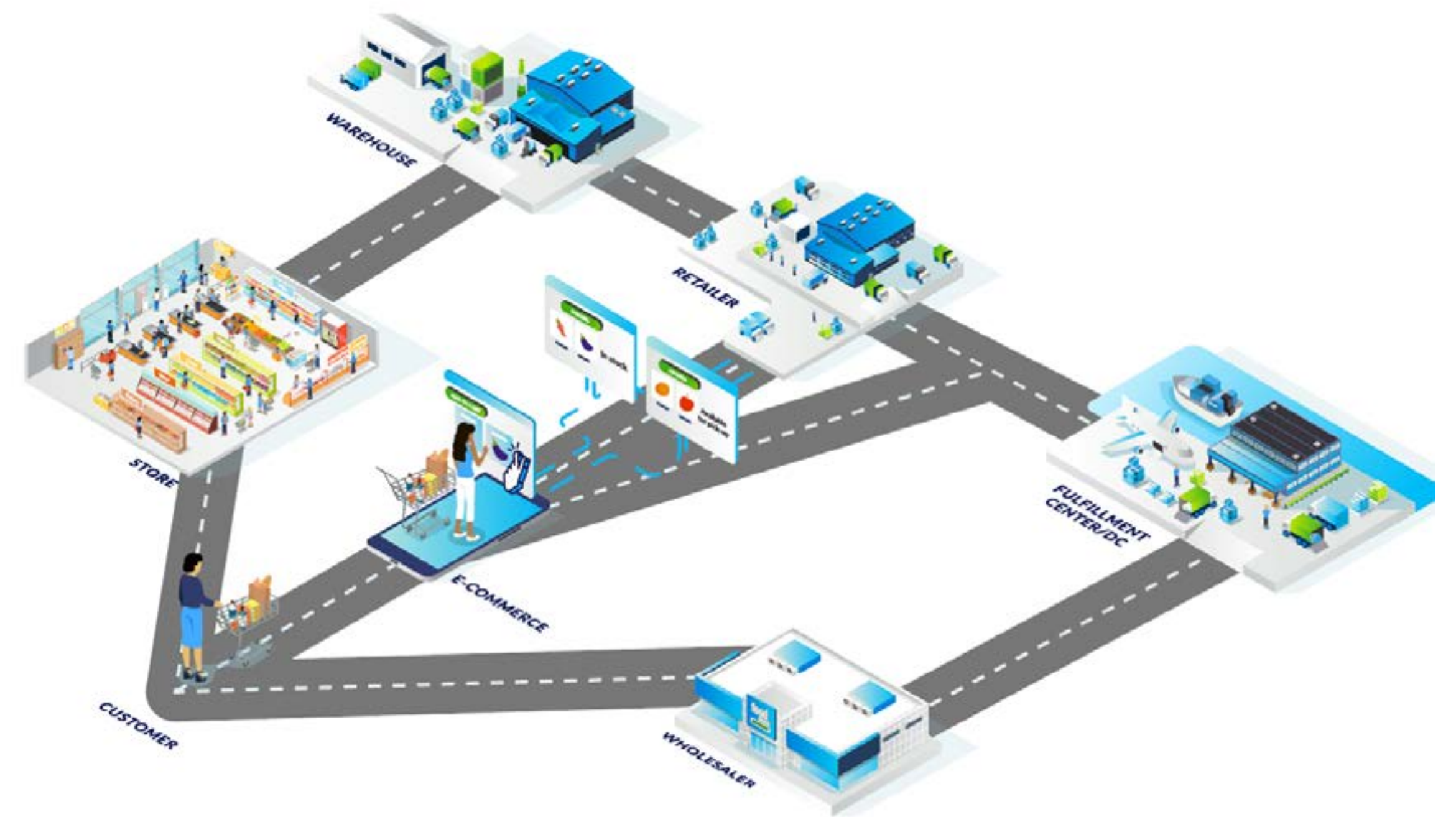
Flexible fulfillment options give you the ability to orchestrate the pick, pack and ship process, as well as fulfill orders from a store, micro-fulfillment center, dark store or distribution center.

Real Results



5%
Gains in E-Commerce Revenues and New Customers

DOUBLE DIGITS
Millisecond Response Times for All Inventory and Fulfillment Queues



100%
Inventory Visibility

15-20%
Decreased Shrinkage

15%
Warehouse Labor Cost Reduction

Real-Time Visibility & Orchestration

Full supply chain visibility enables agile event management and collaboration to ensure on time and cost effective shipments to facilities, stores, and customers' homes.

Real Results



IMPROVING

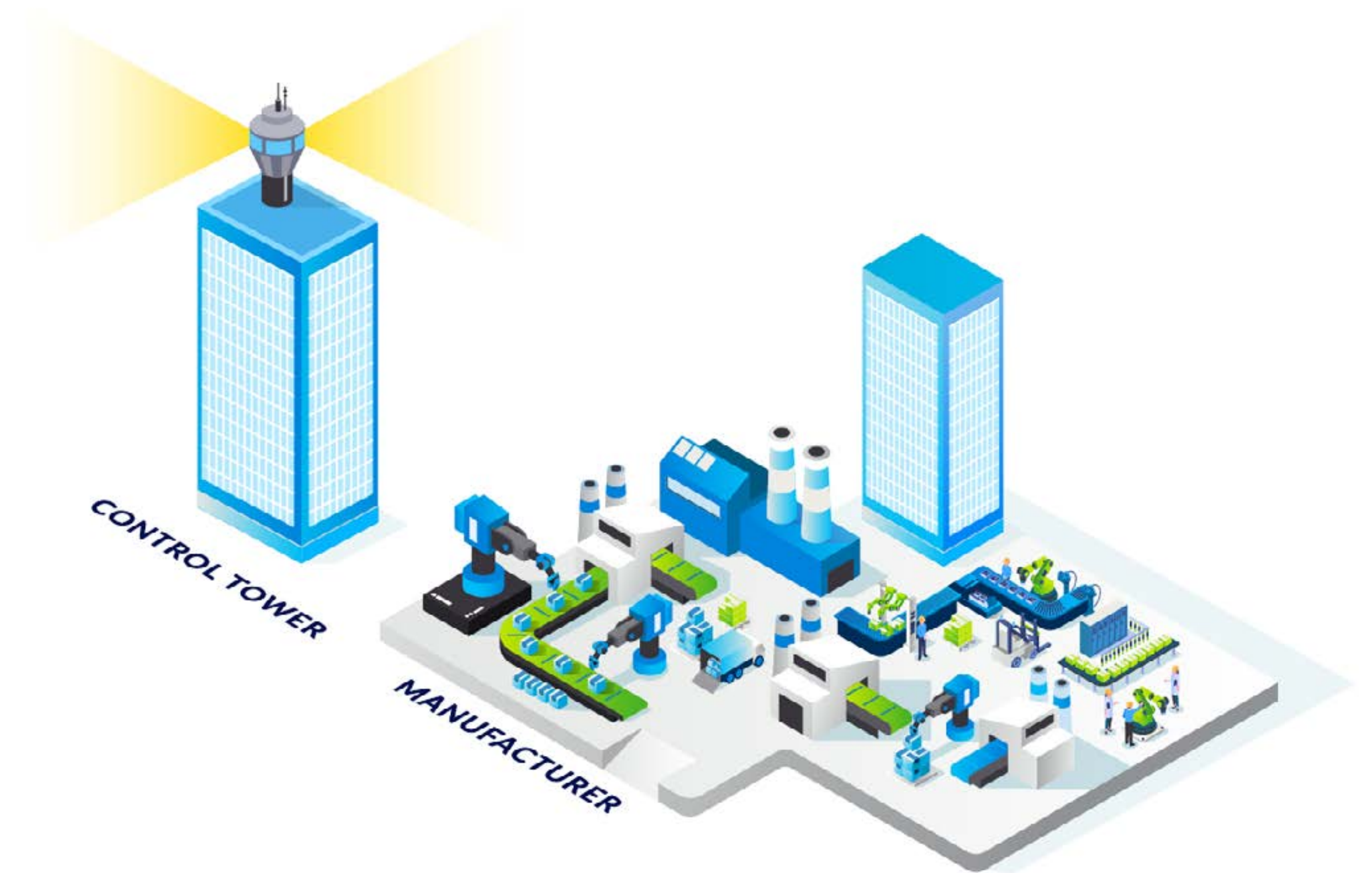
Visibility & Orchestration

DRIVING

Efficient Practices

CREATING

Sustainability





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