

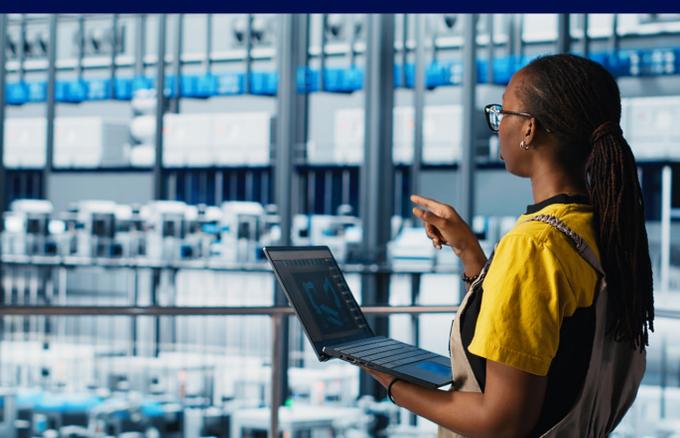
# pillars of cognitive supply chain management



## Introduction

Is moving goods marginally faster, cheaper and more accurately than your competitors still enough? In a world under pressure, with constant change, traditional supply chains can't evolve fast enough.

Cognitive supply chains think, learn and adapt at machine speed. Embrace cognitive capabilities across seven fundamental pillars to achieve unprecedented levels of speed, precision and resilience.



### 01 Cloud-native architecture

**Establishing the foundation of modern supply chains.** Run applications that are infinitely scalable, highly secure and always current.

### 02 AI data cloud and unified platform

**Breaking down the walls between systems.** Create a unified foundation where all supply chain data lives and is understood, accessible to be used by every user and system in real time.



### 03 Interoperable solutions

**Orchestrating your internal operations.** Applications work together, not against each other: sharing data, logic and workflows in real time and at machine speed, on one platform.

### 04 Multi-enterprise networks

**Connecting across organizational boundaries.** Create visibility and collaboration across boundaries with a multi-enterprise network that connects all trading partners on a shared platform.



### 05 Unified decisioning

**Expanding from local optimization to global intelligence.** Shift from fragmented and siloed decisions that create global inefficiencies in your supply chain to coordinated optimization.

### 06 Superintelligence—AI & machine learning

**Moving beyond automation with cognitive capabilities.** Bring cognitive capabilities to every aspect of operations at superhuman scale and speed with AI agents that see, analyze, decide, and act autonomously.



### 07 Next-generation user experience

**Liberating users from interface complexity.** Shift users to intelligent interfaces that adapt to their needs, naturally. Move users from clicking to commanding, with a focus on business outcomes rather than system operation.

## The journey to a cognitive supply chain



**Phase 1: Cognitive initiation**  
In 4-12 weeks, you will achieve immediate AI-value, proof points for ROI and a foundation for scaling.



**Phase 2: Cognitive scale**  
As we work through our journey to a cognitive supply chain you will achieve enterprise-wide orchestration, new AI capabilities and sustainable business transformation.

[Click here](#) to learn more and book a discovery call