



# Blue Yonder Freight Order Management

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## **Challenge: Gaining Visibility into the Supply Chain to Track and Control Inventory Movements**

In today's business landscape, organizations increasingly operate in globally dispersed supply chains as their vendors move operations to low-cost regions across the world. In this environment, it is becoming more difficult to track freight orders. Because lead times are already longer, poor visibility into incoming orders leads to uncertainty in the supply chain. Companies often buffer this uncertainty with more networkwide inventory to ensure that their merchandise is available in their stores. The lack of timely visibility into accurate supplier shipment information can result in expediting costs, supply shortages, poor customer service and sub-par transportation plan quality based on assumptions about suppliers' ability to meet shipment requirements.

Companies require a solution that provides clear freight order visibility in order to run their supply chains effectively and keep the right merchandise on store shelves without having to increase costly inventory.

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## **Key Blue Yonder Freight Order Management Capabilities**

- Provide a real-time, centralized view of all aspects of the delivery process
- Enable collaboration with suppliers from order to delivery including:
  - Requests for routing
  - Routing instructions
  - Advance shipment notifications
- Provide case-level inbound visibility
- Offer online generation of compliant shipment documentation (VICS® BOL, UCC-128 barcode labels)

## Solution: Blue Yonder Freight Order Management

Blue Yonder Freight Order Management provides a platform for collaborating with suppliers on shipment activities. This collaboration provides needed visibility into this critical supply process, thus better synchronizing your operations with those of your key vendors.

The powerful Blue Yonder solution provides logistics organizations with a means to rapidly share and control detailed purchase order information directly with vendors via the Internet, electronic data interchange (EDI) or any method required by a vendor. You can quickly collaborate with vendors on important purchase order data related to logistics processing by providing configurable display and manipulation of order and item-level information from order origination to ultimate delivery.

Blue Yonder Freight Order Management follows business process logic that can be configured to match your process to ensure that you have full visibility into the important milestones that occur during ordering and delivery processes with your vendors. The solution is designed not only as a visibility tool for you, but as an easy-to-use collaboration platform where your vendors access their purchase orders to update you on their important activities related to your shipments.

The activities that Blue Yonder Freight Order Management handles include posting purchase orders online, vendor requests for order routing, routing instructions to your vendors, generation of compliant documentation such as carton labels and packing lists, viewing shipment confirmations and advance ship notices from vendors, and confirming receipt of the delivered products.

Blue Yonder Freight Order Management works in conjunction with Blue Yonder Transportation Planning to schedule orders in the most cost-effective manner while still adhering to both the vendor's shipping needs and your organization's service requirements. Vendors are notified of planned shipments, including carrier, authorization number and expected pick-up time using the same source from which they confirmed the order.

## Real Results

The complete solution suite of Blue Yonder Transportation & Logistics Management solutions can help shippers, carriers and transportation service providers more effectively manage the complexities of a multi-modal logistics network. These comprehensive solutions cover the entire closed-loop transportation process – from strategic transportation sourcing, planning and optimization to shipment execution, payment and performance analysis.

Companies that rely on Blue Yonder Freight Order Management to deliver market-leading capabilities can realize significant benefits, including the following:

- Reduced expediting costs
- Increased value from existing transportation management systems driven by better understanding of critical information about outstanding orders
- Reduced order cycle times
- Increased vendor fill rates
- Increased collaboration with key suppliers to minimize supply disruptions that cause downstream problems affecting supply chain-wide performance